Jorge VEGA

Lead Software Engineer | Full Stack Developer | Tech Consultant
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Professional Summary

With over 10 years of experience in software development, I specialize in full stack engineering, real-time systems, e-commerce, and team leadership. Fluent in Spanish and English, I have led cross-functional and multicultural teams across Europe and Latin America. I currently work with high-load applications and digital transformation projects, integrating AI into developer workflows and enhancing productivity using tools like GitHub Copilot.

Soft Skills & Leadership Highlights

- Strategic Thinking – Able to design and execute long-term technical roadmaps while aligning with business goals.
- Team Leadership – Experience leading cross-functional and distributed teams, mentoring junior developers, and driving agile ceremonies.
- Communication & Collaboration – Bilingual (Spanish-English), skilled at facilitating smooth communication between dev teams, stakeholders, and product owners.
- Problem Solving – Strong capacity to analyze complex systems, debug critical issues, and deliver scalable, maintainable solutions.
- Adaptability & Ownership – Comfortable navigating changing requirements and taking full ownership of technical deliverables in fast-paced environments.
- Client-Facing Confidence – Experience in delivering technical demos, conducting training sessions, and managing expectations with enterprise clients.

Availability & Preferences

- Remote first / Hybrid
- Open to part-time (20h/week) with possibility of full-time transition
- Time zone: CET (flexible overlap with LATAM)

Academic Information

Certifications

- Certificates in WordPress, Digital Content, Prompt Engineering
- GitHub Copilot for Developers – Microsoft Learn
- Prompt Engineering for Developers – OpenAI / DeepLearning.ai

Codecademy

Web Development Path, Web Development with Javascript and React.JS · (2018 - 2018)

Universidad Latina de Costa Rica

Licenciature, Journalism · (1995 - 1998)

Core Competences

- JavaScript / TypeScript / Python / Node.js / React / Vue.js
- Web3 / Solidity / Blockchain Integrations
- Microservices & Cloud (GCP / AWS)
- DevOps & CI/CD (GitHub Actions, Docker, Kubernetes)
- Test-Driven Development & QA Strategy
- ERP & E-commerce Systems
- RESTful & GraphQL APIs
- Agile & SCRUM Leadership
- Technical Mentorship & Onboarding

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Freelance & Contract Work

Senior Frontend / Fullstack Developer (Various Clients)
Spain & Remote | 2019 – Up Today
Manresa, Cataluña, España | Remote (Home Office)

- Telco Lead Funnel Redesign
- Rebuilt customer acquisition flows with React & Pagesense A/B testing, improving mobile conversions by 26%. Integrated API logic for IBAN validation and digital signature flow.
- Custom LMS Integration
- Developed WordPress + TutorLMS e-learning platforms for training academies. Integrated payment gateways and analytics dashboards.
- GenAI Portfolio Projects
- Built frontend prototypes with Next.js & OpenAI API (GPT-4) for customer support simulations and UX adaptation demos. Hosted on Vercel.
- Real Estate Dashboard MVP
- Designed a multi-role SPA (React) to manage listings, clients, and deal flow. Connected to Firebase backend.

⏳ Note: Projects were executed concurrently or part-time depending on scope and client availability. Detailed case studies and deploy links available on:

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Experience

Product Manager at SingulaCover (Part Time / Remote)

May 2019 - April 2023 (4 years)
Barcelona Area, Spain

- Managed web development using Webflow (user-centric design).
- Architected data pipelines from Zendesk to Salesforce.
- Built dashboards to improve lead conversion.
- ⏳ Note: Worked on a half-time basis (~20 hours/week).

Front Tech Lead at Fil Katia S.A. (Full Time)

July 2018 - May 2019 (11 months)
Barcelona Area, Spain

- Led e-commerce frontend development using Symfony PHP, Vue.js, and SEO-optimized solutions.
- Improved CTR from 0.6 to 1.5–1.8 through design and performance tuning.

Senior Webmaster at Norwegian Airlines (Full Time)

June 2016 - April 2018 (1 year 11 months)
Barcelona Area, Spain

- Managed technical updates for five international markets ensuring WCAG and SEO compliance.
- Provided guidance in UX, SEO, and A/B testing strategies across the digital department.

Senior European Webmaster at IRI

June 2008 - June 2016 (8 years 1 month)
Barcelona Area, Spain

- Oversaw .NET websites on the Kentico CMS platform across Europe.
- Led SEO campaign analysis, and automated processes to enhance digital visibility.
- Supervised the Webmasters Service Center and supported the marketing team.

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Previous Experience

Marketing Director at 3Sphera
December 2006 - December 2007 (1 year 1 month)
Sabadell Area, Spain

Managed .NET websites on the Kentico 8 platform with a focus on SEO campaign creation, analytics, and automation of digital marketing processes to boost social media engagement.

Afternoon shift operator CAU at SEINFO.
June 2006 - November 2006 (6 months)
Hospital Duran i Reynals

- IT Helpdesk support and database administration for hospital systems and telecommunications infrastructure.

CAU Operator at Duran i Raynals Hospital
June 2006 - November 2006 (6 months)
Barcelona Area, Spain

- Provided IT assistance and technical support for hospital users during evening shifts.

Owner at Salad in the Box
March 2004 - December 2005 (1 year 10 months)
San Jose Costa Rica

Webmaster/Web Designer at Skybook
March 2004 - September 2005 (1 year 7 months)
San José, Costa Rica, Central America

Webmaster at Acuista.com
March 2001 - July 2002 (1 year 5 months)
Barcelona Area, Spain

Webmaster at BCBET.com
March 2000 - December 2000 (10 months)
San José, Costa Rica, Central America