

# Will Chung

[www.chung.money](http://www.chung.money)  
ogchungmoney@gmail.com  
480.721.4469

## Education

**University of Arizona**  
UI/UX Bootcamp 2020 - Present

**Arizona State University**  
Architecture 2017 - 2020

## Projects

1

### Adobe Art and Soul Design Challenge

Role: Lead Designer Duration: 1 week  
Tools: Adobe XD, Photoshop, Illustrator, InVision

**Winter** 2020  
Competition

**Adobe, Disney, and Pixar** held a design challenge to create an Album Cover for the new movie “*Soul*”.

- Applied the design process by researching, refining, and iterating
- Created a visual identity, with color, typography and illustrations
- Created high fidelity mock-ups for presentation

2

### Make Room Mobile App Design

Role: Lead Designer Duration: 1 week  
Tools: Figma, InVision, Zoom, G-Suite

**Fall** 2020  
Co-Curricular

Design Project for everyday problems. Our team chose a room organizing app where users can measure and arrange room items to visualize a floor plan before physically moving them.

- Defined a target group through research
- Created a shape-builder system where the room and its contents can be shaped, and edited
- Created usable high-fidelity prototypes
- Tested and made a final Presentation Prototype

3

### The Street Boba Cafe Menu ReDesign

Role: Lead Designer Duration: 1 month  
Tools: Figma, Illustrator, Photoshop

**Summer** 2020  
Professional

Was asked to create a whole new menu with a focus on integrating an ordering system. Orders and customers were falling off due to the confusing layout of the previous menu.

- Researched menu styles for high volume menus
- Applied a system of ordering in to the menu that was informative
- Created a visual language that can be used on all products through typography, icons, and color
- Printed full size menus, foldable small menus and Digital

## Skills

### Tools

Figma  
Adobe CC  
InVision

### Design

UI Graphics  
Illustrations  
Sketching  
Prototyping

### Research

User Interviews  
Usability Testing  
User Personas  
Idea Synthesis