My Dataset

I am using the "Web Series: Ultimate Collection" dataset from Kaggle. It describes all TV shows across popular streaming platforms.

URL:

https://www.kaggle.com/datasets/amritvirsinghx/web-series-ultimate-edition

My Business Issue

With the rise of streaming services being the new normal it's easy to start drowning in apps and monthly payments just to have some entertainment. Now, with the ever growing list of streaming apps, it's become overwhelming to have so many platforms at one time. I want to analyze the data of the TV shows on streaming services to see which platform, or combination of platforms, is best suited based on customer interest and overall popularity.