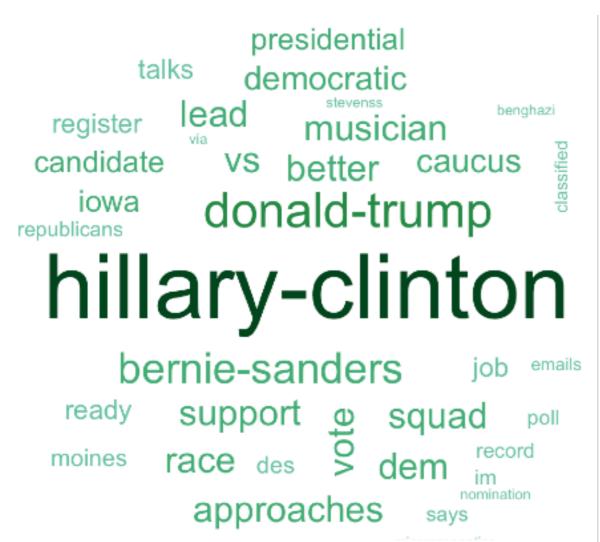
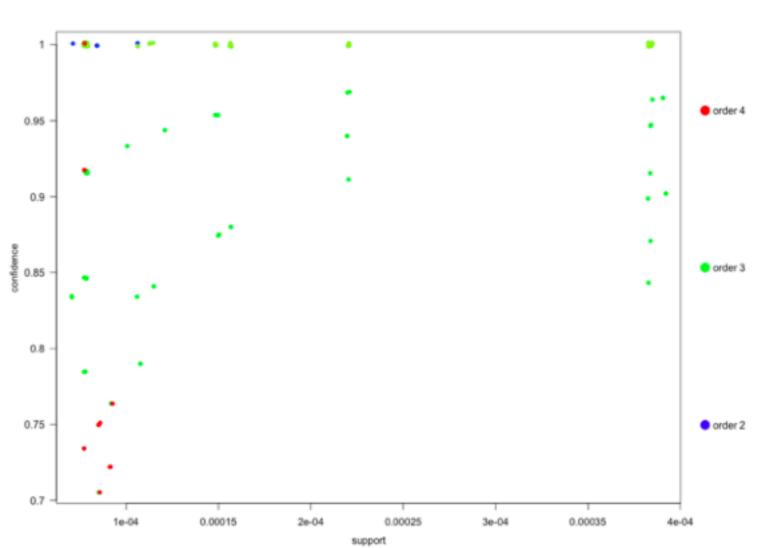
## Minería de Datos: Reglas de Asociación





ANTECEDENTE	CONSECUENTE	SOPORTE	CONFIANZA
$\{better, vote\}$	$=>\{hillary\text{-}clinton\}$	3.908526e-04	0.9016393
$\{musician, squad\}$	$=>\{hillary\text{-}clinton\}$	3.837462e-04	1
$\{musician, support\}$	$=>\{hillary\text{-}clinton\}$	3.837462e-04	1
$\{bernie\text{-}sanders, vs\}$	$=>\{hillary\text{-}clinton\}$	3.837462e-04	1
$\{bernie\text{-}sanders, better\}$	$=>\{hillary\text{-}clinton\}$	3.837462e-04	0.9473684
$\{bernie\text{-}sanders, race\}$	$=>\{hillary\text{-}clinton\}$	2.202988e-04	0.9687500
$\{emails, republicans\}$	$=>\{hillary\text{-}clinton\}$	1.563411e-04	1
$\{attack, emails\}$	$=>\{hillary\text{-}clinton\}$	1.563411e-04	1
$\{attack, republicans\}$	$=>\{hillary\text{-}clinton\}$	1.563411e-04	0.8800000

## Minería de Datos: Reglas de Asociación Jerárquicas

Intercambiamos cada palabra por el sentimiento asociado. Se resuelve el sentimiento a asignar por votación.

ANTECEDENTE	CONSECUENTE	SOPORTE	CONFIANZA	LIFT
$\{trust\}$	$=>\{hillary\text{-}clinton\}$	0.93968872	1	1
{anger}	$=>\{hillary\text{-}clinton\}$	0.49221790	1	1
$\{anticipation\}$	$=>\{hillary\text{-}clinton\}$	0.48638132	1	1
{fear}	$=>\{hillary\text{-}clinton\}$	0.29961089	1	1
{surprise}	$=>\{hillary\text{-}clinton\}$	0.20038911	1	1
$\{joy\}$	$=>\{hillary\text{-}clinton\}$	0.14591440	1	1
{sadness}	$=>\{hillary\text{-}clinton\}$	0.07976654	1	1
$\{disgust\}$	$=>\{hillary\text{-}clinton\}$	0.07782101	1	1

ANTECEDENTE	CONSECUENTE	SOPORTE	CONFIANZA	LIFT
$\{trust\}$	$=>\{donald\text{-}trump\}$	0.94592745	1	1
$\{anticipation\}$	$=>\{donald\text{-}trump\}$	0.59411362	1	1
$\{surprise\}$	$=>\{donald\text{-}trump\}$	0.42505133	1	1
$\{anger\}$	$=>\{donald\text{-}trump\}$	0.34565366	1	1
$\{fear\}$	$=>\{donald\text{-}trump\}$	0.29500342	1	1
$\{joy\}$	$=>\{donald\text{-}trump\}$	0.22655715	1	1
$\{disgust\}$	$=>\{donald\text{-}trump\}$	0.11293634	1	1
$\{sadness\}$	$=>\{donald\text{-}trump\}$	0.07460643	1	1