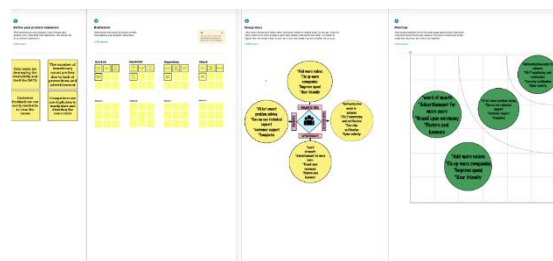


# 1 OVERVIEW

An ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire.

## 2 PROBLEM DEFINING AND DESIGN THINKING

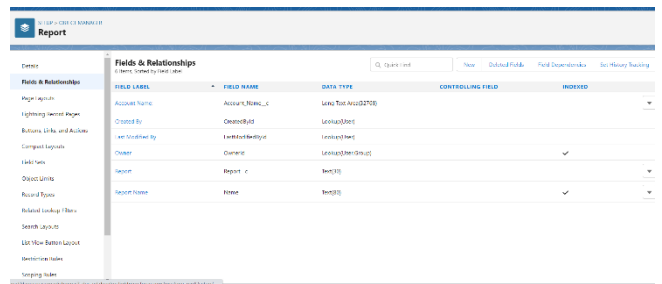
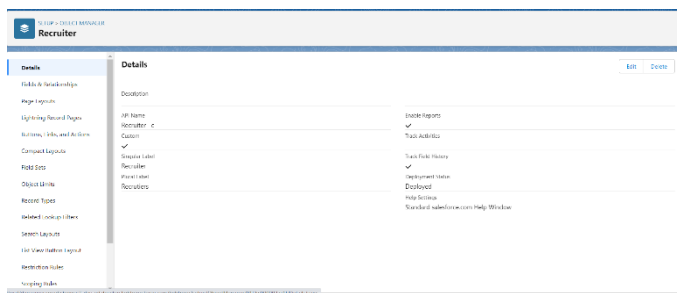
## 2.2 Ideation and Brainstorming map



## 3 RESULT

### 3.1 Data Model:

OBJECTS:	Recruiter	Jobs	Candidate	Job Application .....object	Tab
FIELD 1	Field name	Field name	Field name	Field name	Field related
FIELD 2	Data type	Length	Designation	Picklist	Style
FIELD 3	Field label	Object related	Data type	Data type	Data type
FIELD 4	Relation	Custom tab	Master-relation	Master-relation	Reports



Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Report: Accounts

### New Accounts Report

Enable Field Editing Search Add Chart Filter Edit

Total Records: 13

Account Owner	Account Site	Total
Automated Process	Record Count	1
karthick selvaraj	Record Count	12
<b>Total</b>	Record Count	<b>13</b>

Details (13 Rows) Click an intersection in the table above to filter details.

Last Activity	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	Sample Account for Entitlements	-	-	-	21/03/2023
2	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	21/03/2023
3	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	21/03/2023
4	Dickenson plc	KS	Customer - Channel	-	21/03/2023
5	Express Logistics and Transport	OR	Customer - Channel	Cold	21/03/2023
6	Harbour City Bldg. Inc. HK	HK	Customer - Direct	-	21/03/2023

Row Counts Detail Rows Grand Total Stacked Summaries To Do List

## **4 Trailhead profile public URL:**

<b><u>Team Lead:</u></b>	<b><u><a href="https://trailblazer.me/id/kselvaraj50">https://trailblazer.me/id/kselvaraj50</a></u></b>
<b><u>Team Member 1:</u></b>	
<b><u>Team Member 2:</u></b>	
<b><u>Team Member 3:</u></b>	

## 5 Advantages and Disadvantages:

Saves Time for Value Added Work.	A Disadvantage of ATS is missing qualified applicants due to wrong keyword selection.
Flexible System for Both Employer & the Agency	Automatic elimination of every resume (even great ones) that the system can't read and interpret.
Better Overview of Applications.	They are open to manipulation.
Enabling you to focus more on tasks that truly require your attention	Incorrectly categorized data from resumes that were created in an unusual format
Improved Quality of Hire.	particularly when recruiters rely solely on the tools for narrowing down applicants
Faster & Better Decisions.	<ul style="list-style-type: none"><li>• Misread resumes in PDF format.</li></ul>

## 6 Applications:

An ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire.

## **7 Conclusion:**

A CRM Application which helps the applicant to track the No. of jobs he applied and helps him to find the job posted by the various recruiters, find the best attributes to be involved to run the process in a smooth way and easily to track.

## **8 Future Scope:**

According to a recently released survey report, the majority of staffing firms worldwide will opt for an Applicant Tracking System by the end of 2020 to improve the overall talent acquisition efficacy, in this scope the future of ATS definitely looks bright.