



# TRAVEL

# @Ghent

2MMP-proDUCE-nummer

Luypaert Jordy

New Media Design & Development I

Academiejaar: 2016-17

Bachelor in de grafische en digitale media

Multimediatproductie-proDUCE

Arteveldehogeschool



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NMDAD III

# Discover

## Briefing

Wat wil de opdrachtgever / klant / bedrijf

- Applicatie voor toeristen in gent. Waarmee ze zelfstandig de stad kunnen verkennen. Deze moet zo toegankelijk mogelijk worden gemaakt. Dat je met enkele kliks je gewenste locatie opgeeft. Via google maps moet je ook je locatie kunnen terugvinden.
- Werken met thema's
  - Info
  - Must see spots
  - Events
  - Wandelroutes
- Als ze bij de locaties van de app aankomen moeten ze die ook kunnen delen via facebook of andere sociale media.
- Op de map staan er ook infopunten. Mochten ze op een gegeven moment problemen hebben dan worden ze via 1 klik op de app naar het dichtstbijzijnde infopunt gestuurd.
- Achteraf moet je ook kunnen zien waar je allemaal bent geweest, wat je hebt bezocht en hoeveel kilometer je hebt afgelegd. Dit allemaal aangeduid op een minimap.

Wat is de boodschap?

- Dat de personen die de app gebruiken, op een zo gemakkelijk mogelijke manier de stad verkennen en zo de beste spots van Gent kunnen bezichtigen, en deze dan ook kunnen delen met hun online vriendjes.

Wie behoort tot het doelpubliek?

- Toeristen die in Gent vertoeven en met een standaard smartphone aan de slag kunnen.
- Studenten die Gent willen verkennen of Gent eens op een andere manier willen beleven.
- Inwoners van Gent met een smartphone.

Welke informatie is voorhanden?

Datasets

- Gent info punten  
<https://data.stad.gent/datasets/gentinfo-punten>
- VisitGent Spots  
<https://data.stad.gent/datasets/visitgent-spots>
- Toeristische wandelroutes  
<https://data.stad.gent/datasets/toeristische-wandelroutes>
- VisitGent events  
<https://data.stad.gent/datasets/visitgent-events>
- Locatie weergeven via google maps

Wat is het budget?

- 0 euro

Wat is de timing?

- 10 weken



# Define

## Analyse

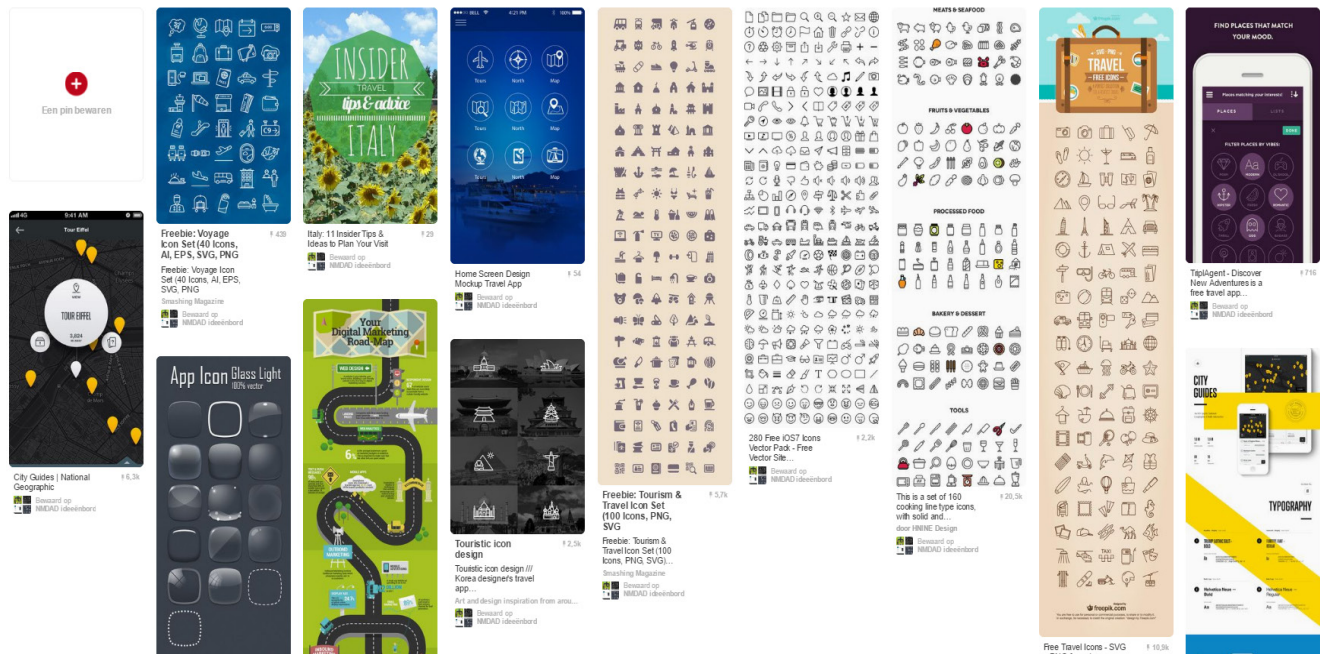


## Planning

DATUM	STUDENT	TAAK	TIJD
26/09/2016	Jordy Luypaert	Huisstijl maken	3
30/09/2016	Jordy Luypaert	concept bedenken	2
1/10/2016	Jordy Luypaert	concept ontwikkelen	3
3/10/2016	Jordy Luypaert	inhoudstabel maken	1,75
3/10/2016	Jordy Luypaert	briefing	2
7/10/2016	Jordy Luypaert	analyse	1,75
7/10/2016	Jordy Luypaert	Time sheet template maken	0,25
14/10/2016	Jordy Luypaert	logo designen	2,5
15/10/2016	Jordy Luypaert	academische poster maken	1,75
17/10/2016	Jordy Luypaert	ideaboard	1,25
17/10/2016	Jordy Luypaert	moodboard	1,75
21/10/2016	Jordy Luypaert	sitemap	2
21/10/2016	Jordy Luypaert	timesheet updaten	0,25
23/10/2016	Jordy Luypaert	wireframe desktop	4
24/10/2016	Jordy Luypaert	wireframe smartphone	2
28/0/2016	Jordy Luypaert	academische poster aanpassen	0,75
		<b>totaal aantal uren:</b>	<b>27</b>
		<b>Jordy Luypaert</b>	



## Ideaboard



nog aan te vullen...

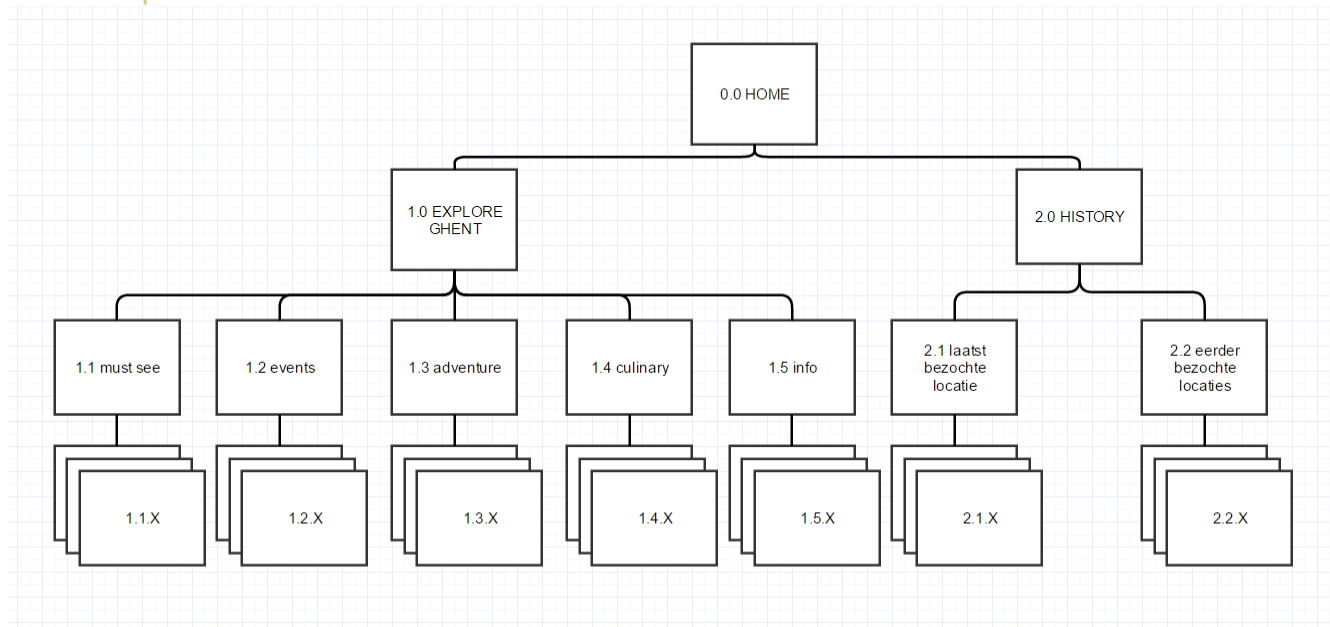


Moodboard



# Design

## Sitemap of Wireflow



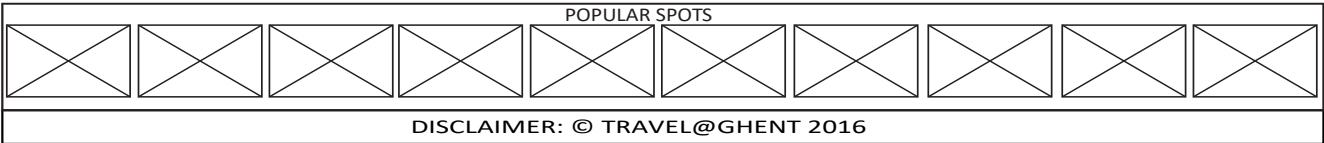
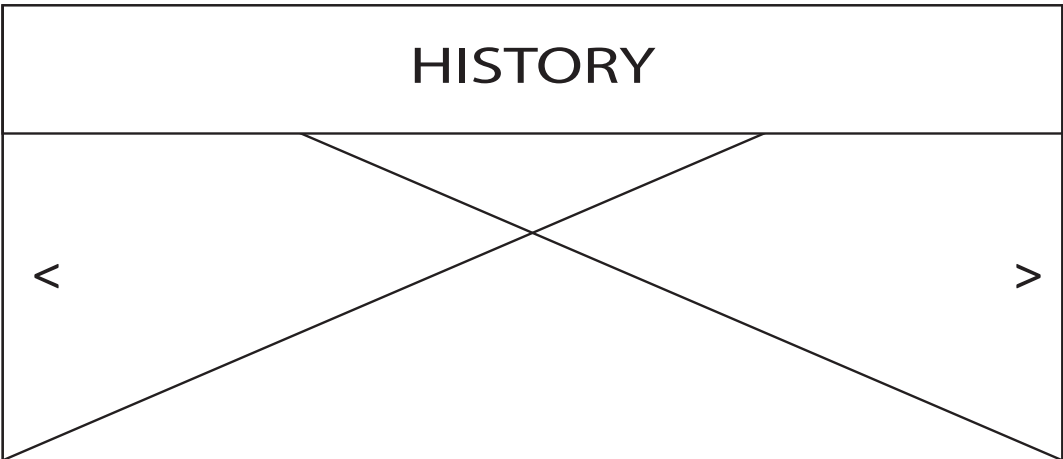
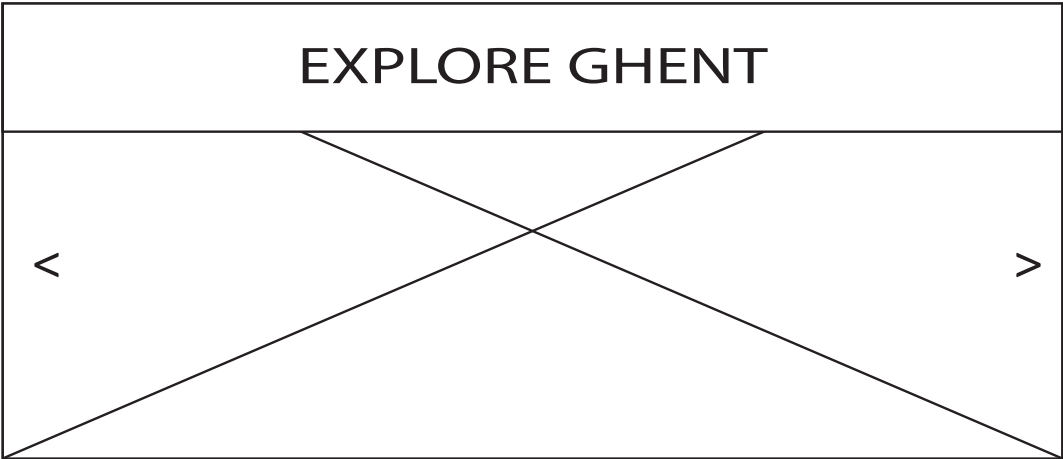
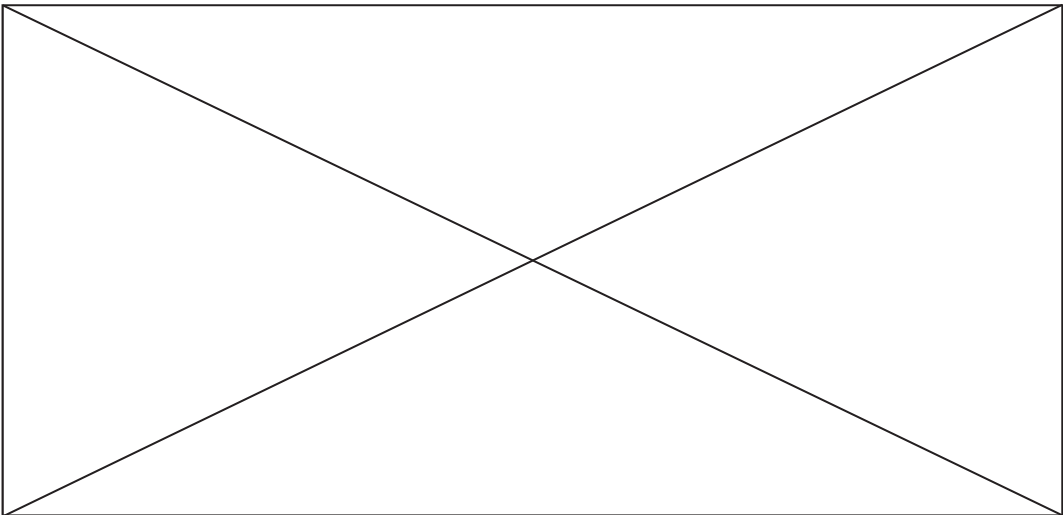




HOME

EXPLORE GHENT

HISTORY



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HOME

EXPLORE GHENT

MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

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MUST SEE

EVENTS

ADVENTURE

CULINARY

INFORMATION POINTS

POPULAR SPOTS

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MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

MUST SEE

SPOT #1

SPOT #2

SPOT #3

SPOT #4

SPOT #5

SPOT #6

POPULAR SPOTS



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HOME

EXPLORE GHENT

MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

## EVENTS

### SPOT #1

### SPOT #2

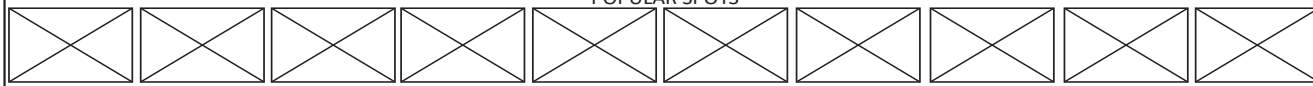
### SPOT #3

### SPOT #4

### SPOT #5

### SPOT #6

#### POPULAR SPOTS



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EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

## ADVENTURE

### SPOT #1

### SPOT #2

### SPOT #3

### SPOT #4

### SPOT #5

### SPOT #6

#### POPULAR SPOTS



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HOME

EXPLORE GHENT

MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

## CULINARY

### SPOT #1

### SPOT #2

### SPOT #3

### SPOT #4

### SPOT #5

### SPOT #6

#### POPULAR SPOTS



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HOME

EXPLORE GHENT

MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

HISTORY

## INFORMATION POINTS

SPOT #1

SPOT #2

SPOT #3

SPOT #4

SPOT #5

SPOT #6

POPULAR SPOTS



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NMDADI || I3



HOME

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MUST SEE

EVENTS

ADVENTURE

CULINARY

INFO POINTS

**HISTORY**

## HISTORY

### LAST VISITED

<

>

RATING

### BEST RATED

<

>

RATING

### FAVORITE

<

>

RATING

#### POPULAR SPOTS

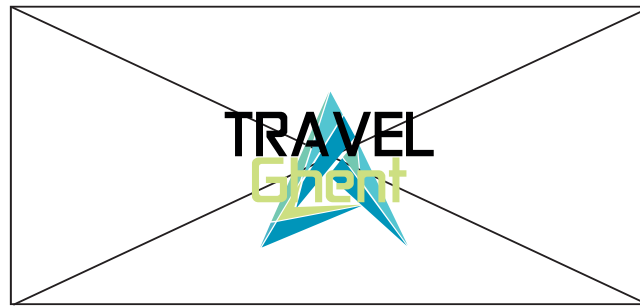


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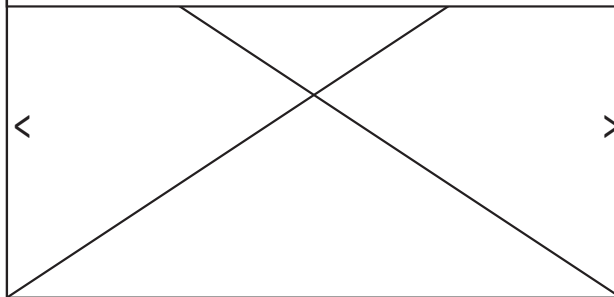
NMDAD I || I4



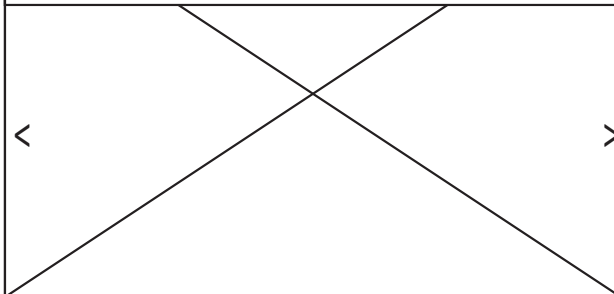




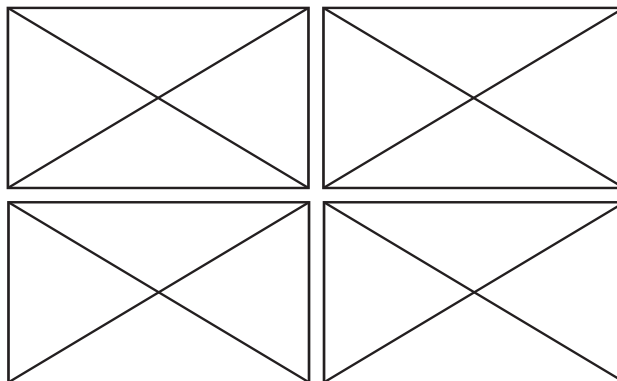
## EXPLORE GHENT



## HISTORY

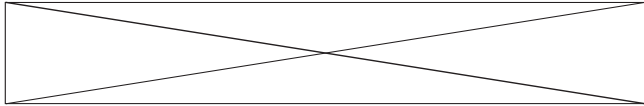


## POPULAR SPOTS



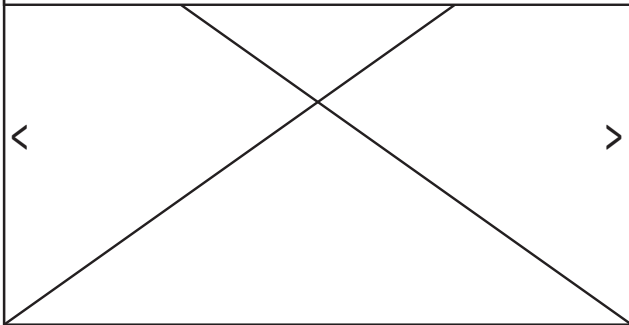
DISCLAIMER: © TRAVEL@GHENT 2016



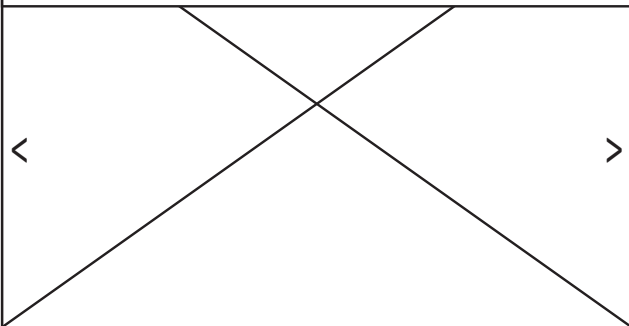


## EXPLORE GHENT

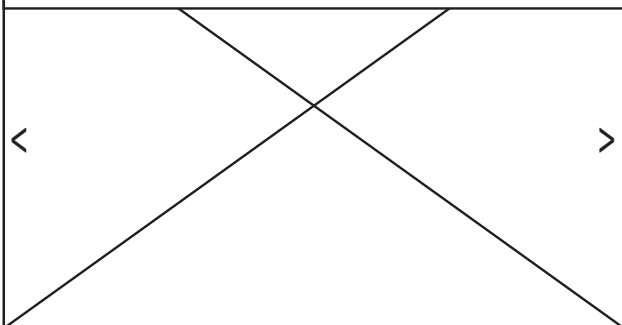
### MUST SEE



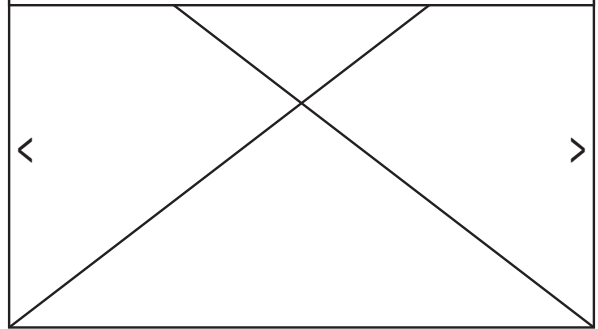
### EVENTS



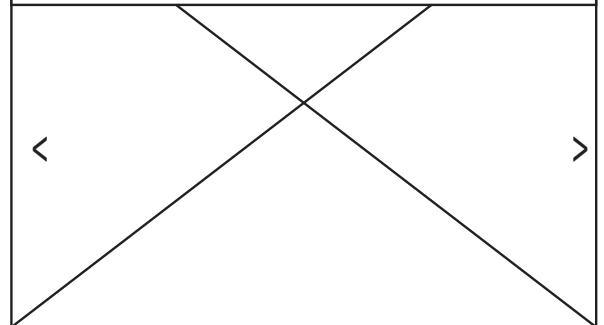
### ADVENTURE



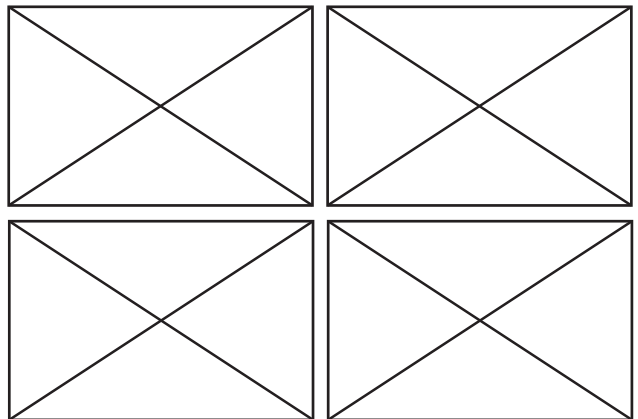
### CULINARY



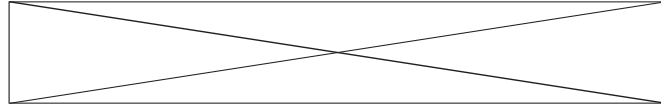
### INFO POINTS



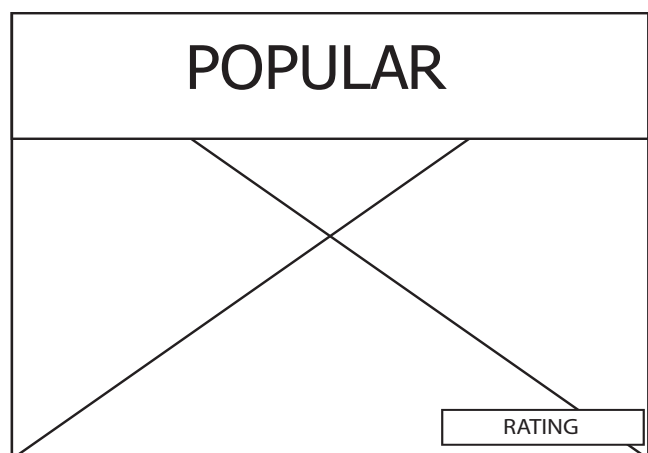
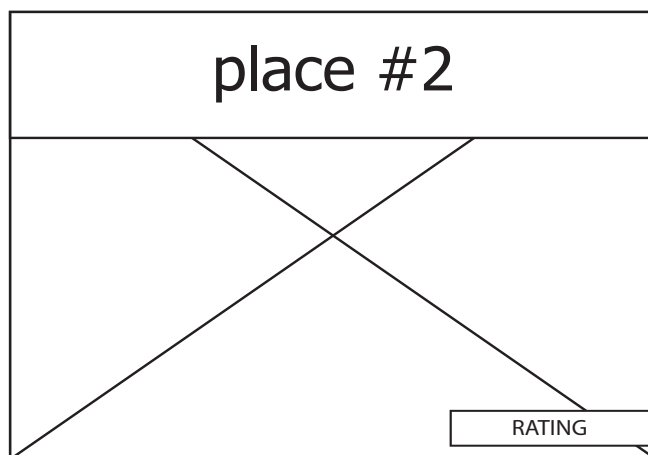
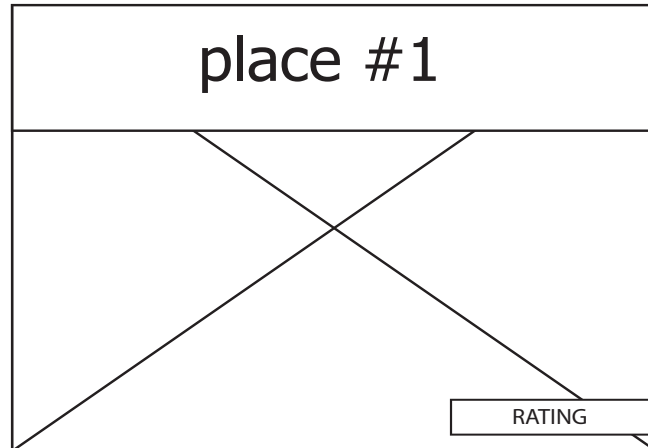
### POPULAR SPOTS

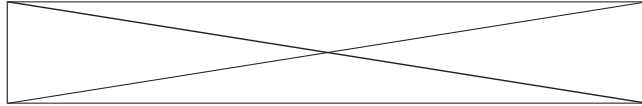


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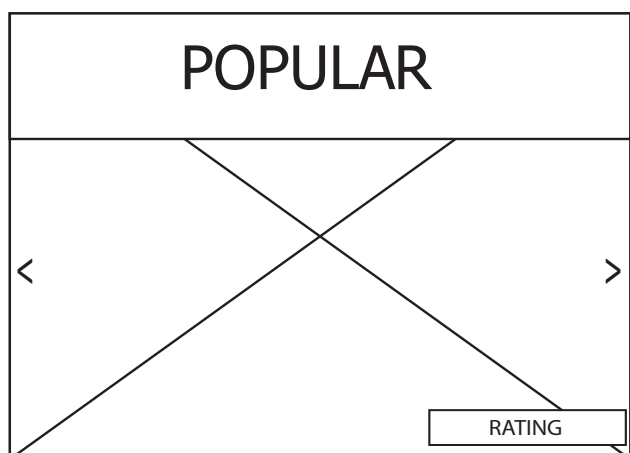
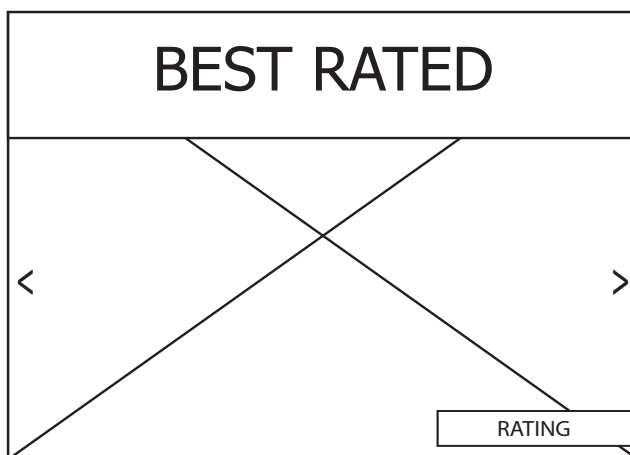
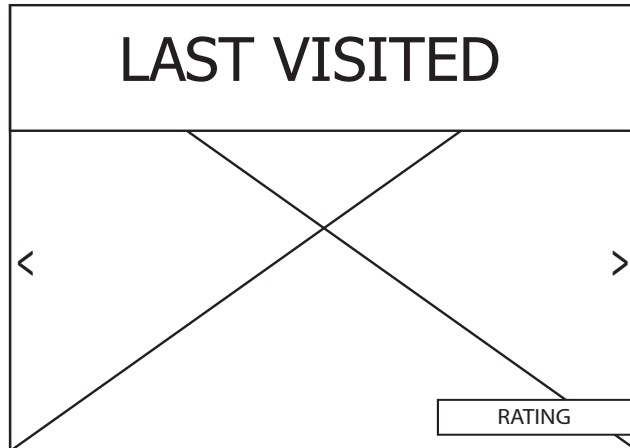


## MUST SEE





## VISIT HISTORY



Style Tiles  
Styleguide  
Visual Designs

# Development

Content  
Database  
Testing  
Code snippets  
Screenshots

# User & acceptance testing Deployment guide Manual

