Intentional Theory of Change

Summary:
The Intentional Change Theory, created by Boyatzis, is a 5 step framework that outlines how we can positively transform ourselves from "who we are today" to the "eng manager & leader" we want to be in the future. It starts with having a vision of our "ideal self". To get to our "ideal self" we need to know who we are, reflect on our strengths (CV) and weaknesses, then plan our growth (with the intention of closing the gap between now and future us) and focus on continuous learning.

Learning to focus on key changes at a time, and experimenting them in "safe environments" is important. Ultimately, we cannot do it without resonant relationships that we trust (i.e. coaches, like Roberto/Ellen), because inner resonance (only reached when we know who we are) means we can resonate with others.

Becoming a well-rounded engineering manager & leader requires vision and being reflective about our self, assessing our current skills honestly. That, together with an intention to improve through planned steps and with the needed support will help us become an expert leader.

Multi-Dimensional Eng Comp Model

The MDECF, also known as the "Sandwich Model", is a bottoms-up multi-dimensional framework that helps us map & visualize our engineering KSAAs, which can be then used to enhance HR databases

- The 3 key layers are:
- 1. Foundational knowledge (bottom layer, core skills) 2. Leadership knowledge (top layer, unique leader skills)
- 3. Engineering knowledge (middle layer, specific eng & technical skills).



The Engineering layer visualizes the KSAAs across 3D -- expertise, domain, and lifecycle. This model further visualizes skill levels, with basic & skilled referring to individual trainings and contributions, and advanced & expert being defined by successful team leadership & recognition from other experts.

It's good to use frameworks like MDECF to **better understand our** (and our **team's**) **roles**, in order to enhance companies' HR systems. Most important, it can help us to **gauge our** eng man & leader **skills**, visually understanding where we stand out as experts and what we have vet to improve.

14 Framework Video Summary

Summary:

To better understand our **expertise**, we can use tools and frameworks, such as the MDECM, to help us clearly see our engineering knowledge, skills, abilities and attributes (KSAAs).

Visualizing **growth up the leadership pipeline** is helpful but additionally, we can see our trajectory of growth and specific expert skills in the cube.

Favorite moments:

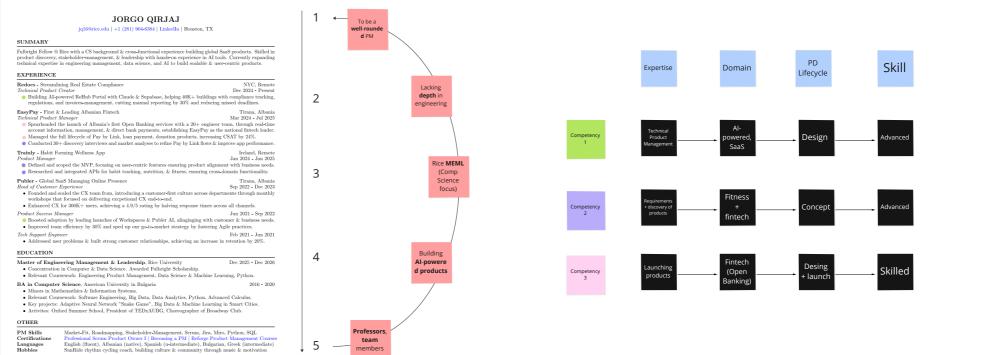
- 1. Mapping out visually the domains across the 3D model. (1:10).
- 2. Graphical (triangle) representation of professor's development as an engineer.

DJI Product Development Summary

Frank is a great example of a visionary leader. He always had a dream/vision, tied closely to the "ideal self" of ITC journey. His **passion** for remote controlled **helicopters** since he was a kid turned him into the **expert CEO** of **DJI**, building a **drone** (Phantom) that revolutionized many industries (from photography to military). His learning plan, practice, and continuous **growth** were **supported** by his professor, a basis for his future relationships with this teammates. In my opinion, he also shows how an engineer can turn into a PM, CTO, and CEO by failing & learning, understanding his audience/market needs, and applying those to innovate and evolve the product.

With the right **vision** (or dream), the right **learning plan**/growth journey, and a pursuit of excellence, we can turn a dream/idea into a global product that transforms industries and

Connection Visual Analysis



DJI Visual Analysis

