LED Display System

An eye catching high-end LED display solution from PCCW Solutions is tailored for various commercial applications in banks, hotels, commercial buildings, real estate, retail shops, exhibition centers, etc.

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An eye catching and cost-effective LED display solution from PCCW Solutions is tailored for various commercial applications in banks, hotels, commercial buildings, real estate, retail shops, shopping malls, exhibition centers, etc, enabling real-time content management.
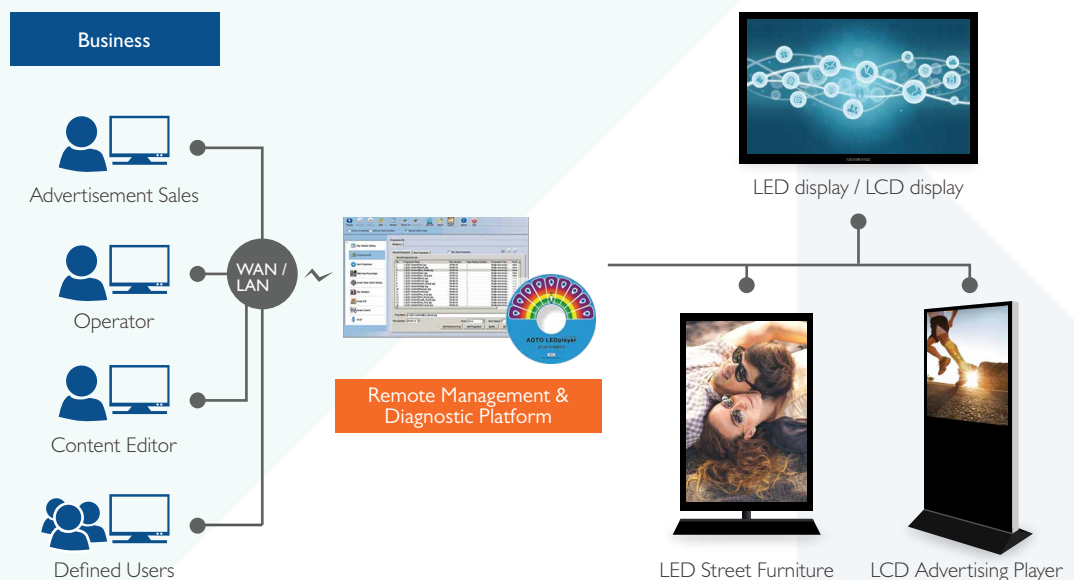
With superior image quality, the LED display system can show dynamic content supplemented by video, image and RSS feed offering information such as weather updates and time. The excellent visuals make the LED display system an ideal choice for products and services promotion.

In addition, users can choose to host the LED display solution on PCCW Solutions' secure cloud platform, which allows them to access the system and take control via a web-based client interface anytime anywhere, and have real-time playback of text, pictures, video, etc. A web browser can be used to upload a media file, before managing scheduling and designing layout.

Features

- Superior image quality - 20bit processing depth, world leading Chroma and Brightness calibration technology
- Wide viewing angle: Horizontal ≥=160°, Vertical ≥=160°
- Ultra-low power consumption - 50% lower than the industry average
- Fan-less design - zero noise
- 100,000 hours life span
- Support a variety of multimedia formats
- Schedules can be set for automatic updating of digital content
- Perform administration and editing tasks anytime anywhere over the Internet or locally
- Show different content simultaneously by arranging display layout
- Acquire international LED industry certificates which ensure product stability and long lifespan

◢ Monitoring: 7 x 24 remote monitor and diagnostic platform, alert notification on any abnormal situation

Business

Advertisement Sales

Operator

Content Editor

Defined Users

WAN / LAN

AOTO LEDplayer

Remote Management & Diagnostic Platform

LED display / LCD display

LED Street Furniture

LCD Advertising Player

◢ Color attraction: 20 bit color processing technology enables superb eye-catching images to attract your customers

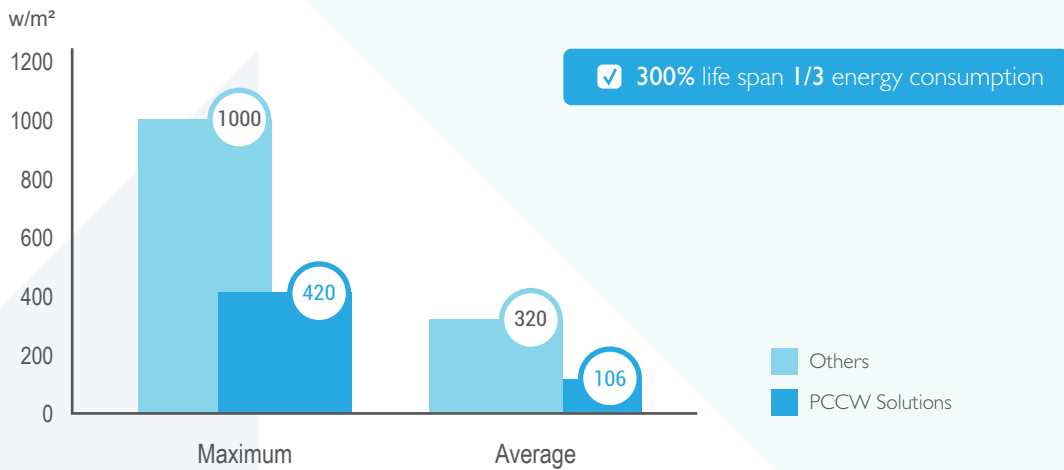16 bit LED display

20 bit LED display

◢ High precision calibration

Uncalibrated

Calibrated

◢ Energy saving: revolution energy saving technology provides ultra-low running cost

w/m²

✅ **300%** life span **1/3** energy consumption

1200

1000 — 1000

800

600

400 — 420

320

200 — 106

0
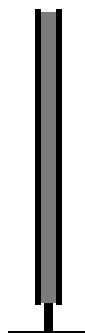
Maximum   Average

▮ Others
▮ PCCW Solutions

Benefits

- Ideal for advertising and promotional events
- Build playlists with ease and convenience
- Reduce the manpower cost of replacing posters and updating content on individual devices
- Frequent content changes attract eyeballs to news feeds, promotional messages and online video clips
- Update content easily on an individual or more than one device
- Lower IT infrastructure investment by using cloud-based platform
- Facilitate ease of expansion as and when needed with highly scalable network infrastructure configuration

LED Street Furniture

New LED street furniture enlarges LED display's application, like airport, railway station, bus shelter, newspaper kiosks and city information panels. Its vivid visual effect increases attraction and advertising revenue. We offer customized service for advertiser. The network information platform, remote monitor and diagnostic platform can reduce operation and maintenance costs.

Key features:

CENTRALIZED MANAGEMENT
20 BIT PROCESSING DEPTH
ENERGY SAVING
OFFLINE PLAYER
FRONT ACCESS

Reference Price Range

NORMAL LED DISPLAY	Display A (0.48mx1.92m)	Display B (0.96mx1.92m)	Display C (1.44mx1.92m)
INDOOR (2,000nits) 3.5mm or 4.8mm **OUTDOOR** (5,500nits) 6mm, 8mm, 10mm	HKD 100,000 *up*	HKD 160,000 *up*	HKD 230,000 *up*

Costs for installation and supporting structure are not included.

LED STREET FURNITURE	Standard size (1152x1728 mm) • Other size can be custom-made
OUTDOOR (5,500nits) 3mm, 4.8mm, 6mm	HKD 280,000 *up*

About PCCW Solutions

PCCW Solutions is a leading IT services company in Hong Kong and mainland China. We adopt the latest technology to help clients create business value and success in the ever-changing economic environment. We offer a wide range of services including software solutions, IT and business process outsourcing, cloud computing, system development and solutions integration, data centers, hosting and managed services, e-commerce and RFID solutions. PCCW Solutions is committed to meeting customer needs to help them achieve business goals.

PCCW Solutions employs more than 3,800 IT professionals in Hong Kong and mainland China. Thanks to our widely-recognized business credentials and experience in managing large-scale projects, PCCW Solutions has become a trusted partner to a diversity of customer organizations. These include governments, leading banking and financial institutions, telecommunications service providers, retail and consumer brand companies and multinational corporations.

✉ pccwsolutions@pccw.com   ✆ 852-2296 8818   🌐 www.pccwsolutions.com

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