Will Chung

Product + Visual Designer

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EDUCATION

University of Arizona *Mar 2021*

Certification in UI/UX Design

Arizona State University *2017–2020*

Architecture Program   3.8 GPA

PROJECTS

Navigation Redesign Spotify

Duration: 3 weeks   **Tools:** Figma, HTML, CSS, JS

- Redesigned Spotify's navigation on the desktop app to give more utility to the user.

- Surveyed and interviewed a class of 30+ subjects, ages ranging from 21-55.

- Tested a working prototype of the desktop screens.

- Developed a mock-up landding page for the new feature.

Mobile App Design MakeRoom

Duration: 3 weeks   **Tools:** Figma, InVision, Zoom

- Ideated, researched, and designed a potential solution for rearranging space.

- Found multiple target groups the app could benefit through researching and iterating.

- Designed and produced a working high fidelity prototype which we then tested.

Website Design & Development The Street Boba Cafe

Duration: 6 months   **Tools:** Figma, Adobe CC, HTML, CSS, Bootstrap, React

- Spoke to customers, employees, the owner to see where there were problems.

- Created a visual language for a local boba tea shop.

- Designed and developed a website for the boba shop.

- Created a new ordering system which was supported by the visual language.

SKILLS

Visual Design	UI/UX Design	Development
Typography	Prototyping	HTML
Illustrations	Wireframing	CSS
Sketching	User interviews	JavaScript
	Usability testing	

TOOLS

Figma	AutoCAD
Adobe CC	SketchUp
InVision	Rhino