# JORGE LIRA CAMARGO

Project Manager | Digital Transformation & RENACYT Researcher

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## PROFESSIONAL PROFILE

Project Manager and RENACYT Research Professor with 15+ years of experience leading digital transformation initiatives in public and private sectors. PhD in Systems Engineering, expert in AI, process reengineering, and agile management. Recognized with SCOPUS and Springer indexed publications.

## PROFESSIONAL EXPERIENCE

### Consultancy | Project Manager | 2022 – Present

Implemented digital solutions for supervision. Managed 12+ projects. Developed alert tools. Coordinated IT teams. Led cloud migration.

### SESU Consulting | Senior Product Owner / AI Project Lead | 2021 – 2023

Developed ML predictive platform (+28% forecasting). Product roadmap: facial recognition, payments (traditional & crypto), Big Data on AWS. Reduced costs with RPA (Google App Script).

### Ministry of Education (MINEDU) | Project Manager | 2019 – 2021

Redesigned 54 citizen-service procedures. Implemented interoperability with DRE and UGEL. Trained 50+ officials in agile methods.

### Continuous Improvement Specialist | BBVA, Indra, CDA Informatics, BID, San Pablo Clinics | 2009 – 2019

Software solutions +25% productivity. Lean Six Sigma $300K savings. Automated reporting (-80% time).

## EDUCATION

PhD in Systems Engineering – UNFV (2020). Master's – URP (2016). Diploma – PUCP (2013). SAP (2010). Bachelor – UNHV (2008).

## SELECTED PUBLICATIONS

Implementation of Google App Script…, Dyna Colombia – SCOPUS (2025)

## LANGUAGES

Spanish (Native) | English (Intermediate) | Portuguese (Basic)