

Performance de Campanha

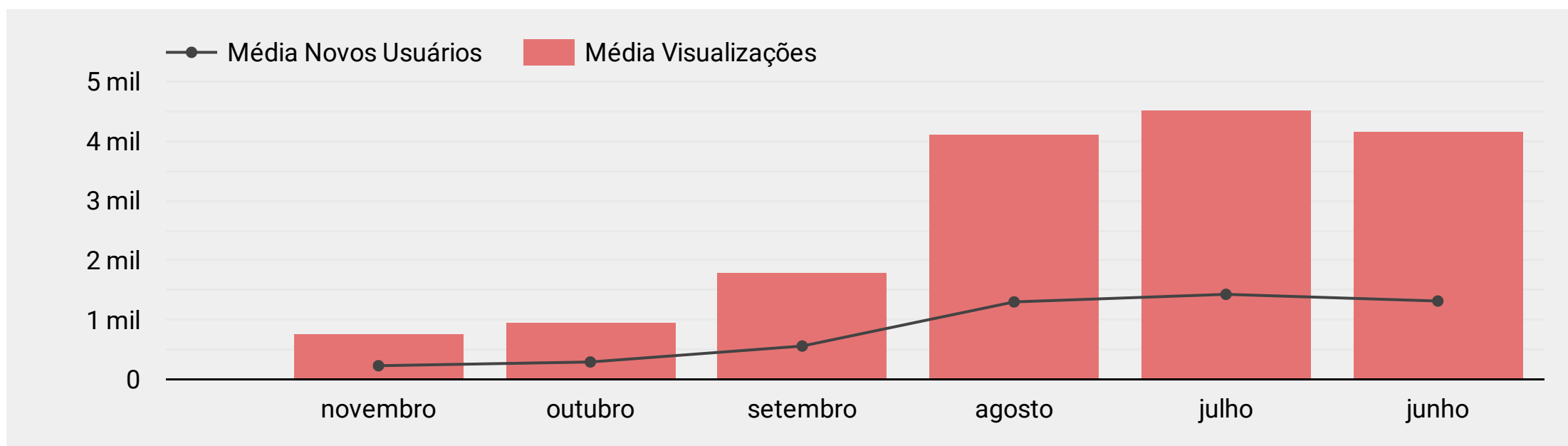
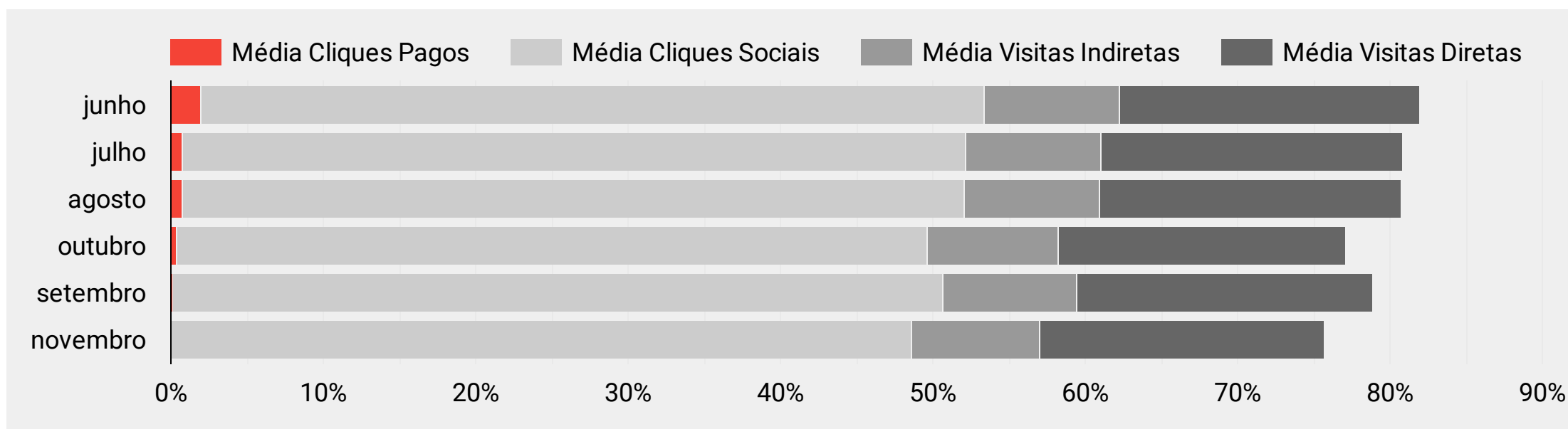
CTR
0,52

Média Cliques Pagos
0,80%

Média Cliques Sociais
51,03%

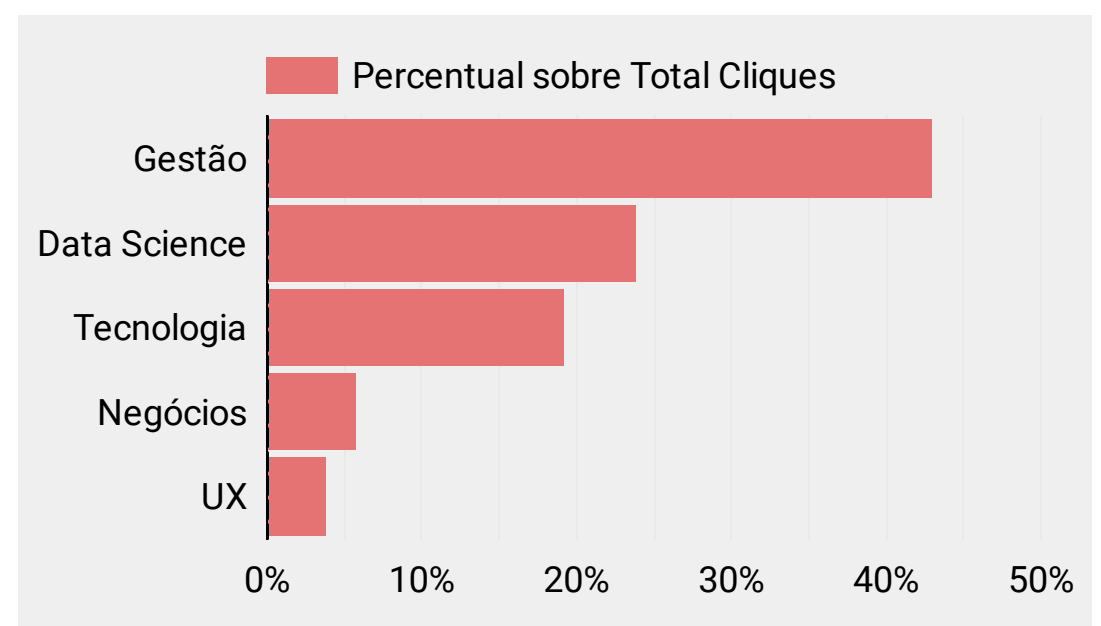
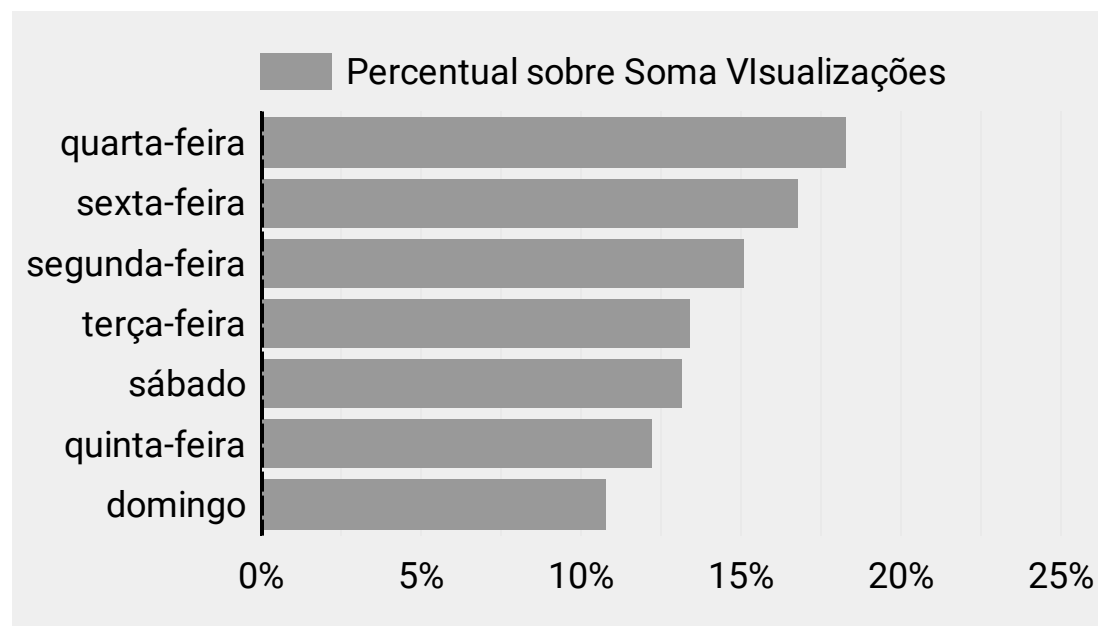
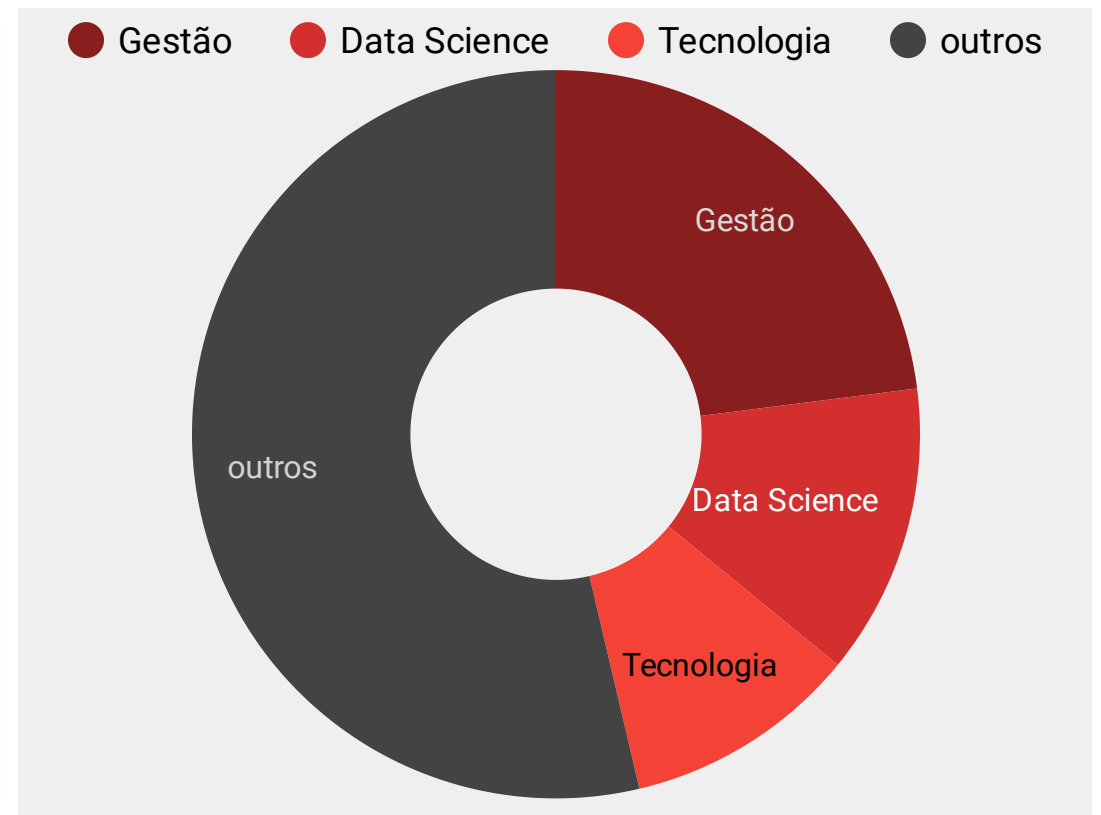
Média Visitas Indiretas
8,83%

Média Visitas Diretas
19,63%

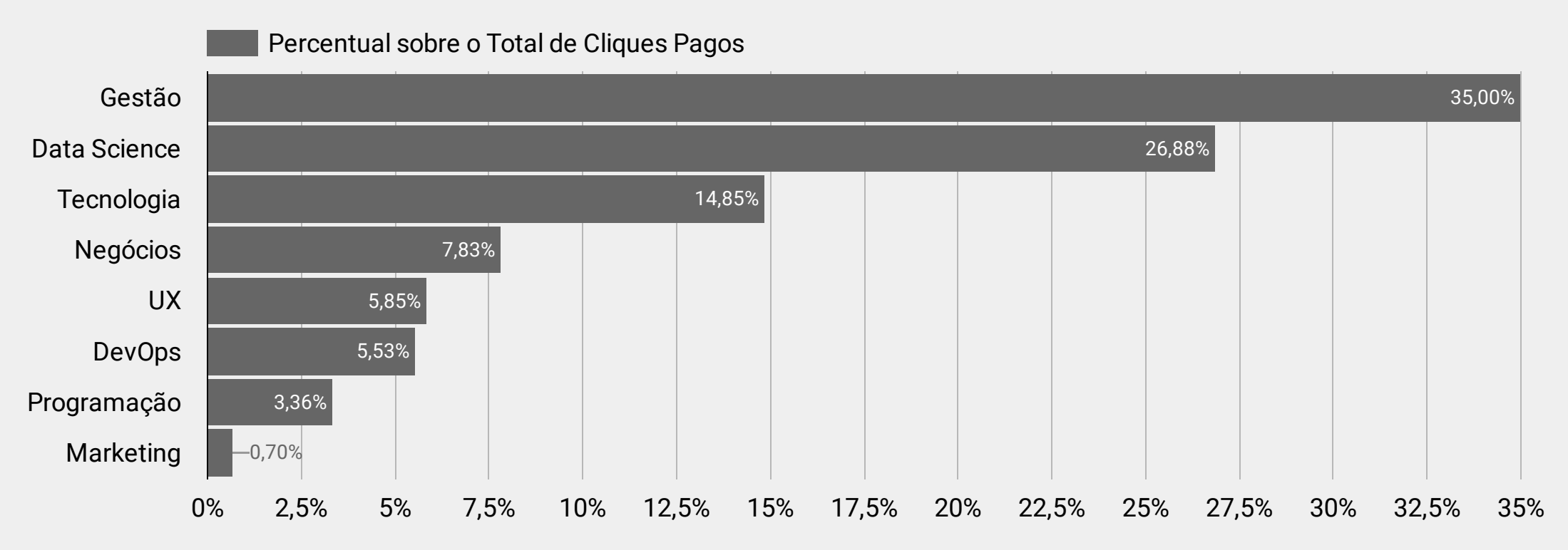


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✓ Categoria	Visualizações
🔍 Digite para pesquisar	
✓ UX	1,5 mi
✓ Tecnologia	7,4 mi
✓ Programação	494,2 mil
✓ Negócios	2,1 mi
✓ Marketing	127,8 mil
✓ Gestão	16,3 mi
✓ DevOps	965,4 mil
✓ Data Science	9,2 mi



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Categoria	Pagos/Total Cliques	Sociais/Total Cliques	Indiretas/Total Cliques	Diretas/Total Cliques	Visualizações ▾
Gestão	0,91%	51,21%	8,86%	19,7%	35%
Data Science	0,63%	50,9%	8,81%	19,58%	26,88%
Tecnologia	0,18%	51,26%	8,87%	19,72%	14,85%
Negócios	3,3%	50,7%	8,78%	19,5%	7,83%
UX	0,71%	50,52%	8,74%	19,43%	5,85%
DevOps	0,06%	49,89%	8,63%	19,19%	5,53%
Programação	0,56%	49,4%	8,55%	19%	3,36%
Marketing	0,00%	50,10%	0,00%	10,00%	0,70%

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