

# jakeord

UX Designer

Email: [jake.ord345@gmail.com](mailto:jake.ord345@gmail.com)

Phone: (+44) 7443882657

Web: [jake-ord.com](http://jake-ord.com)

## EXPERIENCE

### UX Designer

DEF Software Jun 2020 - Current

Led the design process on the company's new web application to replace their legacy software currently installed in 46% of all local authorities in the UK and all of Northern Ireland.

Collaborated with project partners and stakeholders to gather business requirements and mapped user journeys.

Refreshed the interface for the user-facing mobile app following quantitative research into pain-points from their clients.

Implemented a new brand refresh, design system and collaborated with the developers on website design and CSS styling.

### Assistant Designer

R.G.B Media Jun 2019 - Aug 2019

Assisted in design for print and digital materials

Pitched ideas for client branding and product presence

Directly involved with Wordpress and content development of websites

## EDUCATION

### BA Hons Graphic Design

Northumbria University Sept 2017 - Jul 2020

### Graphic Design & Illustration

Newcastle College Sept 2015 - Jul 2017

## SKILLS

UX workshops, personas, usability testing

Design systems thinking

Web & mobile design

Wireframing

Coding & accessibility

## TOOLS

Adobe Creative Suite

Figma

Sketch

HTML, CSS, Javascript

Miro, Jira

## HOBBIES & INTERESTS

Cinema

Hobbyist photographer

Travel

Building web apps

3D design / programming

## REFERENCES

Available on request