

$$\textcircled{6} \quad X = \frac{200.300.5 + 200.330.3 + 110.170.4 + 520.280.3 + 180.60.5}{300.5 + 330.3 + 170.4 + 280.3 + 60.5}$$

$$X = \frac{1063\,600}{4310} = 246,775$$

$$Y = \frac{100.300.5 + 400.330.3 + 550.170.4 + 50.280.3 + 400.60.5}{4310}$$

$$Y = \frac{10\,82\,000}{4310} = 251,044$$

Localização = [246,77; 251,04]

$$\textcircled{7} \quad X = \frac{70.20\,000 + 110.40\,000 + 130.15\,000}{20\,000 + 40\,000 + 15\,000} = 103,33$$

$$Y = \frac{150.20\,000 + 90.40\,000 + 20.15\,000}{75\,000} = 92$$

Localização = [103,33; 92]

$$\textcircled{8} \quad X = \frac{10.15\,000 + 50.25\,000 + 70.34\,000 + 10.20\,000}{15\,000 + 25\,000 + 34\,000 + 20\,000} = 42,34$$

$$Y = \frac{40.15\,000 + 60.25\,000 + 10.34\,000 + 20.20\,000}{94\,000} = 30,21$$

Localização = [42,34; 30,21]

$$\textcircled{9} \quad X = \frac{100 \cdot 4000 \cdot 3 + 100 \cdot 3000 \cdot 1 + 100 \cdot 4000 \cdot 3}{4000 \cdot 3 + 3000 \cdot 3 + 4000 \cdot 3} = 133,33$$

$$Y = \frac{200 \cdot 4000 \cdot 3 + 100 \cdot 3000 \cdot 1 + 100 \cdot 4000 \cdot 3}{27000} = 144,44$$

$$\text{Localização} = [133,33, 144,44]$$

$$\textcircled{10}^{\otimes} 220 \leq \frac{600 \cdot 500 + 200 \cdot d + 400 \cdot 800}{500 + d + 800}$$

$$110\,000 + 220d + 176\,000 \leq 300\,000 + 200d + 320\,000$$

$$d \leq \frac{334\,000}{20} \Rightarrow d \leq 16700$$

ou

\textcircled{y}

$$450 \leq \frac{700 \cdot 500 + 500 \cdot d + 200 \cdot 800}{500 + d + 800}$$

$$225\,000 + 450d + 360\,000 \leq 350\,000 + 500d + 160\,000$$

$$d \geq \frac{75\,000}{50} \Rightarrow d \geq 1500 \text{ (menor demanda)} \quad 1500 \leq d \leq 16700$$

$$\textcircled{11} @ CTA = 10\,000 + 10\,000 \cdot 0,36 \Rightarrow CTA = 46\,000$$

$$CTB = 15\,000 + 10\,000 \cdot 0,23 \Rightarrow CTB = 38\,000$$

$$\textcircled{6} \quad nA = \frac{10\,000}{0,72 - 0,36} \Rightarrow nA = 27\,777,78$$

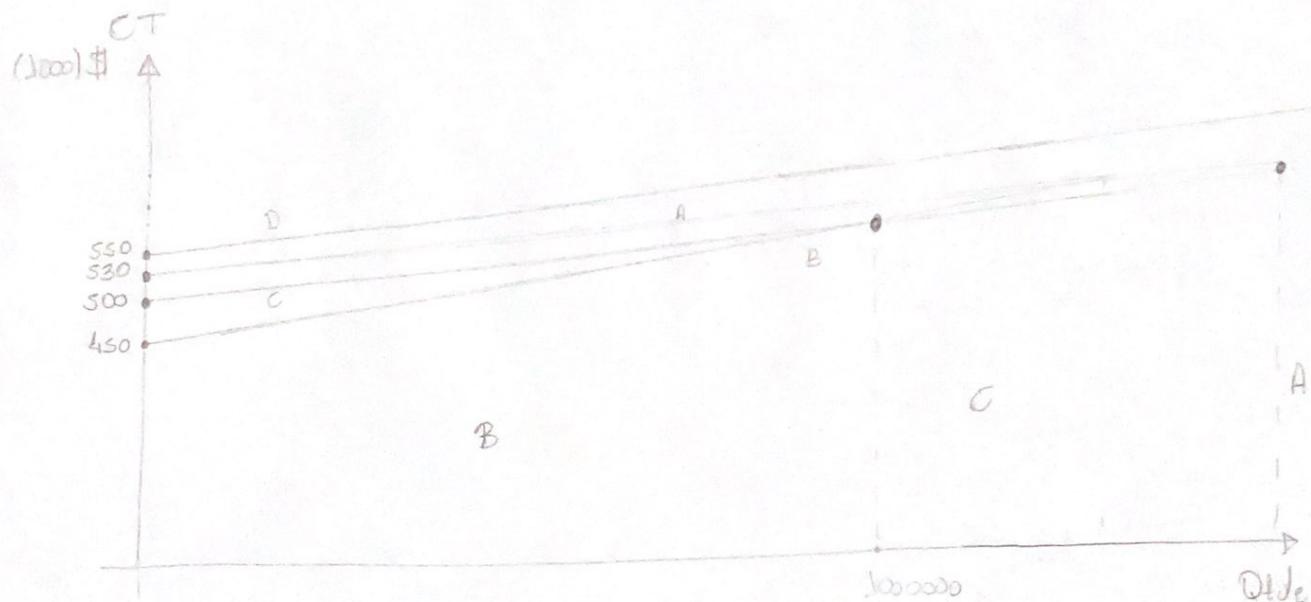
$$nB = \frac{15\,000}{0,72 - 0,23} \Rightarrow nB = 30\,612,24$$

$$\textcircled{12} \quad CT_A = 530\,000 + 1,20X$$

$$CT_B = 450\,000 + 1,8X$$

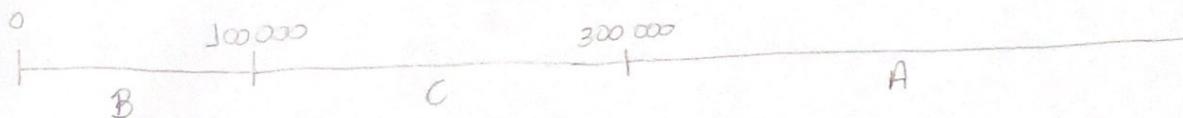
$$CT_C = 500\,000 + 1,3X$$

$$CT_D = 550\,000 + 1,5X$$



$$B+C \Rightarrow 450\,000 + 1,8X = 500\,000 + 1,3X \Rightarrow X = 100\,000 \text{ unidades}$$

$$C+A \Rightarrow 500\,000 + 1,3X = 530\,000 + 1,2X \Rightarrow X = 300\,000 \text{ unidades}$$



$$\textcircled{13} \quad \text{Lucro A} = 50\,000 \cdot (12 - 1,5)^{12} - 500\,000 = 5800\,000$$

$$\text{Lucro QB} = 50\,000 \cdot (12 - 1,8)^{12} - 300\,000 = \boxed{5820\,000} \quad \text{QB}$$

$$nA = \frac{500\,000}{12 - 1,5} = 67\,619,05 \text{ unidades} \quad \left\{ \begin{array}{l} 500\,000 + 1,5X = 300\,000 + 1,8X \\ X = 666\,666,67 \end{array} \right.$$

$$nQB = \frac{300\,000}{12 - 1,8} = 29\,411,76 \text{ unidades} \quad \left\{ \begin{array}{l} \text{Até o valor de } X, \\ \text{escolhemos A e,} \\ \text{acima desse valor, QB} \end{array} \right.$$

$$\textcircled{14} \quad L_A = 13500(60 - 25) - 320\,000 = 152\,500 \text{ R\$}$$

$$L_I = 15000(57 - 29) - 280\,000 = 140\,000 \text{ R\$}$$

$$L_{SF} = 17000(56 - 30) - 290\,000 = 152\,000 \text{ R\$}$$

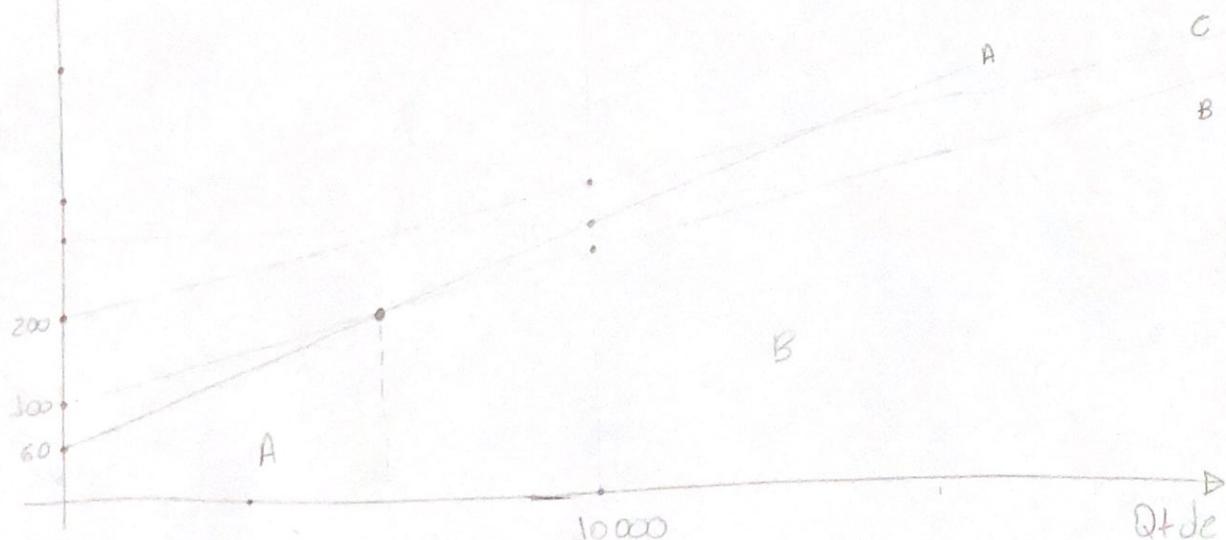
Melhor Localização: Araxá

$$\textcircled{15} \quad CT_A = 20x + 60\,000$$

$$CT_B = 15x + 100\,000$$

$$CT_C = 10x + 200\,000$$

Custo (2000 R\\$)



$$A + B \Rightarrow 20x + 60\,000 = 15x + 100\,000 \Rightarrow x = 8000$$

$$B + C \Rightarrow 15x + 100\,000 = 10x + 200\,000 \Rightarrow x = 20\,000$$

