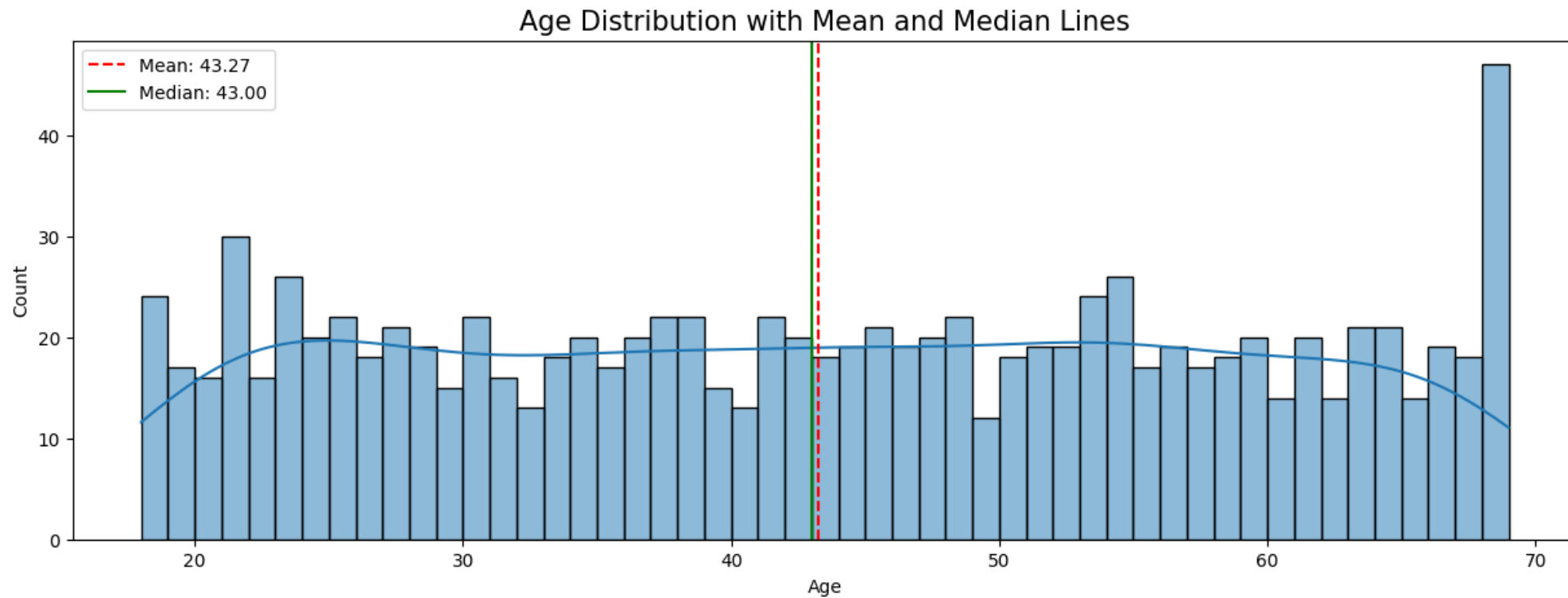
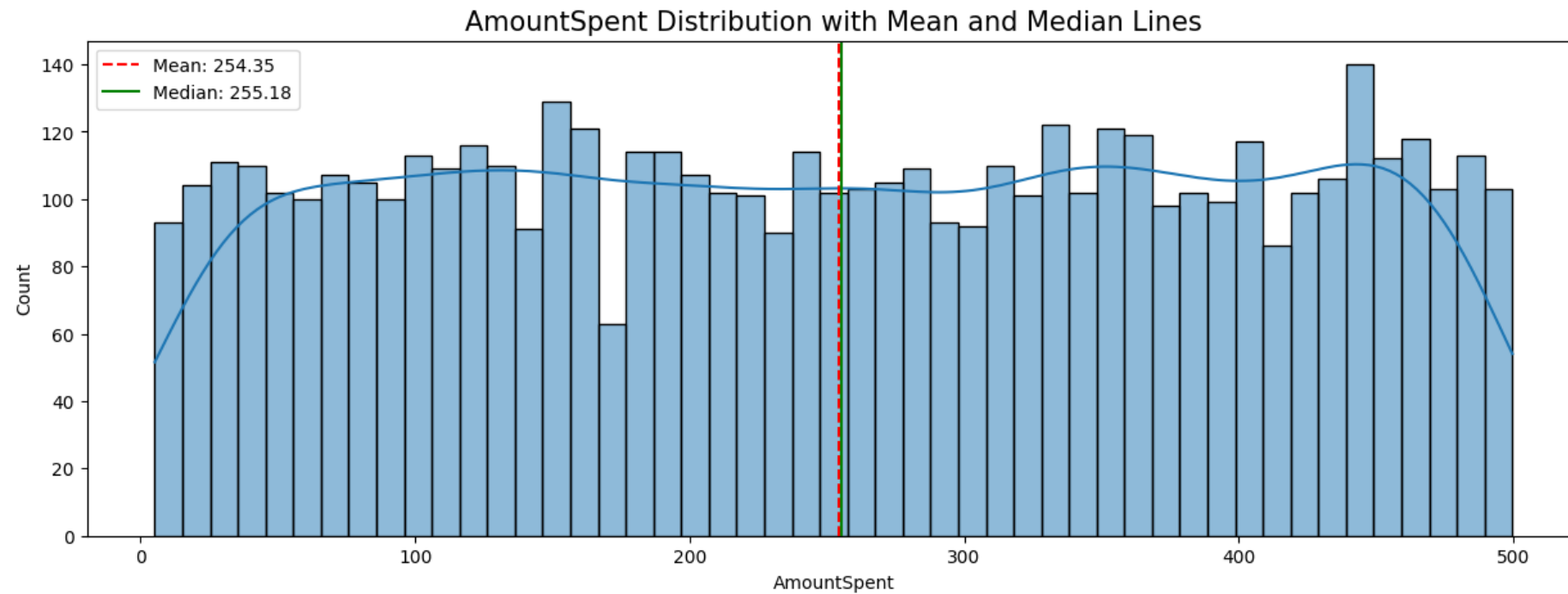


EDA On Customer Data

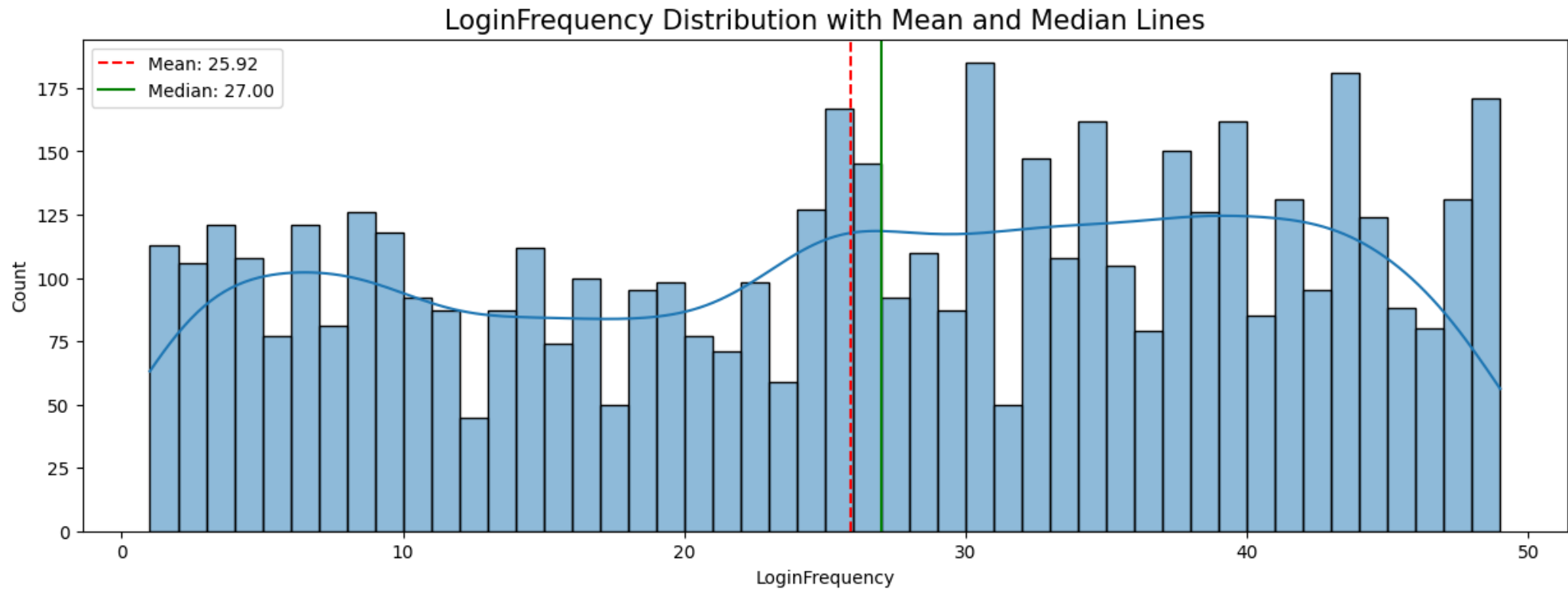
Age Distribution



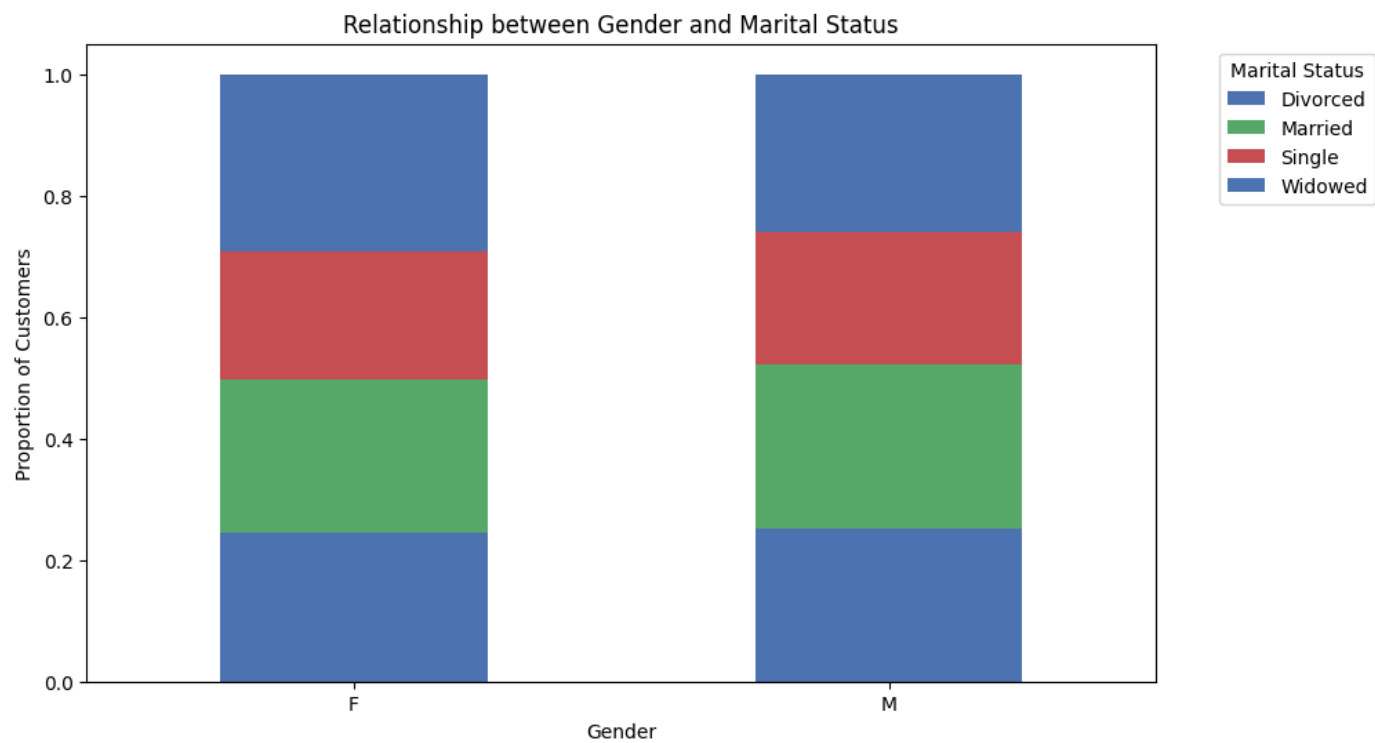
Amount Spent Distribution



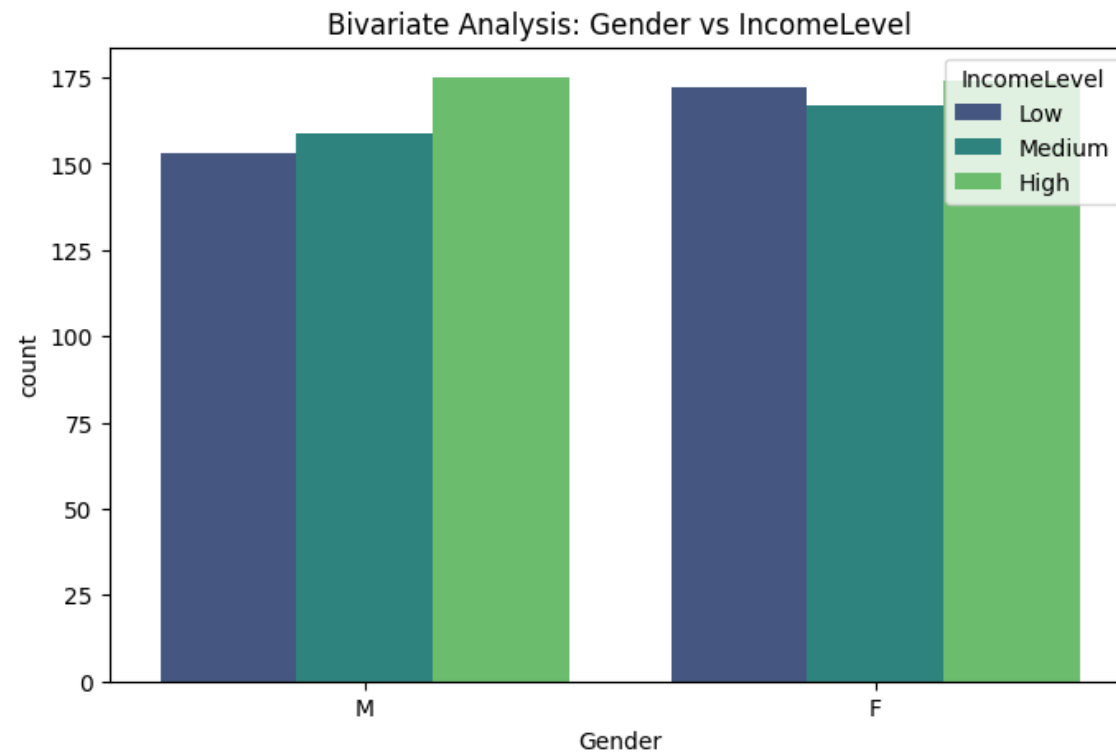
Login Frequency Distribution



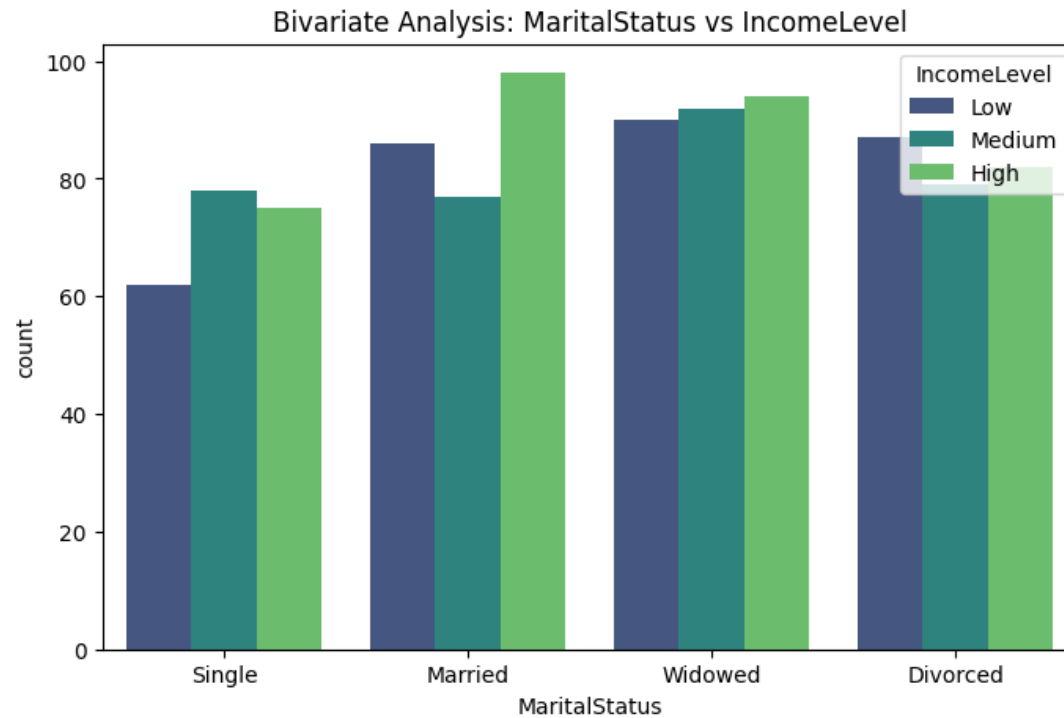
Gender & Marital Status Relationship



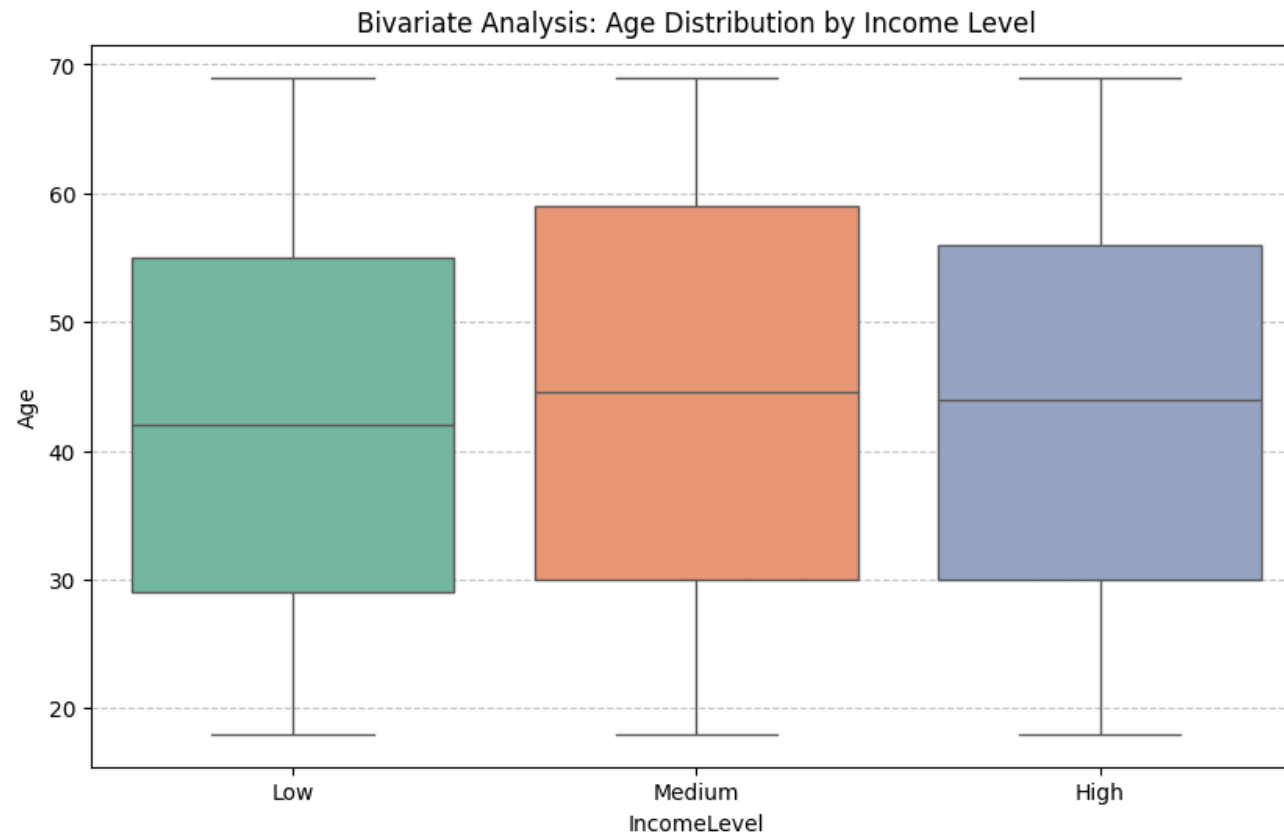
Bivariate Analysis – Gender vs Income Level



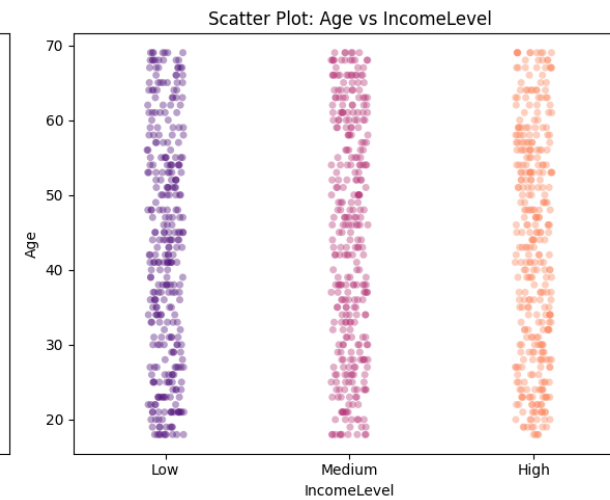
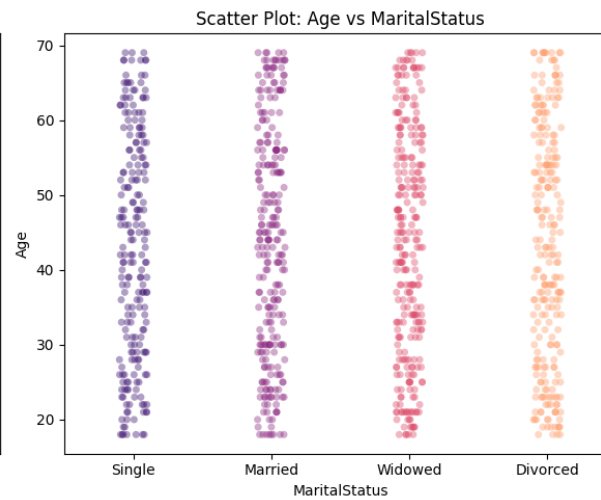
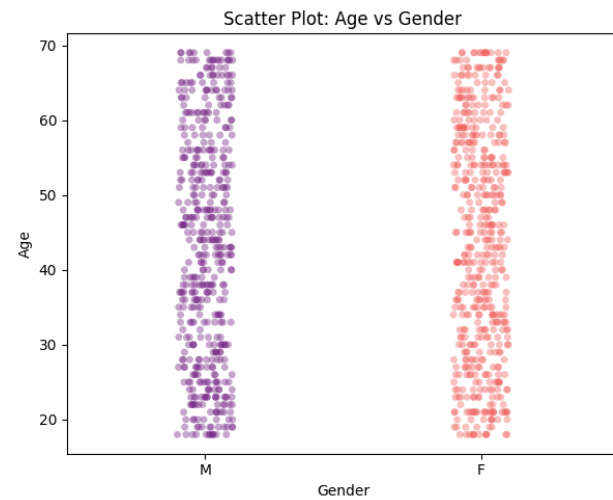
Bivariate Analysis – Marital Status vs Income Level



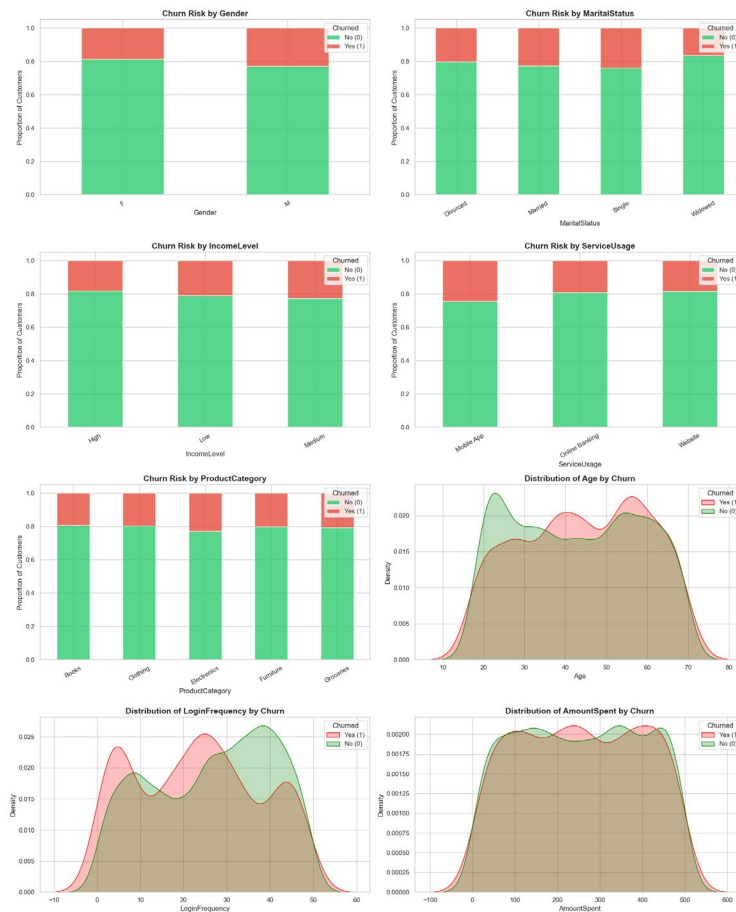
Bivariate Analysis – Age Distribution By Income Level



Bivariate Analysis – Age distribution By Income Level



Churn Status



Point-Biserial Correlation & Association with Churn Status

