

## PROFESSIONAL PROFILE

- More than 20 years of progressive experience in the graphics field, with a demonstrated expertise in the most important printing systems, such as offset, digital print and flexography, a deep proficiency in color theory, ICC profiles, image retouching and an expert level using Adobe Creative Suite (Illustrator, Photoshop, In Design, Acrobat).
- Strong passion for design and creative thinker, with great prowess in graphic concepts and innovative software, such as Adobe Animate and After Effects.
- Demonstrated success as multifaceted and problem-solving, with proven skills such as management, leadership and high quality.

## EDUCATION

- **MacPC Academy. Authorized Training Center Apple, Adobe and Autodesk.** 2008-2009  
*Professional Digital Preprint Diploma.*
- **Humber Institute of Technology and Advanced Learning.** 2019-2020  
*Web Design and Development Certificate.*

## PROFESSIONAL EXPERIENCE

**Amazon Canada Fulfillment Service** November 2019 to Present

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### ***Warehouse Associate, Yard Marshal, Process Assistant.***

- November 2019 to July 2020, working as a Warehouse Associate.
- August 2020, I was promoted to Yard Marshal, leading the team in charge of supervising and managing the loading process for delivery.
- In April 2021, I was promoted to Process Assistant. Oversees and supervises the sorting process, trains and leads warehouse employees, assures consistent achievement of quality standards.

**Digiflex Graphic Services Ltda.** 2013-2017

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### ***Co-founder and Operations Manager.***

- Recruiting, hiring, training and supervising employees and the company's workflow. Responsible for maintaining high quality and productivity.
- Reviewing artwork files supplied by internal and external clients to ascertain their suitability.
- Responsible for accurately following the specifications of the press to ensure that graphic requirements of the customers are met.
- As a company offering pre-press services, I was responsible for creating the technical profile of our largest clients, building -through a fingerprint- a common press platform between their printing machines, managing to reduce machine set up by 35%.
- Manage and maintain printing specifications through technical sheets, such as cylinders, anilox and specific eye marks.







**Prepress Manager.**

- Work directly with clients creating ICC profiles for all their printer machines, lowering set-up times and eliminating printing issues.
- Generation and maintenance of technical files of the different printers of each company, compensation curves, dot gain, colour management, etc.
- Oversee the creation of finishing files, such as die templates, embossing, coating, etc.
- I interacted effectively with customer's technical departments, printing managers, press supervisors/operators and the sales department, building a solid partnership to ensure optimal printability.

**Prepress Operator/Production Supervisor.**

- As a prepress operator, pre-flighted artworks as needed, corrected and adjusted the files according to client requests, prepared proofs for clients.
- Design and prepress for different kinds of graphics products, such as flexible packaging, labels, hot beverage cups, and corrugated boxes.
- In March 2002 I was promoted to Production Supervisor.
- As a production supervisor, I was the link between internal/external clients and production, delivering technical specifications to obtain the required results.
- I developed the quality assurance system, reducing the margin of error by 75%.

**SOFTWARE PROFICIENCY**

Adobe Illustrator		Adobe Animate	
Adobe Photoshop		After Effects	
Adobe In Design		Microsoft Office	

**SKILLS PROFILE**

- Mac/PC platform.
- Proficiency in Adobe CSS, Photoshop (Colour Correction), Illustrator, InDesign and Acrobat. RGB/CMYK, imposition, bleed, resolution, file format, fonts, etc.
- Strong colour management skills, colour theory and ICC profiles.
- Experience of workflows in Esko Automation Engine.
- Ability to maintain high-quality work under pressure, attention to detail, excellent time management skills.
- Quality-oriented with zero errors as a goal.
- Exceptional team worker, problem-solving and positive attitude.
- Strong leadership skills, with more than 10 years of experience in management and supervision.
- Excellent communication expertise.
- High flexibility and adaptability to manage multiple functions and priorities.
- Spanish/English.