

Cole Stotland

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Education

University of Toronto

Industrial Engineering
▪ 3.59 GPA

Toronto, Ontario

2020 - Present

Relevant Experience

Front Row Ventures

Content and Writer Manager

- Support investments in student lead startups in the technology sector throughout Canada
- Collaborate with a team to write newsletters and blog posts in order to maintain a strong media presence
- Update the website to stay up to date and improve aesthetics

Toronto, Ontario

May. 2021 - Present

Girl. Strong. Organization

Marketing Consultant

- Assisted a non-profit organization in a digital marketing revamp
- Performed a market analysis in order to devise a solution to more efficiently market services
- Created a unique conceptual design idea for the organization, as well as 2 additional alternative designs to consider

Toronto, Ontario

Jan. 2021 - Apr. 2021

Chestnut Residence Council

VP of Athletics

- Organize and lead athletic activities and events for students
- Representative on the Chestnut Residence Council, attend meetings for both the Chestnut Residence Council and Tri-Campus Team

Toronto, Ontario

Sep. 2020 - Apr. 2021

Professional Experience

Signature Home Solutions

Sales Associate

- Pitch services and persuade potential clients, earning over \$5000 revenue in sales
- Communicate with team to schedule bookings

Toronto, Ontario

June. 2021 - August. 2021

Camp Manitou

Camp Counsellor

- Responsible for the general health and welfare of a group of boys aged 10 and 11 for a seven week overnight camp
- Effectively dealt with multiple homesick campers

Parry Sound, Ontario

Jun. 2019 - Aug. 2019

Toronto Flag Football League

Referee

- Officiate at sporting events, to maintain standards of play and to ensure that game rules are observed
- Manage conflict resolution by reporting complaints to the commissioner, acting as a key intermediary
- Compile scores and other athletic records, improving the tracking of key statistics such as rushing yards, passing yards, and touch downs

Toronto, Ontario

Sep. 2018 - Feb. 2019

Extracurricular Activities

Jewish Community Centre

Hockey Team Coach

- Coached 16 children aged 11-12 in a competitive hockey league, leading the team to a 1st place finish and undefeated regular season
- Provided training direction, encouragement, and motivation to prepare athletes for games
- Organized and conducted practice sessions, improving average goals scored per game to a league leading 6

Vaughan, Ontario

Sep. 2019 - Jan. 2020

Greater Toronto Hockey League

Hockey Player

- AA hockey player for 8 years
- Lead teams by serving as a captain, bringing team to a 5th place finish in Ontario and 30 wins and 5 ties in 36 games played

Toronto, Ontario

Sep. 2010 - Apr. 2020

Technical Skills

Languages:

- Python, Java, C, C#, R, SQL, Javascript, CSS, HTML, MATLAB

Software:

- Excel, Unity, Photoshop, Word, iMovie

Awards

Academic:

- Mechanical and Industrial Engineering Admission Scholarship (2020), High honours grades 9-12 (2016-2020)

