

JORGE FABREGAS

Toronto, February 2020.

Dear Hiring Manager Simplistics Web Design Inc.,

I am applying for the position of the Web Graphic Designer as advertised on Indeed website. I was excited to learn about this opportunity, due to I am the ideal candidate for this role based on my experience for more than 20 years in prepress, added to my recent certificate of Web Design and Development at Humber College, which not only have given me a deep expertise on graphic design for print and web, but also solid knowledge regarding ICC profiles, color management, image retouching and quality standards.

This position will allow me to use my experience gained as a Prepress Operator, Production Supervisor and Technical Development, and later as Operations Manager in three different companies. In these positions I was responsible for all areas of production, technical development and management, including pre-flight client files, scheduling and organize files based on operating procedures, generate and construct both digital and printed color proofs, pre-production assessment files with clients and designers, provide the necessary tools to develop internal customer in the most appropriate each job, design and develop any project flexography, from a complex package to a label, providing customer advice to achieve optimum results, coordinate and follow-up on fingerprint tests for plate suppliers to ensure the pressrooms density and colour targets are optimized, and training and supervision of prepress operators. My additional skills include strong knowledge in Visual Code, HTML, CSS and JavaScript, proficiency in Adobe CSS: Illustrator, In Design, Photoshop (Colour Correction), Acrobat, Adobe Animate, and and After Effects.

Other skills that make me uniquely qualified for this position include excellent interpersonal skills, ability to multitask, attention to detail, ability to work as a member of a team, dedication to work to the highest quality standards and under time pressure, flexibility and interest to learn new software programs, processes and techniques.

I am confident that my skills and experience would be an asset to your organization. For your convenience, I attached a résumé to this application. I would welcome the opportunity to participate in a personal interview to answer any of your questions and present my qualifications.

Thank you for your time and consideration. I look forward to speaking with you soon.

Sincerely,
Jorge Fabregas.

PROFESSIONAL PROFILE

- More than 20 years of progressive experience in the graphics field, with a demonstrated expertise in the most important printing systems, such as offset, digital print and flexography, and a deep proficiency in color theory, ICC profiles, image retouching and an expert level using Adobe Creative Suite (Illustrator, Photoshop, In Design, Acrobat).
 - Solid understanding and experience in front-end and back end development. Proven work background developing large and complex applications and sites, with a strong and advanced competence with Visual Studio, HTML, CSS and JavaScript.
 - Strong passion for design and creative thinker, with great prowess in graphic concepts and innovative software, such as Adobe Animate and After Effects.
 - Demonstrated success as multifaceted and problem-solving, with proven skills such as management, leadership and high quality.
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EDUCATION

- **MacPC Academy. Authorized Training Center Apple, Adobe and Autodesk.** 2008
Professional Digital Preprint Diploma.
 - **Humber Institute of Technology and Advanced Learning.** 2020
Web Design and Development Certificate.
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PROFESSIONAL EXPERIENCE

Digiflex Graphic Services Ltda. 2013-2017
Co-founder and Operations Manager.

- Recruiting, hiring, training and supervising employees and the company's workflow.
- Reviewing artwork files supplied by internal and external clients to ascertain their suitability.
- As a company that offers pre-press services, I was responsible for creating the technical profile of our largest clients, building -through a fingerprint- a common press platform between their printing machines.

Retografica Ltda. (Schawk Group)

2004-2013

Technical Development and Client Support.

- Work directly with clients creating ICC profiles for all their printer machines, lowering set-up times by 70%.
- Generation and maintenance of technical files of the different printers of each company, compensation curves, dot gain, colour management, etc.
- Design and prepress for different kinds of graphics products, such as flexible packaging, labels, hot beverage cups, and corrugated boxes.

Munizaga Ltda.

2000-2004

Prepress Operator/Production Supervisor.

- As a prepress operator, pre-flighted artworks as needed, corrected and adjusted the files according to client requests, prepared proofs for clients.
- In March 2002 I was promoted to Production Supervisor.
- As a production supervisor, I was the link between internal/external clients and production, delivering technical specifications to obtain the required results.
- I developed the quality assurance system, reducing the margin of error by 85%.

SKILLS PROFILE

- Mac/PC platform.
- Proficiency in Adobe CSS, Photoshop (Colour Correction), Illustrator and Acrobat. RGB/CMYK, imposition, bleed, resolution, file format, fonts, etc.
- Strong colour management skills, colour theory and ICC profiles.
- Proficient in Esko Suite.
- Ability to maintain high-quality work under pressure, attention to detail, excellent time management skills.
- Quality-oriented with zero errors as a goal.
- Exceptional team worker, problem-solving and positive attitude.
- Strong leadership skills, with more than 10 years of experience in management and supervision.
- Excellent communication expertise.
- High flexibility and adaptability to manage multiple functions and priorities.