# **AGENDA**

- 1. Site Direction
- 2. Art Direction
- 3. Content Status
- 4. Reference / Folders

# **SITE MAP**

# **HOME PAGE**

# **TOP NAVIGATION**

- · Company / Contact Info
- Products
  - Product Listing
  - Overlays
- Warehouse Program
- FAQ
- Resources
  - Forms
  - Texas Veterans Land Board

# **LEFT SIDEBAR NAVIGATION**

- Rates and Tools
  - New Broker Sign Up
  - View Rates
  - View Guides
  - Loan Submission
  - Order Appraisal
- · Licensed States
- Bulletins

#### AffiliatedTPO.com Content Guide / Status

### **HOME PAGE**

- Persistent Header and Footer (more info on Footer below)
- Verbiage for page (Doc: Wholesale Website Page 1)

#### **TOP NAVIGATION**

- Company / Contact Info (Doc: Wholesale Contact and Help Sheet, include a "View Map" link to Google Maps)
- Products
  - Product Listing (Doc: Wholesale Product Offerings)
  - **Overlays** (Content forthcoming, will be list of downloadable PDFs)
- Warehouse Program (Doc: What Sets AMC Apart)
- FAQ (no content yet)
- Resources
  - **Forms** (No content yet. Will be a list of downloadable PDFs)
  - Texas Veterans Land Board link to this site <a href="http://www.glo.texas.gov/vlb/">http://www.glo.texas.gov/vlb/</a>

#### LEFT SIDEBAR NAVIGATION

- Rates and Tools (No actual link, just a category for links below. Probably should be in the same style as the rest of the nav titles, but underneath it, in smaller text, show the list of secondary links below. So NOT a drop down anymore.)
  - **New Broker Sign Up** (Content forthcoming. Links to a PDF on site)
  - View Rates (Bulleted list, words will link to PDFs on site. Updated regularly)
  - **View Guides** (Content forthcoming. Links to a PDF on site)
  - Loan Submission (Doc: TPO Loan Submission)
  - Order Appraisal (Client checking on this content)
- Licensed States (Doc: List of Origination States. Doesn't have to be in columns like document.)
- **Bulletins** (Content forthcoming, page will be a list of PDF bulletins for lenders)

### **FOOTER** (Same look as AffiliatedMortgage.com)

### INCLUDE:

- BMB NMLS# 403379
- AMC NMLS# 486307
- Equal Housing Logo
- Privacy Policy link (Doc: AMC BMB Privacy Notice 6-2012. Link to that PDF that lives on site)