Estimate the beta.hats for each level combination

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```r
rm(list=ls())

data(mtcars)
mtcars$gear <- factor(mtcars$gear)
mtcars$cyl <- factor(mtcars$cyl)

## to get the individual combinations, you have to add them together yourself
print(model <- lm(mpg ~ cyl * gear, data=mtcars))
```

```
##
## Call:
## lm(formula = mpg ~ cyl * gear, data = mtcars)
##
## Coefficients:
## (Intercept)          cyl6          cyl8         gear4         gear5   cyl6:gear4
##      21.500        -1.750        -6.450         5.425         6.700       -5.425
##   cyl8:gear4    cyl6:gear5    cyl8:gear5
##           NA        -6.750        -6.350
```

```r
## this way you get the estimate for each level
mtcars$int <- interaction(mtcars$gear, mtcars$cyl)
print(model.int <- lm(mpg ~ int + 0, data=mtcars))
```

```
##
## Call:
## lm(formula = mpg ~ int + 0, data = mtcars)
##
## Coefficients:
## int3.4  int4.4  int5.4  int3.6  int4.6  int5.6  int3.8  int5.8
##  21.50   26.92   28.20   19.75   19.75   19.70   15.05   15.40
```