## DAND\_M6\_Project\_JorgeFernandezRiera

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## 1 Project: Machine Learning - Identify Fraud from Enron Email

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#### 1.2 Introduction

In this report, Machine Learning techniques were applied to investigate Fraud at Enron Corporation which was a famous worldwide known accounting scandal that led the company to bankruptcy in 2001 and that was the largest corporate bankruptcy in U.S. and the most complex white-collar crime investigation in the FBI's history at that time.

For this study, a dataset provided during the Udacity's course was used containing information from several people related to the Enron corporation where each person was labelled as a "Person Of Interest" or as a "Non-Person Of Interest" depending on the indictments and the posterior investigations conducted by the Police and the U.S. authorities.

In summary, Enron's leadership tricked regulators and authorities with fake holdings and off-the-books accounting practices during several years using fake or special companies and vehicles to hide its mountains of debt and toxic assets from investors and creditors and inflating their incomes under the umbrella of a manipulated Mark-to-Market accounting method.

This study aims to determine whether it can be identified that a certain person was a "Person of Interest" based on some finantial and specific information from such person. For that, Machine Learning techniques can be very useful to determine which commonalities are present in the available data for each class of people and to build unsupervised and/or supervised algorithms able to capture the features that contain the most useful information and to classify each person in the appropriate group. Ideally, as a possible application, machine learning algorithms like this study could be used by the police and investigators to help in their investigations focusing first the efforts on that people classified as a "Person of Interest" just by analyzing a certain set of data from them.

A lot of information about the Enron's case can be found in internet but some of the sources that were consulted in this study were:

- wikipedia
- investopedia
- justice.gov
- fbi.gov

Apart from these sources related to the Enron's scandal, other sources were also consulted along this report to make the required analyses. The main ones were:

- sklearn documentation: It was extensively used along this report
- stackoverflow.com: It was also very frequently used
- matplotlib.org
- seaborn.pydata.org
- David S.Batista blog: It provided a very good example on how to define a "Classifiers Testing" class to iterate over different types of classifiers using GridSearch that was used as a base for this study, adapted for our needs using Pipelines and combining PCA with classifiers.

#### 1.2.1 Objectives Definition

The main objective of this study was to develop a classifier using Machine Learning techniques that, given a certain set of features for several people related to the Enron company, is able to determine whether the person to whom the data belongs to was a Person of Interest (POI) or not. For such objective, the following partial objectives/questions were answered:

- 1. Summarize the goal of the project and how machine learning is useful in trying to accomplish it. Give some background on the dataset and how it can be used to answer the project question. Were there any outliers in the data when you got it, and how did you handle those?
- 2. What features did you end up using in your POI identifier, and what selection process did you use to pick them? Did you have to do any scaling? Why or why not? As part of the assignment, you should attempt to engineer your own feature that does not come ready-made in the dataset explain what feature you tried to make, and the rationale behind it. (You do not necessarily have to use it in the final analysis, only engineer and test it.) In your feature selection step, if you used an algorithm like a decision tree, please also give the feature importances of the features that you use, and if you used an automated feature selection function like SelectKBest, please report the feature scores and reasons for your choice of parameter values.
- 3. What algorithm did you end up using? What other one(s) did you try? How did model performance differ between algorithms?
- 4. What does it mean to tune the parameters of an algorithm, and what can happen if you don't do this well? How did you tune the parameters of your particular algorithm? What parameters did you tune? (Some algorithms do not have parameters that you need to tune if this is the case for the one you picked, identify and briefly explain how you would have

done it for the model that was not your final choice or a different model that does utilize parameter tuning, e.g. a decision tree classifier).

- 5. What is validation, and what's a classic mistake you can make if you do it wrong? How did you validate your analysis?
- 6. Give at least 2 evaluation metrics and your average performance for each of them. Explain an interpretation of your metrics that says something human-understandable about your algorithm's performance.

#### 1.2.2 Configuration

The following python packages and functions were used along this report:

```
[3]: ### Load python Functions
     %load ext autoreload
     %autoreload 1
     %aimport tester
     %aimport poi_id
     %aimport Data_Cleaning_Functions
     ### Import all packages that will be later on needed
     import sys
     import pickle
     import pprint
     import pandas as pd
     import numpy as np
     import math
     import seaborn as sns
     import missingno as msno
     import matplotlib.pyplot as plt
     # To export graphs to pdf
     %matplotlib inline
     from IPython.display import set_matplotlib_formats
     set_matplotlib_formats('png', 'pdf')
     from sklearn.preprocessing import MinMaxScaler
     from sklearn.preprocessing import StandardScaler
     from sklearn.pipeline import Pipeline
     from sklearn.decomposition import PCA
     from sklearn.naive_bayes import GaussianNB
     from sklearn.svm import SVC
     from sklearn.tree import DecisionTreeClassifier
     from sklearn.tree import ExtraTreeClassifier
     from sklearn.neighbors import KNeighborsClassifier
     from sklearn.neighbors import RadiusNeighborsClassifier
```

```
from sklearn.neighbors import LocalOutlierFactor
from sklearn.ensemble import AdaBoostClassifier
from sklearn.ensemble import RandomForestClassifier
from sklearn.ensemble import GradientBoostingClassifier
from sklearn.neural_network import MLPClassifier
from sklearn.model_selection import GridSearchCV
from sklearn.model_selection import train_test_split
from sklearn.model_selection import StratifiedShuffleSplit
from sklearn.feature selection import SelectKBest, SelectPercentile, chi2
from sklearn.calibration import calibration_curve
from sklearn.metrics import classification report
from scipy import stats
from textwrap import wrap
### Import additional functions
sys.path.append("data/")
sys.path.append("tools/")
%aimport feature_format
### shows plots directly in the notebook or to export to pdf
%matplotlib notebook
### Generates a watermark with the version of python used to build this analysis
%load ext watermark
%watermark
```

2021-01-07T13:08:47+01:00

CPython 3.7.7 IPython 7.14.0

compiler : MSC v.1916 64 bit (AMD64)

system : Windows
release : 10
machine : AMD64

processor : Intel64 Family 6 Model 158 Stepping 13, GenuineIntel

CPU cores : 8 interpreter: 64bit

#### 1.3 Data Wrangling

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Data Acquisition

Data Cleaning

Back to Introduction Forward to Data Exploration

Forward to Conclusions

#### 1.3.1 Data Adquisition

For this study, it was used the data about Enron company provided during the Udacity's Data Analyst NanoDegree course. Such data contained the following information:

- "final\_project\_dataset.pkl" -> A pickle file containing a Dictionary where the keys were the names of people related to the Enron case and the values were another Dictionary containing the following information:
  - bonus
  - deferral\_payments
  - deferred income
  - director fees
  - email\_address
  - exercised\_stock\_options
  - expenses
  - from\_messages
  - from\_poi\_to\_this\_person
  - from this person to poi
  - loan advances
  - long\_term\_incentive
  - other
  - poi
  - restricted\_stock
  - restricted stock deferred
  - salary
  - shared\_receipt\_with\_poi
  - to\_messages
  - total\_payments
  - total stock value
- "poi\_names.txt" -> A text file containing a list with the names of people that were considered "Person of Interest (poi)"

The second file was actually included in the first pickle file as the labels of the dataset gathered under the "poi" key/column. The rest of information contained in the pickle file can be used to determine whether there is any relation between such data and the "poi" key/column that would allow to identify the "poi" value by using any of the other information, this is, to build a classifier using Machine Learning algorithms that, given a certain finantial or specific information about a certain person, the algorithm is able to determine if such person is a "poi" or not.

Note that the "email\_address" information was discarded from this study as it is a personal and subjective data, different for each person and that at first has no relation with a "poi" classification.

Therefore, the original dataset used along this report contained:

- x146 samples of data -> This is, information about 146 people
  - x18 POI
  - x128 Non POI

- x19 features:
  - 'bonus', 'email\_address', 'deferral\_payments', 'deferred\_income', 'director\_fees', 'exercised\_stock\_options', 'expenses', 'from\_messages', 'from\_poi\_to\_this\_person', 'from\_this\_person\_to\_poi', 'loan\_advances', 'long\_term\_incentive', 'other', 'restricted\_stock', 'restricted\_stock\_deferred', 'salary', 'shared\_receipt\_with\_poi', 'to\_messages', 'total\_payments', 'total\_stock\_value'
  - 'email address was not considered as a feature so it was discarded from the beginning
  - Some of the features contained a lot of NaN values so they were also discarded during the Section ?? process (i.e. 'loan\_advances' with more than 97% of Null data).
- x1 labels -> This is, containing the information about whether a person is a POI or a Non\_POI

#### 1.3.2 Data Cleaning

The cleaning process was mainly focused on selecting the most interesting data and features for our analysis according to the Section ?? defined before, identifying the possible presence of outliers and NaN values that could affect to the conclusions.

In order to have a first look at the data, a scatter matrix was plotted for having a first feeling of the shape of the data and possible correlations between the different features as well as the issues we may found (i.e. outliers). Note that the "email\_address" information was not used as it was not considered a feature.

Data successfully loaded.

```
[13]: ### Represent a scatter matrix for the selected features
Data_Cleaning_Functions.plot_scatter_matrix(data, "maxmin", features_list)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

The first thing that gives the attention on this figure is that in most of the scatter plots there seem to be a big difference between some few cases and the majority of the data. The reason of such behaviour was the presence of a "Total" sum entry, as it was found during the Nanodegree course. Therefore, such "TOTAL" entry was disregarded and the scatter matrix was generated again with the rest of data:

```
[14]: ### Load the corresponding Data removing the TOTAL entry
data = Data_Cleaning_Functions.

→loadData(features_list,total_removal=True,nanFlag=False)
```

Data successfully loaded.

```
[15]: ### Represent a scatter matrix for the selected features
Data_Cleaning_Functions.plot_scatter_matrix(data,"maxmin",features_list)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

In this new figure, the ranges of the data look more reasonable but it is still observed a big difference between the number of points available for each feature, thus indicating the presence of NaN values.

Taking advantadge of "missingno" package, the presence of NaN values was represented in the following figure:

```
[16]: ### Represent the amount of NaN values present for each feature
Data_Cleaning_Functions.show_NaN(data,features_list,nplots=2)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

In this figure it is clearly seen that the amount of "NaN" values for some of the features (i.e. loan\_advances) is huge and so, the information provided by such features will be very limited or even inconclusive. Therefore, it was decided to disregard those features which a ratio of "NaN" values higher than 70%. These discarded features were:

- deferral payments: 73.8% of NaN values
- director fees: 88.97% of NaN values
- loan advances: 97.93% of NaN values
- restricted stock deferred: 88.28% of NaN values

Checking again the remaining data, several "NaN" values were still present in all columns (except "poi") that were managed case by case depending on the needs. It was also observed that some rows contained very few data and there was even one case with no data at all (except from "poi" column), which was also removed.

Data successfully loaded.

```
[19]: ### Represent the amount of NaN values present for each feature>
Data_Cleaning_Functions.show_NaN(data,features_list,nplots=1)
```

<IPython.core.display.Javascript object>

```
<IPython.core.display.HTML object>
```

In terms of the distributions of the data, the ranges of the data looked more reasonable now but there still were some points that significantly differed from the others which could be an indication of the presence of additional outliers.

Apart from the outliers, in the scatter matrix before it was also observed that there were other features that seem to be significantly correlated to each other, thus indicating that the dimensionality of the study most likely could be reduced without a significant loss of information.

In order to determine which features are the most suitable for our analysis without a significant loss of information, an initial Principal Component Analysis study was conducted to make a first selection of the most interesting features for our analysis. For that, the remaining outliers and NaN values were managed as follows:

• In terms of outliers, at this initial stage of the analysis, it was decided to use a common criteria based on the z-score of the sample values and the probability for such value to happen. In this case, it was considered as an outlier those values whose z-score was higher than 3 times the standard deviation (less than 0.13% probability).

The removal of outliers was done manually after a visual check of the cases identified as outliers. The people that was removed was:

- Non POIs: 'MCCLELLAN GEORGE', 'FREVERT MARK A', 'BECK SALLY W', 'KAMINSKI WINCENTY J', 'URQUHART JOHN A', 'PAI LOU L', 'MARTIN AMANDA K', 'SHAPIRO RICHARD S', 'LAVORATO JOHN J', 'WHITE JR THOMAS E', 'KEAN STEVEN J')
- POIs: 'DELAINEY DAVID W', 'LAY KENNETH L', 'SKILLING JEFFREY K', 'HIRKO JOSEPH', 'BELDEN TIMOTHY N', 'RICE KENNETH D'

Note that using this kind of criteria some assumptions are being made in terms of the normality of the data considering that the distribution of each feature follow a Gaussian distribution. Looking at the histograms of the scatter matrix above it was observed that such assumption may be correct for some of the features but for some others maybe this assumption was not the most suitable one. Nevertheless, at this stage and according to the Central Limit Theorem, the assumption of Normality was deemed suitable enough for this first filtering.

Also note that during this step, several POIs were removed from the dataset which may not be a good option because of the difference in percentage of each class in the dataset. Therefore, avoiding removing these POIs could be an option for improvement in case requirements are not satisfied.

- In terms of NaN values, three different options were considered:
  - Replace by zero
  - Replace by the mean of the feature
  - Replace by a random distribution of values that aim to keep constant the standard deviation of the sample.

As the PCA model is based on the identification of the directions/components that contain the maximum variance, in this first step for feature selection it was decided to use the third option trying to keep the variance of each feature.

Note that the first option will change both the mean and the variance of the sample and the second option will keep constant the mean of the sample but the variance will vary proportional to the division of samples sizes when considering the NaN values or not.

• In addition, those rows where all features contain NaN values were also discarded.

Before performing the PCA study, all features were also scaled to avoid undesired effects due to the differences between the features scales. In this case, a Scaling based on Maximum and Minimum values of the features was done once the outliers were removed from the sample data.

Note a Standard Scaler could have been also used here according to the normality assumption mentioned before. However, in this case it was considered enough to use a scaler based on the range without outliers.

Once the dataset was clean and armonized, the PCA study was conducted to determine the number of components that contained most of the variance of the data. In this case, a 95% explained variance ratio was selected as a criteria to determine such number of components.

```
[64]: ### Load the corresponding Data for the selected features and removing the

→ TOTAL entry and all blank rows

data = Data_Cleaning_Functions.

→loadData(features_list,total_removal=False,nanFlag=False,zerosFlag=True)
```

Data successfully loaded.

```
[65]: ### Perform a PCA study to determine the number of components that contain most

→ of the variance of the data

normdata,labels,features,pca,vardf, nbest = Data_Cleaning_Functions.

→ components_selection(data,features_list,True,"maxmin",True,"Zscore",3,True,"variance",0.

→ 94)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

The number of selected features is: 12

According to this graph, the PCA study determined that there were 12 main components between the initial 15 selected features that contained at least 95% of the variance of the data.

>Note: Due to the replacement of the NaN values by a randomly generated sample of data (aiming to keep constant the variance of the features), the results of the PCA study may vary from 12 to 13 components containing the 95% of the variance because sometimes with 12 components the ratio drops to around 94% and 13 are returned as a solution. Nevertheless, 12 components were deemed a good balance for the following analyses (thus 94% threshold was used to assure the algorithm always considers 12 components).

The obtained components were represented in a heatmap to also provide a visualization of the contribution of each feature on the different components:

```
[66]: ### Shows a Heatmap with the obtained components
Data_Cleaning_Functions.components_heatmap(vardf)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

In order to select the 12 best components identified before, a "SelectKBest" method was used together with a "chi2" scoring method to determine which of the features seems more independent from the class and so, let's say more irrelevant for the classification.

```
[67]: ### Select the best features and transform the data into it clean_data,new_features,features_selected = Data_Cleaning_Functions.

→best_features_selection('kbest', features_list[1:],normdata,

→ features,labels,nbest,showPlot=True)
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

```
[68]: ### Show the final Selected features
print("The final features selected for the analysis were:")
pprint.pprint(features_selected)
```

```
The final features selected for the analysis were:

['bonus',
  'deferred_income',
  'exercised_stock_options',
  'expenses',
  'from_messages',
  'from_poi_to_this_person',
  'long_term_incentive',
  'restricted_stock',
  'salary',
  'shared_receipt_with_poi',
  'total_payments',
  'total stock value']
```

Note that, despite 12 features were selected, according to the scores and p-values observed in the previous graphs, there are 2 features "exercised\_stock\_options" and "total\_stock\_value" that seem to be the features providing the best scores while some other resulted in very low values. Such behaviour could be due to a correlation between those two features so it will have to be taken into account during the posterior analysis. Note that such two features would have been selected if a SelectPercentile method would have been used instead as follows:

```
[69]: ### Select the best features and transform the data into it
opt_data,opt_features,features_optimum = Data_Cleaning_Functions.

best_features_selection('percentile', features_list[1:],

normdata,features,labels,nbest=10,showPlot=False)

### Show the features giving the highest scores
print("The features that provide the highest scores are:")
pprint.pprint(features_optimum)
```

```
The features that provide the highest scores are: ['exercised_stock_options', 'total_stock_value']
```

The resultant cleaned dataset with the selected 12 features was again represented in a scatter\_matrix for a final visually check and was saved as pickle file in a dictionary format (as the original dataset) as an input for the Section ?? section.

```
[70]: ### Represent a scatter matrix for the selected features

Data_Cleaning_Functions.plot_scatter_matrix(clean_data, "maxmin", clean_data.

→columns)

<IPython.core.display.Javascript object>
```

<IPython.core.display.HTML object>

```
[71]: ### Save the cleaned data set into a pickle file

Data_Cleaning_Functions.

→save_cleaned_data(clean_data, "final_project_dataset_CLEANED.pkl")
```

Data succesfully saved.

#### Summary of Data Cleaning Process:

- "email\_address" was not considered a feature and was not used for the analysis, thus the original dataset contained 19 features.
- The "TOTAL" entry containing the sum of all registers was removed from the dataset.
- Features with a percentage of NaN values higher than 70% were discarded ("defer-ral\_payments", "director\_fees", "loan\_advances", "restricted\_stock\_deferred)
- Data points with a z-score (with regards to the feature statistics) higher than 3 were considered outliers and were discarded.
- Rows with only NaN values (apart from "poi") were disregarded. For the rest of data, NaN values were replaced by a randomly generated sample of data normally distributed according to the mean and the standard deviation of the feature, aiming to keep constant the variance of the feature itself.
- After outliers and NaN values removal, features were scaled using a scaler based on maximum and minimum values.
- An initial PCA study was conducted to determine the number of components that contained at least the 95% explained variance ratio of the data set, resulting in a minimum of 12 components.
- A SelectKBest method was used to select the 12 features that provided the best scoring according to a chi-squared statistic
- Two of the features were identified as the highest scoring ones ("exercised\_stock\_options" and "total stock value") which could be an indication of correlation.
- The cleaned dataset to be used in the Section ?? section contain 137 registers and 12 features and was saved into a pickle file in a dictionary format.

# 1.4 Exploratory Data Analysis

#### 1.4.1 Objectives Revision

After having loaded and cleaned the dataset, Section ?? described at the beggining of this report were still valid as the main aim of this study was to find a "poi" classifier with the available data, adapting the algorithm properly to each need.

#### 1.4.2 Analysis Results & Data Visualization

In the Section ?? section, the original dataset for "poi" identification contained 19 features (apart from "email\_address" field) and was reduced to the 12 best features that contained at least the 95% (or 94%) explained variance ratio of the data.

First, a new scatter matrix was represented again but in this case differentiating with a different color (Orange) the data points corresponding to a "poi" to try to visually identify whether a certain kind of classifier may be more appropriate for our analysis for example in case of a certain pattern is identified.

```
[72]: ### Represent a scatter matrix for the selected features differentiating pois poi_id.plot_scatter_matrix(clean_data,'poi')
```

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

In these plots, no clear trend in terms of distribution of the orange points (POI) with regards to the blue points (Non\_POI) was observed for any of the features, thus apparently there was no "magic" feature(s) allowing to easily identify when a certain data point corresponds to a "poi" or not.

Therefore, a second PCA method was decided to be used but in this case in combination with a certain classifier in order to identify those really principal components that provide the best scoring accuracy for the selected classifier method and configuration.

However, in the scatter matrix above it was observed that there seems to be a high correlation between the "exercised\_stock\_options" and the "total\_stock\_value" features which is not good for machine learning algorithms, thus a previous PCA was also conducted only for those features to reduce them to just one component.

In terms of classifier, no clear clue from the scatter matrix could be obtained to decide at this point which classifier could be the best option (maybe a Decision Tree classifier could work well in this case to take into account the non-linearity of the problem-or maybe an ensemble method could be also appropriate as the size of the sample is not so high), thus several classifiers were tested to select the one giving the best results.

The complete study could be summarized as follows:

• A second outliers removal step was done with the cleaned dataset using in this case an unsupervised "Local Outlier Factor" (LOF) algorithm. Note that during the cleaning process the most significant outliers were already removed but the aim of this second step is to fine-tune the selection of the data really used for our classificator and, in particular, to assure that none of the values that were randomly generated during the NaN cleaning process before significantly differs from the rest of the data.

The people that was removed from the dataset in this second outliers removal step were:

- Non\_POIs: 'JAEDICKE ROBERT', 'WHALLEY LAWRENCE G', 'WODRASKA JOHN', 'REDMOND BRIAN L', 'WHITE JR THOMAS E', 'SHANKMAN JEFFREY A', 'ALLEN PHILLIP K', 'THE TRAVEL AGENCY IN THE PARK', 'PAI LOU L', 'KITCHEN LOUISE', 'FREVERT MARK A'
- POIs: 'RICE KENNETH D', 'HIRKO JOSEPH', 'SKILLING JEFFREY K'

As mentioned in the first Outliers removal step, some POIs are being removed from the dataset which may not be a good option because of the difference number of people on each class.

• In terms of NaN values, they were already replaced during the data cleaning process and so

the current dataset is free of null values.

- A PCA model was used to reduce the correlated "exercised\_stock\_options" and the "to-tal\_stock\_value" features into just one component.
- Despite of during the cleaning process all features were scaled based on maximum and minimum values criteria, the scaling process was repeated again for all features to assure consistency of the data in case additional outliers were removed in the first bullet. In this case, the same scaler based on maximum and minimum values was used because for some features it may not be fully appropriate to use a certain scaler (i.e. standard scaler). > Note: The scaler was included as the first step of the pipeline, as explained below.
- Once the fine-tuning process above was done, the resultant dataset was divided into two samples of data: one for "Training" and one for "Testing", keeping 30% of the data points for testing the accuracy of the classifiers. Note that a Stratified split was used to cope with the different percentages of classes at the original dataset (i.e. to avoid ending with a test sample of data containing only one class).
- Regarding to the analysis itself, a pipeline was defined containing the scaler mentioned above, the PCA method and all classifiers to be tested (up to 10 different classifiers), thus a Grid-Search was conducted on several parameters of the different elements of the pipeline to determine the best configuration and the best classifier.

The components of the pipeline and the parameters that were tested were:

```
- PCA:
    * n_components: [1:12]
    * random state: [42]
- GaussianNB:
- SVM:
    * kernel: ['linear', 'poly', 'rbf']
    * Gamma: [None, 1, 10]
    * degree: [2, 3]
    * C: [1, 10, 100]
    * random state: [42]
- Decission Tree:
    * criterion: ['gini', 'entropy']
    * min_samples_split: [1, 5, 10, 20, 50]
    * random state: [42]
- Extra Tree:
    * criterion: ['gini', 'entropy']
    * min samples split: [1, 5, 10, 20, 50]
    * random state: [42]
- KNeighbors:
    * n neighbors: [5, 10, 50]
    * weights: ['uniform', 'distance']
    * algorithm: ['auto', 'ball tree', 'kd tree']
- RadiusNeighbors:
    * radius: [0.1, 0.2, 0.5, 1]
    * weights: ['uniform', 'distance']
```

```
* algorithm: ['auto', 'ball tree', 'kd tree']
- Adaboost:
    * n estimators: [10, 25, 50]
    * random_state: [42]
- RandomForest:
    * n estimators: [10, 50, 100]
    * criterion: ['gini', 'entropy']
    * min_samples_split: [1, 5, 10, 20, 50]
    * random state: [42]
- GradientBoosting:
    * n estimators: [10, 50, 100]
    * criterion: ['mse', 'mae']
    * min_samples_split: [1, 5, 10, 20, 50]
    * random state: [42]
- MLPC:
    * max iter: [1000, 5000]
    * solver:['lbfgs', 'sgd', 'adam']
    * random state: [42]
```

- The GridSearch was conducted with cross validation over 10 folds, to minimize the impact of the limited sample size.
- Results of the conducted search were compared between the different types of classifiers to determine the best option giving the best classification results but also to check whether there is any trend of overfitting with any of the classifiers.
- To select the final classifier for our study, the calibration curves with the best estimators for each type of classifier were also compared to each other and the precision, recall and f1-score were obtained for each of them, both when using training and testing samples of data. Final selection was based on the precision obtained when identifying a "poi" but also taking into account the rest of results from the search.
- Once the type of classifier was selected, the corresponding best estimator was recovered from the conducted search to make the corresponding predictions over the testing sample for validation.

```
[4]: features_selected=['bonus', 'deferred_income', 'exercised_stock_options',

→'expenses', 'from_messages', 'from_poi_to_this_person',

'long_term_incentive', 'restricted_stock', 'salary',

→'shared_receipt_with_poi', 'total_payments', 'total_stock_value']
```

```
[5]: ### TASK1: Loads the corresponding data from the stored pickle file

# Identifies the list of features to be used after the cleaning process

features_list = ['poi']

[features_list.append(x) for x in features_selected]

# Loads data

data = poi_id.task1_select_features("data/final_project_dataset_CLEANED.

→pkl",features_list)
```

```
Loading Data:
```

#### 

Selected Features:

```
['poi',
  'bonus',
  'deferred_income',
  'exercised_stock_options',
  'expenses',
  'from_messages',
  'from_poi_to_this_person',
  'long_term_incentive',
  'restricted_stock',
  'salary',
  'shared_receipt_with_poi',
  'total_payments',
  'total_stock_value']
Data succesfully loaded.
```

[6]: ### TASK2: Remove outliers using LOF algorithm outdata = poi\_id.task2\_remove\_outliers(data,50,0.1,0.9,True)

Outliers identification:

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

LOF algorithm detected an average of 14 potential outliers on each combination of features (circled in blue).

Considering all features at once, a total of 14 outliers were finally selected as real outliers (red points), thus discarded for the analysis

for each pair of features, an average value of 5 outliers predicted by the LOF method were finally removed.

Outliers identification completed.

[7]: ### TASK3: Creates new features by combining correlated features and scaling

data

normdata, features\_list, features, labels, my\_dataset = poi\_id.

task3\_tune\_features(outdata,features\_list,corrFlag=True,scaleFlag=True)

Combine correlated features:

Correlated features successfully combined in "stock\_features" component.

<IPython.core.display.Javascript object>

<IPython.core.display.HTML object>

#### 

Scaling data:

####################################

Data scaled succesfully.

#### ####################################

Getting Features and Labels

#### ###################################

Features and Labels successfully identified.

```
[8]: ### TASK4a: Conducts a GridSearch over all candidates and possible

configurations

clfs, features_train, labels_train, features_test, labels_test = poi_id.

task4_classifiers_search(normdata,

features_list,features,

labels,'accuracy')
```

#### #####################################

Dividing data set for training and validation:

#### ####################################

Training and Validation data successfully defined.

#### 

Performing GridSearch over selected classifiers:

#### 

Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
('NB', GaussianNB())]).

Fitting 10 folds for each of 11 candidates, totalling 110 fits

D:\Programas\Anaconda\envs\ADS\_DataAnalystND\lib\site-

packages\sklearn\model\_selection\\_split.py:672: UserWarning: The least populated class in y has only 8 members, which is less than n\_splits=10.

% (min\_groups, self.n\_splits)), UserWarning)

[Parallel(n\_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.

[Parallel(n\_jobs=-1)]: Done 16 tasks | elapsed: 0.7s

```
[Parallel(n_jobs=-1)]: Done 110 out of 110 | elapsed:
                                                         1.0s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model selection\ split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n_splits=10.
  % (min groups, self.n splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
[Parallel(n jobs=-1)]: Done 16 tasks
                                           | elapsed:
       Best parameter (CV score=0.908):
         {'PCA_n_components': 1, 'PCA_random_state': 42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
('SVM', SVC())]).
Fitting 10 folds for each of 594 candidates, totalling 5940 fits
[Parallel(n_jobs=-1)]: Done 1520 tasks
                                            | elapsed:
                                                          1.5s
[Parallel(n_jobs=-1)]: Done 5896 tasks
                                            | elapsed:
                                                          4.4s
[Parallel(n_jobs=-1)]: Done 5940 out of 5940 | elapsed:
                                                           4.5s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model_selection\_split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
        Best parameter (CV score=0.921):
         {'PCA n components': 11, 'PCA random state': 42, 'SVM C': 100,
'SVM__degree': 2, 'SVM__gamma': 1, 'SVM__kernel': 'rbf', 'SVM__random_state':
42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('DT', DecisionTreeClassifier())]).
Fitting 10 folds for each of 110 candidates, totalling 1100 fits
[Parallel(n_jobs=-1)]: Done 16 tasks
                                           | elapsed:
                                                         0.0s
[Parallel(n_jobs=-1)]: Done 1024 tasks
                                            | elapsed:
                                                          1.0s
[Parallel(n_jobs=-1)]: Done 1100 out of 1100 | elapsed:
                                                           1.2s finished
D:\Programas\Anaconda\envs\ADS DataAnalystND\lib\site-
packages\sklearn\model_selection\_split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
[Parallel(n_jobs=-1)]: Done 16 tasks
                                          | elapsed:
                                                         0.0s
        Best parameter (CV score=0.908):
         {'DT__criterion': 'gini', 'DT__min_samples_split': 10,
'DT random state': 42, 'PCA n components': 1, 'PCA random state': 42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('ET', ExtraTreeClassifier())]).
Fitting 10 folds for each of 110 candidates, totalling 1100 fits
```

```
[Parallel(n_jobs=-1)]: Done 1024 tasks
                                            | elapsed:
                                                          1.0s
[Parallel(n_jobs=-1)]: Done 1100 out of 1100 | elapsed:
                                                           1.2s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model_selection\_split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
[Parallel(n_jobs=-1)]: Done 22 tasks
                                           | elapsed:
                                                         0.0s
        Best parameter (CV score=0.919):
         {'ET__criterion': 'gini', 'ET__min_samples_split': 5,
'ET__random_state': 42, 'PCA__n_components': 6, 'PCA__random_state': 42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('KN', KNeighborsClassifier())]).
Fitting 10 folds for each of 198 candidates, totalling 1980 fits
[Parallel(n_jobs=-1)]: Done 1616 tasks
                                            | elapsed:
                                                          1.5s
[Parallel(n_jobs=-1)]: Done 1980 out of 1980 | elapsed:
                                                           1.9s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model selection\ split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
[Parallel(n_jobs=-1)]: Done 18 tasks
                                          | elapsed:
                                                         0.0s
        Best parameter (CV score=0.931):
         {'KN_algorithm': 'auto', 'KN_n_neighbors': 10, 'KN_weights':
'distance', 'PCA_n_components': 1, 'PCA_random_state': 42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('RN', RadiusNeighborsClassifier())]).
Fitting 10 folds for each of 132 candidates, totalling 1320 fits
[Parallel(n_jobs=-1)]: Done 1211 tasks
                                            | elapsed:
                                                          1.1s
[Parallel(n_jobs=-1)]: Done 1320 out of 1320 | elapsed:
                                                           1.3s finished
D:\Programas\Anaconda\envs\ADS DataAnalystND\lib\site-
packages\sklearn\model_selection\_split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
        Best parameter (CV score=0.919):
         {'PCA__n_components': 1, 'PCA__random_state': 42, 'RN__algorithm':
'auto', 'RN__radius': 2, 'RN__weights': 'distance'}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('AB', AdaBoostClassifier())]).
Fitting 10 folds for each of 33 candidates, totalling 330 fits
[Parallel(n_jobs=-1)]: Done 16 tasks | elapsed:
                                                         0.1s
```

```
[Parallel(n_jobs=-1)]: Done 330 out of 330 | elapsed:
                                                         1.6s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model selection\ split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n_splits=10.
  % (min groups, self.n splits)), UserWarning)
[Parallel(n jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
[Parallel(n jobs=-1)]: Done 16 tasks
                                           | elapsed:
       Best parameter (CV score=0.918):
         {'AB__n_estimators': 10, 'AB__random_state': 42, 'PCA__n_components':
11, 'PCA__random_state': 42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('RF', RandomForestClassifier())]).
Fitting 10 folds for each of 330 candidates, totalling 3300 fits
[Parallel(n_jobs=-1)]: Done 624 tasks
                                           | elapsed:
                                                         3.8s
[Parallel(n_jobs=-1)]: Done 1904 tasks
                                            | elapsed:
                                                         11.3s
[Parallel(n_jobs=-1)]: Done 3285 out of 3300 | elapsed: 19.7s remaining:
0.0s
[Parallel(n jobs=-1)]: Done 3300 out of 3300 | elapsed:
                                                          19.9s finished
D:\Programas\Anaconda\envs\ADS DataAnalystND\lib\site-
packages\sklearn\model selection\ split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n_splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
        Best parameter (CV score=0.908):
        {'PCA_n_components': 1, 'PCA_random_state': 42, 'RF_criterion':
'gini', 'RF min samples split': 20, 'RF n estimators': 10, 'RF random state':
42}
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                ('GB', GradientBoostingClassifier())]).
Fitting 10 folds for each of 330 candidates, totalling 3300 fits
[Parallel(n jobs=-1)]: Done 16 tasks
                                           | elapsed:
                                                         0.0s
[Parallel(n_jobs=-1)]: Done 1008 tasks
                                                          2.3s
                                            | elapsed:
[Parallel(n jobs=-1)]: Done 3163 tasks
                                            | elapsed:
                                                          9.0s
[Parallel(n_jobs=-1)]: Done 3300 out of 3300 | elapsed:
                                                           9.7s finished
D:\Programas\Anaconda\envs\ADS_DataAnalystND\lib\site-
packages\sklearn\model_selection\_split.py:672: UserWarning: The least populated
class in y has only 8 members, which is less than n_splits=10.
  % (min_groups, self.n_splits)), UserWarning)
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 8 concurrent workers.
        Best parameter (CV score=0.908):
         {'GB_criterion': 'mse', 'GB_min_samples_split': 5,
'GB__n_estimators': 10, 'GB__random_state': 42, 'PCA__n_components': 1,
'PCA__random_state': 42}
```

```
Running GridSearchCV for Pipeline(steps=[('SC', MinMaxScaler()), ('PCA', PCA()),
                     ('MLPC', MLPClassifier())]).
     Fitting 10 folds for each of 165 candidates, totalling 1650 fits
     [Parallel(n_jobs=-1)]: Done 16 tasks
                                                | elapsed:
                                                               0.2s
     [Parallel(n_jobs=-1)]: Done 208 tasks
                                                | elapsed:
                                                               2.5s
     [Parallel(n_jobs=-1)]: Done 528 tasks
                                                | elapsed:
                                                               7.2s
     [Parallel(n_jobs=-1)]: Done 976 tasks
                                                | elapsed:
                                                              16.7s
     [Parallel(n jobs=-1)]: Done 1496 tasks
                                                 | elapsed:
                                                               30.1s
     [Parallel(n_jobs=-1)]: Done 1650 out of 1650 | elapsed:
                                                                37.2s finished
             Best parameter (CV score=0.919):
              {'MLPC_max_iter': 1000, 'MLPC_random_state': 42, 'MLPC_solver':
     'adam', 'PCA_n_components': 4, 'PCA_random_state': 42}
[12]: | ### TASK4b: Compares performance results for each type of classifier
      poi_id.plot_classifiers_performance(clfs)
     <IPython.core.display.Javascript object>
     <IPython.core.display.HTML object>
[13]: | ### TASK4c: Compares calibration results for each type of classifier
      classReport = poi_id.task4_calibration_check(clfs, features_train,__
       →labels_train, features_test, labels_test)
     <IPython.core.display.Javascript object>
     <IPython.core.display.HTML object>
     Best NB model: PCA(n_components=1, random_state=42) - GaussianNB()
     Best SVM model: PCA(n_components=11, random_state=42) - SVC(C=100, degree=2,
     gamma=1, random_state=42)
     Best DT model: PCA(n components=1, random state=42) -
     DecisionTreeClassifier(min_samples_split=10, random_state=42)
     Best ET model: PCA(n_components=6, random_state=42) -
     ExtraTreeClassifier(min_samples_split=5, random_state=42)
     Best KN model: PCA(n_components=1, random_state=42) -
     KNeighborsClassifier(n_neighbors=10, weights='distance')
     Best RN model: PCA(n_components=1, random_state=42) -
     RadiusNeighborsClassifier(radius=2, weights='distance')
     Best AB model: PCA(n_components=11, random_state=42) -
     AdaBoostClassifier(n_estimators=10, random_state=42)
     Best RF model: PCA(n_components=1, random_state=42) -
     RandomForestClassifier(min_samples_split=20, n_estimators=10, random_state=42)
     Best GB model: PCA(n_components=1, random_state=42) -
```

clf = poi\_id.task5\_select\_classifier(classReport, clfs, features\_train,\_u

#### 

Select classifier giving best precision for "poi" identification:

### ###################################

Best ET model: PCA(n\_components=6, random\_state=42) ExtraTreeClassifier(min samples split=5, random state=42)

→labels\_train, features\_test, labels\_test,None)

The obtained accuracy was: 0.918918918919

precision	recall	f1-score	support
0.92	1.00	0.96	33
1.00	0.25	0.40	4
		0.92	37
0.96	0.62	0.68	37
0.93	0.92	0.90	37
	0.96	0.92 1.00 1.00 0.25 0.96 0.62	0.92 1.00 0.96 1.00 0.25 0.40 0.92 0.96 0.62 0.68

[15]: ### TASK6: Exports classifier, dataset and features list poi\_id.task6\_dump\_results(clf, my\_dataset, features\_list)

#### ##################################

#### Export obtained results:

#### ####################################

Results successfully exported.

The main findings of this analysis can be summarized as follows (but note that results may vary a little if the Section ?? section is run several times as explained in the Section ?? section):

- 14 additional samples were considered as outliers and were discarded from the analysis.
- "exercised\_stock\_options" and "total\_stock\_value" correlated features were replaced by their principal component, thus the rest of correlations between features were always below 0.5.
- From the conducted gridsearch it was observed:
  - Some types of classifiers like AdaBoost seemed to have a trend to be overfitted with mean scores during training equal to 1 but reducing up to 0.8 during testing.
  - Some other types of classifiers like Naive-Bayes, DecisionTree, ExtraTree, Gradient-Boosting, ... seemed to provide a better fitting for certain configurations of parameters (although for some others there also seemed to be some kind of overfitting).
  - In terms of computation timings, MLP classifier significantly last longer than the rest of classifiers during the fitting step. However, the time during scoring was more similar to the rest of classifiers, except for AdaBoost and RandomForest classifiers which significantly last longer during scoring.
  - In terms of mean score (from cross validation) when the best parameters configuration for each type of classifier is selected, all classifiers resulted in similar accuracy scores between 90% and 92% matches. In particular, classifiers based on ensembles or in neighbors like ExtraTree, KNeighbors... seemed to provide the best results.
  - Despite of the mean score with the best parameters was higher than 90% for all classifiers,
     the calibration curves showed that all classifiers were in general far from being well
     calibrated with the available samples of data.
    - Some attempts were conducted to improve the calibration of some of the classifiers by means of "isotonic" or "Platt's logistic (sigmoid)" models, but without success. The reason of such behaviour was deemed consequence of the limited sample size and in particular of the significant difference between the number of "non-poi" and "poi" people. Finally, original classifiers were used for the analysis.
  - When looking at the precision, recall and f1-score for "identifying a poi person" when using the validation testing sample, it was observed that most of the classifiers resulted in poor probabilities, while for "identifying a non-poi person" the scores were much more acceptable. Again such results were due to the limited sample size and differences between the number of available clases.
- Finally, the best estimator for the classifier type providing the best precision on "identifying a poi person" during testing was selected as the final classifier. In this case, such classifier was an ExtraTreeClassifier, using as a criteria the mean squared error and with a minimum number of samples split of 5.

Answers to Objectives/Questions: 1. Summarize the goal of the project and how machine learning is useful in trying to accomplish it. Give some background on the dataset and how it can be used to answer the project question. Were there any outliers in the data when you got it, and how did you handle those?

• Goal of the project: See Section ?? and Section ?? sections.

- Dataset background: See Section ?? section.
- Outliers: In this report, outliers where managed in two different steps:
  - Initial outliers identification & removal step was conducted at the Section ?? section using a common criteria based on the z-score of each sample value. The main objective of this initial step was to discard from the initial feature selection process those values that really differed from the main distribution of the data on each feature.
  - A second outliers identification & removal step was conducted at the Section ?? section with the aim of fine-tuning the final selection of the data really used for the classificators for example to avoid significantly biassed samples of data during cross-validation or data splitting. In this second step, a Local Outlier Factor classifier was used to discard those samples of data that were found most of the times considered as an outlier when looking at the different features.

**Note:** During the outliers removal step, several "poi" people were removed from the dataset as they were considered outliers. This decision maybe was not the best decision due to the different number of people on each class because we could have ended with no "poi" samples in our final dataset so our classifier would have not worked. Nevertheless, this was not the case and it was finally found a classifier meeting the requirements so such removal step was kept.

- 2. What features did you end up using in your POI identifier, and what selection process did you use to pick them? Did you have to do any scaling? Why or why not? As part of the assignment, you should attempt to engineer your own feature that does not come ready-made in the dataset explain what feature you tried to make, and the rationale behind it. (You do not necessarily have to use it in the final analysis, only engineer and test it.) In your feature selection step, if you used an algorithm like a decision tree, please also give the feature importances of the features that you use, and if you used an automated feature selection function like SelectKBest, please report the feature scores and reasons for your choice of parameter values.
  - The final features selected for the POI identifier were 12: 'bonus', 'deferred\_income', 'exercised\_stock\_options', 'expenses', 'from\_messages', 'from\_poi\_to\_this\_person', 'long\_term\_incentive', 'restricted\_stock', 'salary', 'shared\_receipt\_with\_poi', 'total\_payments' and 'total\_stock\_value' (see Section ?? section for caveats).

    As explained at the Section ?? section, these features were selected after discarding 4 features that contained more than 70% of NaN values, a PCA study to determine the number of
    - that contained more than 70% of NaN values, a PCA study to determine the number of components that contained at least the 95% explained variance ratio (12 components) and using a SelectKBest method based on a chi2 scoring model (see Section ?? section for reasons, scores and p-values).
    - Note that, despite of 12 features were initially selected to build the classifier, a Principal Components Analysis was also used in a pipeline with the classifiers, and a grid search over the number of components from 1 to 12 was conducted so that, the final number of components really used by the classifier was 6 for the ExtraTree best estimator classifier.
  - Like for the outliers, data was scaled twiced during the report:
    - A first data scaling step was conducted at the Section ?? section during the initial features selection step to assure a fair PCA study. A MinMaxScaler was used for that purpose.
    - A second data scaling step was conducted at the Section ?? section after the second outliers removal step to assure consistency of the data. The same type of scaler based

on minimum and maximum values was used but in this case the scaler was added to a pipeline as the first step (see below).

• During the features selection process it was observed that the "exercised\_stock\_options" and the "total\_stock\_value" features had a significant correlation between each other, which is not normally good for learning algorithms so it was decided to create a new feature called "stock\_features" containing the principal component between them. Thus, all features finally used for the study had a correlation below 0.5 between each other.

# 3. What algorithm did you end up using? What other one(s) did you try? How did model performance differ between algorithms?

In this report, it was decided to conduct a dimensionality reduction step by means of a Principal Components Analysis followed by a non-ordered supervised Classification to try to identify on a first step those components containing the most useful information for the subsequent classification, iterating this process over all possible number of components and over certain parameters of the classifiers and making cross-validation to minimize the risk of biassed results. A total of 10 different classifiers were compared to each other in terms of accuracy score, time lapse for fitting the model, time lapse for scoring the model and in terms of the precision, recall and f-1 scores obtained for each of the classes during the predictions.

- The following types of classifiers were used in this study: Naive-Bayes, Support Vector Machine, Decision Tree, Extra Tree, Adaboost, Random Forest, Gradient Boosting, K-Neighbors, Radius Neighbors and MLP Neural networks.
- In terms of fitting time, the MLP Neural Networks classifier significantly last longer that any of the others classifiers but once trained, the time for scoring was similar to the other methods, except from AdaBoost and RandomForest classifiers which took significantly more time than the others classifiers during scoring.
- In terms of accuracy score, the KNeighbors classifier gave the highest mean\_test\_score during the fitting of the classifiers (0.931) while the rest of classifiers resulted in values between 0.9 and 0.93. However, when looking at the precision and recall of each classifier when using the testing set of data for validation (this is, data not used for training) it was observed that all classifiers did not work very well when trying to identify the "POI" class, being in that case an ExtraTree classifier the one giving the highest precision.
- 4. What does it mean to tune the parameters of an algorithm, and what can happen if you don't do this well? How did you tune the parameters of your particular algorithm? What parameters did you tune? (Some algorithms do not have parameters that you need to tune if this is the case for the one you picked, identify and briefly explain how you would have done it for the model that was not your final choice or a different model that does utilize parameter tuning, e.g. a decision tree classifier).

"Tuning the parameters of an algorithm" can be expressed like searching the best combination of parameters/settings of a certain model/classifier that provides the optimum configuration according to a certain predefined criteria, normally defined by a certain scoring method. Such step is normally an important step in Machine Learning algorithms because normally classifiers have several parameters that can be tuned and the performance and results of the algorithm can be completely different depending on the selected combination. For example, the plots provided in this report in "TASK4b)" clearly show how different the results of the classifiers can be dependending on the selected configuration (combination of parametes) of the classifier.

At the beggining of this section it was summarized the different parameters that were tuned for each of the 10 selected classifiers, normally searching for the best combination of at least 2 or 3 parameters, if possible. This fine-tuning process of the classifiers was also combined with a tuning process of the number of principal components feeding the classifier, thus trying to optimize not only the classifier outputs but also its inputs.

# 5. What is validation, and what's a classic mistake you can make if you do it wrong? How did you validate your analysis?

Within the scope of Machine Learning algorithms, validation is understood as the process of testing the developed model/algorithm with a dataset that has not been used for training or fitting the model/classifier, thus like simulating a real use of the model/classifier with new data. This process is also very important in Machine Learning algorithms because models can respond very well to the data they were trained for, but they can be very bad in a real situation when new data is used and a prediction/estimation is wanted. This is a classic mistake that one can make when developing a new model which is commonly known as "overfitting" which can be described as the tendency of a model to provide very good results for the dataset that was used to train the model, but it does not work properly when predictions are done on new data points.

One example of this could be the results obtained above with the AdaBoost classifier method that the accuracy obtained during training was most of the times 1 but then when testing a new dataset it dropped until 0.8 for a certain compination of parameters. This is an indication that the model can be overfitted and/or that the tuning of the parameters of the classifier was not good enough.

A common practice to validate the results of a certain model/classifier is to split the original dataset in two datasets: one for training the model and one for validation. In this study, 30% of the original dataset was reserve for validation before doing any fine-tuning of parameters and before training any model. Moreover, such split was done using a stratified method to avoid getting a biassed split (thus it is assure all clases are present in all splits).

Once the final classifier was selected, predictions were performed over this 30% reserved dataset to assess and validate the behaviour of the developed classifier.

# 6. Give at least 2 evaluation metrics and your average performance for each of them. Explain an interpretation of your metrics that says something human-understandable about your algorithm's performance.

Several evaluation metrics were used along this report for several purposes (chi2, z-score, accuracy, precision, recall,...). In particular for the final selected classifier, 3 scoring metrics were calculated over the predictions made during the final validation:

- Precision: In this study, it can be described as the probability of a person to be a "poi"/"non\_poi" when it has been classified by the model as a "poi"/"non\_poi".
  - ExtraTree Classifier: Good precisions were obtained for both classes "POI" and "Non\_POI", being at first the probability of a person to be a "poi" when it has been predicted as a "poi" equal to 100%. Most likely, the real precision of the classifier will be smaller than 100% but it is true that with the testing/validation sample of data no "False positive" was found and one person was classified as "poi" and he was a "poi".
- Recall: In this study, it can be described as the probability of correctly identifying a "poi"/non-poi" person when it is actually a "poi"/"non-poi" person.
  - ExtraTree Classifier: A 100% probability of identifying correctly a "Non\_POI" when it is not a "poi" was obtained. However, the probability of identifying correctly a "POI" when it actually is a "poi" was only 25%, thus indicating that in general the classifier is

only able to identify 1 out of 4 cases that a person is a "poi".

- F1-score: Mathematically speaking, it is the harmonic mean of the precision and recall and, in other words, it can be expressed as an average value of the precision and the recall which is useful to provide a unique metric combining the previous two. A value close to 1 would indicate that both the probability of identifying a "poi"/"non-poi" person when it is and the probability of correctly predicting a "poi"/"Non\_poi" are high.
  - ExtraTree Classifier: A 0.96 score was obtained for the "Non\_POI" class but it was only 0.4 for the "POI" one.

**POST-ANALYSIS FINDINGS:** Once the complete analysis was conducted, the "tester.py" function provided by Udacity was used to test the obtained classifier using StratifiedShuffleSplit algorithm over 1000 iterations, calculating on each iteration the number of True/False Positives/Negatives to obtain a more realistic estimation of the metrics of the classifier. Note this is one of the requirements of the Rubrik of the project that the final classifier shall provide a precission ans recall scores of at least 0.3.

In this final validation step using "tester.py" function, the precission obtained with the selected Pipeline classifier PCA(n\_components=6, random\_state=42) - ExtraTreeClassifier(min\_samples\_split=5, random\_state=42) was only precision=0.07061 and recall=0.037, very far from the values obtained during the previous analysis using only stratified split technique to divide the data set.

After revision of the algorithm and the analysis process, the reason of such discrepancies on the final results was associated to what was guessed when looking at the calibration curves of the obtained classifiers and the limited size of the sample of data, thus a StratifiedShuffleSplit algorithm would have been a better option to search the best estimator over a large number of testing samples. However, as the algorithm was built allowing to vary some of the options selected on the different steps, a Manual fine-tuning search was done to try to improve the final metrics of the classifier (so that, complying with the project's rubrik). Some of the things that were tried are summarized as follows:

- First, it was tried to use different classifiers than the identified as the best one by the algorithm (ExtraTree) to confirm the conducted analysis was at least consistent.
- Another possible reason could be related to the selection or adaptation of the features and the decisions made in such intial stages of the analysis. In that sense, the second Outliers removal step was disabled under the assumption that, for this study, some of the extreme values maybe are more significant that it was thought at the beggining and so, classifiers would perform better if such extreme values are maintained.
- It was also tried to disable the combination of the correlated features that was done between "exercised\_stock\_options" and the "total\_stock\_value" features.
- Several attempts were conducted selecting manually different options getting precisions up to 1 but the recall values kept always below 0.3 (or viceversa). At this point it was decided to run a loop search over some of the options that were manually selected during the analysis at the same time that the "tester.py" function is executed to validate with a StratifiedShuffleSplit strategy the different classifiers. The different options that were varied were:
  - Number of selected features -> Starting from 12 and reducing the number (features were also ordered by priorities in reduction based on engineering judgement looking at

- the scatter matrix of all features).
- Second Outliers removal step -> Enabled or Disabled
- Correlated features combination -> Enabled or Disabled
- Scoring method to select best estimator -> "accuracy", "f1-score", "precision", "recall"
- Type of Classifier -> GaussianNB, SVM, DecissionTree, ExtraTree, GradientBoosting, KNeighbors
- The exit of the loop was set for the first classifier that, when using the "tester.py" function, provided a precision and recall values above 0.3. After around 127 iterations, a classifier was found meeting the requirements:
  - Selected Features: 'poi', 'bonus', 'deferred\_income', 'exercised\_stock\_options', 'expenses', 'from\_messages', 'from\_poi\_to\_this\_person', 'long\_term\_incentive', 'restricted\_stock', 'salary', 'shared\_receipt\_with\_poi', 'total\_stock\_value'
    - > Note: "total\_payments" feature was discarded
  - Best Pipeline Classifier: ('PCA', PCA(n\_components=11, random\_state=42)) ('SVM', SVC(C=100, degree=2, gamma=1, random\_state=42))
  - "tester.py" results:
    - \* **Precision:** 0.32222 (Tp = 377, Fp = 793)
    - \* **Recall:** 0.377 (Fn = 623)
    - \* Accuracy: 0.89108 (Tn = 11207)

#### 1.5 Analysis Limitations

The main limitation of the analysis conducted in this report was related to the limited number of samples (together with a considerable number of features) and the big ammount of NaN values present.

During the Section ?? process, NaN values were replaced by randomly generated samples of numbers trying to preserve the variance of the original features. Such decision had the advantage of preserving quite well the variance of the original data for the conducted PCA study but it had the disadvantage that, in the available dataset, several features had a similar weight in terms of scoring and/or p-values so, when trying to select the best features, different results were obtained when running the study several times (depending on the randomly generated samples). In general, results varied as follows:

- Features that were always selected: bonus, deferred\_income, exercised\_stock\_options, from\_messages, from\_poi\_to\_this\_person, long\_term\_icentive, restricted\_stock, salary, shared\_receipt\_with\_poi and total\_stock\_value
- Features that were sometimes selected: expenses, from\_this\_person\_to\_poi, other, to\_messages and total\_payments

Such variation also affected to the posterior selection of classifiers, thus different final classifiers were obtained when running the study several times. Although this was not ideal, it was deemed acceptable as the variations on the selected features were due to similar contributions of some of the features, thus the impact of selecting one or another was not that important and, in addition, the study process was always built over a pipeline made by a first PCA step and a second CLASSIFIER step, thus the best number of principal components was always tuned during the gridsearch.

Note that, if the reader wants to get always the same classification results, the "Data Wrangling" section shall be executed only once, thus the same features will be always used in the "Data

Exploration" section (as the data will be always loaded from a stored pickle file).

#### 1.6 Analysis Conclusions

After the initial Data Cleaning process, 12 main features (containing finantial and specific information of people related to the Enron compony) were selected for developing a Person of Interest (POI) identifier based on Machine Learning algorithms.

During the main analysis, the following conclusions were obtained:

- Some data points were considered outliers and were discarded.
- Two of the features were significantly correlated to each other so were reduced into just one component by means of a PCA dimensionality reduction step.
- All features were scaled again using an scaler based on minimum and maximum values.
- Up to 10 different classifiers were analyzed and fine-tuned trying to find the best estimator for a "poi" identifier. In such process, classifiers were combined with a PCA model in a pipeline to optimize the output of the classifier taking also into account its inputs. The calibration curves of all classifiers showed a lack of calibration with all methods with the available data, mainly due to the limited size of the sample and the different percentages of classes.
- Finally, an ExtraTree Classifier feed by 6 components and configured with a minimum samples split of 5 was identified as the best estimator providing the highest precision when identifying a "poi" person while also providing a good general accuracy.

When testing the obtained classifier with a StratifiedShuffleSplit strategy using "tester.py" function, the obtained final precision was only 0.07061 and the recall 0.037, far from the requested 0.3 value.

- Varying manually some of the options the final precision could be improved up to 1 but the recall values kept always below 0.3 (or viceversa).
- An automatic loop search was conducted again varying some other options of the analysis
  to find a classifier able to provide both a precision and recall above 0.3 to comply with the
  requirements.
- The final provided classifier was a ('PCA', PCA(n\_components=11, random\_state=42)) ('SVM', SVC(C=100, degree=2, gamma=1, random\_state=42)) model that provided a precision equal to 0.32222 and a recall of 0.377.