

# getaLife

or “Dude, where are we going this evening?”

Claudia Minardi, Julian Ortega, Francesco Stablum

# What is it?

- Web application to locate events
- Neighborhood-based research
- Map visualization
- Integrated with Twitter messages and trends

# Which dataset does it use?

## ArtsHolland:

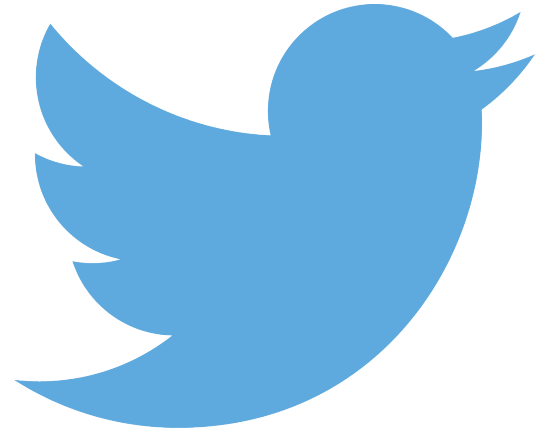
- all events in the Netherlands
- RDF format in JSON or XML
- name, description, location, timetables, transportation, genre and so on..

# Google Maps

- Nice and immediate visualization of events
- Location based search:
  - look for events close to where you are right now
  - look for events close to “Leidseplein”
- When you click on a location marker, you get all the information you need.

# Twitter

It's possible for you to see what has been said about that event, or even who's attending.



(This way if someone you really can't stand is going, you can go elsewhere...)

# Why is it a nice idea?

- High availability of data
- Awesome scalability in **size**:
  - easy to come up with a working WebApp
  - easy to expand with more functionalities
    - transportation services
  - easy to expand with more data
    - ticket prices, DBPedia data on location

# Inference Layer

- Supposedly, an event has a **target audience**
- Implement relationship between user information and the various types of event.
- A 23 years old guy will probably not be interested in tea parties with old ladies.

# Implementation

## Simple web application:

- HTML/CSS & Javascript
- Python (easy and nice RDF Frameworks)

OR

## Web-based Mobile Application

- Geolocalization
- Take it with you everywhere you go



# Questions?