



HEATHER ALLARD

www.heatherallard.ca 

contact@heatherallard.ca 

call 519 567 6019 

experience

Cineplex Digital Media

Motion Artist

October 2014 - present

Job: Producing and animating creative content for Tim Hortons' in-store digital screens across Canada, the US, the Persian Gulf and the TimsTV Network. I have also built animated promotional material for A&W, Chick-fil-A, and Citizens Bank.

Lightyear Media

Motion Graphic Designer

May 2014 - October 2014

Job: Creating advertisements for the G-Tron in Times Square, New York, as well as creating mockup advertisements to pitch to potential clients. A large portion of the job also focused on photo manipulation.

education

Western University + Fanshawe College

Media Theory and Production:
Interactive Media and Production
2010-2014

4 year collaborative program (3 year bachelor's degree, 2 year diploma)

who am I?

I'm Heather!

I am a motion designer, graphic designer, video editor, whatever you need me to be!

I can create beautiful and effective designs for any medium. My education, work experience, and life experiences give me a well-rounded perspective and a wide variety of skills to bring to the table.

skills

Design

Animation

Creativity

Photo Manipulation

Research

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Cooking amazing food

Planning awesome trips

