

GroupUp Mobile Application



SENG 310

Team: git rekt

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Problem: people are constantly looking for activities to attend and join, but where? GroupUp

- Less people spending time doing activities outside of their homes
- Difficulty making friends with similar interests after moving to a new city
- Lack of members in an existing group to do an activity (basketball, frisbee) [focus]
- Help people to gather team members together and list the event description of the team. [focus]



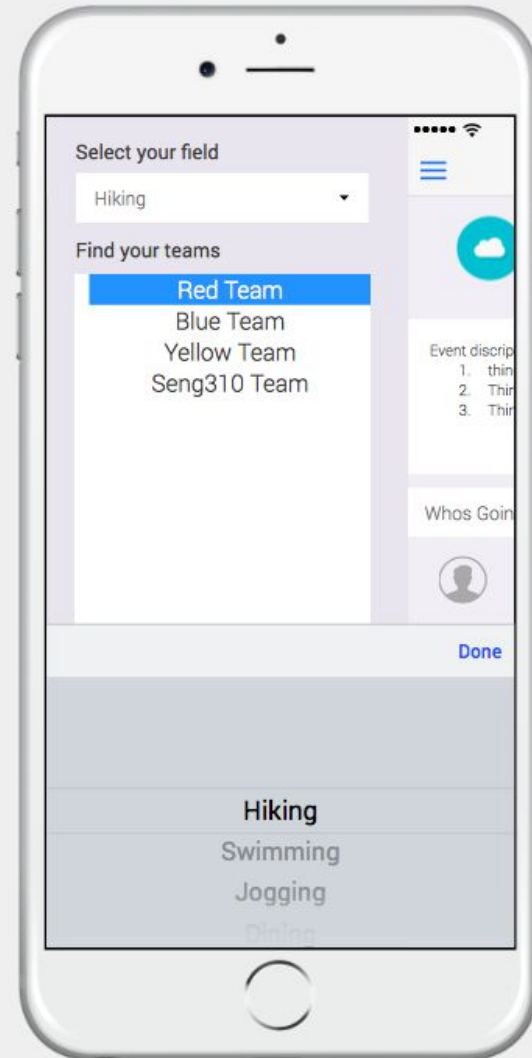
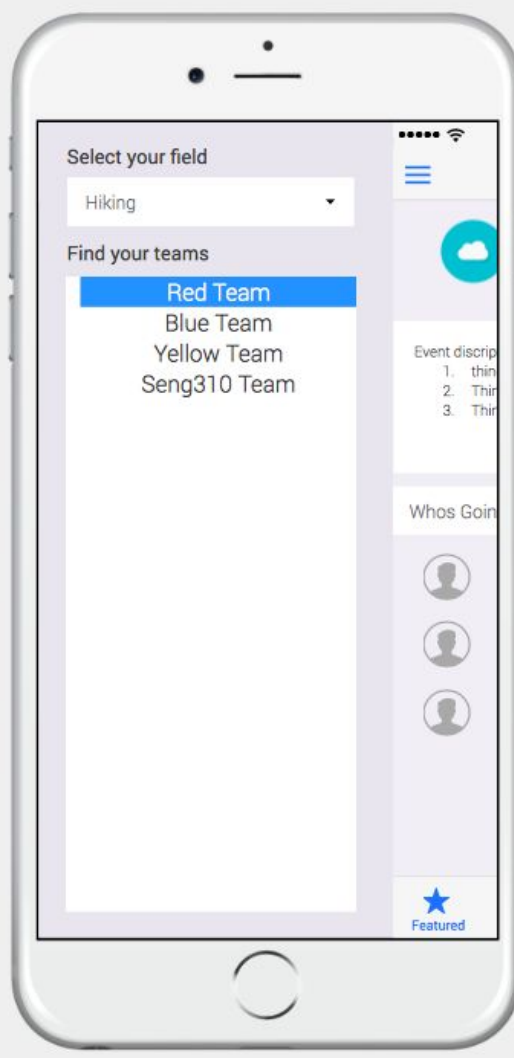
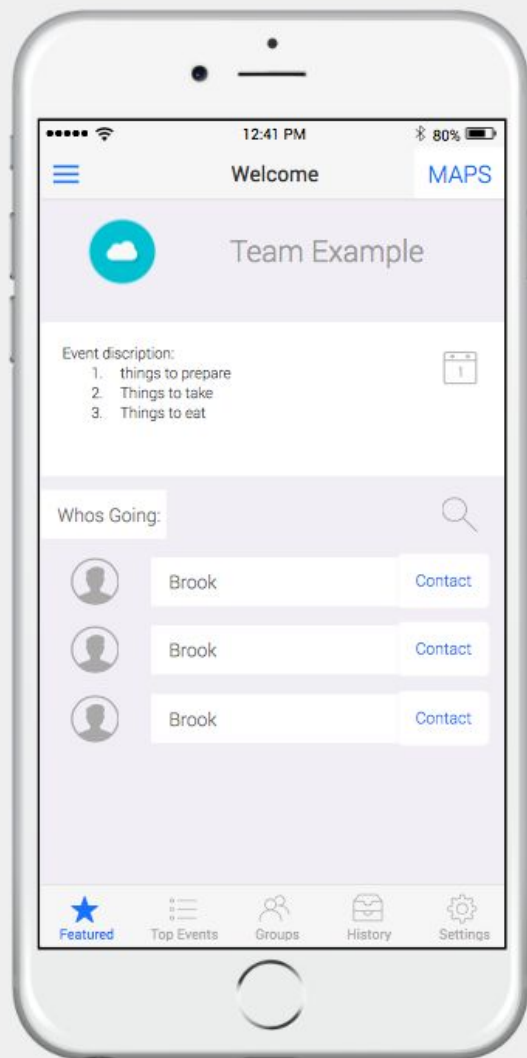
Target users

- Anyone interested in outdoor/indoor activities:
 - Odd number for sport/activities
 - Professional guides for activities (hiking, camping, hunting)
 - People that are new to the area/cities



General Idea

- User creates an account (sign up using facebook) and selects activities they are interested in (eg. hiking, dog walking, kayaking)
- Can create an event with the time/location and allow other users to join or join an existing event (freely adjustable based on event creator)
- Creator of event will choose the radius (5km, 10km, etc) that the notifications will be sent
- When an event is created for an activity you are interested in, you will receive a notification and ask if you would like to join
- Users that accepted the invitation will meet up at the specified location and time for the event

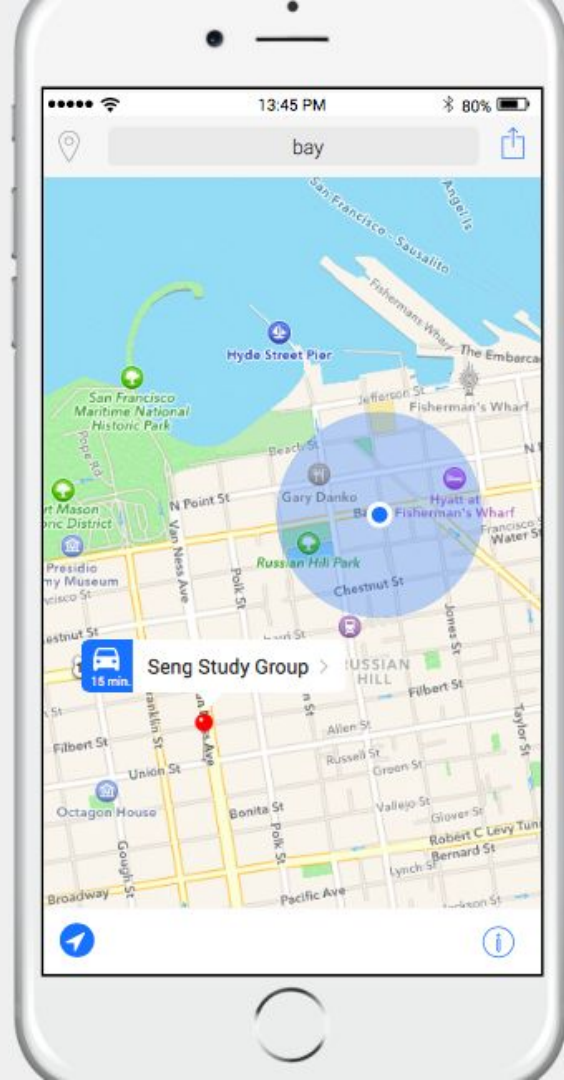




Group up



375 x 667



- Specify what the problem is
- Deal with safety issue
- Narrow down the types of activities, too vague
- Don't focus on design so early on
- Think of scenarios and personas first