

Different attributes are plotted to check how the data is distributed. Firstly, it is observed that out of the people who received the seasonal vaccine, most of them were female. The same case was also observed with H1N1 vaccine through which one can conclude that women are more prone to get affected than men.

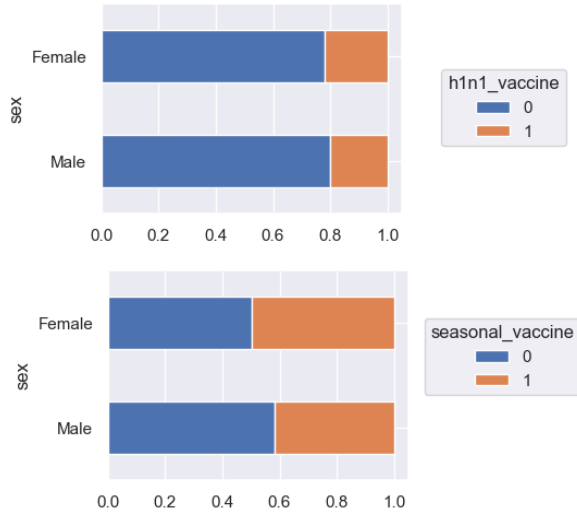


Figure 2 - Vaccination for male and female

The age group has a strong correlation with the seasonal flu vaccine but not with the H1N1 flu vaccine. It seems that people act appropriately when it comes to the seasonal flu as older individuals have a higher risk of complications. However, with H1N1 flu, even though older individuals have a higher risk of complications, they are less likely to get infected. This analysis does not provide information about causality, but it seems that the risk factors are reflected in vaccination rates. It appears that questions related to knowledge and opinions have a strong correlation with both target variables. Finally we got a graph to conclude white people received the highest vaccination than any other race that is depicted which is more evident with the seasonal flu vaccine, but not as much with the H1N1 flu vaccine.

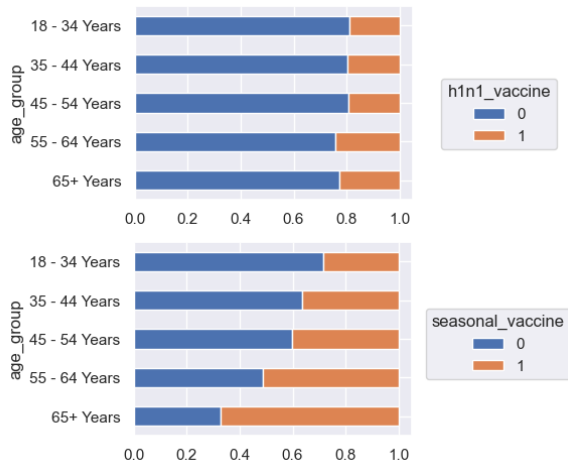


Figure 2.2 - Vaccination for different age groups

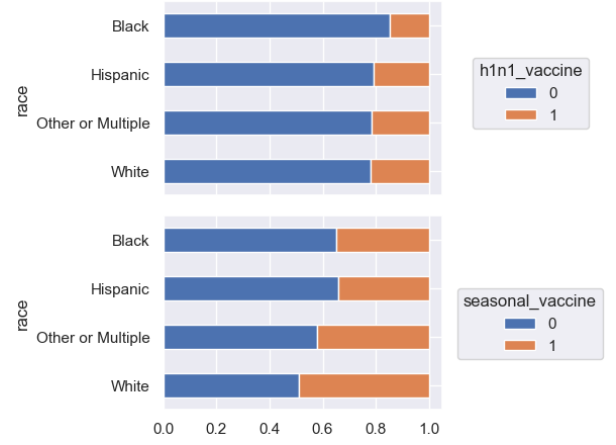


Figure 2.3 - Vaccination for different race

III. PERFORMANCE METRIC

Explicar o que é o ROC Mostrar o ROC do Dummy Classifier, e o ROC do catboost por exemplo

IV. METHODOLOGY

As mentioned previously, several classification models were experimented with and compared. Some of the standard classification models utilized for the purposes of this project included Logistic Regression, Multinomial Naive Bayes, K-Nearest neighbors and Decision Trees. Besides these, two gradient boosting algorithms, CatBoost and XGBoost were also used. For most of the models, in order to automate the data processing and estimation steps, *SKLearn* pipelines were utilized. Within the preprocessing steps, column transformations were performed separately for the numerical and categorical features. For the numerical processing, the *StandardScaler* *SKLearn* class was utilized in most cases to guarantee that each column had nil mean and unit variance, followed by *SimpleImputer* to fill all missing data values utilizing each columns median value.

For categorical features, missing data was also filled using *SimpleImputer()*, but this time with the most frequent value, before being encoded utilizing an One-Hot Encoder, which separated each possible category within each feature into separate binary variables. For the estimation, since most classifiers utilized did not support multi-label classification, the *MultiOutputClassifier()* function was utilized, which in the this case will train two separate instances of the desired estimator.

For measuring the performance of the classifiers obtained before submitting any results for the competition (only 3 daily submissions were allowed on this competition), the training set was split/folded randomly using *train_test_split()* to obtain a performance measurement. After this, the models were trained on the entire dataset. Figure 4.1. illustrates this entire process.

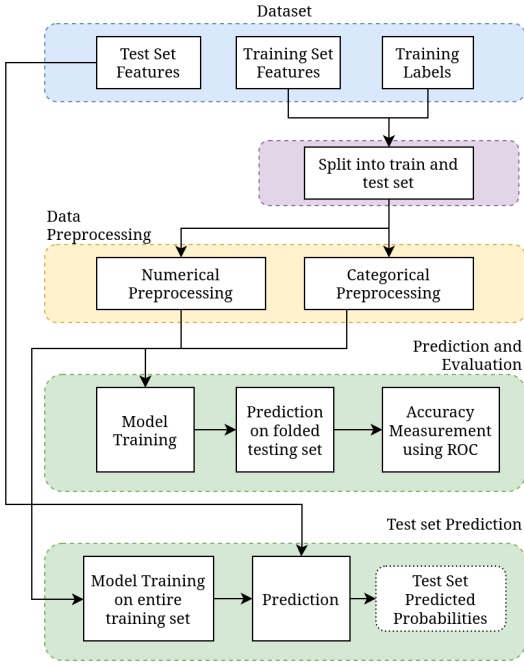


Figure 4.1 - Model Structure used

A. Logistic Regression

The first model to be trained was the Logistic Regression. Unlike what the name suggests, the Logistic model is a classification model rather than a regression model and is one of the most widely used techniques when it comes to solving classification problems. To utilize the Logistic Regression within our model, *SKLearn* already includes an implementation of this model with the class `LogisticRegression`, which includes several tweakable parameters. To iterate and compare different parameter combinations, *SKLearn* includes a simple way to automate the process with the `GridSearchCV` class. This was utilized for many of the models tested, and in the case of the Logistic Regression, it was utilized to figure out the optimum type of regularization and its strength.

B. Naive Bayes

The Naive Bayes classification methods, work by applying Bayes' Theorem naively assuming that all the features are conditionally independent from each other. The prior and posterior can then be estimated in different ways.

SKLearn includes several Naive Bayes based classifiers, of which the `GaussianNB` and `MultinomialNB` were utilized in this project. `GaussianNB` assumes that the likelihood of each feature given the label is a gaussian function. Meanwhile, `MultinomialNB` assumes that the data is multinomially distributed, and as such it estimates the posterior probabilities by counting how often a given value appears within each label, for each feature.

C. K-Nearest Neighbors

The K-Nearest Neighbors is a machine learning algorithm that can be used for both regression and classification. In the case of classification, the algorithm computes the k closest

neighbors to the observation, and classifies the observation based on what class held the majority among those neighbors. This method can achieve very good results depending on what value of k is utilized. A larger k will generally suppress the effect of noise on the data, but makes the decision boundary less clear which might affect the ROC score. To use the model, *SKLearn* includes the `KNeighborsClassifier` class, which was used in combination with `GridSearchCV` to find the value k that produces the best results.

D. Decision Trees

Decision Trees are models that attempt to match the target variable by learning decisions from the training data and applying these decisions to the features of an observation's features. These models have the advantage of being conceptually easy to understand, but are quite prone to overfitting the training data.

Similarly to the previous models, the *SKLearn* implementation of the decisions trees, `DecisionTreeClassifier`, was utilized.

E. XGBoost

XGBoost (which stands for eXtreme Gradient Boosting), is a library that provides many gradient boosting algorithms. Essentially, gradient boosting gives a result based on an ensemble of many weaker learning models, as for example decision trees, combining these sequentially and having each stage correct the errors of the previous one.

This library provides many different models and several interfaces for different programming environments. For the purposes of this work, the `XGBClassifier` class was used, as it easily integrates with the *SKLearn*.

F. CatBoost

The final model that was utilized in this project was *CatBoost*. Similarly to *XGBoost*, and as the name implies, *CatBoost* is also a gradient boosting library. The advantage of *CatBoost* is that it natively supports categorical features without any need for encoding these. This library provides a classification model, also compatible with *SKLearn*, through the class `CatBoostClassifier`.

This model was utilized in two ways, firstly by integrating it into the pipeline developed previously (in the notebook `Project_mainModel.ipynb`, including categorical feature encoding) and in a separate preprocessing pipeline in the file `Project_catBoostedModel.ipynb`. This was done since the first the pipeline utilized *SKLearn*'s `ColumnTransformers`, which made it challenging to specify what columns were categorical in *CatBoost*.

V. RESULTS

VI. CONCLUSION

VII. REFERENCE EXAMPLES

- *Basic format for books:*
J. K. Author, "Title of chapter in the book," in *Title of His Published Book*, xth ed. City of Publisher, (only U.S. State), Country: Abbrev. of Publisher, year, ch. x, sec. x, pp. xxx–xxx.
See [1], [2].
 - *Basic format for periodicals:*
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See [3]– [5].
 - *Basic format for reports:*
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See [6], [7].
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See [10]– [13].
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 - 3) J. K. Author, "Title of brief," to be published.
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- *Basic formats for standards:*
 - 1) *Title of Standard*, Standard number, date.
 - 2) *Title of Standard*, Standard number, Corporate author, location, date.
- See [30], [31].
- *Article number in reference examples:*
See [32], [33].
 - *Example when using et al.:*
See [34].

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