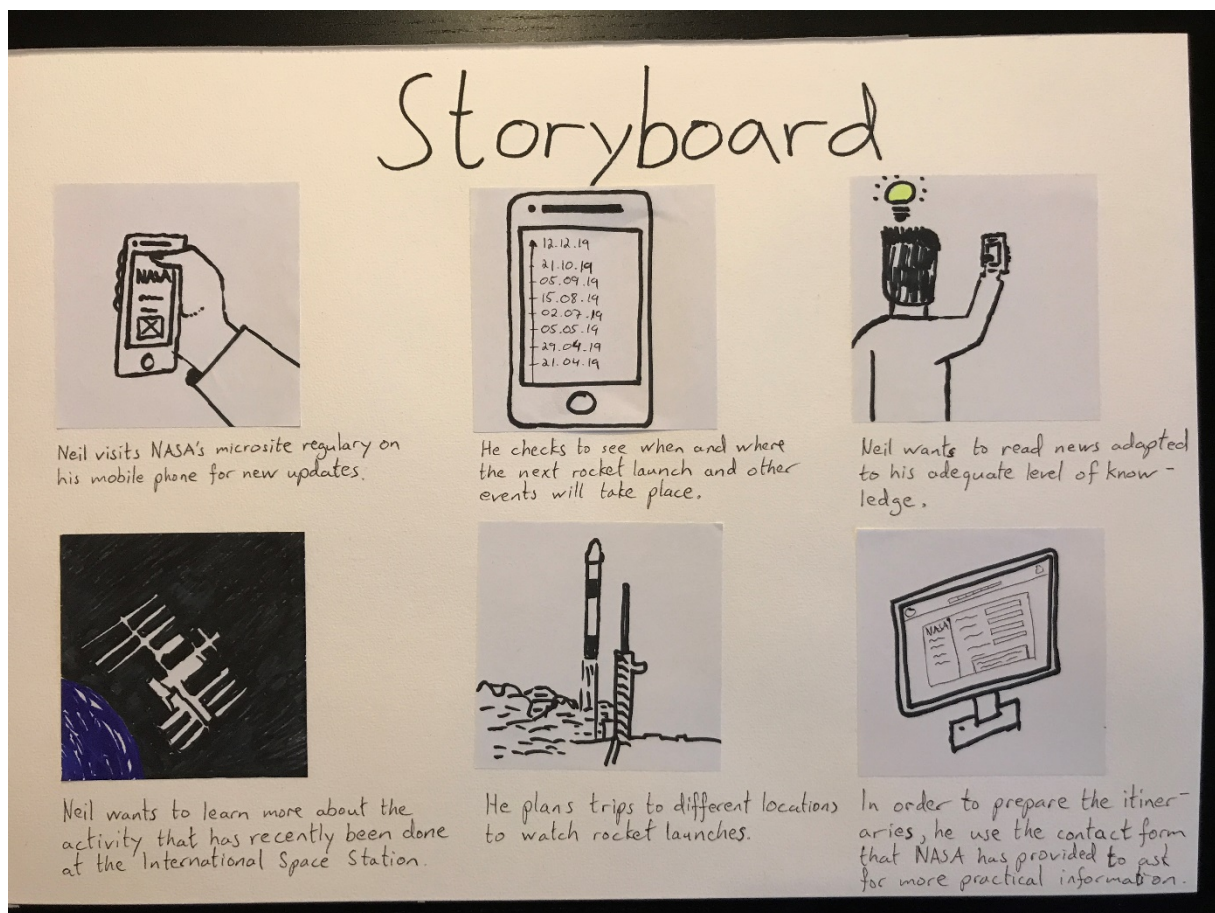


# Project Exam Week 2

## Target Audience

My Target Audience are children who want to become future astronauts. The micro site has a purpose to encourage children to get engaged in space program activities that will form a further basis for directing choices later.

## Storyboard



## Personas

Neil the explorer and  
Aviation interested

Age 11

### Attributes

Adventurer  
Fast-paced  
Offensive  
Curiosity

### Goals

Become an astronaut

### Concerns

How to get involved  
in space program activity

### Quotes

"Where can I find time  
schedule for rocket launches?"

Christopher the Spaceflight  
Enthusiast

Age 12

### Attribute

Adventurer

### Goals

Become an Astronaut

### Concerns

How to become  
an astronaut

### Quotes

"Isn't there any rocket  
launches in Europe that  
I can be a spectator of?"

Henry the Sky-Watcher

Age 12

### Attributes

Adventurer  
Curiosity

### Goals

Become an Astrophysicist

### Concerns

To understand  
the cosmos

### Quotes

"Where can I contribute  
my own observations of  
the cosmos?"



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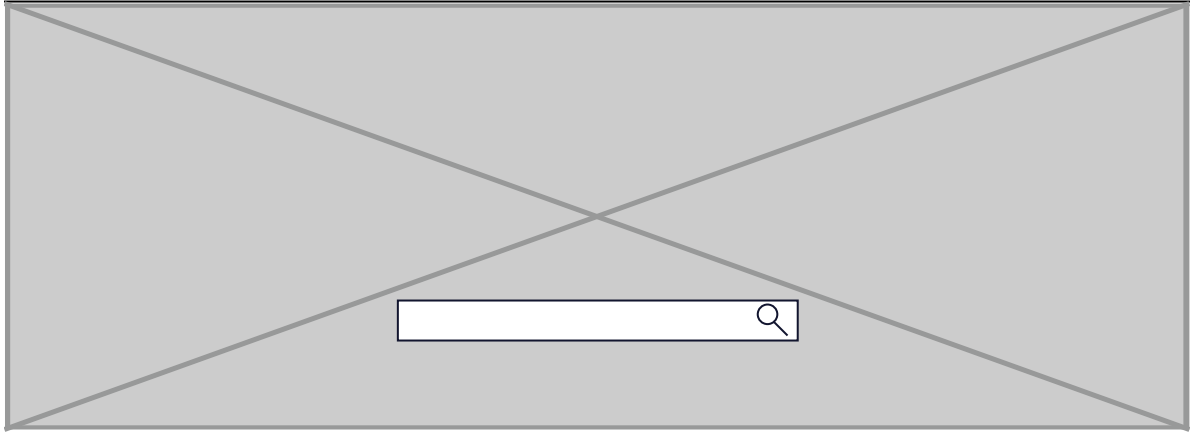


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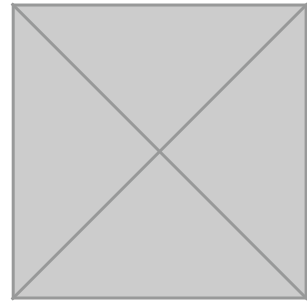
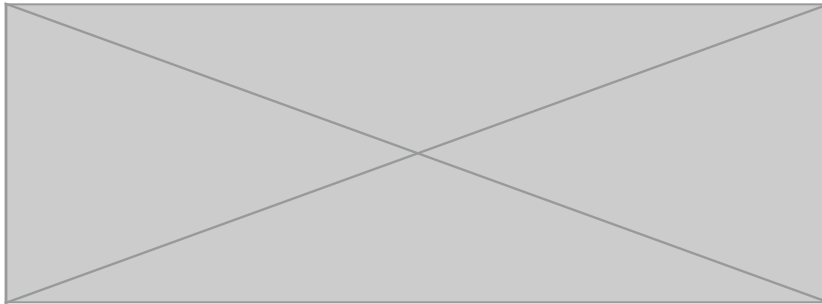
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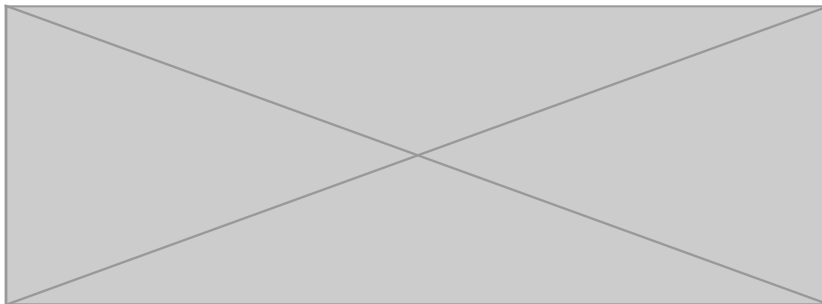
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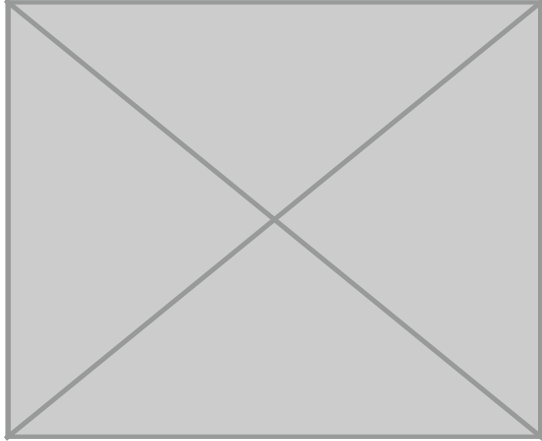


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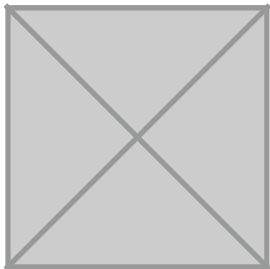
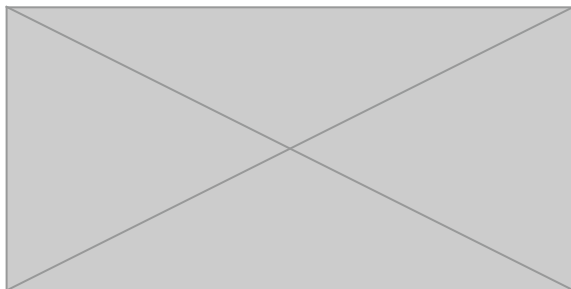
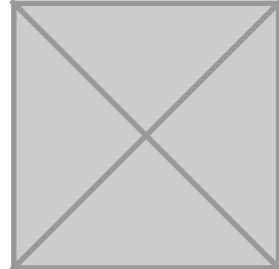
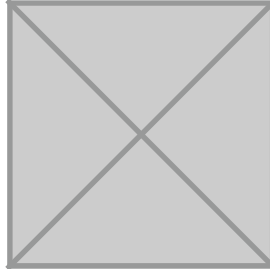
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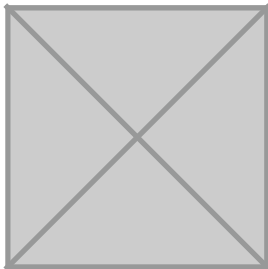
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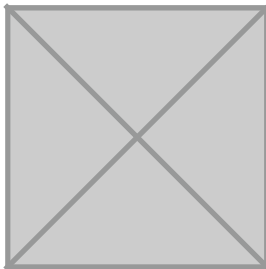
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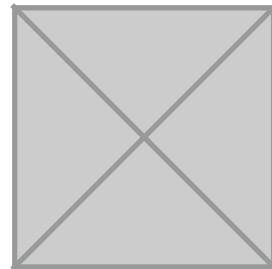
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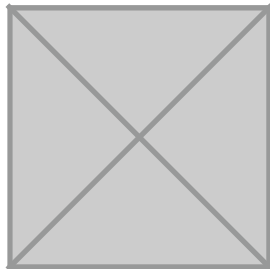
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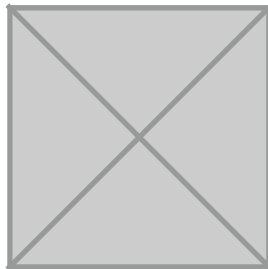
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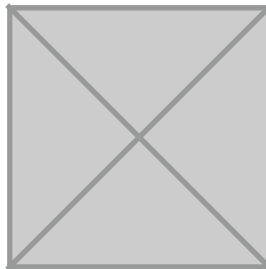
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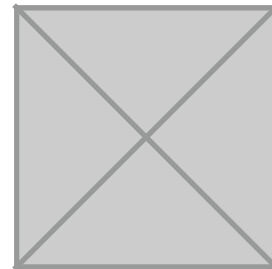
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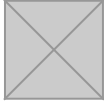
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## Prototype

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