JORGE BRUNO DA COSTA FERREIRA

Curriculum vitae (August, 2018)

28/08/1994 (24 years old)   Porto   https:\\jorgedcferreira.com

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Academic Training

2012 2017

FACULDADE ENGENHARIA DA UNIVERSIDADE DO PORTO - Master in Industrial Engineering and Management

Studied fields: programming, statistics, operations research, information systems, logistics, quality management, etc. Final grade of: 16 (out of 20).

2016

SAPIENZA UNIVERSITY OF ROME - Semester abroad held under the Erasmus+ program

Grade obtained: 29 (out of 30).

Professional Experience

Now 2017

CO-FOUNDER & SOLUTION DEVELOPER – ShopAI.co

A project launched on December 2017 harnessing AI for building image-based search engines for fashion brands on their online shops. Here I perform code development to build solutions meanwhile promoting PR initiatives.

Now 2018

PRODUCT MANAGER - HUUB

I am responsible for the product functionalities and features to answer the clients "jobs to be done". I specify both the user stories after collecting all the customers' requirements and the technical specification drill down (Front-end, Back-end and data structure tasks). Every sprint I'm responsible of managing the backlog priority and development cycles itself. We work on Agile methodology and I'm organizing the SCRUM ceremonies A great part of my day is passed on testing the acceptance criteria, helping the tech team with the solution architecture and in a continuous follow up to manage clients' expectations.

2017 2016

BUSINESS ANALYST - HUUB

With a cross-functional scope of work I struggled to organize, process and make the data available to the right people to build metrics and insights for several business units. Development of algorithms to support and automate the business processes with a strong focus on machine learning solutions.

About me

With 23 years old I have a master's degree in Industrial Engineering and Management. I reveal a great enthusiasm about analytics and AI related with business applications, specially Logistics and Supply Chain Management.
I am working as a Product Manager because I like challenges and to mix technological knowledge, analytical power and business notions.
I truly enjoy feeling myself a useful person in every task I perform, and I am a kind of automation freak, because I hate to make the same over and over again.

Other Experiences

- Volunteer in Banco Alimentar and Liga Portuguesa Contra o Câncro;
- Buddy of the Erasmus Student Network;
- Worked as a cashier on Pingo Doce and other several temporary jobs while studying;
- Monitor at FEUP on the course Projeto FEUP during 1 semester;
- Tutor at EDIT. - Disruptive Digital Education on a 16 hours workshop on Digital Data Analytics;
- Project leader at HUUB on several projects;
- Commercial and commercial manager during 5 years at SLIDE IN where I coordinated a team with 50+ people. Our team had the sales record every year.

Skills

LANGUAGES:

Portuguese	(Mother tongue)
English	⬤⬤⬤⬤⬤ (C1)
Spanish *	⬤⬤⬤⬤⬤ (B2)
Italian	⬤⬤⬤◯◯ (A2)

*Second language: Venezuelan father

PROGRAMMING: programming in Python, SQL, Visual Basic and VBA and bash (Unix Shell); Notions of PHP and JavaScript.

OTHER TOOLS: Microsoft Office, KNIME, WEKA, Power BI, Minitab, MATLAB, PowerShell, JIRA