Jordan LaPointe

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Summary

I work with small teams to create useful online experiences. I believe in close communication, fast iteration, maintainable code and thoughtful design.

Experience

**User Experience Designer at Apruve**

July 2016 to present — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Flinto and GitHub
* Redesigning credit management application after recent company pivot
* Implementing feature enhancements based on customer feedback
* Creating front-end style guide as a resource for the team

**Software Engineer at SportsEngine**

July 2015 to July 2016 — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Slack and GitHub
* Solved user experience problems in a large platform of applications
* Lead front-end style guide effort to unify application experiences
* Developed responsive interfaces to improve mobile-friendliness

**Co-founder at Serenify**

November 2013 to August 2016 — Minneapolis, MN

* Tools used: Angular, PHP, Symfony, Sketch, Slack and GitHub
* Designed, developed and launched Serenify.com
* Managed a nimble team with dual skills in design and development
* Conducted user studies to rapidly improve user experience

**Front-End Developer at Internet Broadcasting**

October 2014 to January 2015 – Minneapolis, MN

* Tools used: Angular, HTML, CSS, Git and Sketch
* Self-taught Angular basics in the first week
* Developed an embeddable widget to display real-time election results
* Worked closely with design team to refine the user experience

**Front-End Developer at Target Corporation**

October 2012 to October 2014 — Minneapolis, MN

* Tools used: HTML, CSS, LESS, JavaScript, jQuery, Git and Agile methodology
* Worked with designers to improve the Target.com experience
* Developed front-end for a first-of-its-kind CMS built on Jira

**User Experience Developer at General Electric**

April 2012 to October 2012 — Minneapolis, MN

* Tools used: HTML, CSS, Java, Eclipse, Balsamiq Mockups and Agile methodology
* Resolved defects for a large web application
* Designed and implemented new features

Education

**The Art Institutes International Minnesota**

Majored in Web Design & Interactive Media