Jordan LaPointe

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Summary

I work with small teams to create useful online experiences. I believe in close communication, fast iteration, maintainable code and thoughtful design.

Experience

**Javascript Developer at Best Buy**

February 2017 to present — Richfield, MN

* Tools used: React, Redux Saga, ES6, Immutable, Lodash and Bitbucket
* Rebuilding Best Buy’s cart and checkout experiences

**User Experience Designer at Apruve**

July 2016 to February 2017 — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Flinto Prototyping and GitHub
* Redesigned credit management application after recent company pivot
* Prototyped and implemented feature enhancements based on customer feedback
* Created front-end style guide as a resource for team members

**Software Engineer at SportsEngine**

July 2015 to July 2016 — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Slack and GitHub
* Solved user experience problems in a large platform of applications
* Lead front-end style guide effort to unify application experiences
* Developed responsive interfaces to improve mobile-friendliness

**Co-founder at Serenify**

November 2013 to August 2016 — Minneapolis, MN

* Tools used: Angular, PHP, Symfony, Sketch, Balsamiq Mockups, Slack and GitHub
* Designed, developed and launched Serenify.com
* Managed a nimble team with dual skills in design and development

**Front-End Developer at Internet Broadcasting**

October 2014 to January 2015 – Minneapolis, MN

* Tools used: Angular, HTML, CSS, Git and Sketch
* Self-taught Angular basics in the first week
* Developed an embeddable widget to display real-time election results

**Front-End Developer at Target Corporation**

October 2012 to October 2014 — Minneapolis, MN

* Tools used: HTML, CSS, LESS, JavaScript, jQuery, Axure, Git and Agile methodology
* Worked with designers to improve the Target.com experience
* Developed front-end for a first-of-its-kind CMS built on Jira

**User Experience Developer at General Electric**

April 2012 to October 2012 — Minneapolis, MN

* Tools used: HTML, CSS, Java, Eclipse, Balsamiq Mockups and Agile methodology
* Resolved defects for a large web application
* Designed and implemented new features

Education

**The Art Institutes International Minnesota**

Majored in Web Design & Interactive Media