

# Jordan Richert

Multidisciplinary Designer and Illustrator in Vancouver, B.C.

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## EXPERIENCE

Best Studio — *Practicum Designer*  
February 2025–April 2025

- Layout, wayfinding, stationery, and packaging design across the real estate, food and beverage, and non-profit sectors.
- Bespoke illustrations for merchandise, packaging, and brand identities in print and digital spaces.
- Proficiency in creating and finalizing print- and production-ready files.
- Prepared and organized pitch decks and presentations for front-facing and internal use.
- Conducted relevant market and competitor research and analysis.
- Participated in client-facing and internal meetings and effectively incorporated feedback.

Capilano Courier — *Staff Illustrator*  
August 2024–April 2025

- Actively collaborated with art director and production manager to prepare artwork under tight deadlines with quick turnaround.
- Crafted considered illustrations that reflect overarching publication art direction, issue themes, and article narratives effectively.

## EDUCATION

Capilano University — *Bachelor of Design in Visual Communication*  
September 2021–April 2025

Interdisciplinary concentration: Branding and Illustration,  
IDEA School of Design

## RECOGNITION

Top 10, Illustration,  
CAPIC Rodeo 14

Illustration Finalist,  
The Liar, 2023

## SKILLS

Packaging Design  
Visual Branding  
Strategy and Positioning  
Art Direction  
Copywriting  
Production Design  
Editorial Illustration  
Marketing Design

## TOOLS

Figma  
Adobe Creative Cloud  
Procreate  
AVID Media Composer