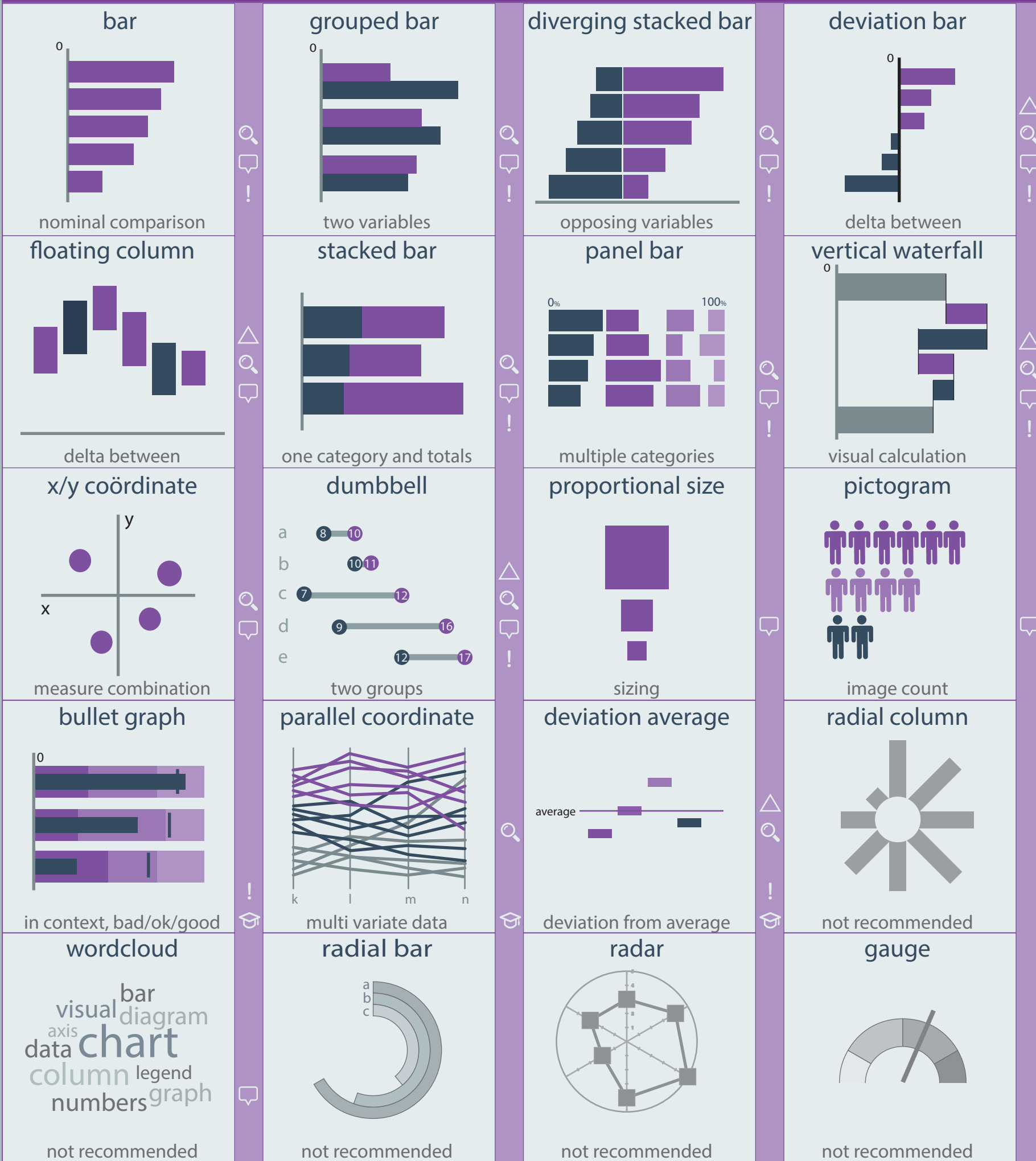


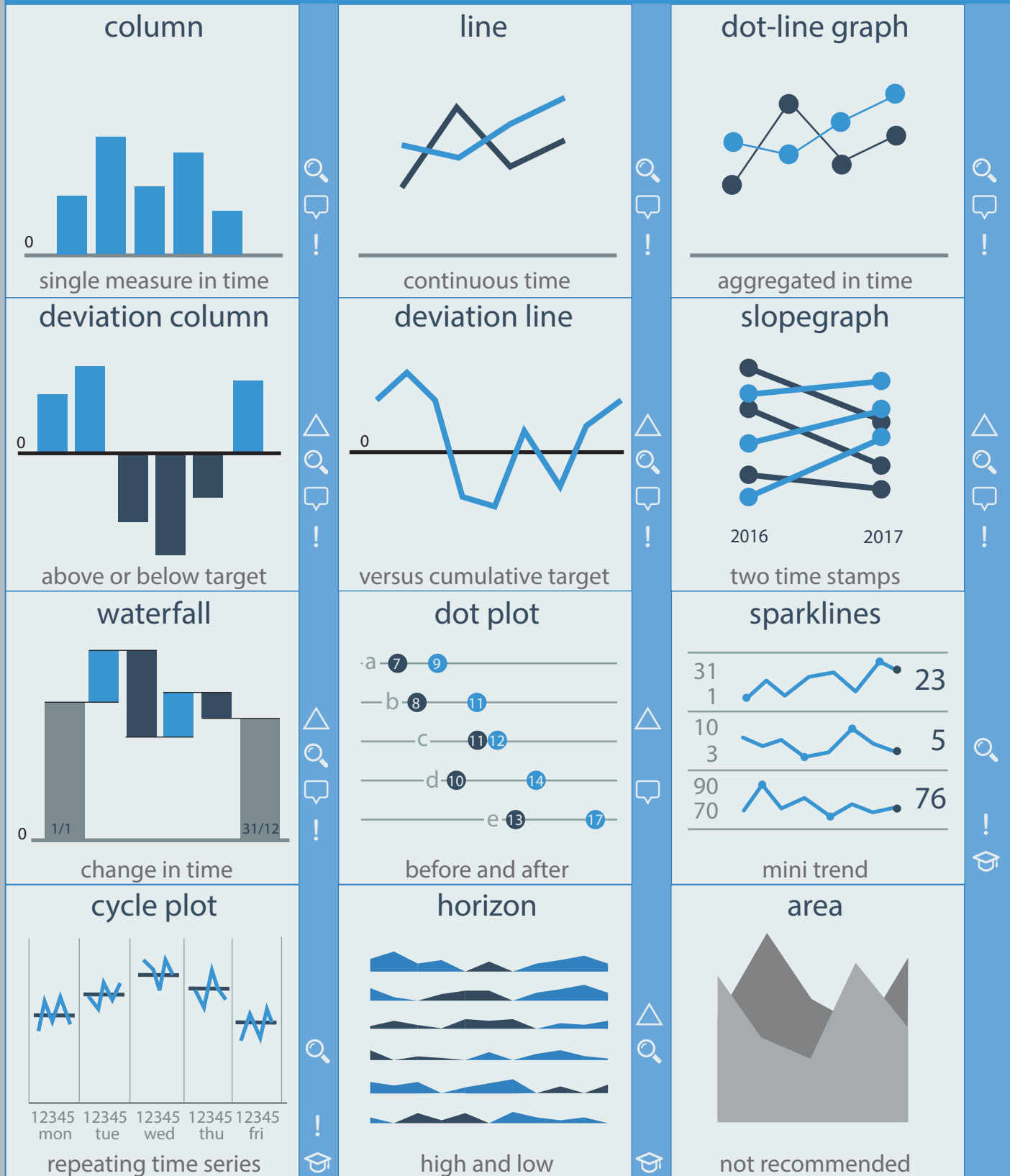
## Show the comparison between categories

When you are comparing category A with category B. Best to show data vertical.



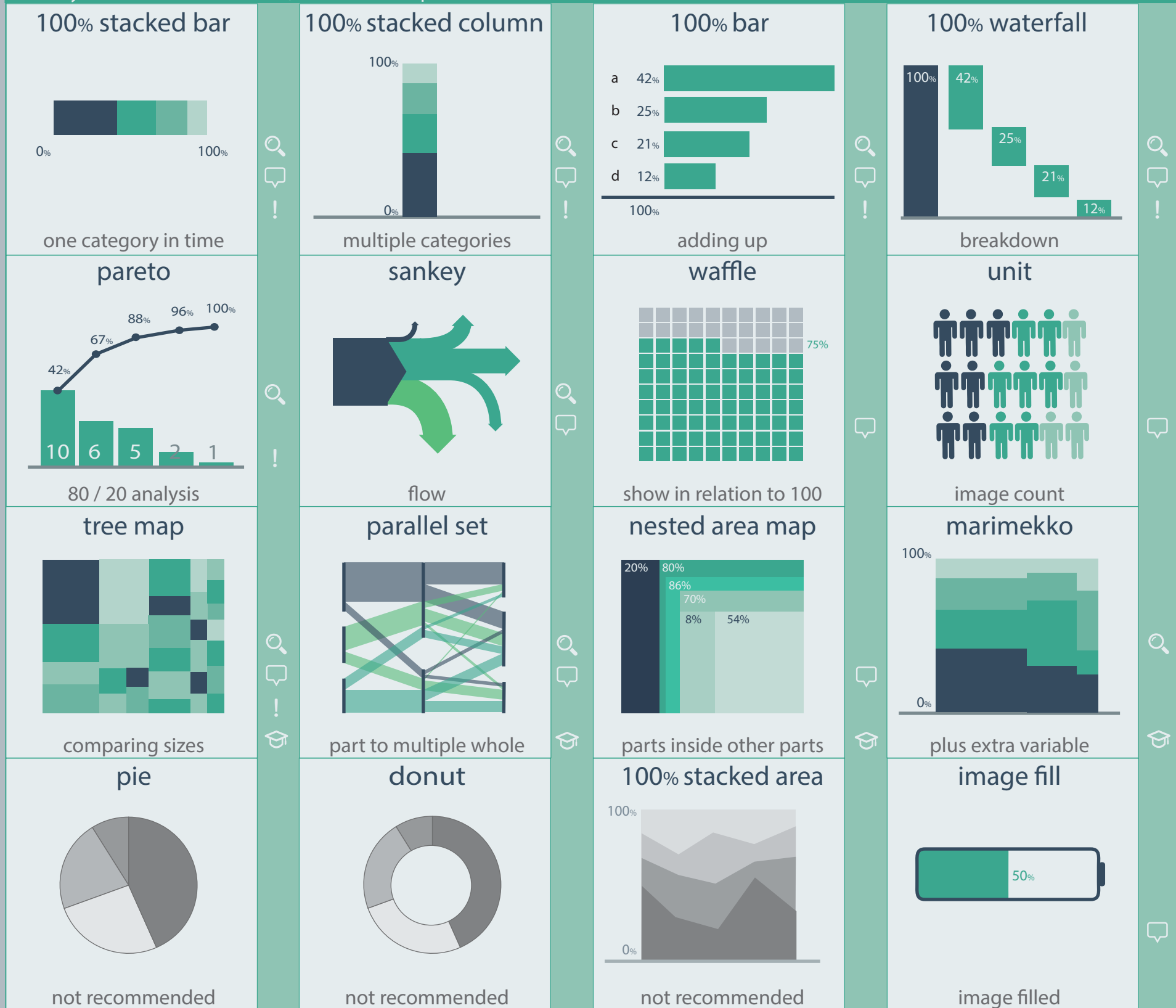
## Show the development over time or a trend

When you want to show the change of category A and B over time. Best to show data horizontal.

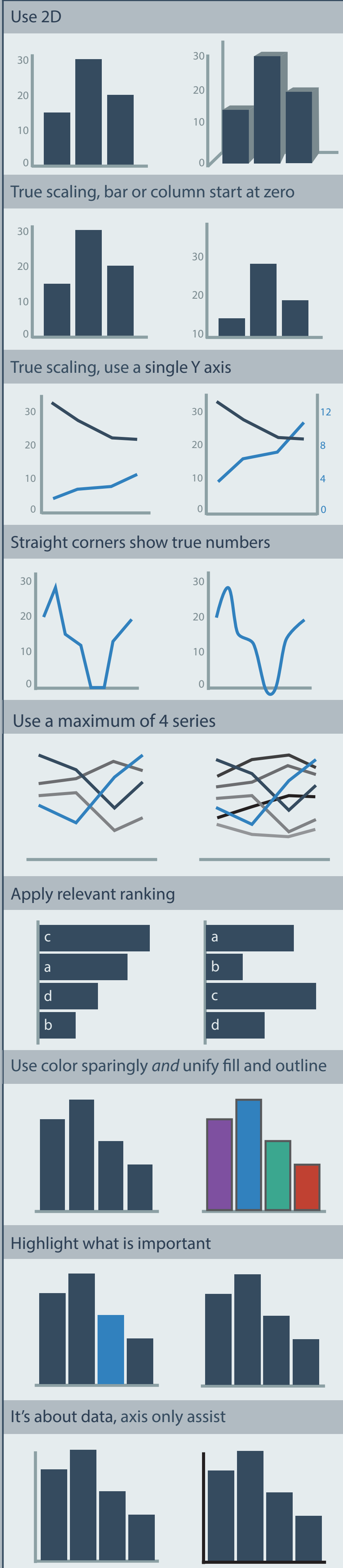


## Show the part to whole relation

When you want to show how A, B and C add up to the total ABC.



## Chart design tips

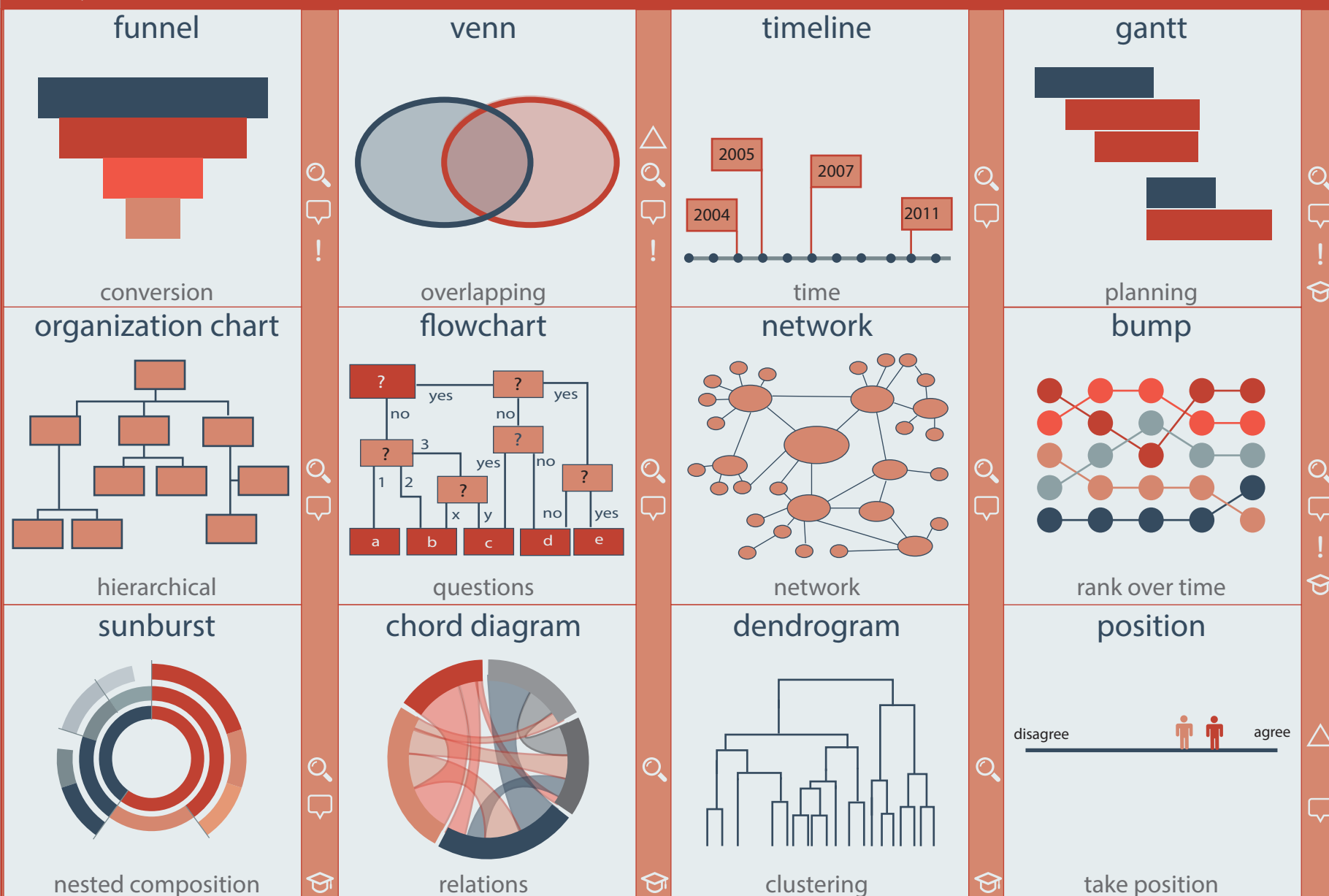


# Choose and design your Perfect Chart

“What would you like to show?”

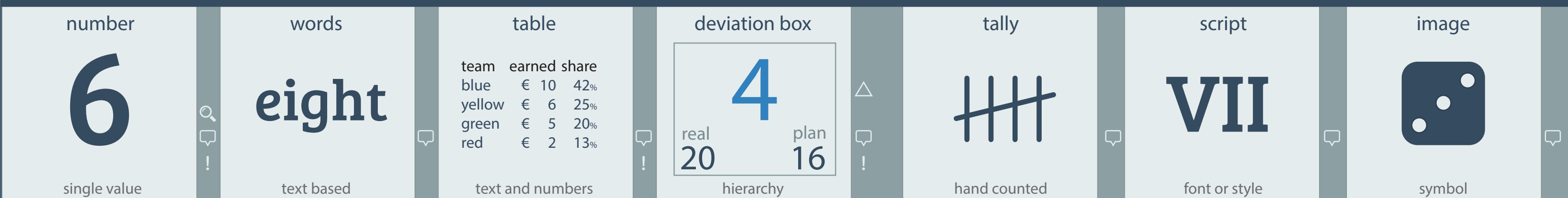
## Show the relation between the data elements

When you want to show how A, B and C relate to each other.



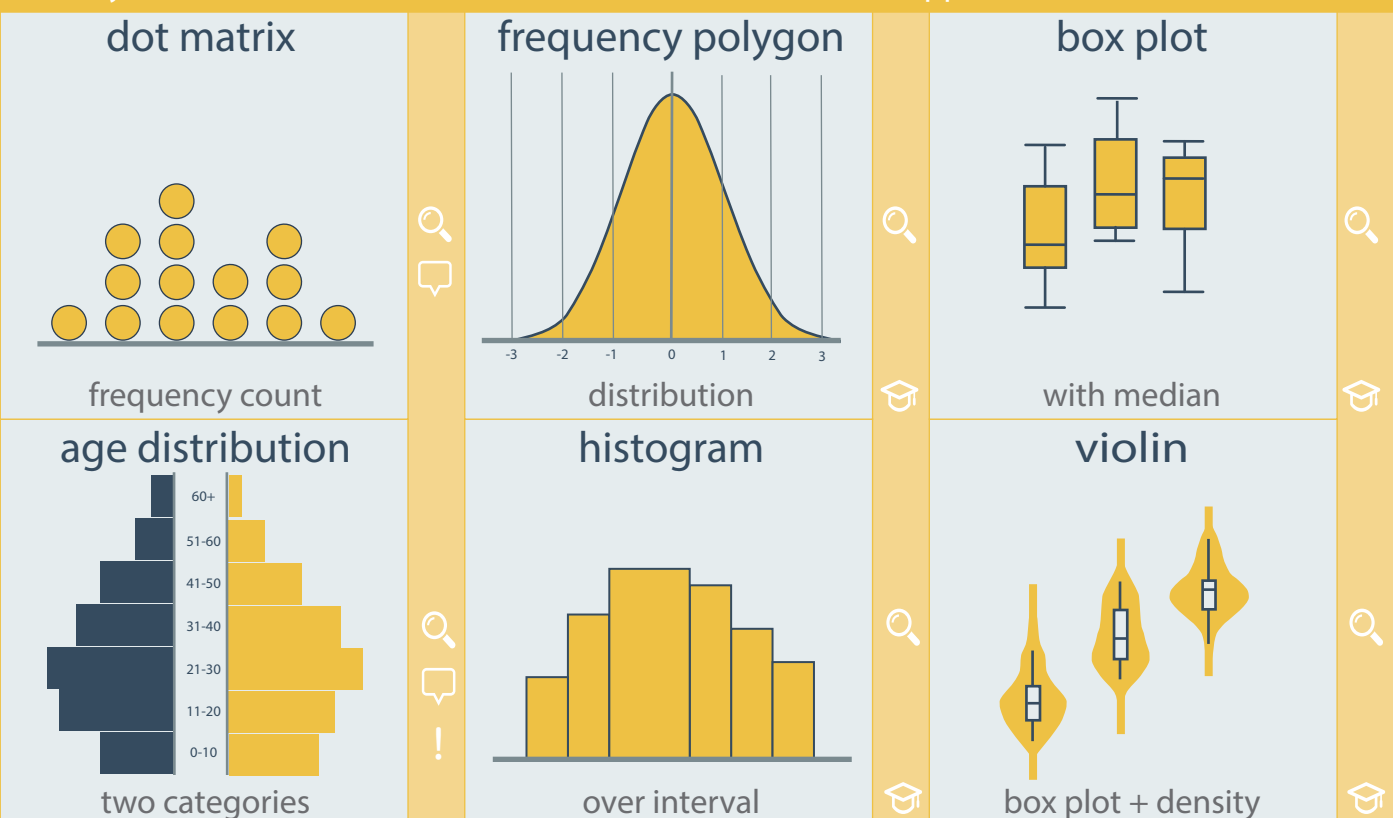
## Show the numbers

To show the exact value of A, B or C.



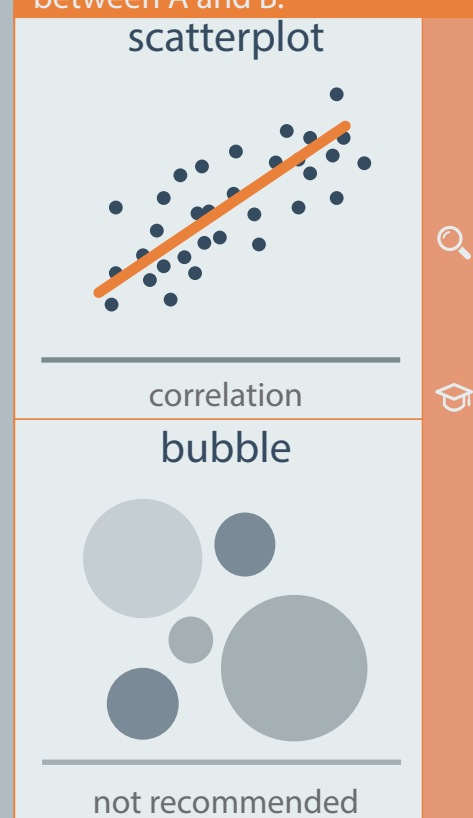
## Show the distribution of your dataset

When you want to show how often the letters A, B and C each appear in the dataset.



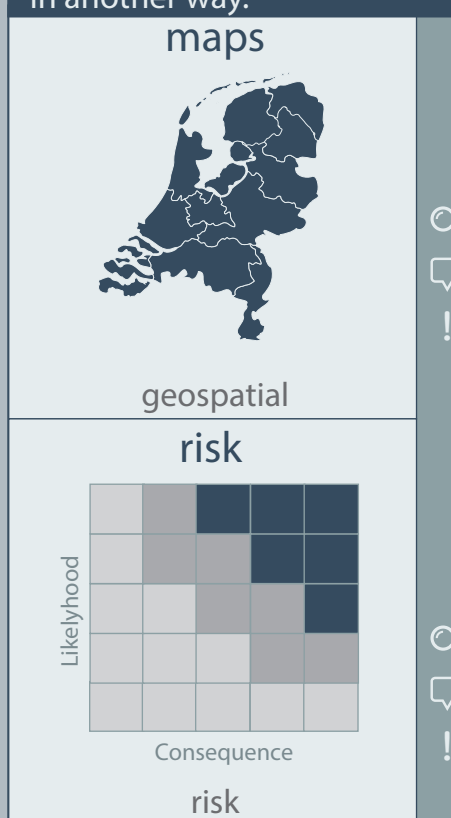
## Correlation

To show the correlation between A and B.



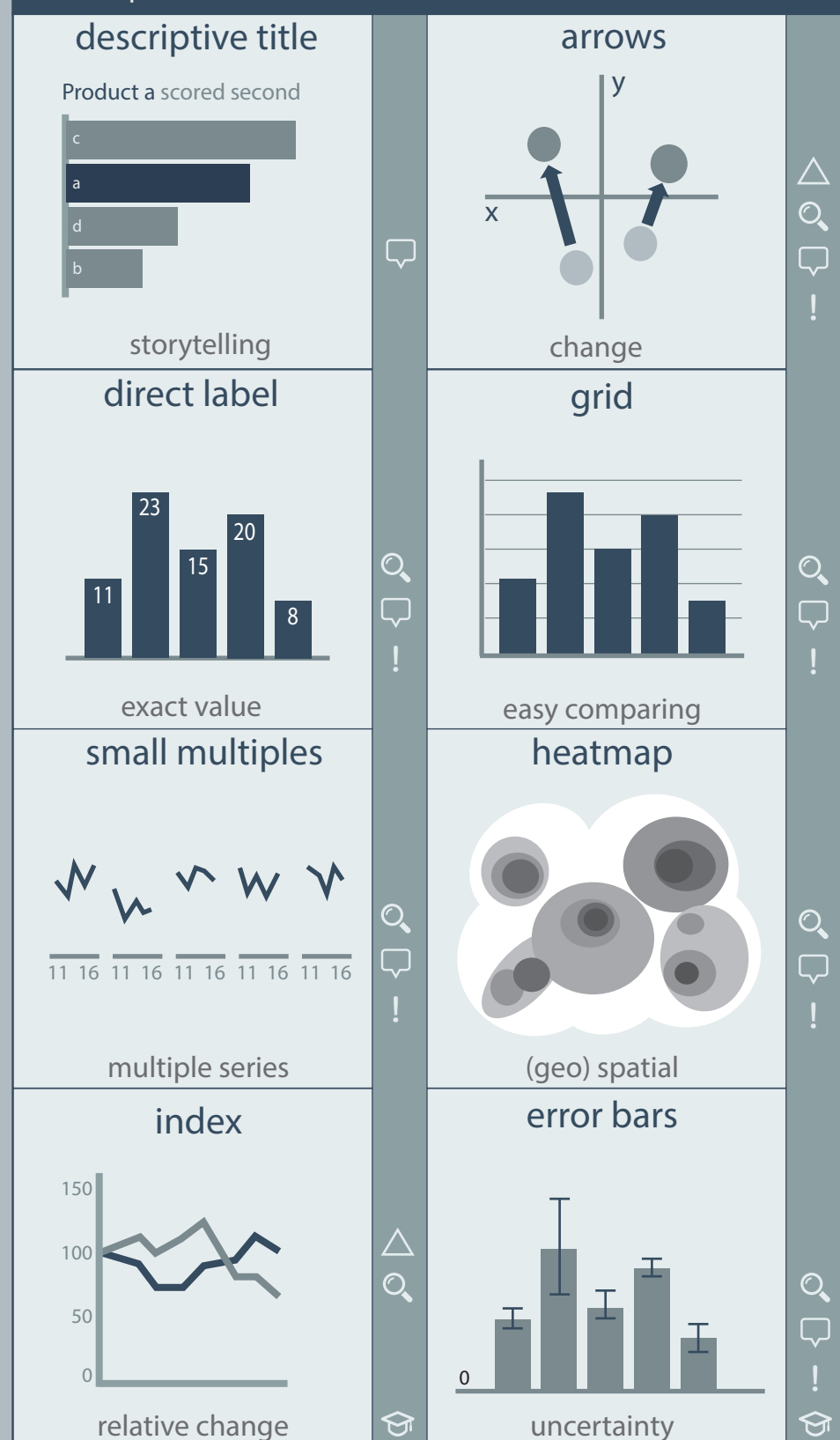
## Other

When A and B relate in another way.



## Enhancements

Techniques to enhance a chart.



- Emphasizes the delta between two subgroups
- Gives you insights when you are analysing your dataset
- Useful for communicating your insights in infographics or presentations
- Great for monitoring your data in a dashboard
- Only use this chart, when your readers know how to read it