# Jordyn Keller

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## Education

| 2018-2020 | Bachelor of Science Web Design & Development, Lewis-Clark State College                |
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| 2015-2017 | Bachelor of Science Business Administration-Marketing Minor, Lewis-Clark State College |
| 2015-2017 | Associate of Arts Liberal Arts, Lewis-Clark State College                              |
| 2013-2015 | Associate of Science Business Administration, North Idaho College                      |

## Skills/Proficiencies

- Microsoft Office including; Word, Excel, PowerPoint and Outlook
- Intro and Intermediate Accounting Courses
- Computer Languages including; HTML, CSS, JavaScript, SQL
- Adobe Illustrator and Adobe Photoshop
- Experience in working with WordPress
- Deployment of websites using GitHub and Netlify
- Developing and maintaining eCommerce websites
- Put together Social Media Marketing Strategies and Campaigns
- Developing and managing marketing activities and events

# **Experience**

## August 2016-Present

## **Customer Service/Marketing,** *SURVIVE!, LLC*

Kellogg, ID

- o Responsible for maintaining a high level of professionalism with customers
- Maintain all social media accounts, company newsletter, and blog
- Coordinate and manage promotional and advertising activities
- Update and maintain company website
- Answer incoming customer calls and emails regarding billing issues, product problems, order inquires, service questions, and general customer concerns
- Packing and shipment of customer orders

#### August 2012-June 2016

#### **Restaurant Manager,** Hill Street Depot (Pub)

Kellogg, ID

- Supervised and implemented potential profit increases
- Coordinated promotional events for the business
- Organized staff schedules
- o Encouraged productivity of personnel
- Managed, and worked alongside, kitchen and wait staff
- Placed food and beverage orders

## References

o (Available upon request)