PERSONAL PORTFOLIO

Done by Akhona , Erin , Jordan and Thuthuza
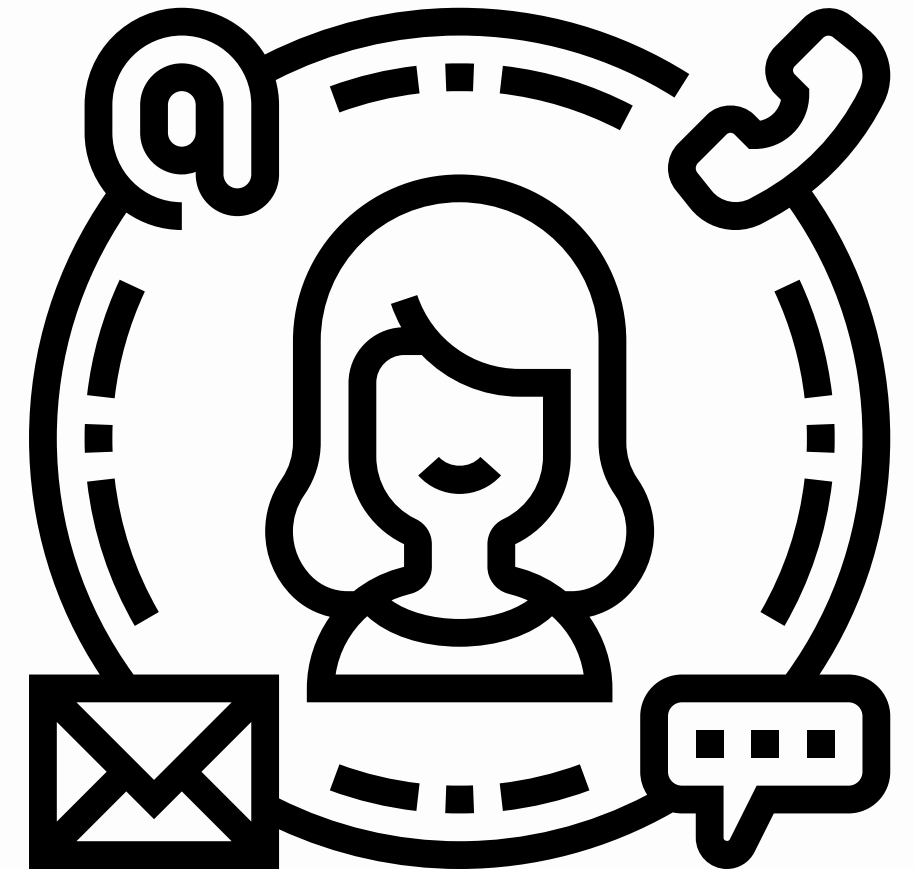
PERSONA DEVELOPMENT

About User Persona

We begin with researching senior tech leads in the space and
A head tech lead in Cape Town
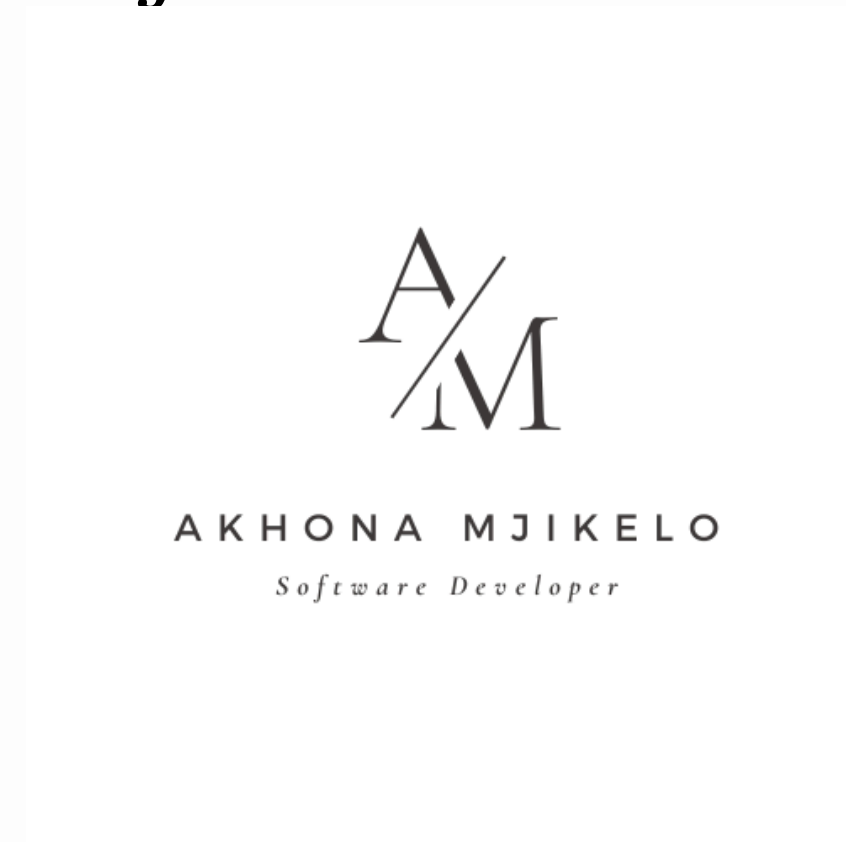Researched it is predominantly male between 30-45 years old.

What The Persona Wants In A Portfolio

- clean and confidence
- innovative projects that showcase creativity and risk-taking in design
- strong visual identity that conveys expertise
- highlight the intern's curiosity through diverse projects and continuous learning
- embody a forward-thinking vision, making it memorable and impactful for potential employers.

BRAND IDENTITY

Logo

A/M

AKHONA MJIKELO

Software Developer

Colour Palette

PEACH CREAM
#EFE7DA

BRANDY ROSE
#B29079

CHALK BEIGE
#E1DACA

NEUTRAL
#C1B6A4

WHITE BEIGE
#F6F5EC

Typography
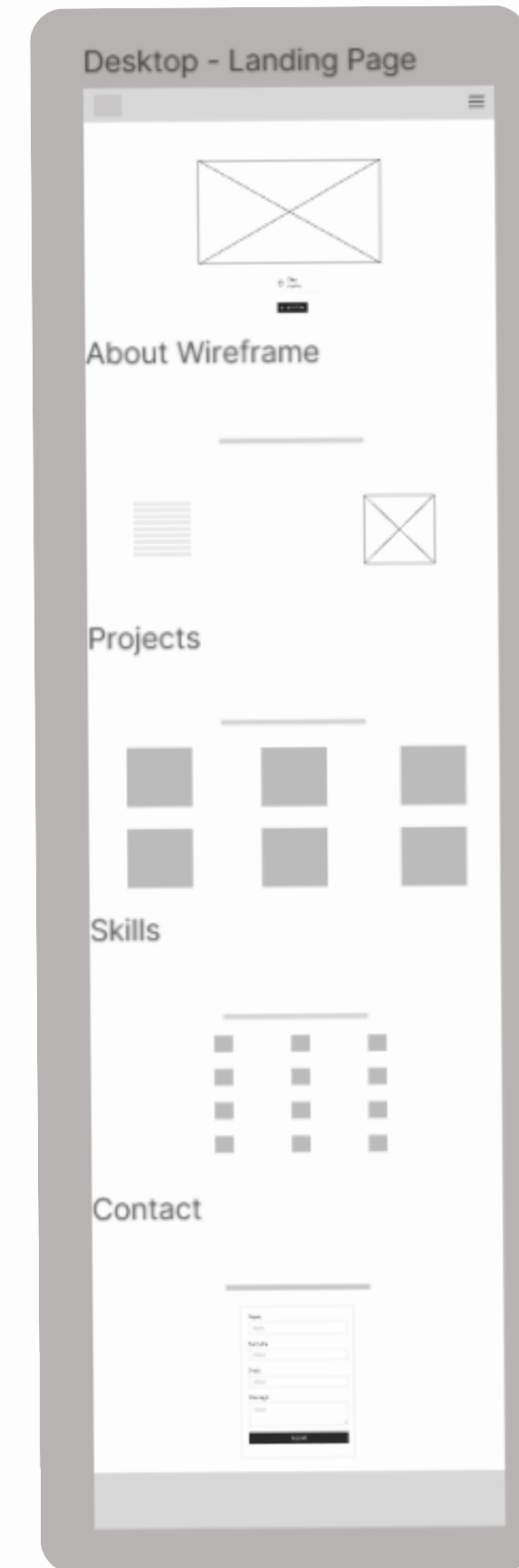
Archivo

Designed by Omnibus-Type

Whereas disregard and contempt for human rights have resulted

Wireframe

Portfolio

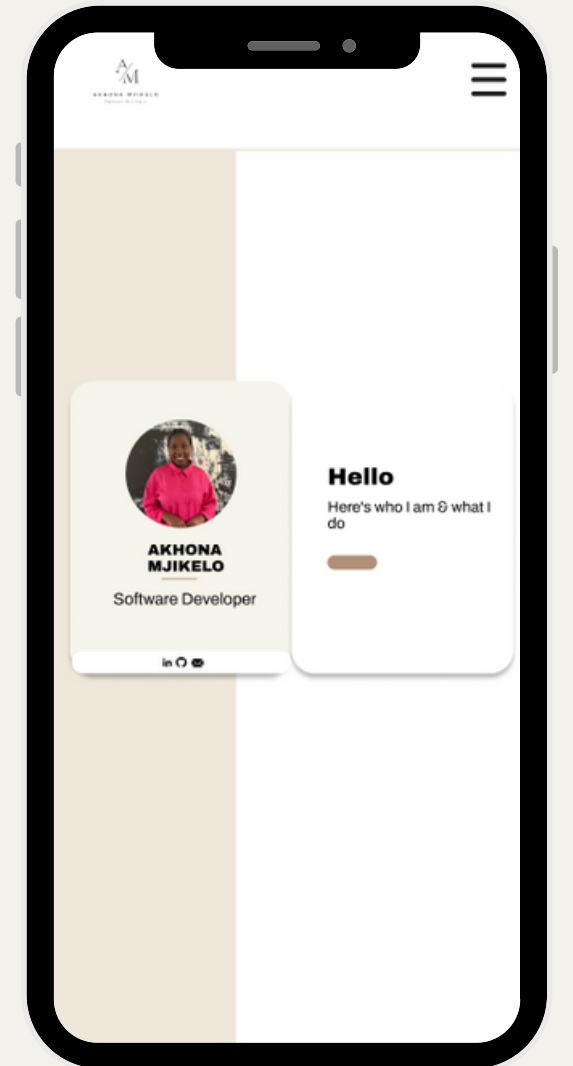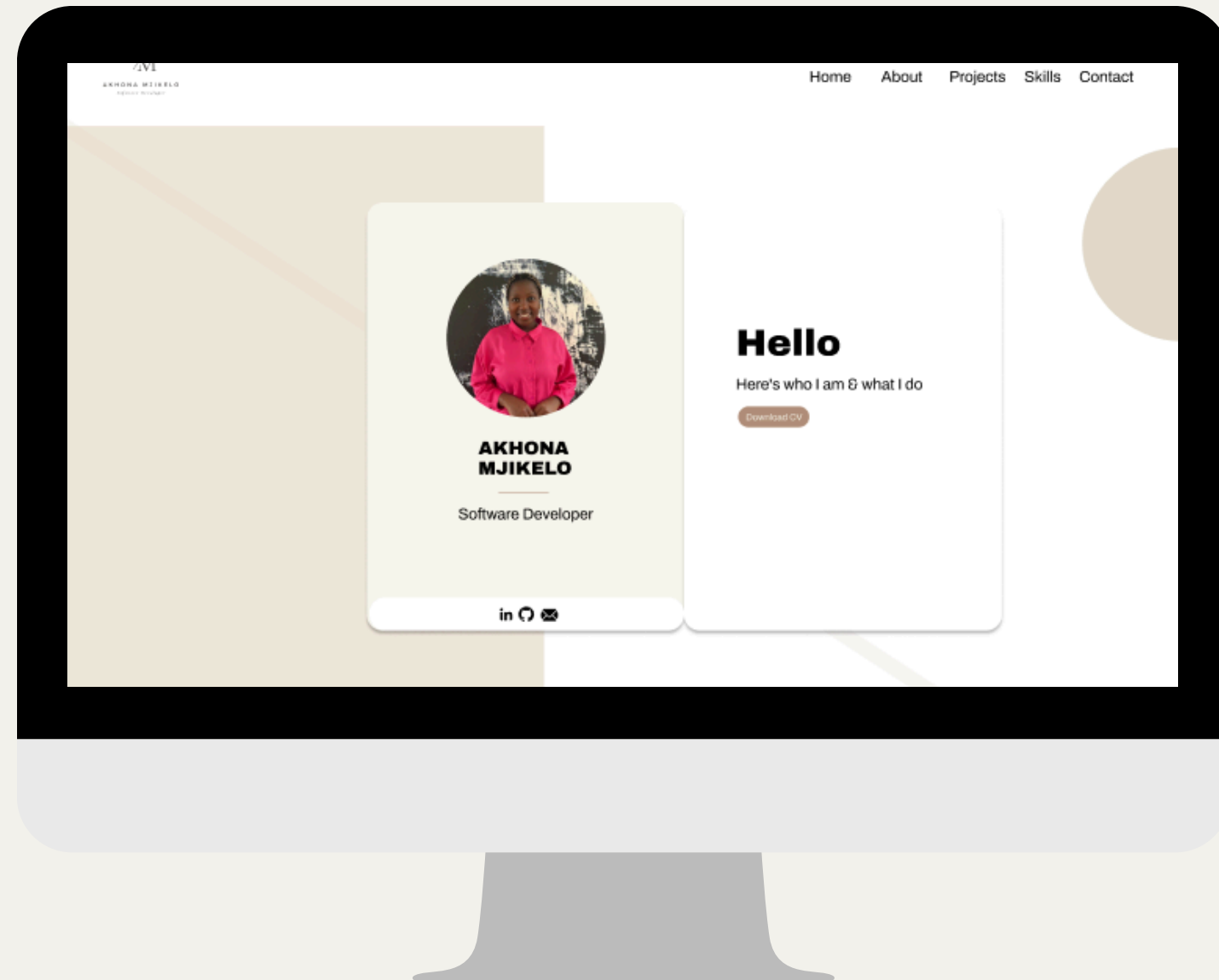We included from our brand identity , the logo as
well as the colours and font .
Mkaing a simple wireframe

Desktop - Landing Page

About Wireframe

Projects

Skills

Contact

Vision

We transformed our wireframe to mockups for desktop , mobile and tablet. Adding design , layout and images to complete the website.

Prototype