W: www.jakeord.dev

Experience

UX/UI Designer

DEF Software Jun 2020 - Current

- Led the design process on the company's future web application to replace their legacy software.
- Worked with project partners and stakeholders for optimisations on the web app and conceptualised ideas and user journeys.
- Facilitated co-design workshops and user interviews on behalf of clients, stakeholders and key project partners
- Drove and implemented a new brand refresh for the company involving a new website, promotional materials, updated brand identity and a internal design system.
- Worked alongside developers on websites for clients that involved working with design systems thinking and client's own branding materials, e.g. stylesheets.

Assistant Designer

R.G.B Media Jun 2019 - Aug 2019

- Helped design print and digital materials for the company's clients.
- Pitched ideas for client branding and product presence.
- Directly involved with Wordpress and content development of websites.

Education

BA Hons Graphic Design

Northumbria University Sept 2017 - Jul 2020

Skills

- Facilitating UX workshops/testing
- User journey mapping & Ideation
- Figma, Adobe CC
- Designing for accessibility & WCAG
- Knowledgable in HTML, CSS & JS
- Node.js and Git

Hobbies & Interests

- Work on frontend development of websites and small applications to improve dev skills in HTML, CSS and JS in spare time.
- Take on small UX challenges such as creating small one-off hero sections of websites to try out new design techniques.
- Enjoy messing around with git workflows and trialing up-and-coming design trends.

References

Available on request