



Luminous
espresso industry

INTRODUCTION

Luminous Café was born in Greece, and counts over ten years of experience and coffee related passion. We are constantly enriching our services based on our key principles: Focus on our deliberately quality products and in our costumer - centric approach.

Coffee is the second most popular drink in the world that only few people comprehend the art behind this delicate drink.

Based on our businness expertise and our detailed - driven strategy, from the roasting until the final brewing, we are delivering exceptional products. Our thoroughly selected supplies in combination with our devoted proffessional staff will show you that great skill and proper care can create the perfect coffee.





CONTENT

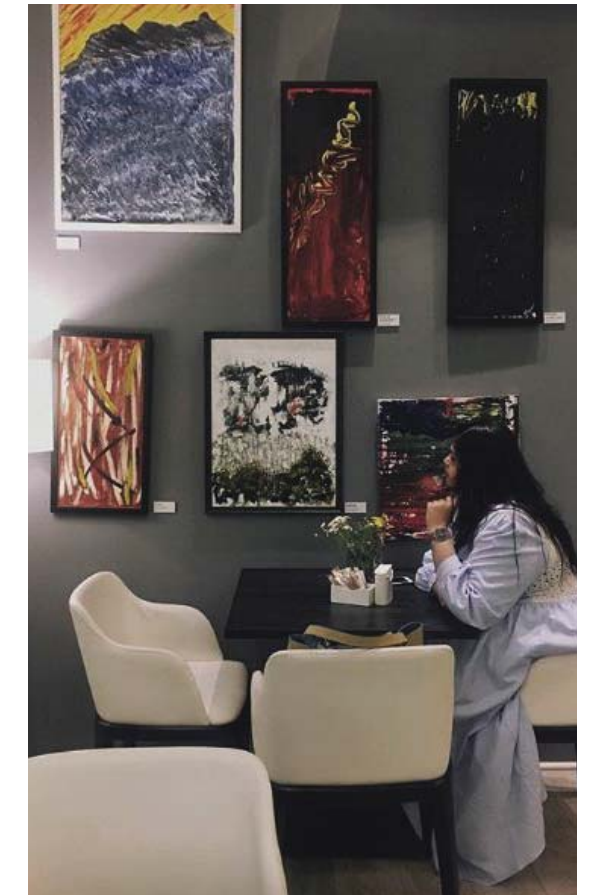
- OUR SHOP CONCEPT AND INSPIRATION
- OVERALL MOOD
- DESIGN INSPIRATION AND COLOR PALETTE
- MATERIALS AND PATTERNS PALETTE
- DESIGN DETAILS
- BAR COUNTER AND SEATING LAYOUT
- DESIGN CONSIDERATIONS
- LUMINOUS COFFEE SHOPS
- MENU CONCEPT
- SERVICE STYLE

OUR SHOP CONCEPT AND INSPIRATION

Coffee shops, regardless of where they're located on the globe, always have something in common. It's the coziness and warmth brought by the concept itself. Coffee shops are envisioned like a small and inviting space that smells like coffee and tastes like chocolate. This was really what we wanted to bring by designing the Luminous Coffee shop in whatever place it would be located. Earlier the motive of visiting a Coffee shop was to just consume coffee. But for us it has added more to its meaning than just a coffee.

In our concept people now visit cafes more often to hang out rather to just drink or eat. The scenario has changed because coffee shop interior designs have improved to give a unique environment to its customers. Various themes are being adapted by our interior designers to improve the coffee shop design for a better and friendly environment. In this way people frequent this coffee shop to drink coffee or other hot beverages, meet up with friends or set up an important meeting with potential clients, read a book or magazine, or to just think and relax.

Another strong point of the concept is bringing together the art of making and drinking coffee with the really concept of making art, such as the different painting exhibitions or art activities which are organized in our ambience, as you can see we have preferred that some of the wall decorations be the painting of the different artist who want to show and expose their art.



“The passion for art and beauty melted with love for coffee and creativity, evoking so the foundation of a bright place where everyone can taste different emotions.**”**

OVERALL MOOD



Most of our clients describe the Luminous like the right spot where everyone can find both the delicious coffee and a great place to hang out.

The interiors are eye-catching and interesting art adorns the walls. In fact, you can even catch a few interesting art exhibitions from time to time. Thankfully, the chefs have put as much effort into the food as the management have into the décor.



Luminous Espresso industry this coffee is easily one of favourite spots, not just for all the art motifs and creative touches, but also because it's quiet and serves excellent coffee. If you class yourself a connoisseur, you might like to know that this place does a really good V60 (hand-brewed coffee). We also might love the semifreddo which is another specialty of our brand.

DESIGN INSPIRATION AND COLOR PALETTE

Colors used come from the art of colors that coffee brings.

The palette includes shades of earth colors, brown, beige, grey, combined with a touch of greenery.



**MATERIALS AND PATTERNS
PALETTE**

The main goal of used materials in all Luminous Coffee Shops is to bring a warm and comfortable atmosphere, combining modern and classic elements, with a touch of industrial style.

FLOOR



Red Terracotta Tiles



Beige Terracotta Tiles

WALL



Dark Grey Paint



Wood Finish

FURNITURE



Concrete



Light Wood



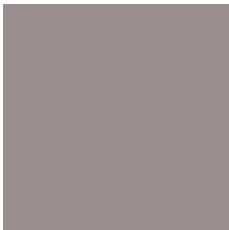
Black Marble Tiles



White Marble Tiles



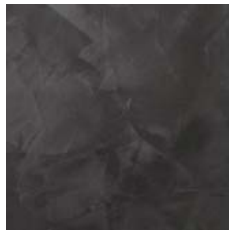
Classic Roman Paint



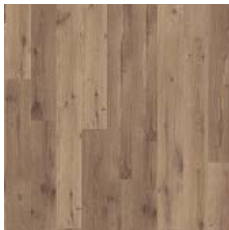
Light Grey Paint



White Marble



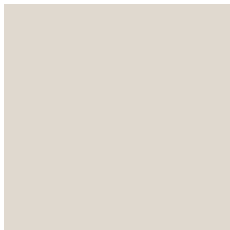
Dark Grey Paint



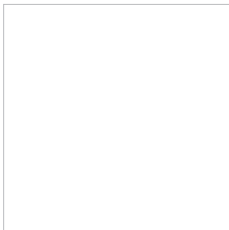
Wood Tiles



Light Grey Resin



Beige Paint



White Paint



Black Steel



Light Grey Fabric

DESIGN DETAILS

DESIGN ELEMENTS

- COUNTER
- SHELVES
- CHAIRS
- TABLES
- LIGHTING
- PLANTS
- OBJECTS

COUNTER



TABLES



Standard 2-Seater Table



Bar Height Table



Standard 4-Seater / High-top Table



Round Table

CHAIRS



Standard Chair



High Chair



Lounge Chair



Sofa

SHELVES



Standard Display Shelf



Low Shelf



Industrial Shelf



Floating Shelf

LIGHTING



LED Pin Light



LED Track Light



LED Strip Light



Pendant Light

PLANTS



Indoor Plant



Outdoor Plant



Hanging Plant



Green Wall

OBJECTS



Books



Pillow

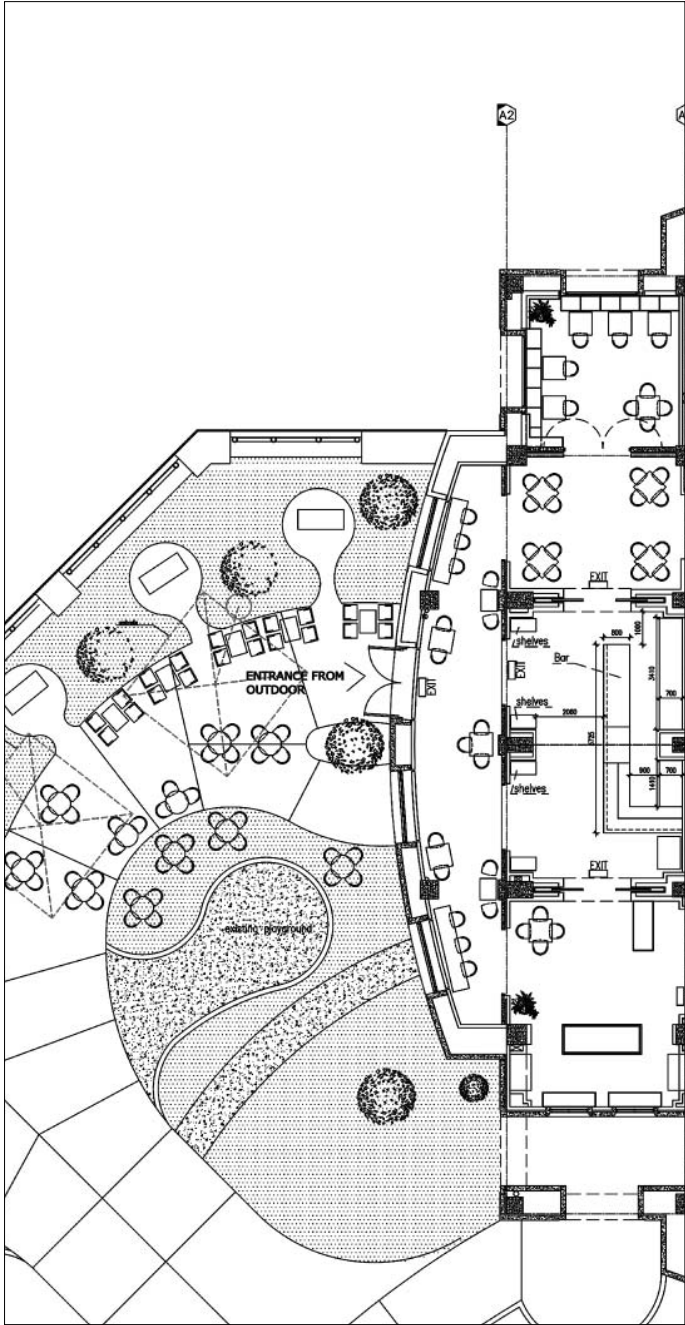


Vases

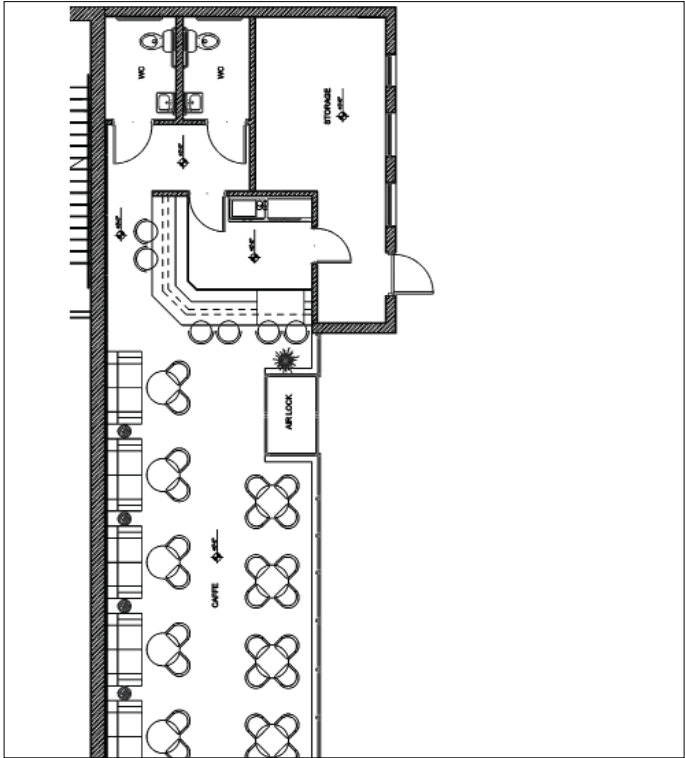


Artworks

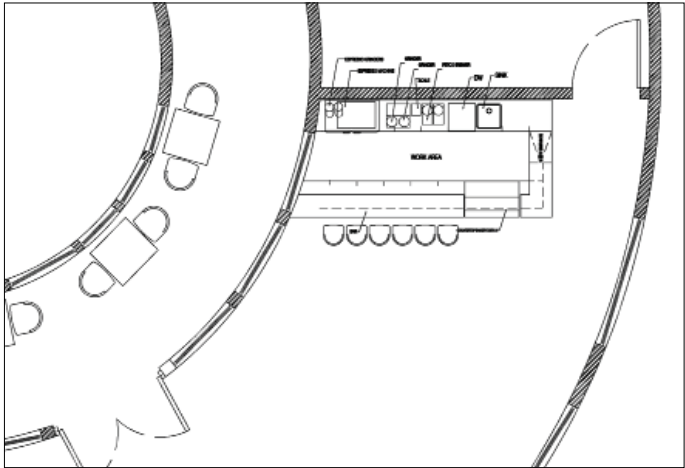
BAR COUNTER AND SEATING LAYOUT



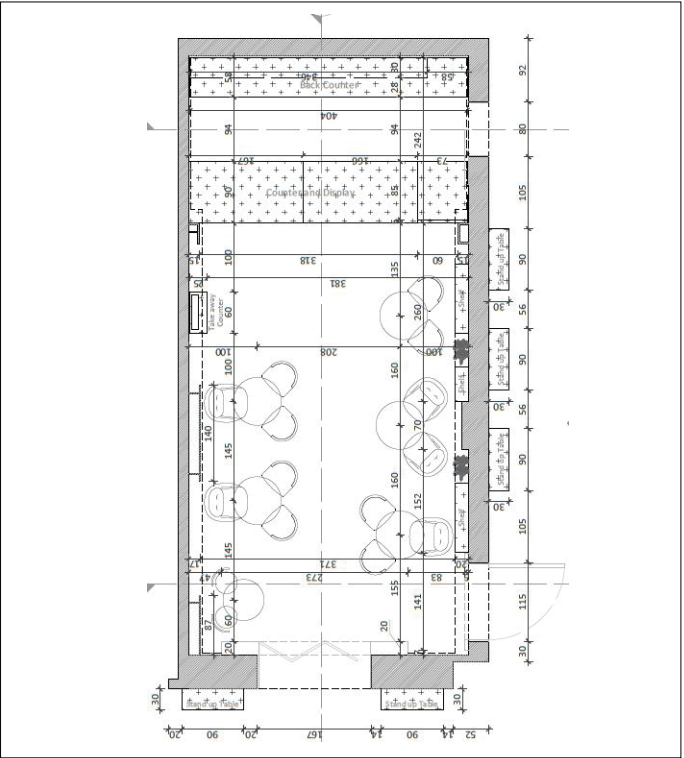
West Bay Falcon Tower
Doha, Qatar



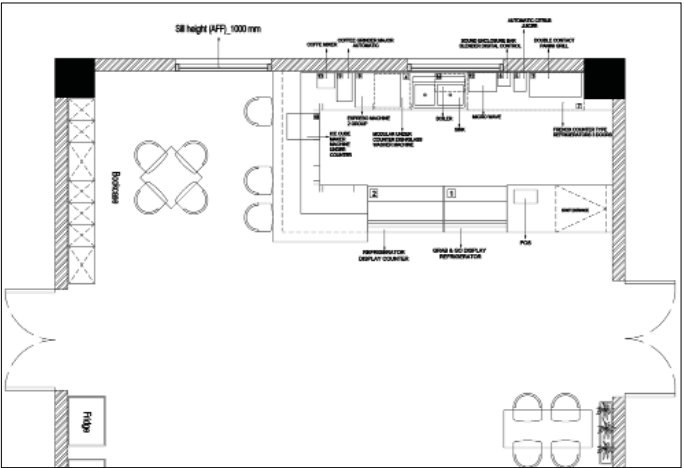
St. Cloud Hotel
Florida, USA



Al Mirqab
Villa Compound 1, Doha, Qatar

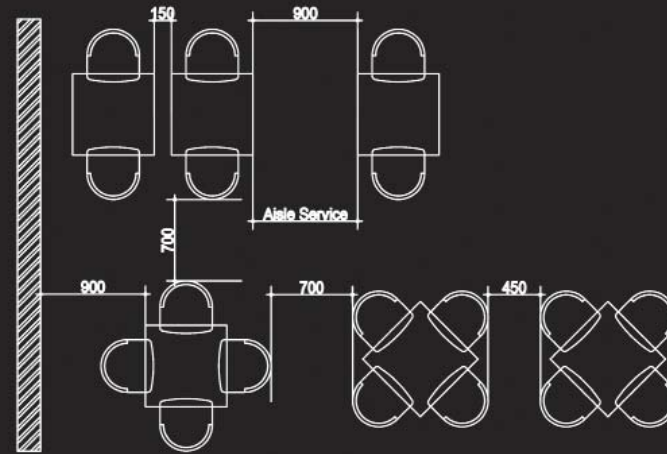


Concord Tower
Villa Compound 2, Doha, Qatar



Al Mirqab
Villa Compound 2, Doha, Qatar

BAR COUNTER AND SEATING LAYOUT



CIRCULATION

Staff / waiters and guests should be able to move around freely.

CLEARANCE

900 mm from edge of the table to wall
450 mm from chair to chair in a diagonal setting.

AISLE WIDTH

Aisle width of minimum 900 mm for public circulation.

Aisle width of minimum 700 mm between chair backs for service.

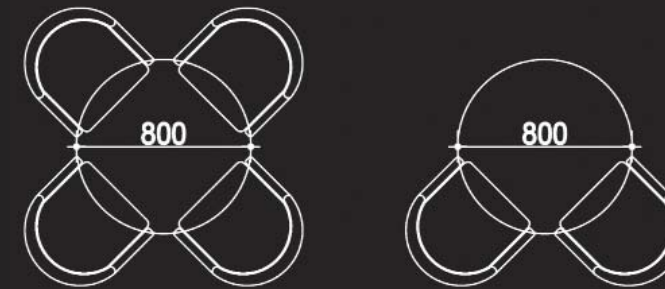


TABLE DIMENSIONS

Table for 2 and 4:
700 mm (w) x 700 mm (l) x 760 mm (h)
800 mm diameter for round tables.

Table for 6 or more:
Setting up for tables of 4, 6 and 8 will require joining small tables together.

Table Mix:
Couples (table for 2) - 20%
Group (table for 4)- 70%
Big group (table for 6-10) 10%

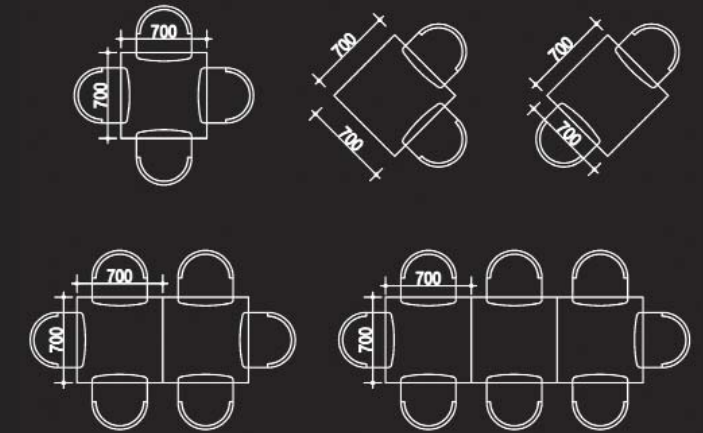


TABLE TYPES

Round tables and rectangular to be used sparingly.

Square tables should be used so that it can be joined together with other tables to make a bigger table for group seating.

LUMINOUS COFFEE SHOPS



Luminous Falcon Tower
Doha, Qatar

LUMINOUS COFFEE SHOPS



Luminous Wasef Tower
Al Salata, Doha, Qatar



Luminous Al Mirqab
Villa Compound 1 & 2, Doha, Qatar



Luminous Dubai
Concord Tower, Media City, Dubai, UAE

MENU CONCEPT



At Luminous we have a certain variety of food and beverages, so every customer type will find what they prefer to eat or drink, no matter if they want to grab a breakfast on the way to work, having their lunch break, or the afternoon coffee.

The selection of coffees is done in a way that you can find from the healthiest low-calories coffee, to the standard coffee and the sweet frappes.



Salads and Sandwiches selection is done so it will match any diet or the preference. Our Menu will always contain different options for vegan, vegetarian, low-calorie, KETO, gluten-free, dairy-free salads or sandwiches.



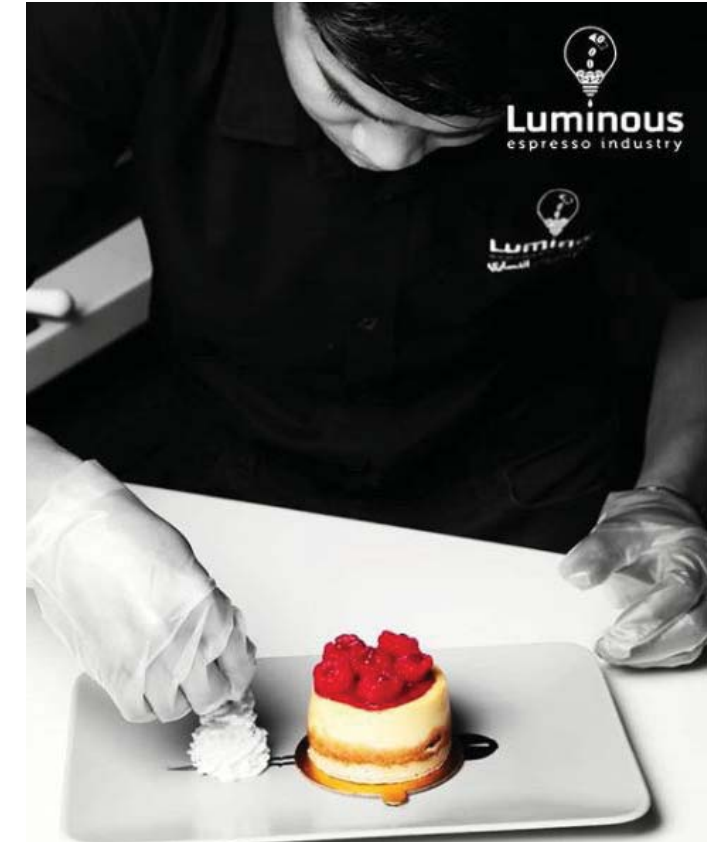
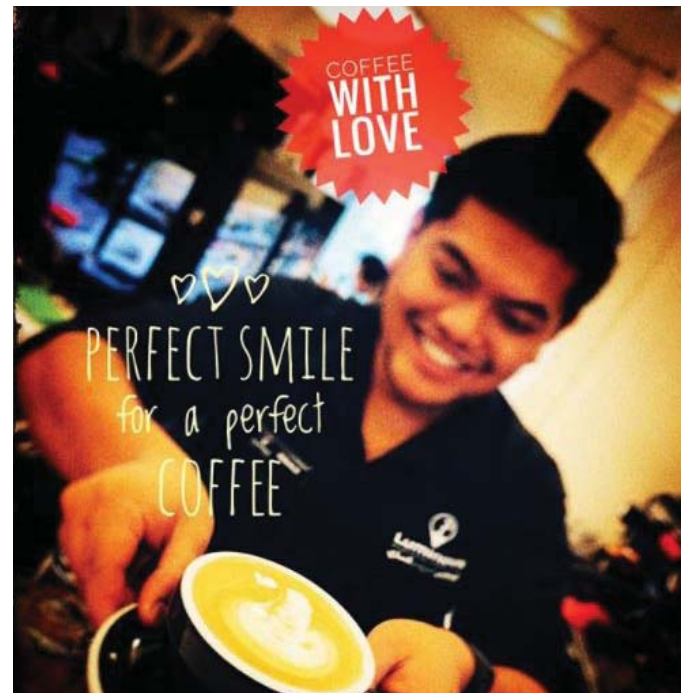
Our bakery section will always provide the freshly baked pastries which aroma you will feel as soon as you step on our door.



SERVICE STYLE



At Luminous, our main service style is Casual Open-Handed Service. The food and beverages are served to the guests always by their right hand, without crossing hands on guest's space. The server positions near the guests ready to provide a personalized service and to accommodate every guests needs.



A very important sequence of service for us is the presence of the Manager/ Supervisor on the floor, who will check on each guest at least one time per seating to ensure that everything is up to their liking. It is one of our foundations that no guest ever leaves Luminous unhappy.

