Which existing websites out there most inspired your web site design thus far?

www.baldwindenim.com and www.nastygal.com

Which parts of the design are you most proud of?

My header and nav

What struggles did you encounter in your design process?

I had a lot of struggles throughout the design process, mostly when trying to understand which codes/rules produced which result. At first I didn’t understand how to use and correct floats, or how to adjust my divs using CSS.

Which struggles did you encounter during page development?

I didn’t encounter too many issues when writing my html. I mostly get mixed up when it comes to the design/CSS.

What did you learn from making your project responsive?

I learned that ems/%s are the best way to size items on the site. I also learned to really examine who my target customer is so that I could format my site for the device that I believe my target customer would use.

Group 1

http://www.sagmeisterwalsh.com/

Layout

As a designer, I think the layout is great. I love the way the site sits full screen so that no scrolling is needed and that this feature is consistent throughout the entire site. I’m satisfied with the placement of the nav, secondary nav, logo/header, and footer, as well as the full size image,

Typography

The font is consistent across the entire site, sometimes changing to bold, and never using serifs. I think this makes sense because this is a design firm’s site/portfolio and when it comes to design like this, I’m not sure serif fonts look as nice.

Navigation

The nav is integrated into the full image on the home page, which I love and think is very unique. I like that the nav is also located at the top of the site near the secondary nav items (social media, email, etc) in a really simple drop down box.

Overall flow

Basic and nothing too extreme or distracting. The logo at top left is the first thing you notice, then the images in the center. At some point your eyes find the white on black text with quips about the firm.

Group 2

http://www.spectrumpowderworks.com/

Layout

I’m not fond of the way the nav is at the bottom of the page, although I do like the slideshow of images in the center and that the header is at the top where it should be. The colors are an add choice, as is the widescreen layout of the site.

Typography

Fonts seem to be consistent across the site, although I’m not keen on the font and color of the header/logo as well as the background color.

Navigation

Nav is at the bottom of the page in a really odd spot. Not fond of the order of nav buttons.

Overall flow

Eyes are drawn to the center slideshow of images on the homepage, which I do like, but then you’re looking for the navigation, and the header is large and somewhat obnoxious.