Networked Display System

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A cost-effective networked display system from PCCW Solutions enables real-time content display management for retail shops, malls, hotels, commercial buildings and other centers.

This efficient system includes an on-premise control center and is compatible with existing LED/LCD displays, video walls and touchscreen kiosks, as well as new installations.

Content shown is dynamic and can be supplemented by elements such as video, image and an RSS feed offering information such as weather updates and time.

An option is to host the application software on PCCW Solutions' secure cloud platform. Users are then able to take control via a web-based client interface – allowing access anytime and from anywhere.

A web browser can be used to upload a media file, before managing scheduling and designing layout. The media player linked to the display automatically downloads content via the network.

Features

- Ideal for advertising and broadcasting events.
- Supports a variety of multimedia formats.
- Allows programs to be up/downloaded and edited online.
- Playlists can be built with ease and convenience.
- Schedules can be set for automatic updating of digital content.
- Performs administration and editing tasks anytime and from anywhere over the Internet.
- Arranges display layout to show different content simultaneously.

Benefits

- Reduces the manpower cost of replacing posters and updating content on individual devices.
- Frequent content changes attract eyeballs to news feeds, promotional messages and online video clips.
- Updates content easily on an individual, or more than one device in any one grouping.
- Lowers IT infrastructure investment by using a cloud-based platform.
- Highly-scalable network infrastructure configuration facilitates ease of expansion as and when needed.

Control Center — Network Platform — LED Display — Video Wall — Mobile / Tablet — LCD Display / Touch Screen Kiosk — Retail Shop / Restaurant