

Tekst voor majors (wanneer je hovert):

Interaction Design:

“Good design is a lot like clear thinking made visual.” (Edward Tufte)

Game Design:

“A well-designed game is a guided missile to the motivational heart of the human psyche”. (Kevin Werbach)

Visual Design:

“There are three responses to a piece of design: Yes, no, and WOW! Wow is the one to aim for.” (Milton Glaser)