

PR CAPACI TI

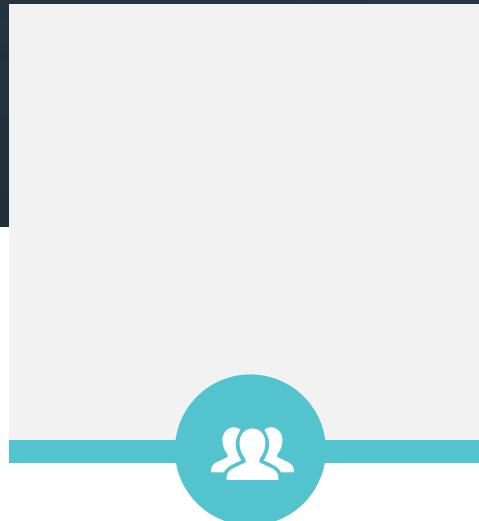
TREINAMENTOS EAD



QLIK SENSE

FUNDAMENTAL

PR CAPACI TI



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- Professor Pós-Graduação em Tecnologia da Informação na Universidade Salesiano em Lorena/SP.
- MSA – Microsiga System Administrator.
- Professor de tecnologia há 29 anos.
- Profissional da tecnologia da informação há 29 anos.
- Analista de Perfil Comportamental.





Agenda

01 Introdução

Qlik Sense.
Versões do Qlik Sense.
Fontes de pesquisa.
Conta de Usuário na Qlik /Sense Bussiness / Sense Desktop
Estrutura de arquivos do treinamento.
Iniciando o Qlik Sense.
Criando um aplicativo.

02 Carga de dados

03 Conhecendo o Sense

04 Modelo de dados

Agenda

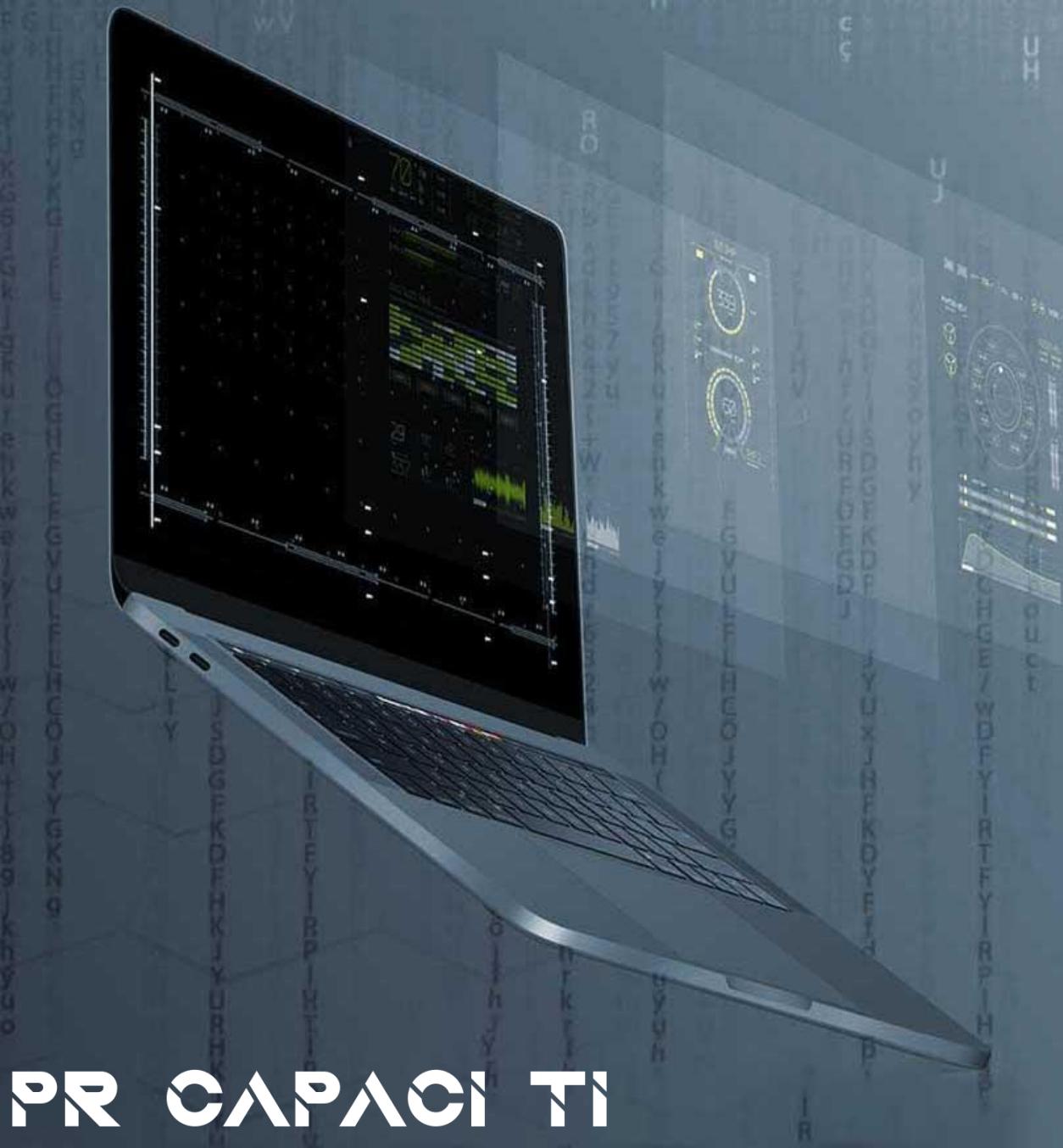
05 Objetos do Qlik Sense

Criação de dashboards, objetos padrões do Qlik Sense
Configurações dos objetos e da área de trabalho.

06 Interagindo com o aplicativo.

07 Objeto Mapas

08 Recurso “Story”



Introdução

Qlik Sense Fundamental

Introdução

Qlik Sense – Plataforma de análise de dados

Plataforma de análise de dados, líder de mercado há 10 anos. (Gartner)

Possibilidade de compartilhar as análises entre grupos e organizações.

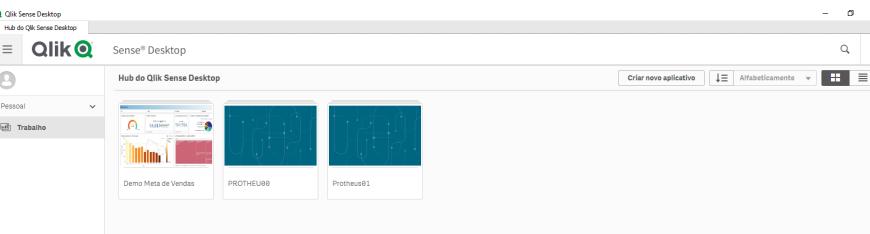
Com alto nível de interação do usuário com a plataforma permitindo a descoberta de novos insights de forma colaborativa.

Disponível para acesso em desktops e plataformas mobile.

Possibilidade de inserir os seus aplicativos ou painéis em páginas HTML através do recurso de Marshaup.

Soluções “On premise”, “Cloud-Server”, “SaaS” e “Mobile”.

Aplicativo local para visualização e desenvolvimento. “Qlik Sense Desktop”



Introdução

Qlik Sense – Plataforma de análise de dados

Sense mobile



Sense Bussiness (Saas-Cloud)

A screenshot of the Qlik Sense Business (SaaS-Cloud) web interface. The main page is titled 'Home.Welcome.Title'. It features a 'Comece sua jornada' section with cards for 'Analise dados de amostra', 'Analise seu arquivo de dados', 'Compartilhar usuários', 'Aprenda a analisar dados', 'Exploração e demonstração', and 'Integrando-se aos seus dados'. Below this is a large area for dragging files to upload data.

Sense Enterprise(On primeuse / Cloud)

A screenshot of the Qlik Sense Enterprise web interface. The left sidebar shows user roles: Personal, Work (selected), Published, Streams, Developers, Everyone, Extrator, Gestão de Vendas, Homologação, Monitoring apps, and Transformador. The main area is titled 'Work' and displays a grid of app thumbnails. A search bar and sorting/filtering options are at the top right.

Sense Desktop

A screenshot of the Qlik Sense Desktop web interface. The left sidebar shows 'Pessoal' and 'Trabalho' (selected). The main area is titled 'Hub do Qlik Sense Desktop' and displays a grid of app thumbnails. A search bar and sorting/filtering options are at the top right.

Introdução

Qlik Sense – Diferenças entre as versões

	Qlik Sense Business Teste grátis	Qlik Sense Enterprise SaaS Entre em contato com vendas
Visão geral dos recursos		(-)
Exploração e pesquisa associativas	?	●
IA (análise aumentada)	?	●
Criação de autoatendimento	?	●
Painéis interativos	?	●
Espaços Compartilhados (com controle de usuário)	?	5
Espaços gerenciados	?	●
Limite de tamanho de aplicativo padrão (na memória)	?	1,25 GB Entre em contato com as vendas para aumentar a capacidade.

Introdução

Qlik Sense – Diferenças entre as versões

\$

Pricing

\$

\$

\$

		Qlik Sense Business Teste grátis	Qlik Sense Enterprise SaaS Entre em contato com vendas
<h3>Colaboração e Governança</h3>			
Co-desenvolver conteúdo	?	●	●
Narrativa	?	●	●
Espaço pessoal	?	●	●
Espaços Compartilhados (com controle de usuário)	?	5	●
Espaços gerenciados	?		●
Segurança em nível de linha e coluna	?	●	●
Exportar dados e visualizações	?	●	●
<h3>Implantação, Administração e Segurança</h3>			
Logon único	?		●
Selecione a região de origem SaaS	?	●	●
Desenvolvimento online	?	●	●
Certificações de segurança e conformidade	?	●	●
Cliente de desktop	?	●	●
Monitoramento de uso	?	●	●
<h3>Produtos de valor agregado</h3>			
Geocodificação	?		●
Qlik SAP® Connector	?		●

Introdução

Fontes de pesquisa

<https://communityqlik.com/>

The screenshot shows the Qlik Community homepage. It features a main banner with the text "Bem-vindo à comunidade Qlik". Below the banner, there are three main forum categories: "Fóruns do Qlik Data Analytics", "Fóruns de integração de dados Qlik", and "Alerta Qlik". Each category has a brief description and a link to its respective forum.

<https://www.youtube.com/c/QlikHelp-Videos/featured>

The screenshot shows the Qlik Help YouTube channel page. It displays a grid of video thumbnails from the "Qlik Sense June 2020" playlist, including titles like "What's new in Qlik Sense 2020", "Connecting to your data", and "Creating apps". The channel has 13.9k subscribers and 103 videos.

<https://helpqlik.com/pt-BR/>

The screenshot shows the Qlik Help documentation and video portal. It features a search bar and navigation links for "Documentação", "Videos", "Mais recursos", "Arquivos", and "Onboarding Qlik Sense". A prominent banner at the top right says "Bem-vindo ao Qlik Help" and "Acesse a documentação e os vídeos do produto". Below the banner, there are sections for "Qlik Sense" and "QlikView", each with a brief description and a "Mais" button.

<https://developerqlik.com/>

The screenshot shows the Qlik Branch developer portal. It features a header with the Qlik logo and navigation links for "TECNOLOGIAS E PLATAFORMAS", "RECURSOS PARA DESENVOLVEDORES", "TED", "PELÔTO", and "DOCUMENTOS". Below the header, there are several sections: "PORTAL DO DESENVOLVEDOR QLIK", "JARDIM QLIK BRANCH", "COMUNIDADE QLIK", "PROGRAMA TED", "BIBLIOTECAS DE CÓDIGO ABERTO", and "HUB DA API". Each section has a brief description and a link to its respective page.

<https://sensetheme.com/>

The screenshot shows the SenseTheme website. It features a large image of hands holding colorful powder against a dark background. The text "Sense Theme" and "Construtor de temas para Qlik Sense" are prominently displayed. Below the main image, there are two buttons: "Comece a criar seu Tema Sense" and "Navegue na Galeria de temas". At the bottom right, it says "De seus amigos em" followed by the Bitmetric logo.

Introdução

Conta de usuário Qlik

A criação de uma conta de usuário no site da Qlik identifica o usuário nos portais da companhia permitindo:

- Ser identificado no Qlik Community;
- Utilizar o Qlik Sense Business por 30 dias (trial);
- Logar no Qlik Desktop;
- Receber informes dos eventos online da Qlik

Para criar a sua conta de usuário vá no seguinte link:

<https://www.qlik.com/us/trial/qlik-sense-business>

Introdução

Conta de usuário Qlik

Caso já tenha uma conta de usuário criada, clique em “Conecte-se”.

Comunidade Blog

Português (alterar) Contato Conecte-se Procurar

Qlik® Produtos Soluções Aprender Apoio, suporte Parceiros Companhia

Experimentar gratuitamente

Experimente o Qlik Sense® Business gratuitamente

Análise de nuvem poderosa facilitada.



Com o Qlik Sense Business, não há software para baixar ou instalar. Combine rapidamente seus dados para criar análises visuais interativas e ricas em nosso ambiente de nuvem seguro, utilizando o poderoso mecanismo associativo da Qlik.

- ✓ Associe facilmente várias fontes de dados
- ✓ Arraste e solte seus dados para criar aplicativos de análise totalmente interativos
- ✓ Receba sugestões de insights geradas pela IA, automaticamente

Comece seu teste gratuito de 30 dias

Já possui uma conta Qlik? [Conecte-se](#)

Primeiro nome _____

Último nome _____

Email Comercial _____

Companhia _____

Título do trabalho _____

Telefone _____

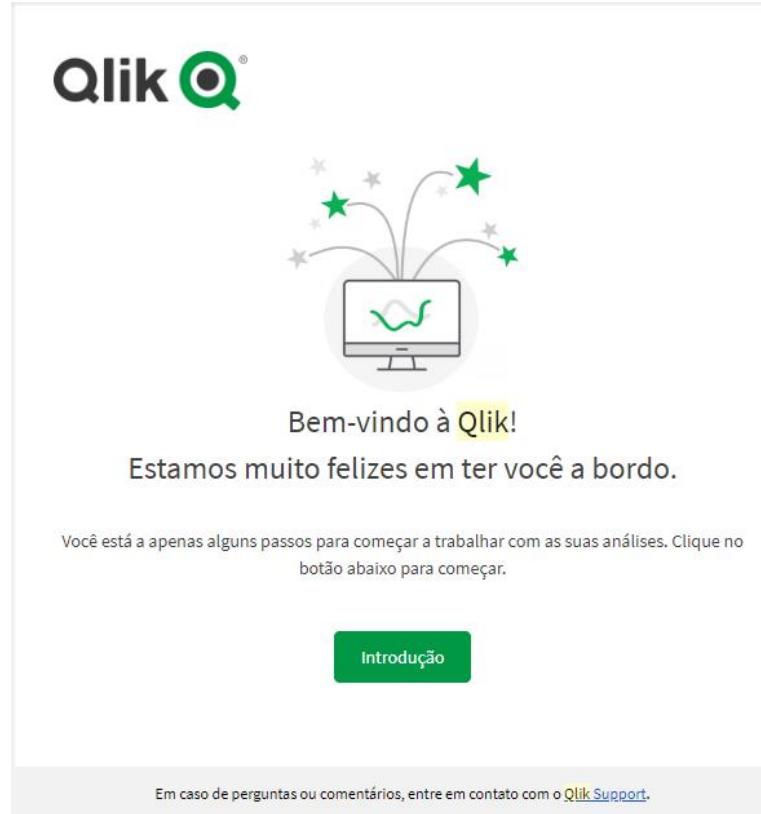
País _____

Registrar agora

Introdução

Conta de usuário Qlik

Com o cadastro preenchido, após clicar no botão “**Registrar Agora**”, vai receber um e-mail de boas vindas:



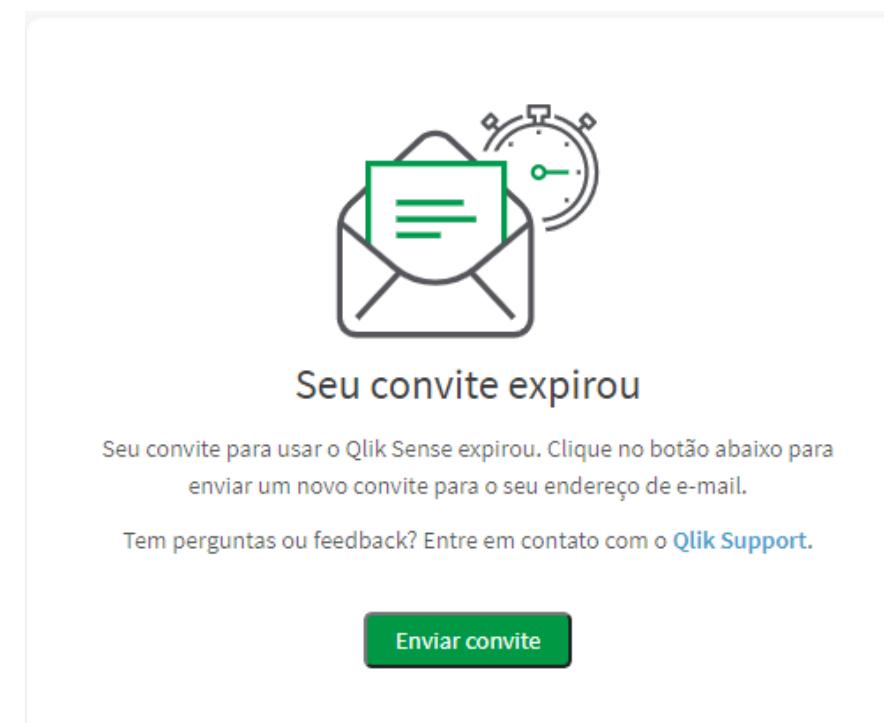
Introdução

Conta de usuário Qlik

Com o cadastro preenchido, após clicar no botão “**Registrar Agora**”, vai receber um e-mail de boas vindas:



Se demorar muito para clicar no botão de “Introdução”, o seu convite pode expirar, basta clicar para enviar um novo convite:



Introdução

Conta de usuário Qlik / Acesso ao Sense Business(Cloud)

Clicando no convite você vai ser direcionado para a página de definição de senha:

Configurar sua conta

Aceite os termos da conta e defina sua senha. Sua senha deve ter pelo menos 8 caracteres e conter pelo menos uma letra e um número. As senhas fazem distinção entre maiúsculas e minúsculas.

E-mail
rochha@uol.com.br

Senha

Ao marcar esta caixa, confirmo que li e aceito os [Qlik Account Terms and Conditions](#).

Continuar

Selezione sua região

Para ajudar a garantir um ótimo desempenho, pré-selecionamos sua região. No entanto, você pode alterar o valor selecionado. A região escolhida deve estar próxima daqueles que usarão o Qlik Sense ou uma que atenda aos seus requisitos em relação a onde você deseja armazenar e acessar seus dados.

⚠ Observe que você não poderá modificar a região depois de concluir sua configuração.

Região

Américas (EUA)

Américas (EUA)
Europa (Irlanda)
Ásia Pacífico (Austrália)

Algunas configurações iniciais vão ser feitas:

Especifique sua URL

Nomeie sua URL. Use o nome da sua empresa ou organização.

⚠ Observe que sua URL deve ser exclusiva e que você não poderá modificá-la depois de concluir sua configuração.

URL

rp-ti-consult.us.qlikcloud.com

Voltar Criar

Introdução

Conta de usuário Qlik / Acesso ao Sense Bussiness(Cloud)

Termo de uso da aplicação:

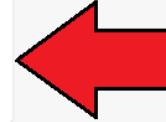
Aceitar termos

Visualizar e aceitar os termos.

[Qlik Cloud Services Onboarding Terms](#)

Ao clicar nesta caixa, concordo com os termos acima em nome de minha organização.

[Continuar](#)



Tela inicial do Qlik Sense Bussiness:

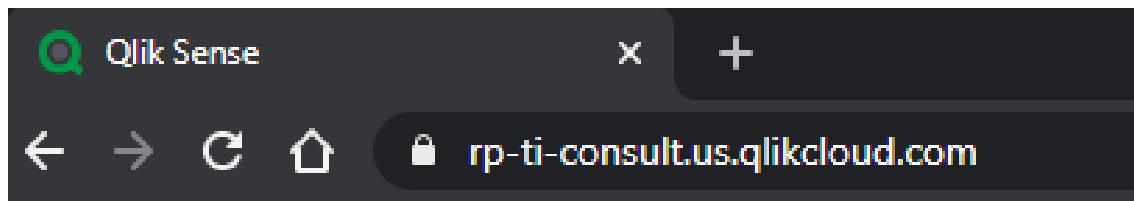
The screenshot shows the initial dashboard of the Qlik Sense Business Cloud. At the top, there's a navigation bar with 'Qlik Sense' logo, 'Página inicial' (Home), 'Explorar', and 'Pesquisar'. Below the navigation is a main title 'Home.Welcome.Title'. The dashboard features several cards: 'Comece sua jornada' with 'Analizar dados de amostra' and 'Experimentar dados para ideias'; 'Analizar seu arquivo de dados' with 'Navegue para encontrar e usar seus próprios dados'; 'Convidar usuários' with 'Convide usuários por e-mail.'; 'Tour rápido' with 'Aprenda a analisar dados' and 'Explorar a demonstração'; and 'Mais recursos' with links like 'Introdução a visualizações', 'Conectando-se aos seus dados', and 'Integração além do básico'. At the bottom, there's a file upload area with the text 'Arraste seu arquivo para qualquer lugar para carregar seus dadps' and 'Tipos de arquivo com suporte: .csv, .xlax, .xls, .qvld'.

Introdução

Conta de usuário Qlik / Acesso ao Sense Bussiness(Cloud)

Com esse processo a sua conta de usuário na Qlik foi criada, juntamente com o acesso trial de **30 dias** ao Qlik Sense Bussiness.

Para acessar o Qlik Sense Bussiness, basta digitar no navegador de internet o endereço da URL que foi definido no cadastro:



O Logout da plataforma é feito no ícone no canto superior direito da tela:



Mais adiante iremos falar sobre o layout da tela e suas funcionalidade.

Introdução

Cadastro no Qlik Branch/ Download e instruções de instalação do Qlik Sense Desktop

Acesse : <https://developer.qlik.com/signin>

The screenshot shows the Qlik Branch website. On the left, there's a 'Conecte-se' (Connect) form with fields for 'Nome do usuário' (User name) and 'Senha' (Password). Below the password field is a link 'ESQUECEU SUA SENHA?'. A large yellow 'CONECTE-SE' button is at the bottom. To the right, under the heading 'Porquê registrar-se?' (Why register?), it says: 'Não registrado? Você está perdendo. Por favor, não perca. Registre-se aqui para fazer parte do nosso Qlik Squad e obter acesso gratuito ao poder do API e do mecanismo associativo da Qlik.' Below this, under 'Ao se registrar, você pode:' (What you can do by registering), there are three bullet points: 'Crie e salve visualizações e aplicativos personalizados orientados a dados', 'Compartilhe seu conhecimento com outros membros do Qlik Squad', and 'Use e contribua para nossos projetos de código aberto'. At the bottom of this section is a yellow 'REGISTRAR AGORA' (Register Now) button. A blue arrow points from the text 'Clique em Registrar agora' to this button.

Conecte-se

Nome do usuário
SENHA NÃO ENCONTRADO COM NOME DE USUÁRIO -
RPTI.CONSLT@GMAIL.COM

Senha
ESQUECEU SUA SENHA?

CONECTE-SE

OU

Use a opção a seguir se sua conta estiver vinculada ao GitHub.

ENTRE COM O GITHUB

NOVO? CRIE A SUA CONTA AQUI →

Porquê registrar-se?

Não registrado? Você está perdendo. Por favor, não perca. Registre-se aqui para fazer parte do nosso Qlik Squad e obter acesso gratuito ao poder do API e do mecanismo associativo da Qlik.

Ao se registrar, você pode:

- Crie e salve visualizações e aplicativos personalizados orientados a dados
- Compartilhe seu conhecimento com outros membros do Qlik Squad
- Use e contribua para nossos projetos de código aberto

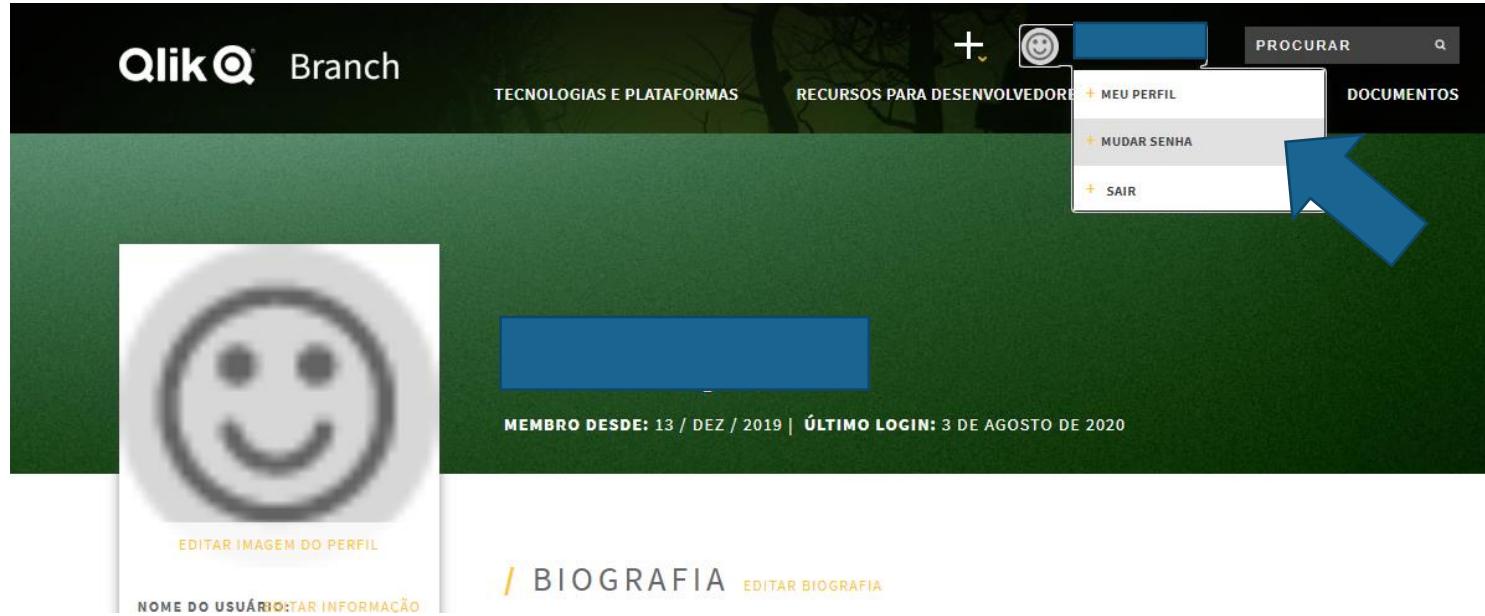
REGISTRAR AGORA

Clique em
Registrar agora

Introdução

Cadastro no Qlik Branch/ Download e instruções de instalação do Qlik Sense Desktop

Após o registro clique no seu nome de usuário, e clique na opção “Meu Perfil” :



Abaixo do lado direito da tela na Sessão “Desbloquear o Qlik Sense Desktop”, clique em “Saber Mais”:



DESBLOQUEAR O QLIK SENSE DESKTOP

Deseja desbloquear o Qlik Sense Desktop?

SABER MAIS

Introdução

Cadastro no Qlik Branch/ Download e instruções de instalação do Qlik Sense Desktop

Basta seguir as instruções do site para fazer o download e instalação do Qlik Sense Desktop :



Introdução

Cadastro no Qlik Branch/ Download e instruções de instalação do Qlik Sense Desktop

Após a instalação o ícone do Qlik Sense Desktop deve ser inserido na sua área de trabalho:



A instalação é feita em dois diretórios distintos :

C:\Users\XXXX\Documents\Qlik\Sense

A captura de tela da interface do usuário do Windows mostrando a estrutura de diretórios para o Qlik Sense Desktop. O diretório principal é C:\Users\XXXX\Documents\Qlik\Sense. Ele contém sub-diretórios como Apps, AppsBackup, Content, Extensions, Log e trial, bem como o arquivo QlikSenseBrowser.ini.

Dados dos aplicativos e extensões

C:\Users\XXXX\AppData\Local\Programs\Qlik\Sense

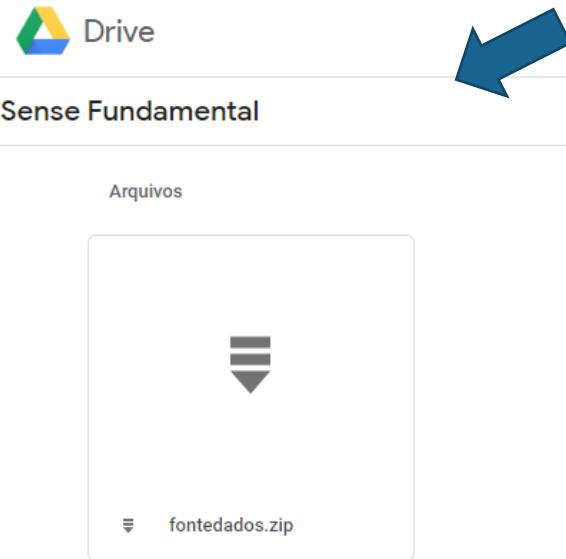
A captura de tela da interface do usuário do Windows mostrando o diretório C:\Users\XXXX\AppData\Local\Programs\Qlik\Sense. Ele contém uma variedade de arquivos e serviços, incluindo AboutService, BrokerService, CapabilityService, Client, ConnectorRegistryProxy, Connectors, ConverterService, DataPrepService, DepGraphService, Engine, HubService, MigrationService, NLBroker, NLParser, Node, PrecedentsService, PrintingService, QlikSenseBrowser, WebExtensionService, License/Desktop.pdf e QlikSense.exe.

Arquivos que compõem o Qlik Sense

Introdução

Arquivos do nosso treinamento

Clicando no link fornecido você vai ser direcionado para o seguinte repositório:



Descompacte o conteúdo utilizando o software de sua preferencia. O conteúdo encontrado vai ser esse:

Introdução

Iniciando o Qlik Sense Desktop

Abrindo o aplicativo:

A captura de tela mostra a interface de usuário de login do Qlik Sense Desktop. No topo, há uma barra com o nome do aplicativo "Qlik Sense Desktop". Abaixo, uma barra de status informa "Expiração da avaliação: quinta-feira, 10 de setembro de 2020" e um botão "Iniciar". O texto "Bem-vindo ao Qlik Sense Desktop" está no topo central. Abaixo, uma mensagem diz: "É necessário fazer login com sua conta Qlik ou no Qlik Sense Enterprise. Você pode ler mais sobre como fazer login e sobre a conta Qlik aqui: ⓘ". Há três botões: "Fazer login com uma conta Qlik" (em destaque), "Registrar" (em verde) e "Adicionar link de autenticação".

Expiração da avaliação: quinta-feira, 10 de setembro de 2020 **Iniciar**

Bem-vindo ao Qlik Sense Desktop

É necessário fazer login com sua conta Qlik ou no Qlik Sense Enterprise. Você pode ler mais sobre como fazer login e sobre a conta Qlik aqui: ⓘ

Fazer login com uma conta Qlik **Registrar**

OU

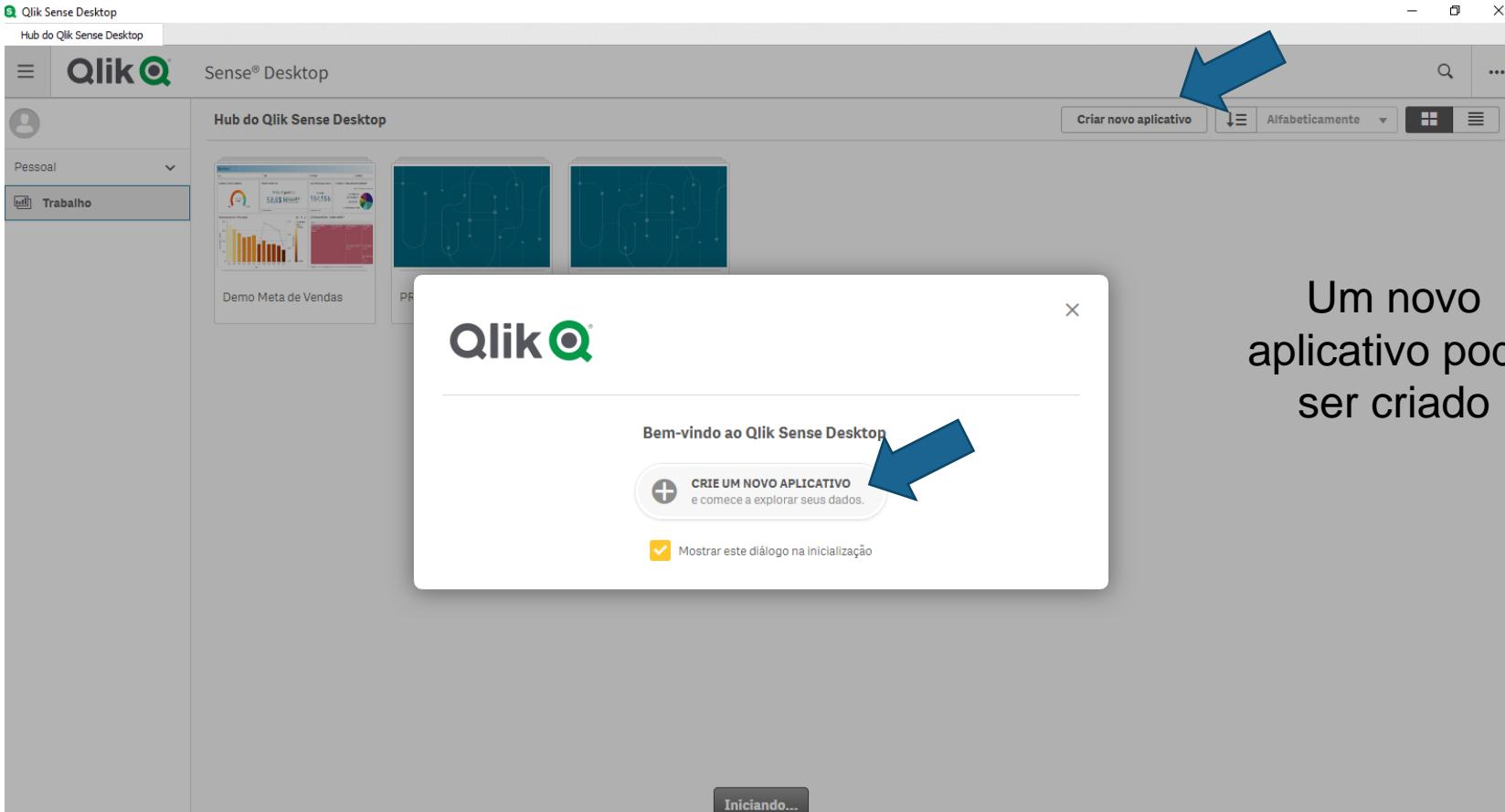
Adicionar link de autenticação



Clique em Iniciar

Introdução

Iniciando o Qlik Sense Desktop

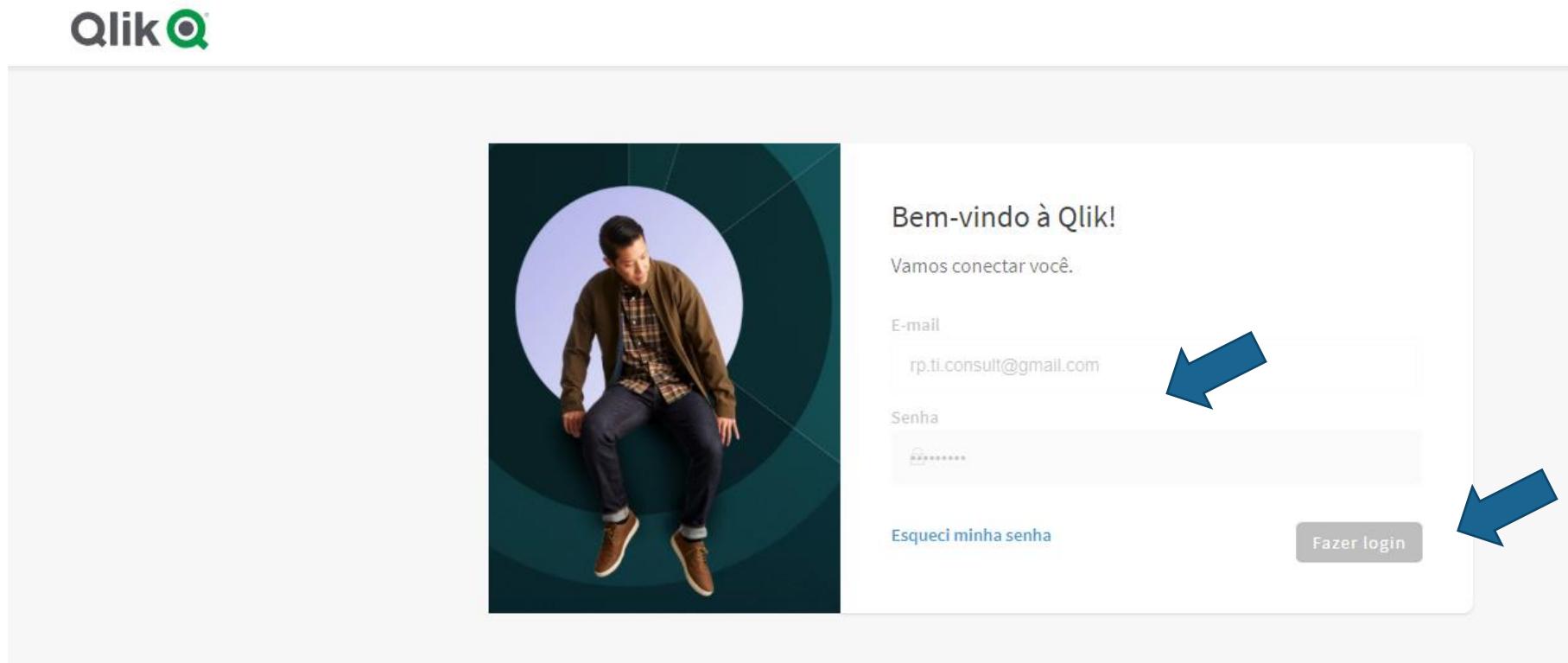


Um novo
aplicativo pode
ser criado

Introdução

Iniciando o Qlik Sense Bussiness

Acessando a URL que foi definida na criação da conta. (<https://xxxxxxxx.us.qlikcloud.com/>)



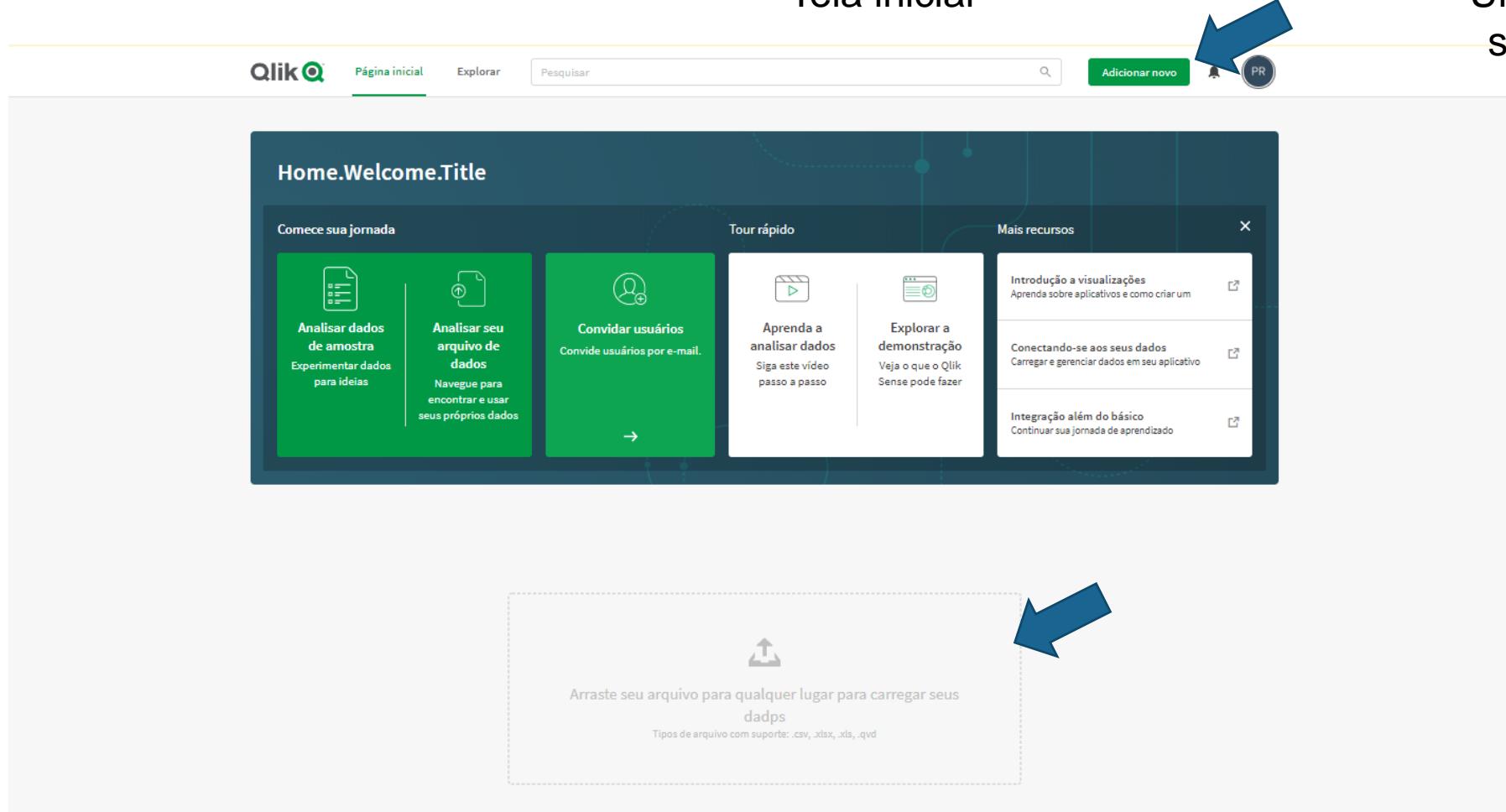
Utilize o e-mail e senha utilizados no cadastro da conta criada no site da Qlik

Clique em “Fazer Login”

Introdução

Iniciando o Qlik Sense Business

Tela inicial



Um novo aplicativo pode ser criado clicando em “Adicionando novo”

ou arrastando o arquivo de dados até a área pontilhada.

Introdução

Compatibilidade das versões do Sense

Todas as versões do sense são compatíveis , nos recursos e na interface de uso :

Aplicativo aberto no Sense Bussiness:

The screenshot shows the Sense Business application interface. At the top, there's a navigation bar with tabs like 'Preparar', 'Gerenciador de dados', 'Analisar', 'Pasta', 'Narrar', and 'Narrativa'. Below the navigation bar is a header for 'EAD - Análise de Informações Fundamental' with a timestamp 'Últimos dados carregados: 5 de set. de 2015 17:39'. The main area displays a dashboard with several tiles: 'Visão geral de vendas', 'Vendas por Região vs Densidade', 'Informações gerais', 'Margens & Lucros', 'Mapa (atualização da apostila)', 'MAPAS (ORIGINAL)', 'Container', and a button to 'Criar nova pasta'. On the left, there's a sidebar for 'Pastas públicas (0)' and 'Minhas pastas (8)'. A message in the center says 'Você não tem pastas públicas'.

Edição de uma pasta no Sense Bussiness:

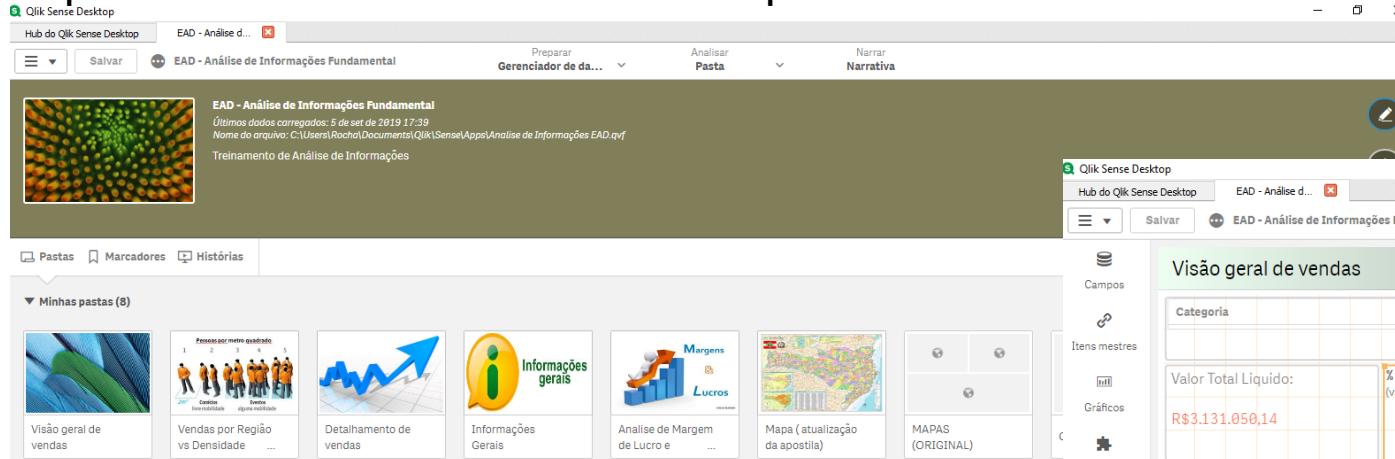
The screenshot shows the Sense Business application interface in edit mode. The title is 'Visão geral de vendas'. The interface includes various charts and data tables. One chart is a donut chart titled '% Vendas por Categoria (valor líquido)' showing percentages for different categories like 'Roupas infantil', 'Roupas para bebês', 'Calçados femininos', 'Calçados masculinos', 'Roupas de esporte', and 'Roupas femininas'. Another chart is a bar chart titled 'Valor total de vendas x Cliente (valor líquido)' showing sales by client. A third chart is a line chart titled 'Total de vendas vs Quantidade vs Ano' showing sales volume over time. A fourth chart is a line chart titled 'Total de vendas vs Mês do Pedido (valor líquido)' showing monthly sales. The right side of the screen has a sidebar with various configuration options for dimensions, measures, and properties.

Introdução

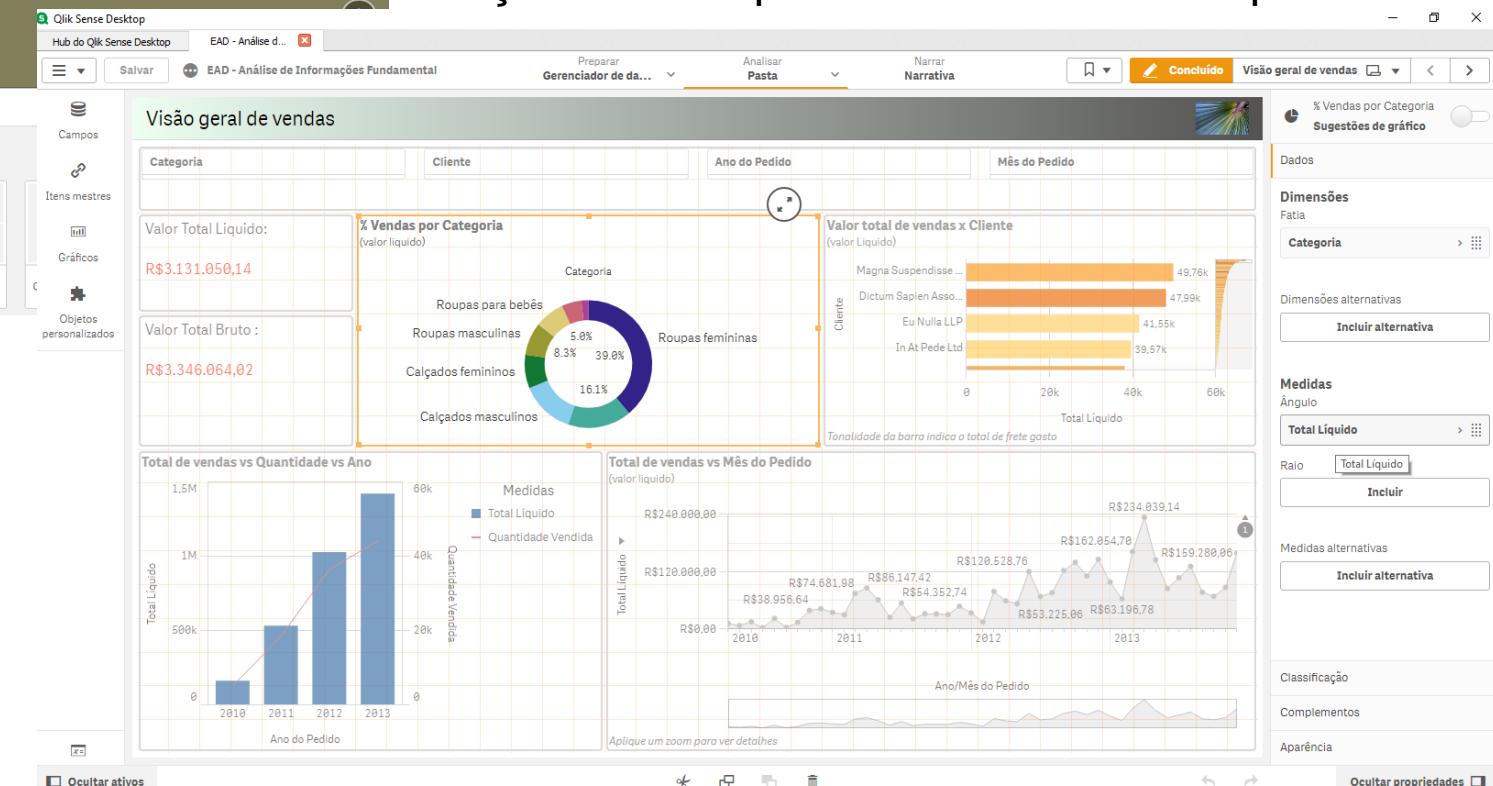
Compatibilidade das versões do Sense

Todas as versões do sense são compatíveis , nos recursos e na interface de uso :

Aplicativo aberto no Sense Desktop:



Edição de uma pasta no Sense Desktop:



Introdução

Criando uma aplicação

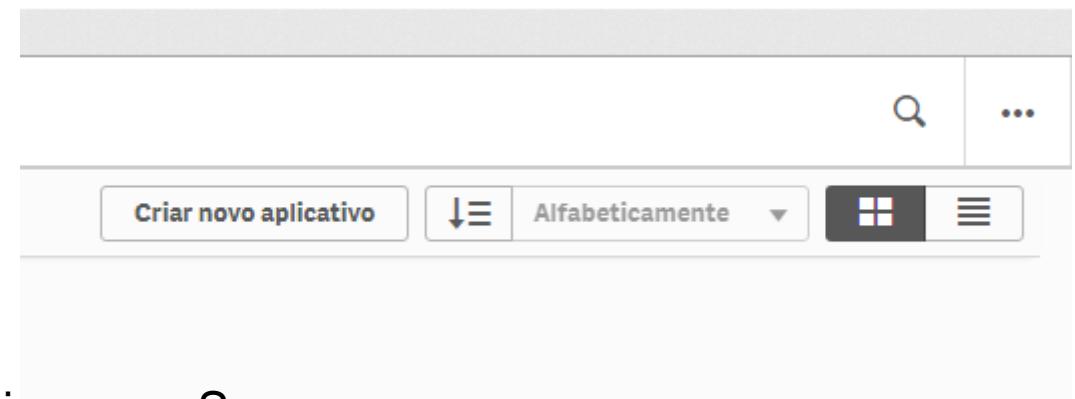
Como padrão iremos utilizar o Sense Desktop,
mas qualquer versão pode ser utilizada para as
dinâmicas do nosso treinamento.

Fica a critério do aluno.

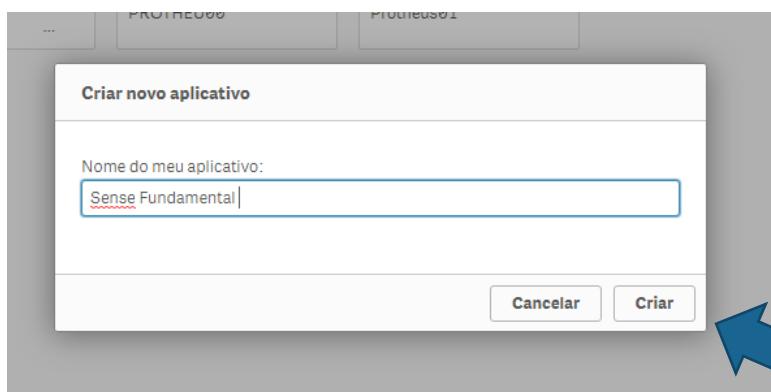
Introdução

Criando uma aplicação (Qlik Sense Desktop)

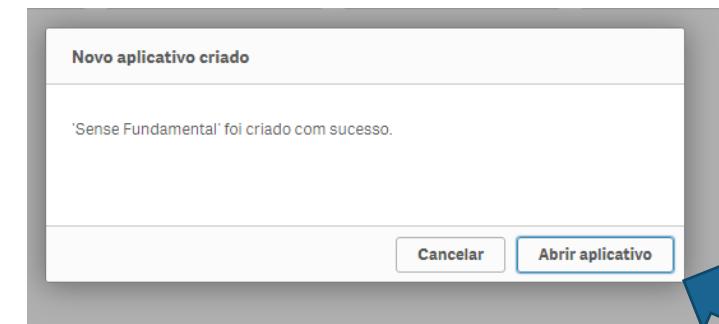
Com o aplicativo aberto no canto superior direito da tela clique no botão “Criar novo aplicativo”:



Nomeie como: Sense Fundamental



Clique em “Criar”

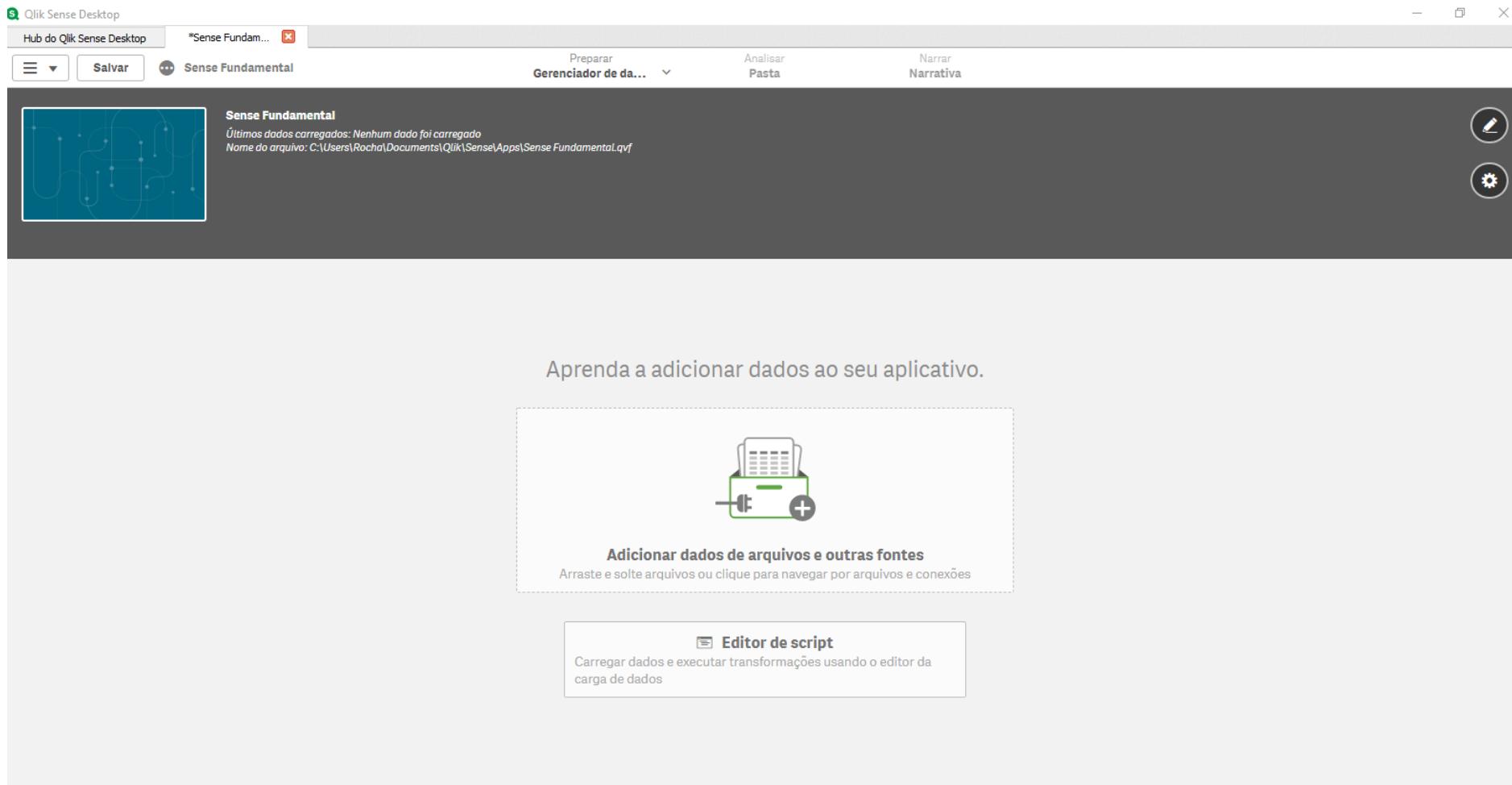


Clique em “Abrir Aplicativo”

Introdução

Criando uma aplicação (Qlik Sense Desktop)

Aplicação aguardando a inserção de dados:



Carga de dados

Qlik Sense Fundamental

BIG DATA TEMPLATE

ALLPPT
Layout
Clean Text Slide
for your
Presentation

Your Text Here

You can simply impress your audience and add a unique zing and appeal to your Presentations. Easy to change colors, photos and Text.

Your Text Here

You can simply impress your audience and add a unique zing and appeal to your Presentations. Easy to change colors, photos and Text.

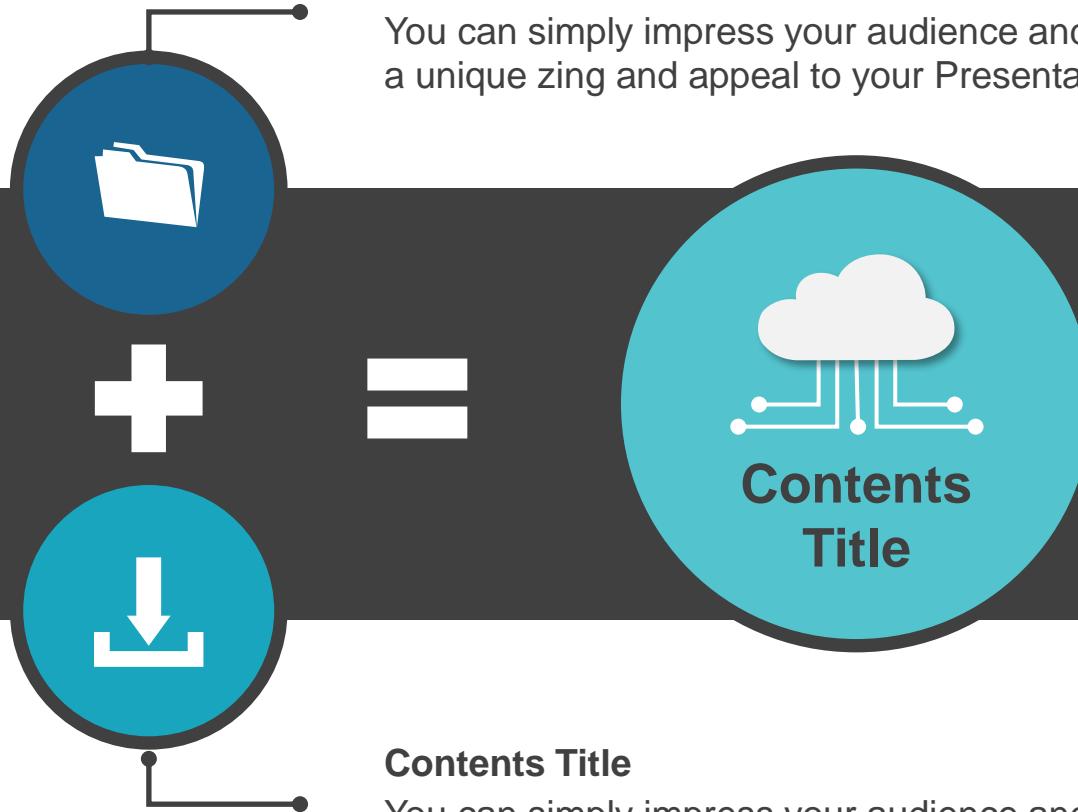
You can simply impress your audience and add a unique zing and appeal to your Presentations. I hope and I believe that this Template will save your Time, Money and Reputation. Easy to change colors, photos and Text.

Get a modern PowerPoint Presentation that is beautifully designed.

101001101001000010101
0011110111011011011010
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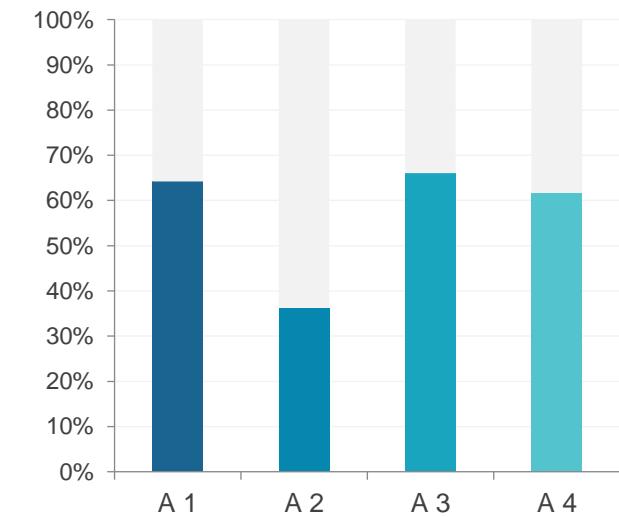
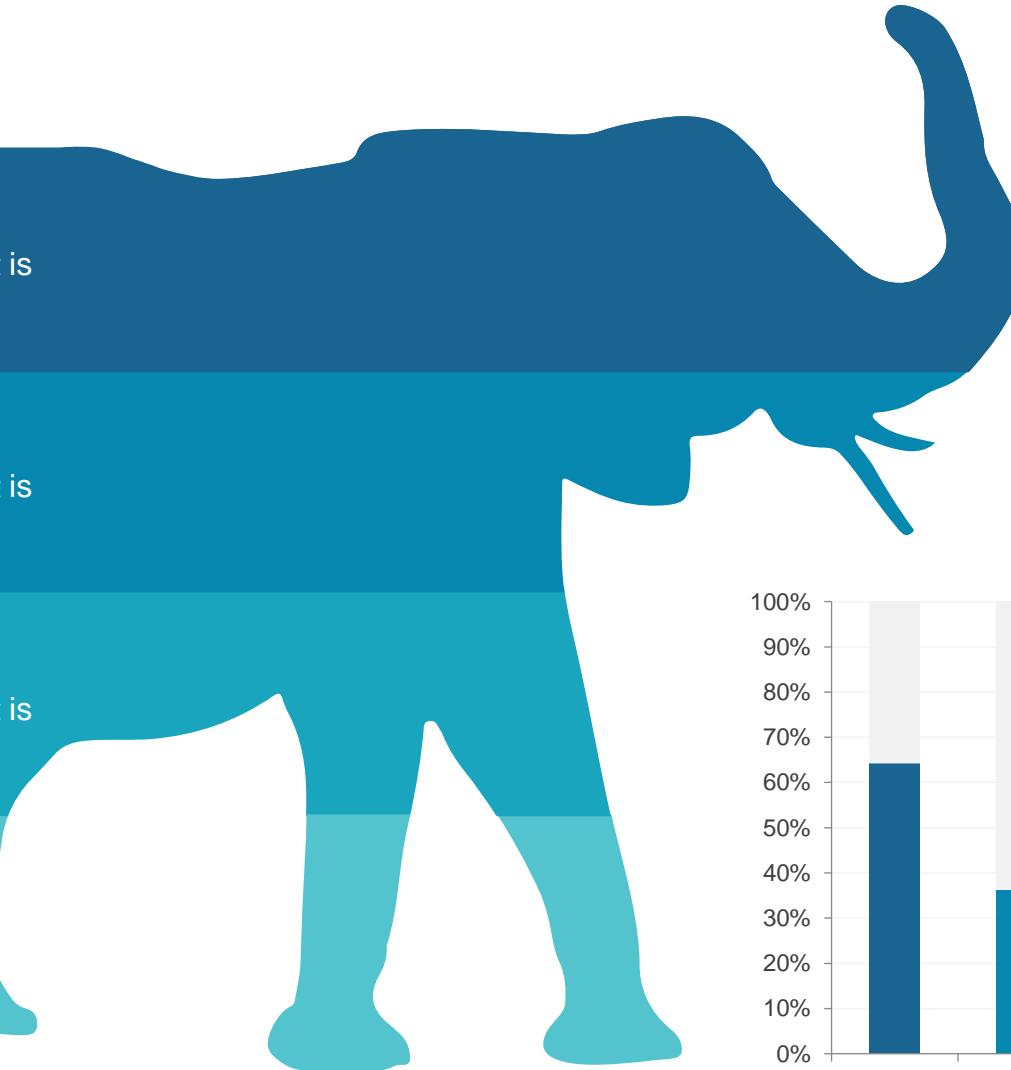
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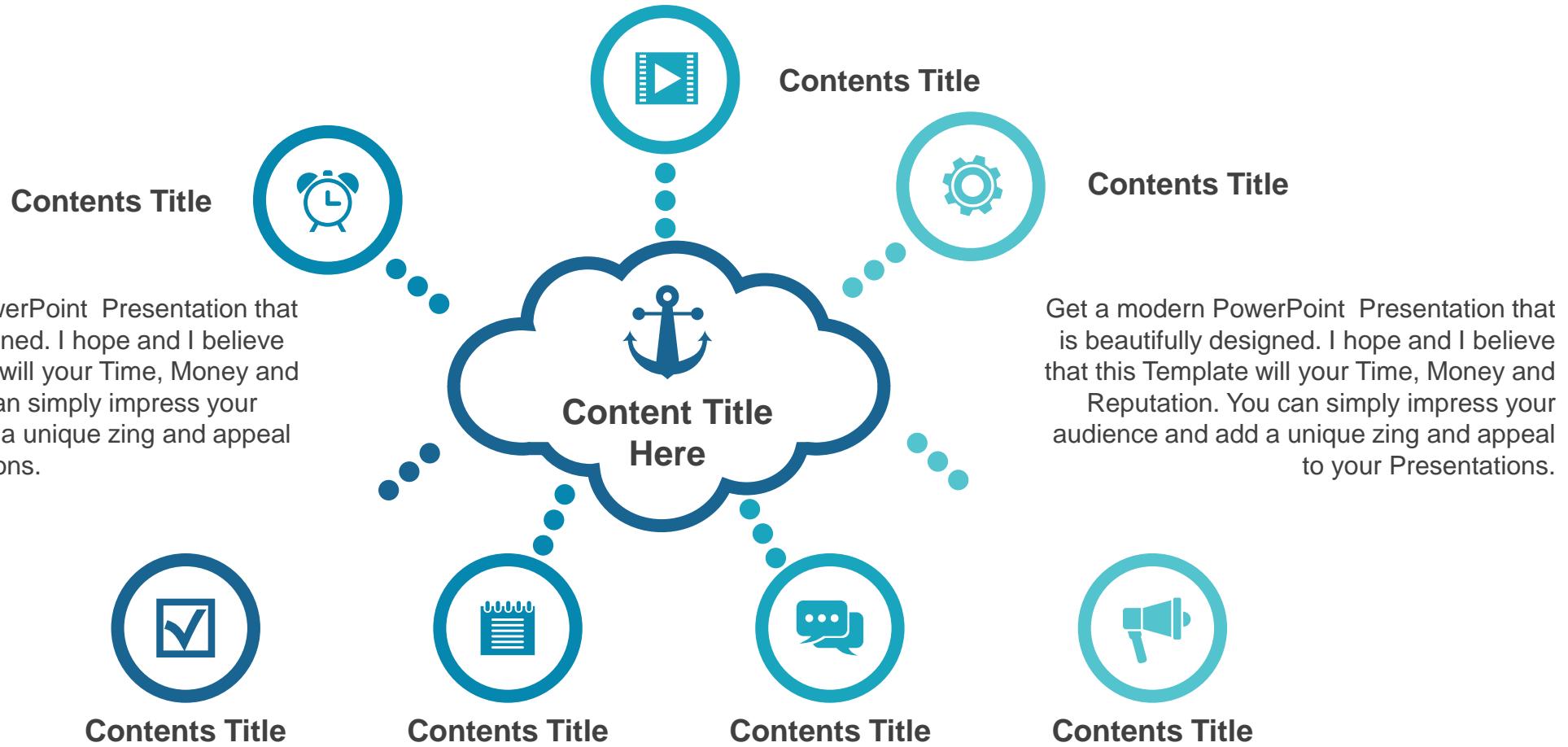


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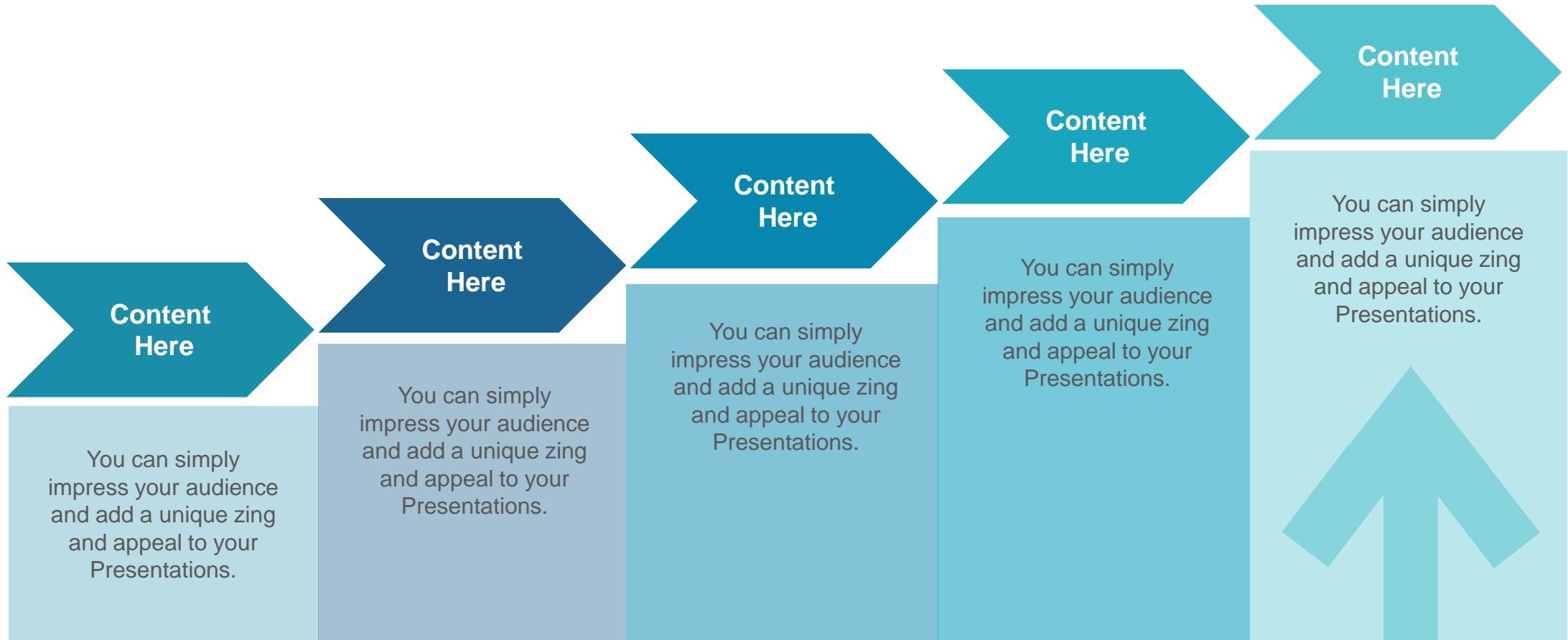
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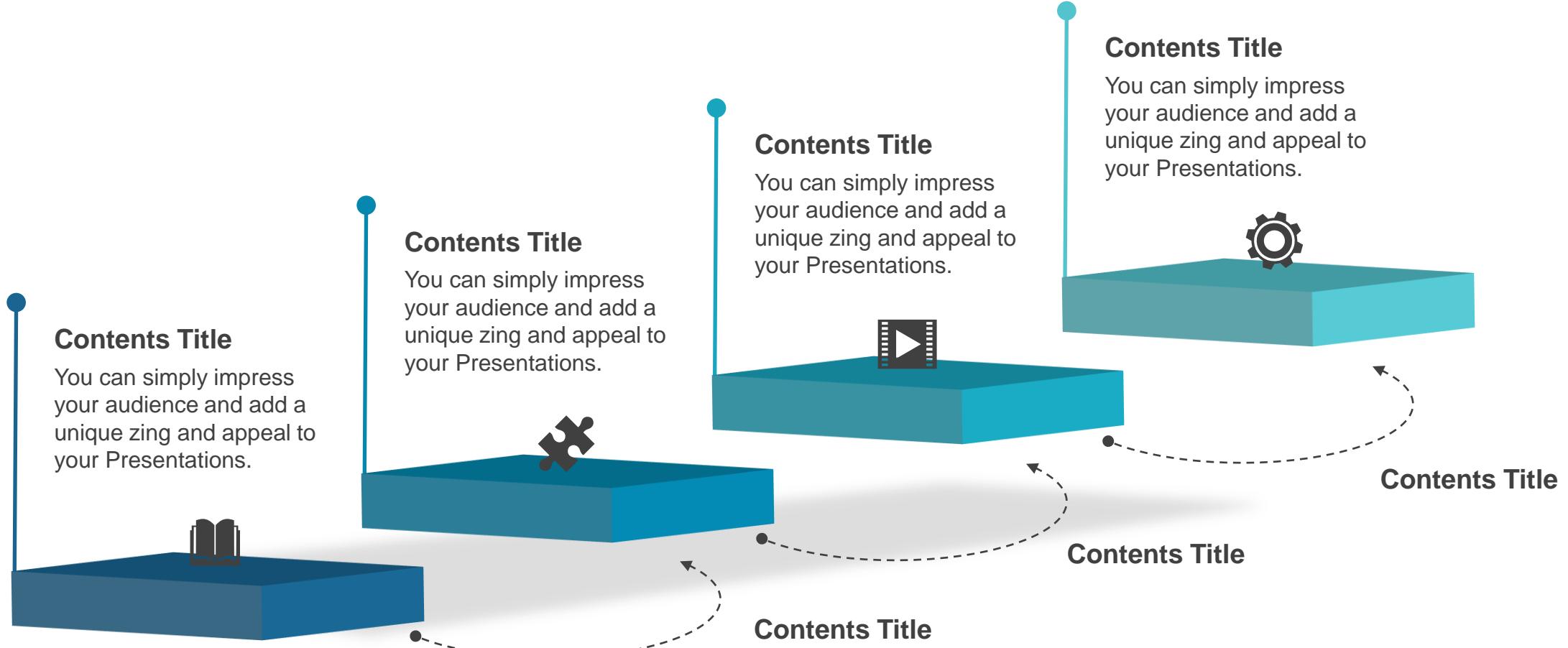


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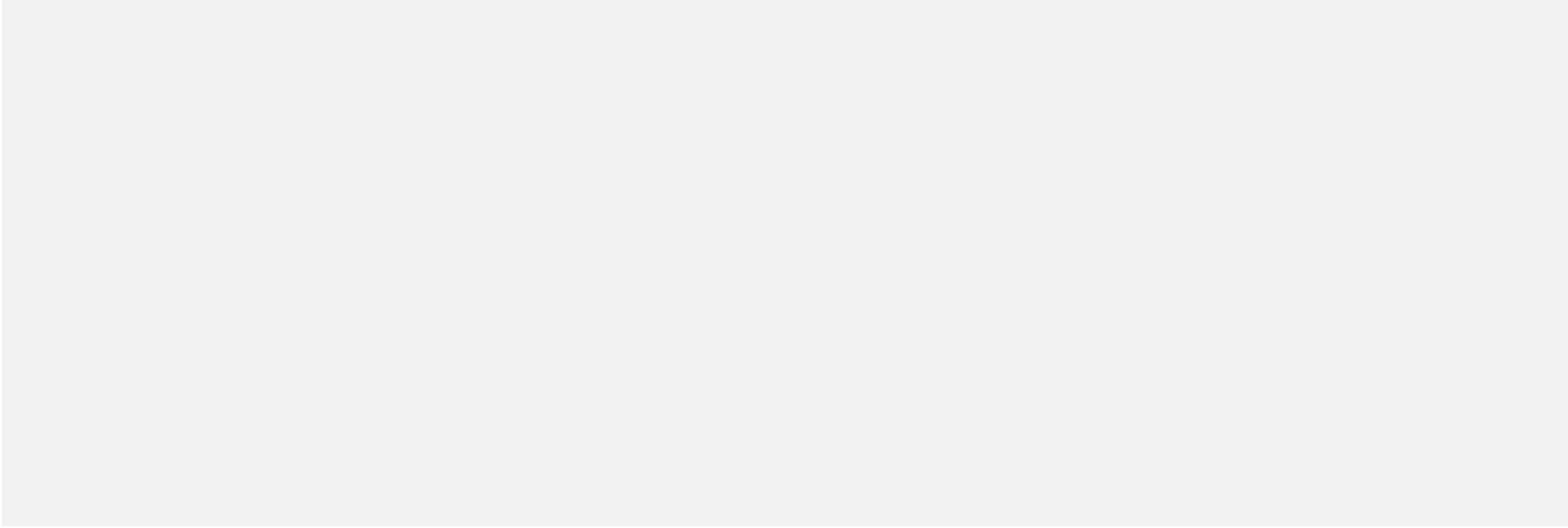


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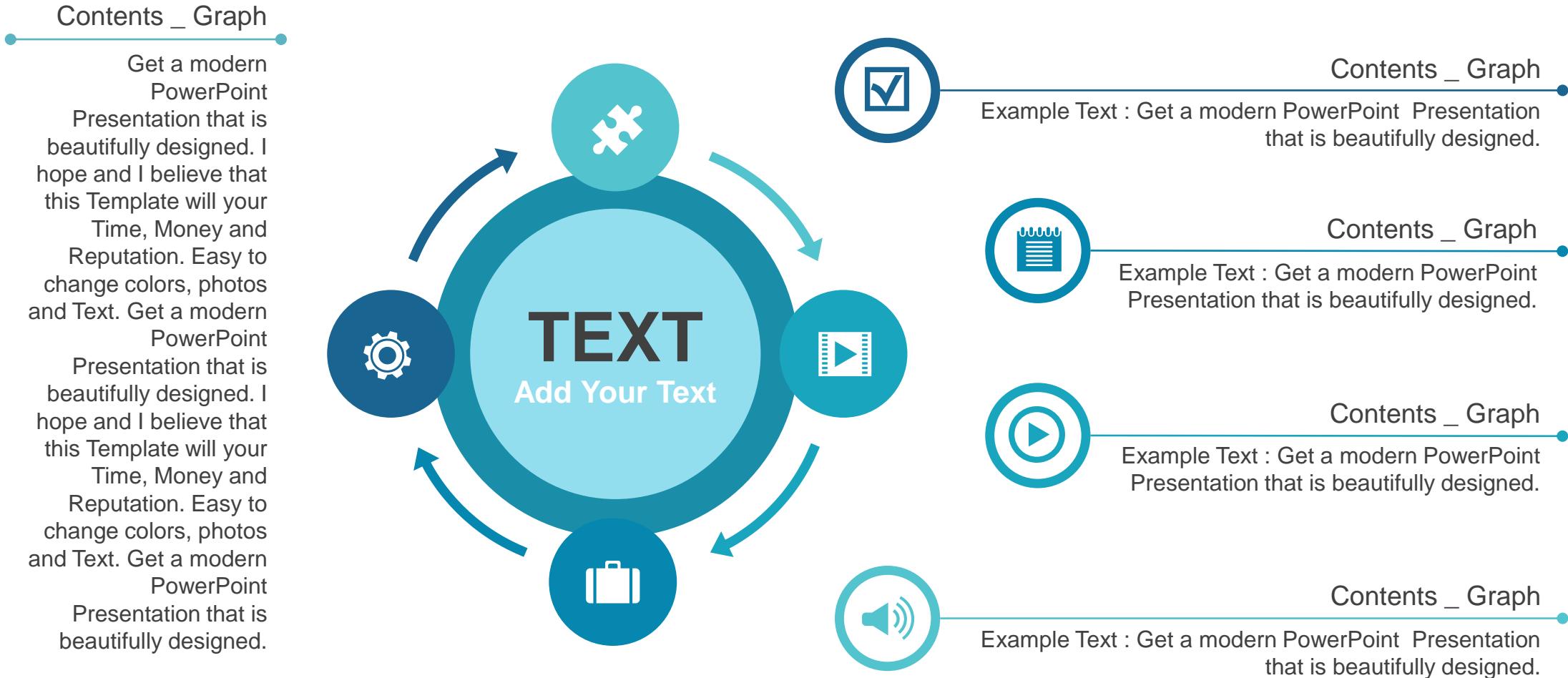
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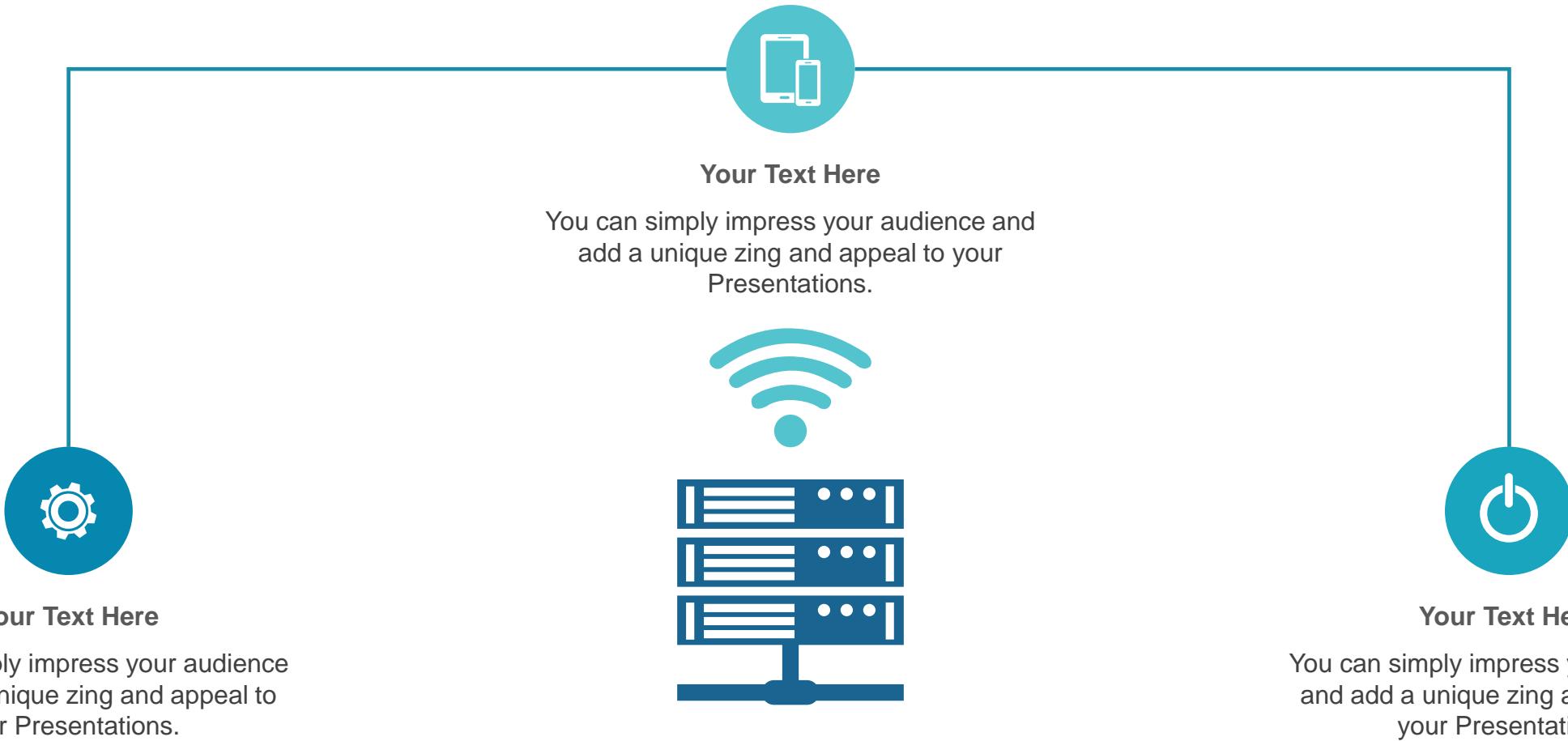


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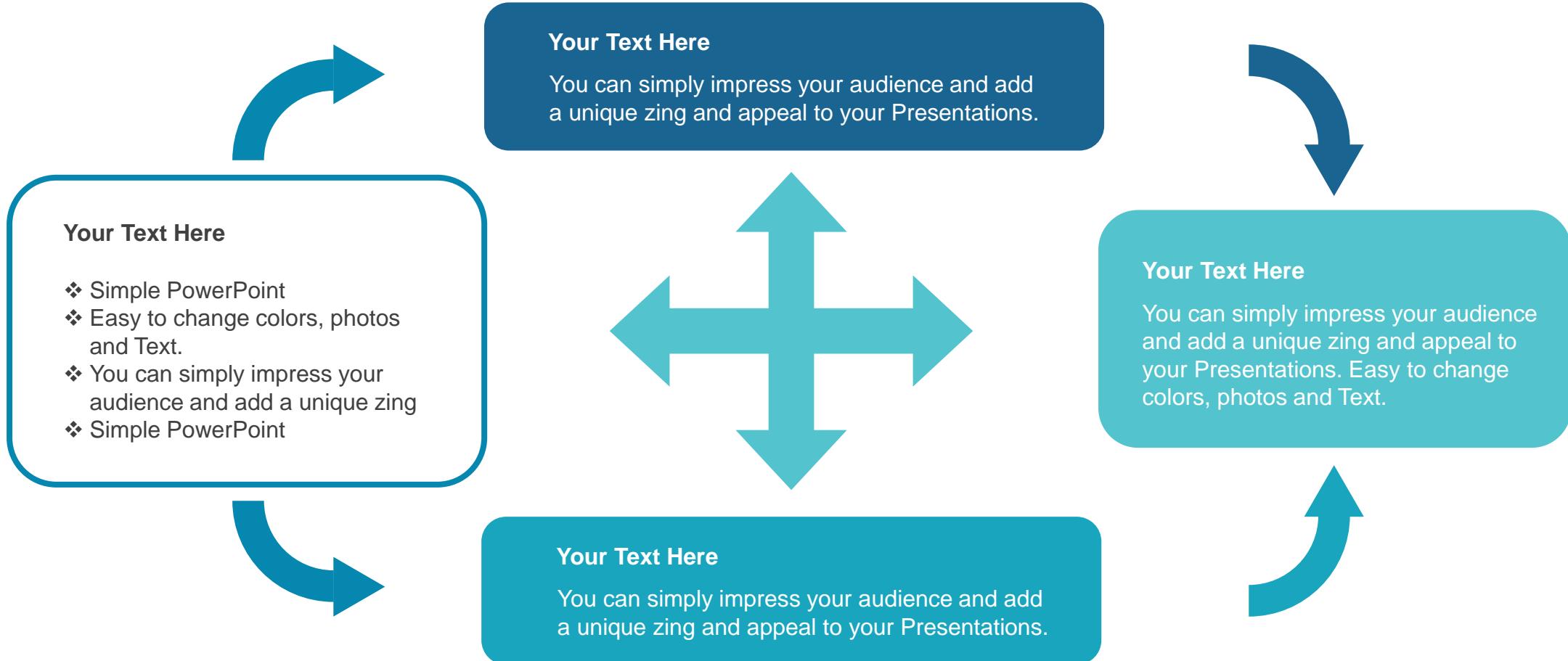
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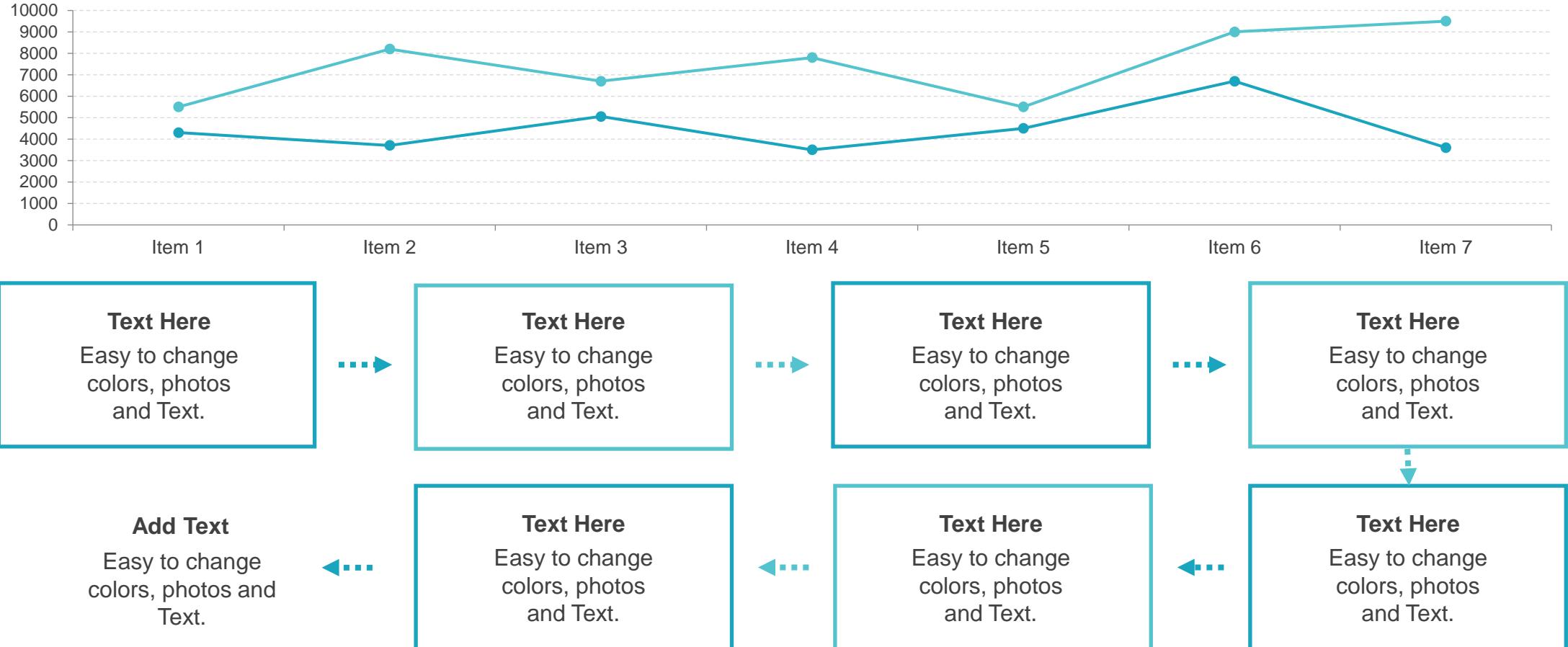
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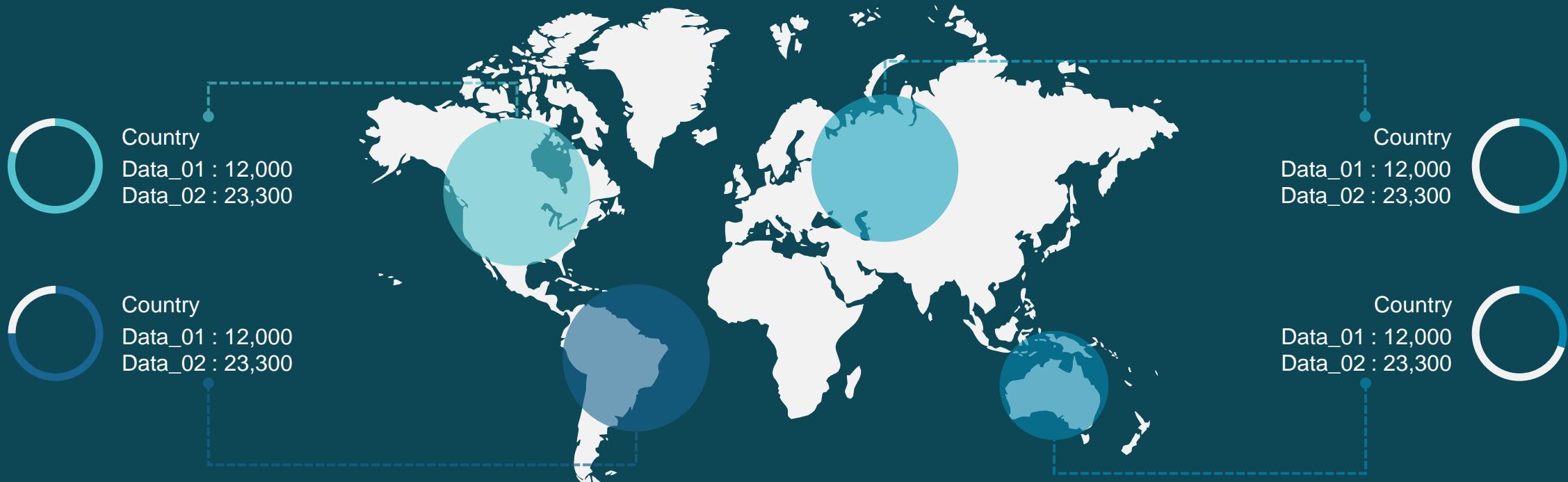
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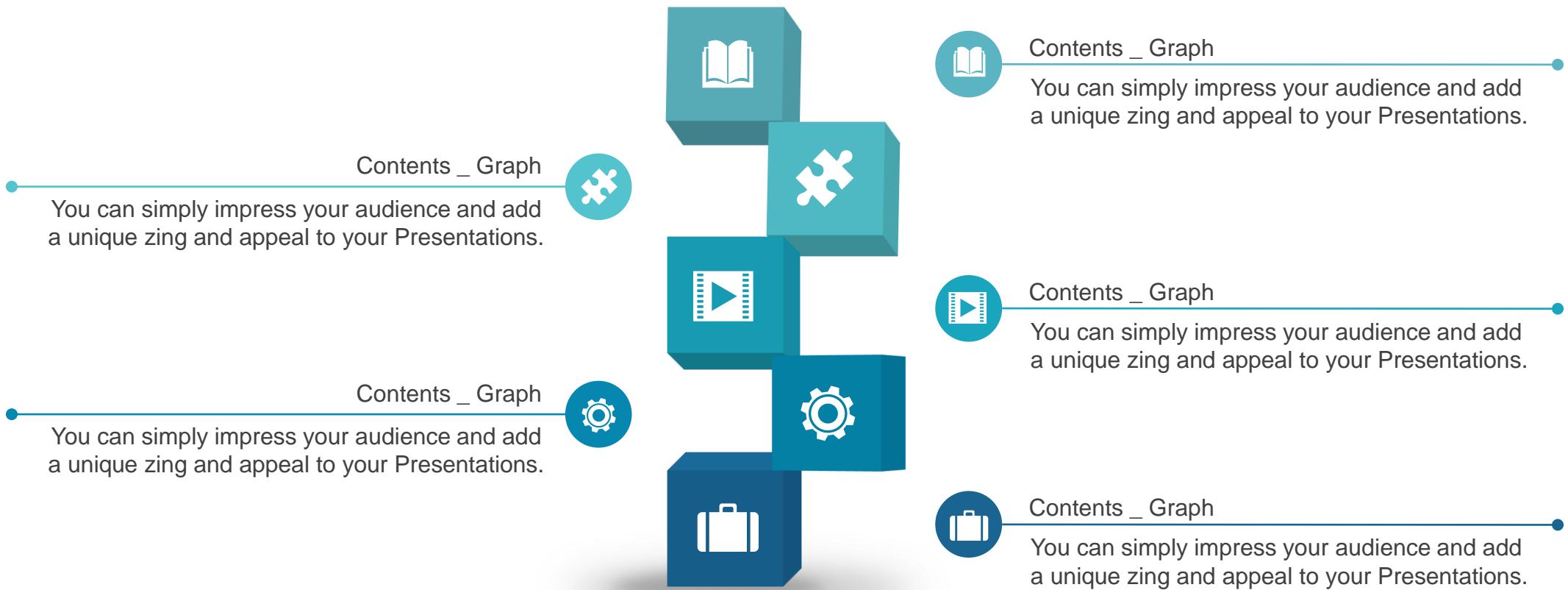
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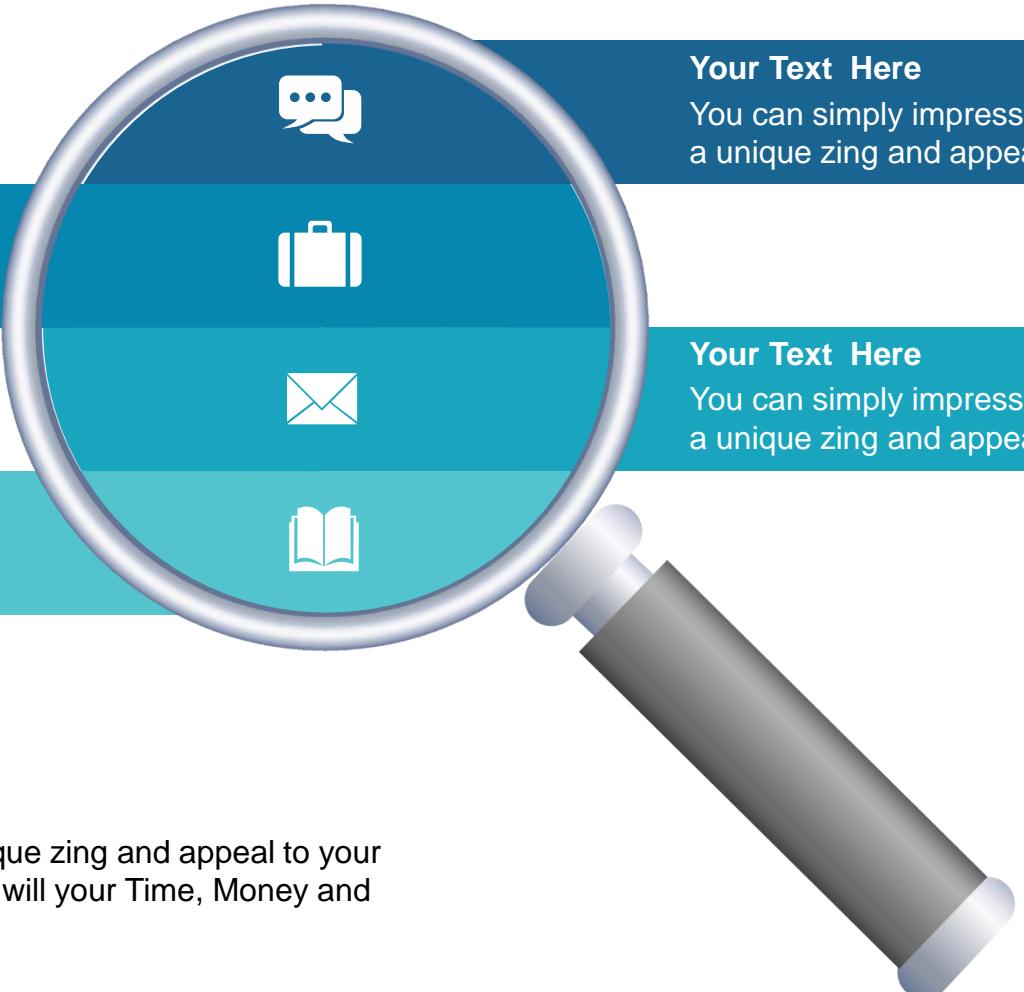
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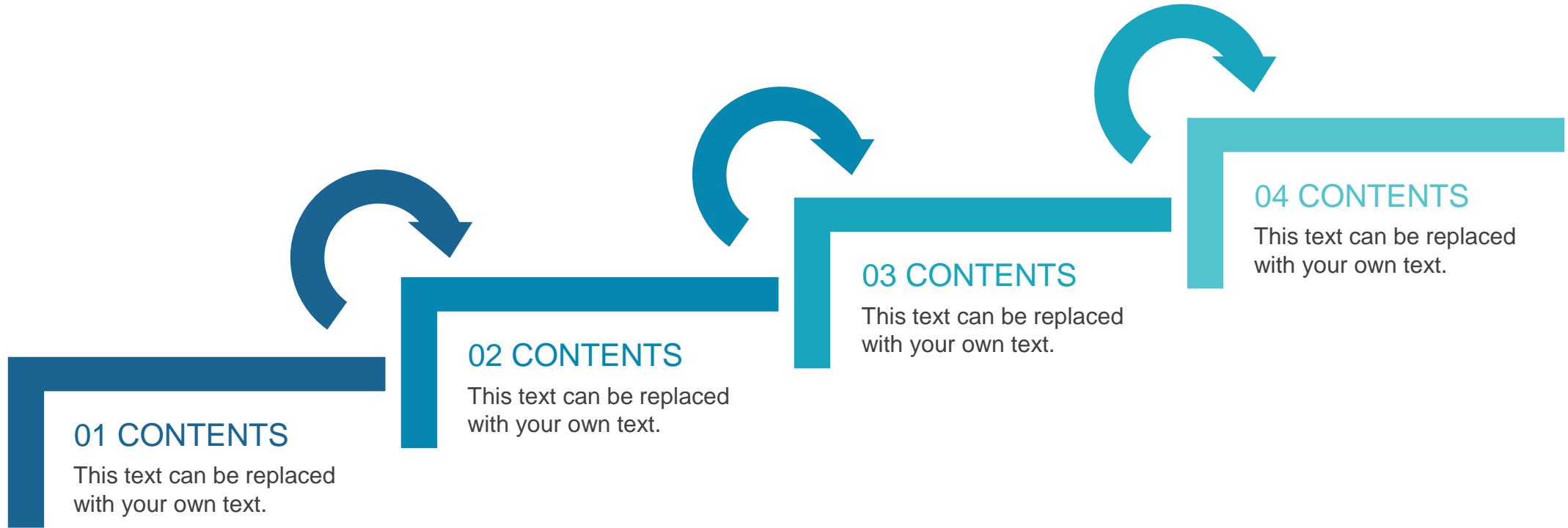
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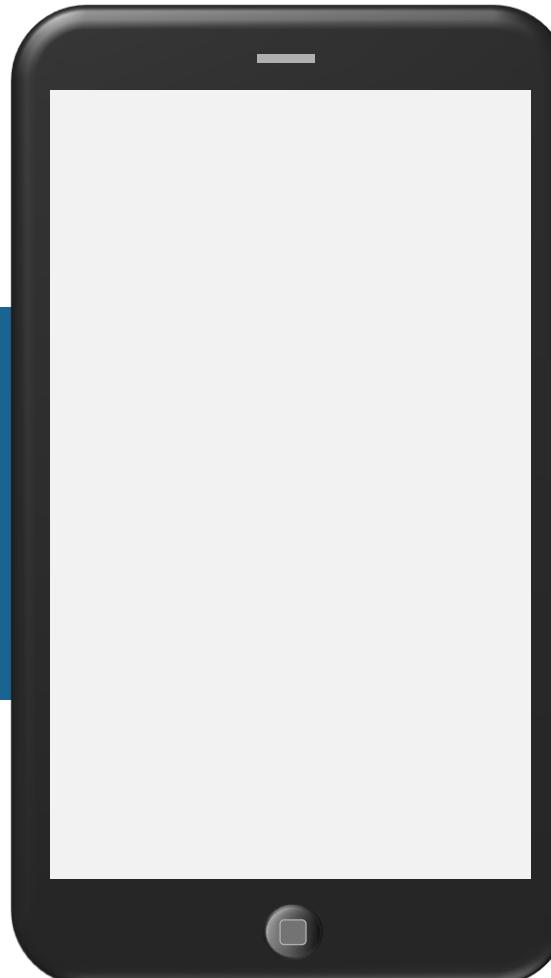
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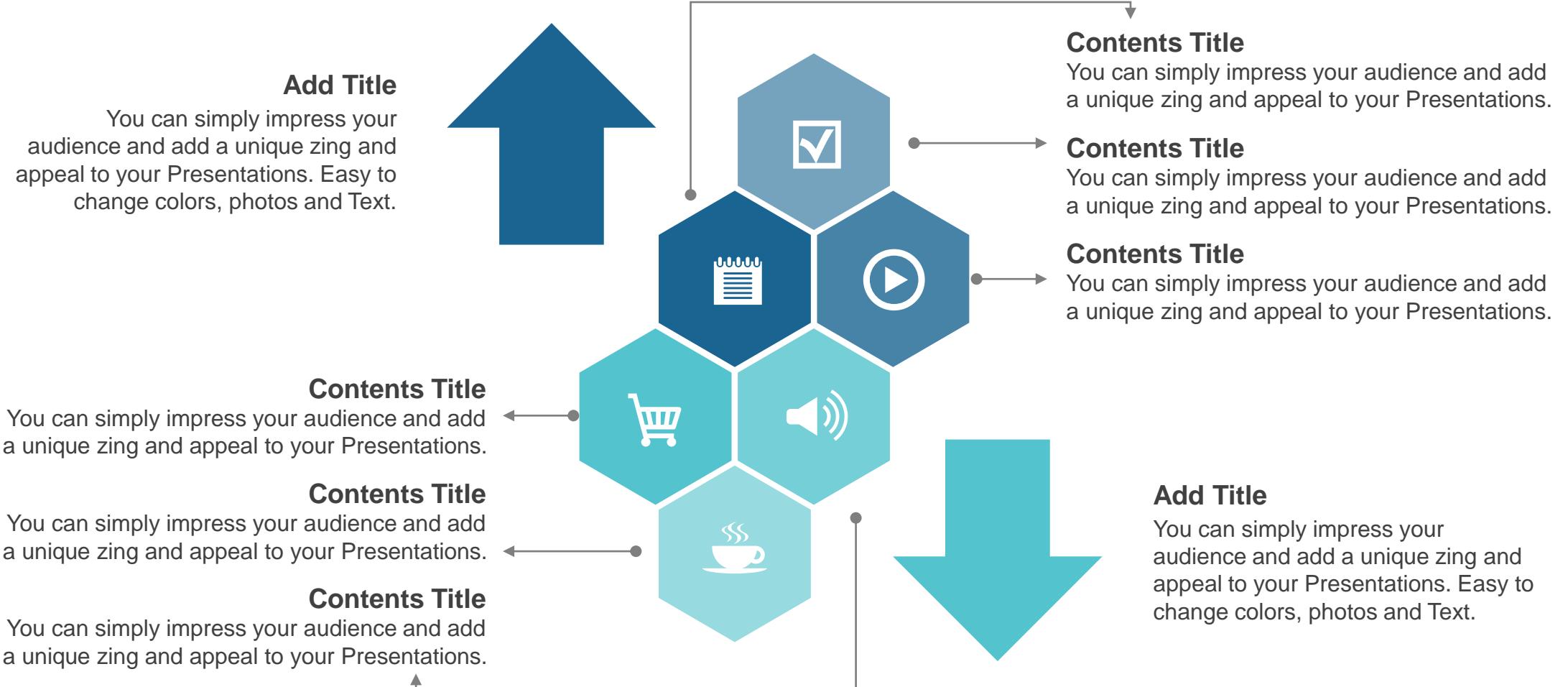
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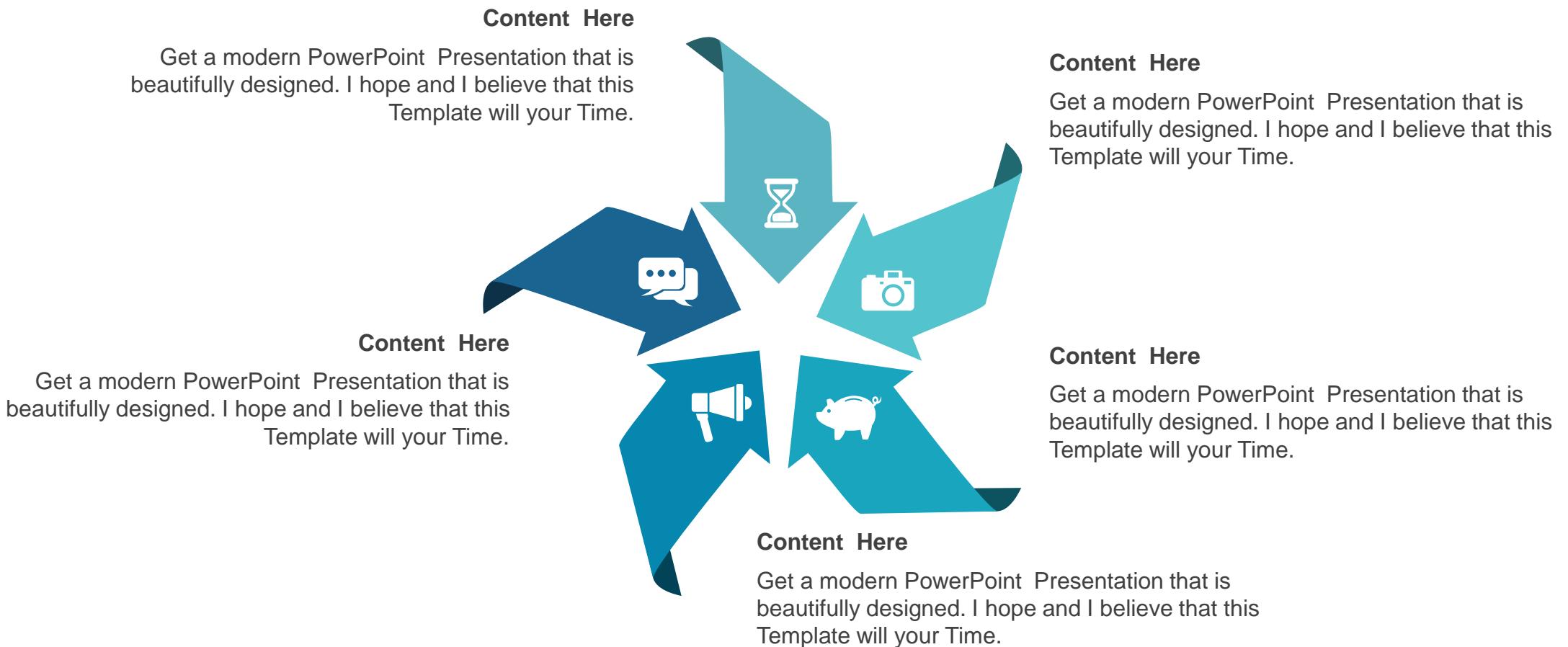
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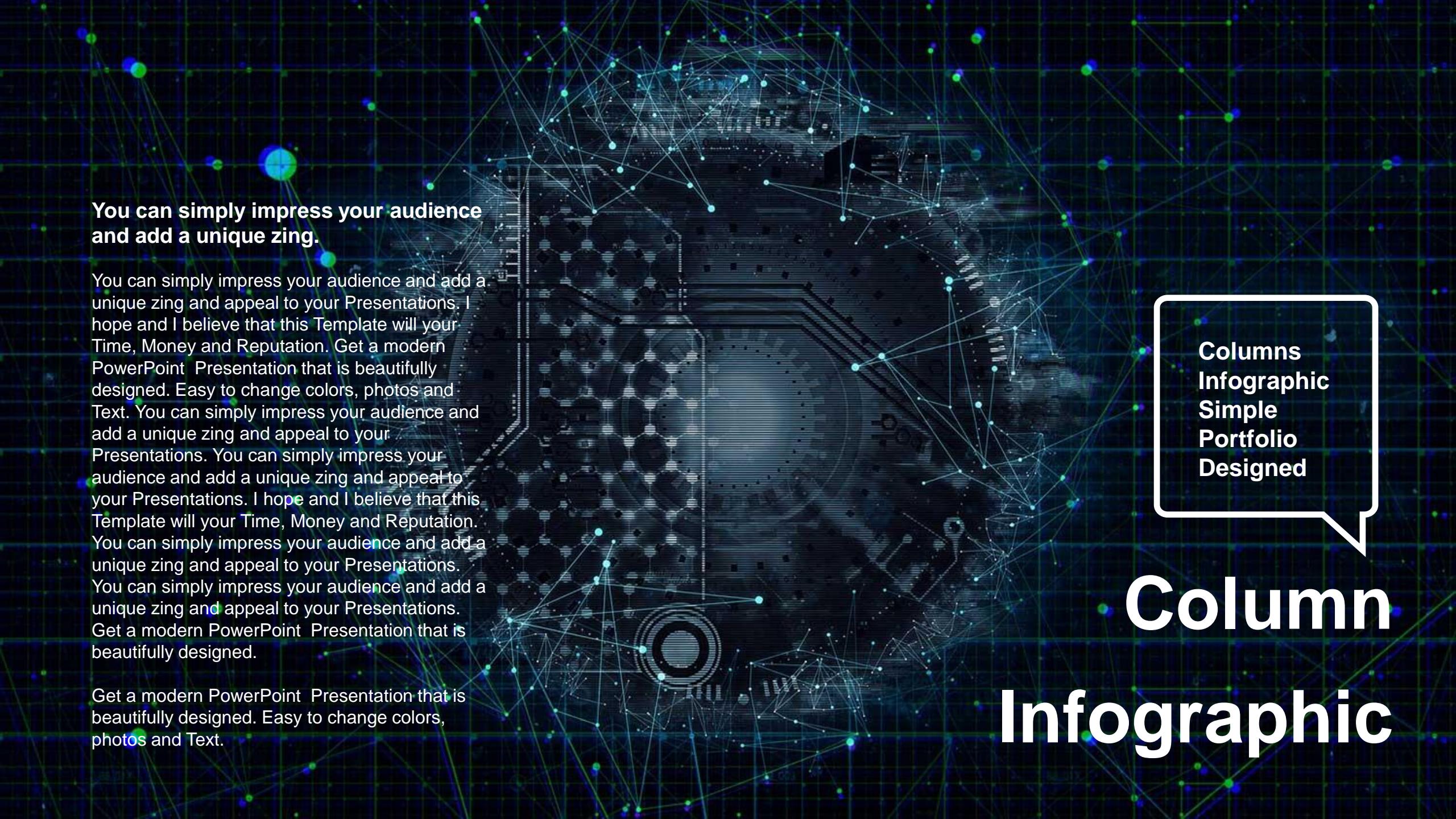
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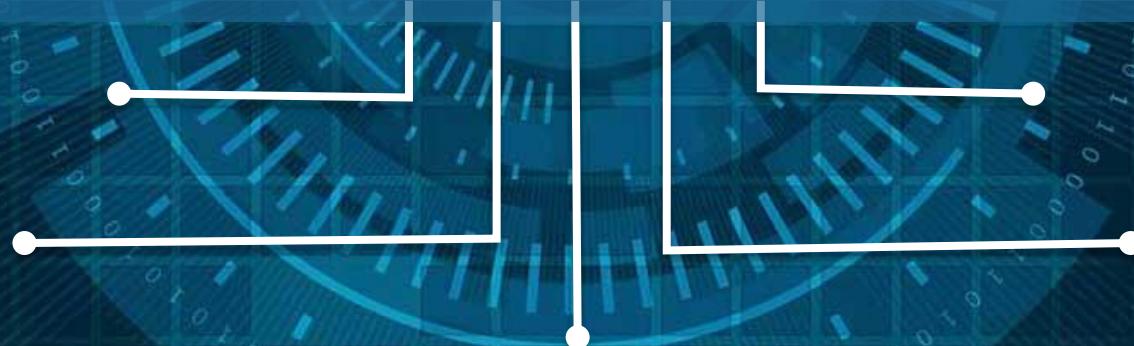
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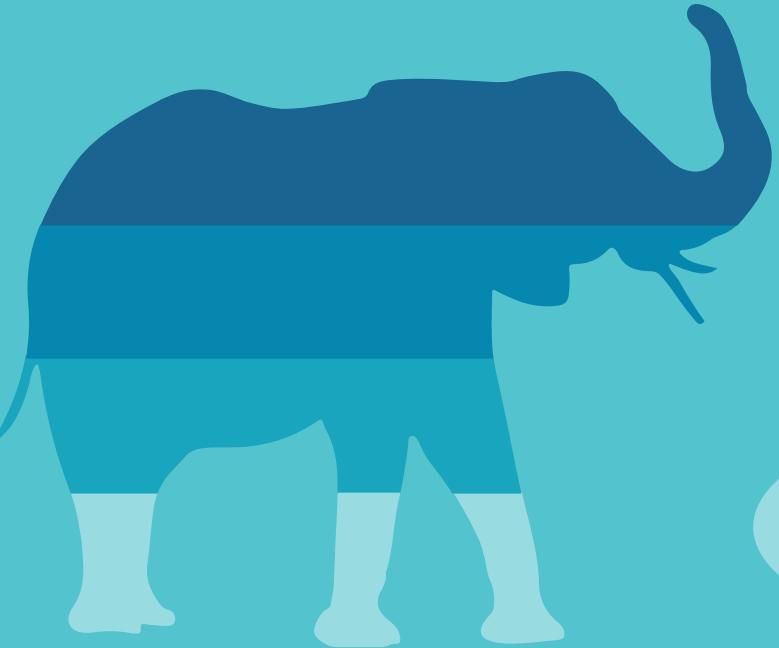
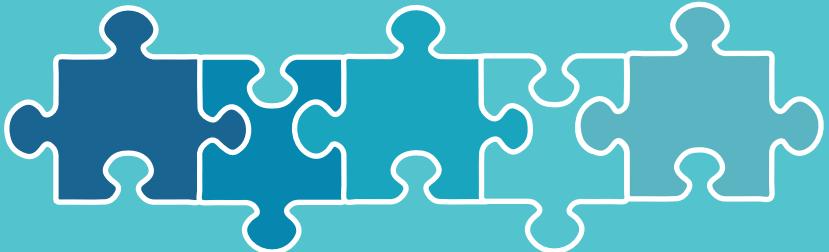
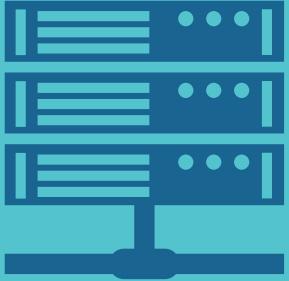


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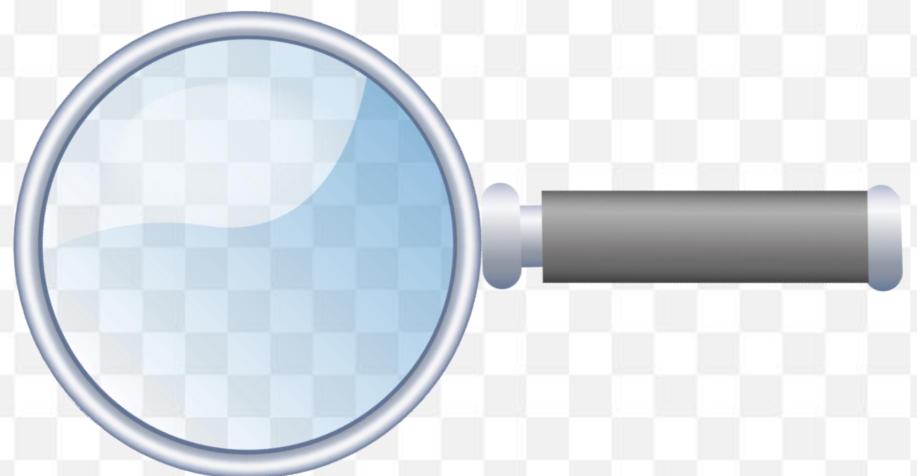
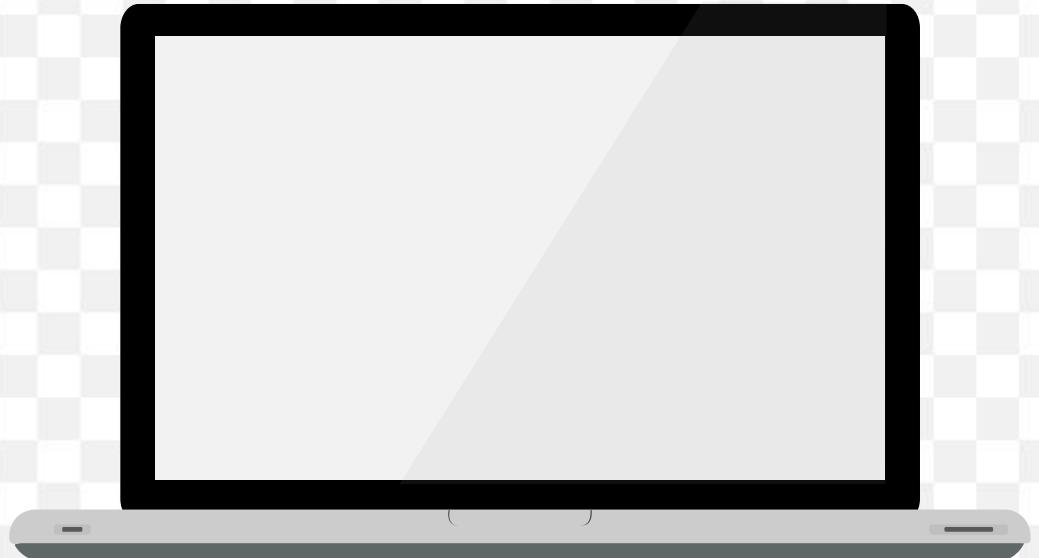
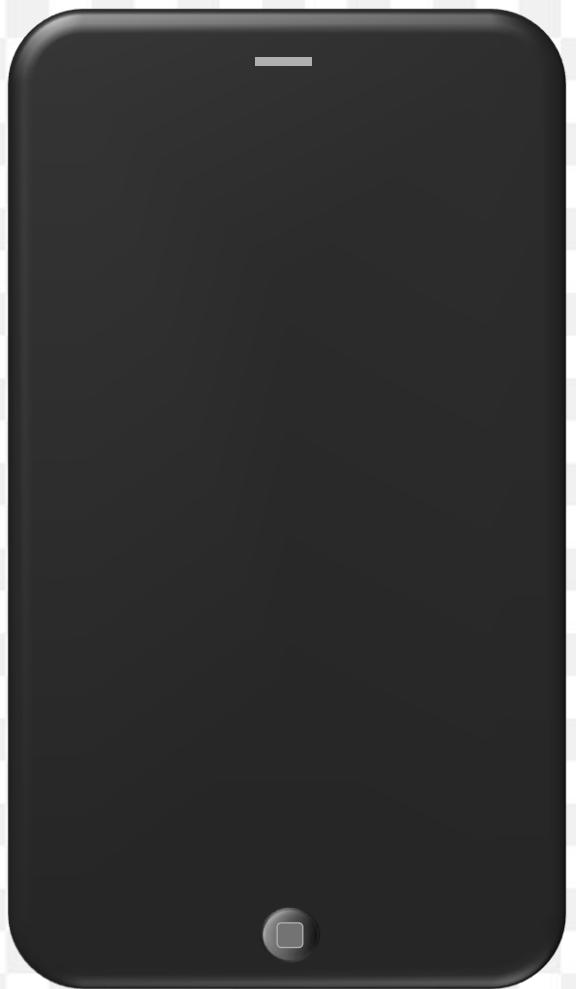


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