Findings from Crowdfunding Data

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Most crowdfunded campaigns are done through theater or plays
  + Crowdfunding campaigns that happen in July are more successful than other months
  + Journalism campaigns are the least popular, but have highest success rate
* What are some limitations of this dataset?
  + This data is limited to only older campaigns, and there may be findings from recent campaigns.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could investigate the data by location, currency etc, Also, we should further investigate successful campaigns specifically instances when total percent funded exceeds 100%. It would be interesting to see if there are any similarities with campaigns that have excess pledges. It would be helpful to see the percent funded by category and sub category. This would add value to know which