

# Josephine Ryu

**design & storytelling**  
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Currently a design student at Simon Fraser University. I've been drawing since forever and love storytelling + humour. My strengths are in ideating and concept design, and my ability to draw helps me communicate my ideas effectively. I learn fast and I'm a great improviser.

## Education

**BA:** Interactive Arts & Technology  
Simon Fraser University  
(2012 - Present)

## Skills

### Technical

Adobe Creative Suite  
Autodesk Maya  
Unity  
HTML/CSS  
Axure  
Microsoft Suite

### Creative

Branding/Identity  
UI Design  
Illustration  
Writing  
Photo Editing  
Color Management

### Prototyping

Sketching  
Storyboarding  
Wireframing

## Interests

I enjoy high quality storytelling and animations. In my spare time I love playing stealth video games and enjoying a good cup of coffee.

## Experience

### Game & Level Designer, Story Development

*Beep (Jan 2017 - April 2017)*

3D action adventure game developed in Unity for game design class.

Created game world, building and modelling, designed characters and background story. Designed game mechanics, levels and conducted gameplay testing sessions.

Won honorable mention in class and showcased at Comics & Games @ VanCAF.

### Storyboard & Concept Artist

*Amorphous (Jan 2016 - April 2016)*

3D animation short for animation class. Roles included narrative development, character design, beatboarding, environment concept art and design, 3D modelling, world creation and animating.

### Interface & Game Designer

*Hide & Seek (March 2017)*

48 hour game jam dedicated to creating horror games. Roles included game design, environment design, storyboarding, user interface design.

### Art Director & Game Artist

*Hunters of Kingsport (Jan 2015- April 2015)*

A worker placement deck building horror boardgame made for game design class. Roles included art direction, character design and illustration.

### Design & Marketing Assistant

*Scentsuals natural & organic skin care (May 2016 - Dec 2016)*

Rebuilt company's brand and wrote a Styling Guide and design procedures.

Designed wide-ranged of marketing collateral, including packaging, labels, subscription emails (retail & wholesale), posters, brochures, post cards, website banners, social media and blog content.

Oversaw photo editing, colour management and printing. Conducted market research, including A/B testing.

### Sponsorship Chairman

*SIAT Frosh (Summer 2015)*

An yearly SFU event welcoming first years. Arranged ~\$250 in monetary/ prize donations, partnership with Boston Pizza Surrey.