

JORGE LUIS OCHOA RINCÓN

CONTACT INFORMATION

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EDUCATION

Universidad de los Andes, Bogotá D.C., Colombia
M.A., Economics 2023
• **Thesis**: Discrete transport choice model: evidence from a randomized control trial.
• **Key Courses**: Real Analysis, Econometrics, Impact evaluation, Urban Economics, Big data & Machine Learning.
B.A., Economics 2021

ACADEMIC EXPERIENCE

The World Bank, Washington D.C., USA 2023-Present
Research Assistant, Department of Impact Evaluation (**DIME**)
Universidad de los Andes, Bogotá D.C., Colombia | Faculty of Economics
Research Assistant, Centro de Estudios Sobre Desarrollo Económico (**CEDE**) 2021
Research Assistant, Centro de Estudios Sobre Seguridad y Drogas (**CESED**) 2022-Present
Universidad de los Andes, Bogotá D.C., Colombia | Faculty of Engineering
Research Assistant, Grupo de Estudios en Sostenibilidad Urbana y Regional (**SUR**) 2021 - 2023

TEACHING EXPERIENCE

Universidad de los Andes, Bogotá D.C., Colombia | Teacher Assistant
Introductory Econometrics (undergraduate), Faculty of Economics 2021
Introductory Macroeconomics (undergraduate), Faculty of Economics 2022
Intermediate Macroeconomics (undergraduate), Faculty of Economics 2022
Transport Economics (graduate level), Faculty of Engineering 2023
Microeconometrics (graduate level), Faculty of Economics 2023

WORKING PAPERS

Ochoa Rincón, J. L. (2023). Modelo de elección de modos de transporte: Evidencia de un experimento social controlado.
• [SSRN](#)
• [CEDE Document No 30](#)

PUBLICATIONS

Guzman, L. A., Cardona, S. G., & **Ochoa, J. L.** (2024). Increased ridership and improved affordability: Transforming public transport subsidies in developing contexts. *Research in Transportation Economics*, 108, 101492.
• <https://doi.org/10.1016/j.retrec.2024.101492>
• [Published version](#)

WORK IN PROGRESS

“Public transport vouchers to enhance ridership: addressing mental accounting bias in frequent public transport users” - **Submitted** to *Transportation Research Part A*

CONFERENCE PRESENTATIONS

World Bank DIME-KDI School 4th Development Impact Conference. Washington, D.C., USA 2023

SKILLS

- **Statistical Packages**: R, STATA.
- **Other**: Git, SQL, \LaTeX , [Shiny Dashboards](#)
- **Languages**: Spanish (Native), English (Fluent)