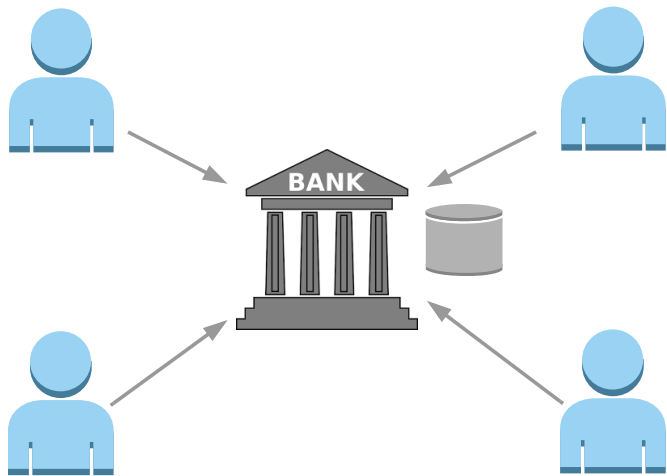


Traditional approach



Blockchain approach

