

$$\textcircled{6} \quad X = \frac{200 \cdot 300 \cdot 5 + 200 \cdot 330 \cdot 3 + 110 \cdot 170 \cdot 4 + 520 \cdot 280 \cdot 3 + 180 \cdot 60 \cdot 5}{300 \cdot 5 + 330 \cdot 3 + 170 \cdot 4 + 280 \cdot 3 + 60 \cdot 5}$$

$$X = \frac{1063600}{4310} = 246,775$$

$$Y = \frac{100 \cdot 300 \cdot 5 + 400 \cdot 330 \cdot 3 + 550 \cdot 170 \cdot 4 + 50 \cdot 280 \cdot 3 + 400 \cdot 60 \cdot 5}{4310}$$

$$Y = \frac{1082000}{4310} = 251,044$$

$$\text{Localização} = [246,77; 251,04]$$

$$\textcircled{7} \quad X = \frac{70 \cdot 20000 + 110 \cdot 40000 + 130 \cdot 15000}{20000 + 40000 + 15000} = 103,33$$

$$Y = \frac{150 \cdot 20000 + 90 \cdot 40000 + 20 \cdot 15000}{75000} = 92$$

$$\text{Localização} = [103,33; 92]$$

$$\textcircled{8} \quad X = \frac{10 \cdot 15000 + 50 \cdot 25000 + 70 \cdot 34000 + 10 \cdot 20000}{15000 + 25000 + 34000 + 20000} = 42,34$$

$$Y = \frac{40 \cdot 15000 + 60 \cdot 25000 + 10 \cdot 34000 + 20 \cdot 20000}{94000} = 30,21$$

$$\text{Localização} = [42,34, 30,21]$$

$$9) X = \frac{100 \cdot 4000 \cdot 3 + 400 \cdot 3000 \cdot 1 + 100 \cdot 4000 \cdot 3}{4000 \cdot 3 + 3000 \cdot 1 + 4000 \cdot 3} = 133,33$$

$$Y = \frac{200 \cdot 4000 \cdot 3 + 100 \cdot 3000 \cdot 1 + 100 \cdot 4000 \cdot 3}{27000} = 144,44$$

$$\text{Localização} = [133,33, 144,44]$$

$$10) \otimes 220 \leq \frac{600 \cdot 500 + 200 \cdot d + 400 \cdot 800}{500 + d + 800}$$

$$110000 + 220d + 176000 \leq 300000 + 200d + 320000$$

$$d \leq \frac{334000}{20} \Rightarrow d \leq 16700$$

ou

$$11) \otimes 450 \leq \frac{700 \cdot 500 + 500 \cdot d + 200 \cdot 800}{500 + d + 800}$$

$$225000 + 450d + 360000 \leq 350000 + 500d + 160000$$

$$d \geq \frac{75000}{50} \Rightarrow d \geq 1500 \text{ (menor demanda)}$$

$$1500 \leq d \leq 16700$$

$$11) \otimes CTA = 10000 + 100000 \cdot 0,36 \Rightarrow CTA = 46000$$

$$CTB = 15000 + 100000 \cdot 0,23 \Rightarrow CTB = 38000$$

$$12) \otimes nA = \frac{10000}{0,72 - 0,36} \Rightarrow nA = 27777,78$$

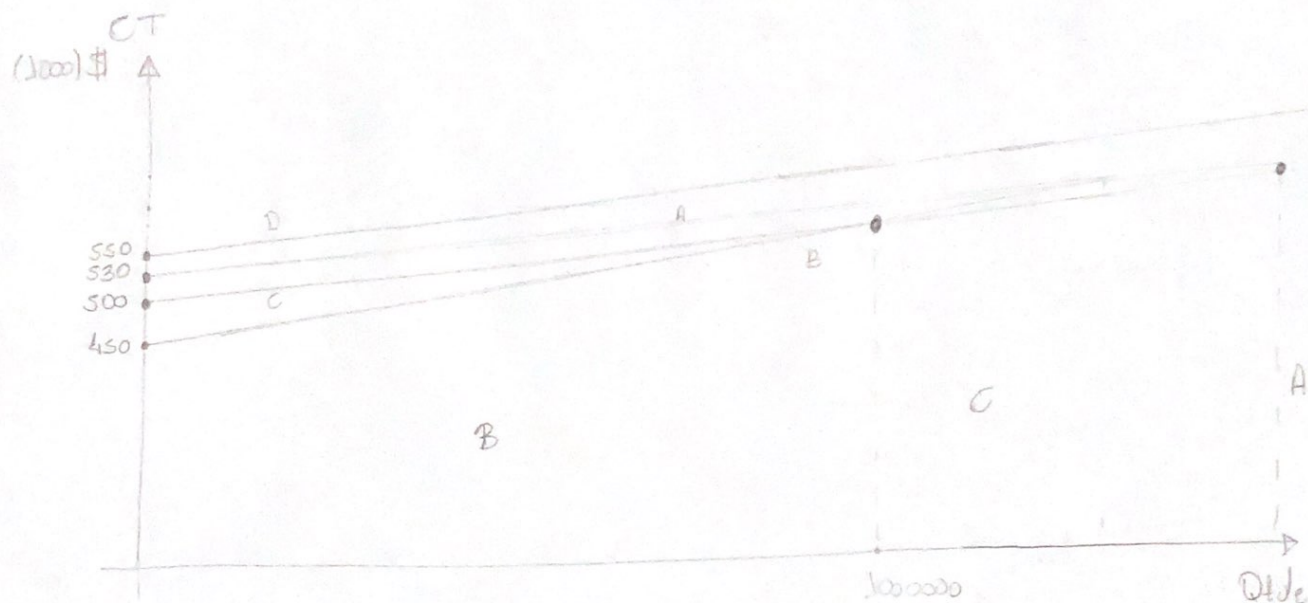
$$nB = \frac{15000}{0,72 - 0,23} \Rightarrow nB = 30612,24$$

$$12) CT_A = 530\,000 + 1,20X$$

$$CT_B = 450\,000 + 1,8X$$

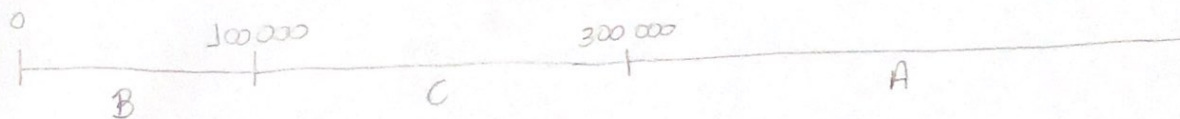
$$CT_C = 500\,000 + 1,3X$$

$$CT_D = 550\,000 + 1,5X$$



$$B \rightarrow C \Rightarrow 450\,000 + 1,8X = 500\,000 + 1,3X \Rightarrow X = 100\,000 \text{ unidades}$$

$$C \rightarrow A \Rightarrow 500\,000 + 1,3X = 530\,000 + 1,2X \Rightarrow X = 300\,000 \text{ unidades}$$



$$13) \text{ Lucro A} = 50\,000 \cdot (12 - 1,5)^{12} - 500\,000 = 5800\,000$$

$$\text{Lucro QB} = 50\,000 (12 - 1,8)^{12} - 300\,000 = \boxed{5820\,000} \text{ QB}$$

$$nA = \frac{500\,000}{12 - 1,5} = 47\,619,05 \text{ unidades} \quad \left\{ \begin{array}{l} 500\,000 + 1,5X = 300\,000 + 1,8X \\ X = 666\,666,67 \end{array} \right.$$

$$nQB = \frac{300\,000}{12 - 1,8} = 29\,411,76 \text{ unidades} \quad \left\{ \begin{array}{l} \text{Até o valor de } X, \\ \text{escolhemos A e,} \\ \text{acima desse valor, QB} \end{array} \right.$$

$$⑭ L_A = 13500 (60 - 25) - 320000 = 152500 \text{ R\$}$$

$$L_I = 15000 (57 - 29) - 280000 = 140000 \text{ R\$}$$

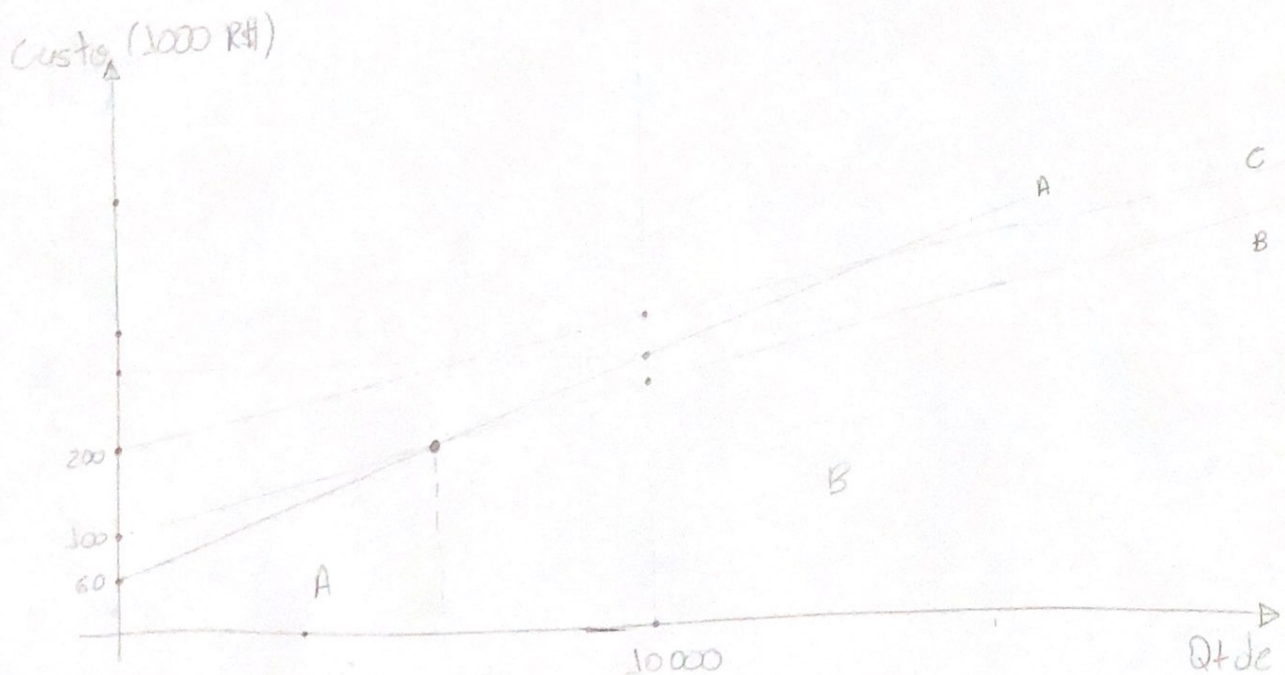
$$L_{SF} = 17000 (56 - 30) - 290000 = 152000 \text{ R\$}$$

Melhor Localização: Araxá

$$⑮ C_{TA} = 20X + 60000$$

$$C_{TB} = 15X + 100000$$

$$C_{TC} = 10X + 200000$$



$$A \rightarrow B \Rightarrow 20X + 60000 = 15X + 100000 \Rightarrow X = 8000$$

$$B \rightarrow C \Rightarrow 15X + 100000 = 10X + 200000 \Rightarrow X = 20000$$

