# Pilot Study - 2x3 Design (Cond x Base)

# October 28, 2025

# Items

Read Data
Variable Names
Demographics
Primary Analysis
Robustness Checks
Interaction with Initial Base Selection
Secondary Analysis - Other Attributes
Deep Dive: Base Rates and Selection Patterns
Figure - Simple Effects by Base Condition
System of Simultaneous Equations

## Read Data

```
# Set this to TRUE if you have API access, FALSE if using CSV
USE_API <- T
if(USE_API) {
 ## Pull directly from Qualtrics API
 qual_data <- fetch_survey(surveyID='SV_dpbDBoF9oHm8TXw', # Pilot Study ID
                           start_date = "2025-10-27",
                    force request = T)
} else {
 # Read the processed data directly from CSV
 d0 <- read.csv('pilot-study.csv', check.names = F)</pre>
 num_excluded <- unique(d0$num_excluded_total)</pre>
# Define the categories based on the JavaScript feedback code
# Low base categories (3 authors each) - SetA
categories_low <- list(</pre>
 women = c('Zadie Smith', 'J.K. Rowling', 'Jane Austen'),
 poets = c('George Orwell', 'Flann O\'Brien', 'Neil Gaiman'),
 oldies = c('Ernest Hemingway', 'Nathaniel Hawthorne', 'F. Scott Fitzgerald'),
 books = c('John Steinbeck', 'Michael Crichton', 'Kurt Vonnegut')
# Medium base categories (6 authors each) - SetB
categories_med <- list(</pre>
 women = c('Zadie Smith', 'J.K. Rowling', 'Jane Austen', 'Joyce Carol Oates', 'Sylvia
  → Plath', 'Virginia Woolf'),
 poets = c('Charles Dickens','George Orwell','Sylvia Plath','Flann O\'Brien','Neil
 Gaiman', 'Oscar Wilde'),
 oldies = c('Charles Dickens', 'Ernest Hemingway', 'Nathaniel Hawthorne', 'F. Scott
  → Fitzgerald', 'Virginia Woolf', 'Oscar Wilde'),
 books = c('Charles Dickens', 'John Steinbeck', 'Joyce Carol Oates', 'Michael
  # High base categories (9 authors each) - SetC
categories high <- list(</pre>
 women = c('Zadie Smith', 'J.K. Rowling', 'Jane Austen', 'Maya Angelou', 'Joyce Carol
  Gates', 'Sylvia Plath', 'Lucy Maud', 'Isabel Allende', 'Virginia Woolf'),
 poets = c('Charles Dickens','Victor Hugo','George Orwell','Maya Angelou','Sylvia
  → Plath', 'Flann O\'Brien', 'Jorge Luis Borges', 'Neil Gaiman', 'Oscar Wilde'),
 oldies = c('Charles Dickens', 'Ernest Hemingway', 'Victor Hugo', 'Nathaniel

→ Woolf', 'Oscar Wilde'),
 books = c('Charles Dickens', 'John Steinbeck', 'Joyce Carol Oates', 'Lucy Maud', 'Isabel
  → Allende', 'Jorge Luis Borges', 'Ray Bradbury', 'Kurt Vonnegut', 'Michael Crichton')
if(USE API) {
 # Process the API data with new category definitions
 d0 <- qual data |>
   filter(!is.na(`choice-7`), !is.na(PROLIFIC_PID)) |>
```

```
mutate(
    # Extract base condition from embedded data
   base_condition = tolower(base),
    # Gender feedback detection (cond == "treat")
    gender_feedback = as.numeric(cond == "treat"),
    # Attribute feedback detection based on JavaScript code
    poets_shown = as.numeric(grepl("wrote poetry", feedbackItem1) |
                 grepl("wrote poetry", feedbackItem2)
                 grepl("wrote poetry", feedbackItem3)),
    oldies_shown = as.numeric(grep1("born in the 1800s", feedbackItem1) |
                   grepl("born in the 1800s", feedbackItem2) |
                   grepl("born in the 1800s", feedbackItem3)),
    books shown = as.numeric(grepl("wrote more than 10 books", feedbackItem1)
                   grepl("wrote more than 10 books", feedbackItem2) |
                   grepl("wrote more than 10 books", feedbackItem3)),
    women_shown = as.numeric(grepl("were women", feedbackItem1) |
                  grepl("were women", feedbackItem2) |
                  grepl("were women", feedbackItem3))
 )
# Calculate picks based on the appropriate category list
for(i in 1:nrow(d0)) {
  if(d0$base_condition[i] == "high") {
    d0$female_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_high$women)
   d0$poets_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_high$poets)</pre>
    d0$oldies_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_high$oldies)</pre>
    d0$books_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_high$books)</pre>
    # Calculate base counts for initial selections
    d0$base_gender[i] <- sum(d0$`choice-1`[i] %in% categories_high$women,
                             d0$`choice-2`[i] %in% categories_high$women,
                             d0$`choice-3`[i] %in% categories_high$women,
                             d0$`choice-4`[i] %in% categories_high$women,
                             dO$`choice-5`[i] %in% categories_high$women,
                             d0$`choice-6`[i] %in% categories high$women)
    d0$base_poets[i] <- sum(d0$`choice-1`[i] %in% categories_high$poets,</pre>
                            d0$`choice-2`[i] %in% categories_high$poets,
                            d0$`choice-3`[i] %in% categories_high$poets,
                            d0$`choice-4`[i] %in% categories_high$poets,
                            d0$`choice-5`[i] %in% categories_high$poets,
                            d0$`choice-6`[i] %in% categories_high$poets)
    d0$base_oldies[i] <- sum(d0$`choice-1`[i] %in% categories_high$oldies,</pre>
                             d0$`choice-2`[i] %in% categories_high$oldies,
                             dO$`choice-3`[i] %in% categories_high$oldies,
                             d0$`choice-4`[i] %in% categories_high$oldies,
                             d0$`choice-5`[i] %in% categories_high$oldies,
                             d0$`choice-6`[i] %in% categories_high$oldies)
   d0$base_books[i] <- sum(d0$`choice-1`[i] %in% categories_high$books,</pre>
                            d0$`choice-2`[i] %in% categories_high$books,
```

```
d0$`choice-3`[i] %in% categories_high$books,
                          d0$`choice-4`[i] %in% categories_high$books,
                          dO$`choice-5`[i] %in% categories_high$books,
                          d0$`choice-6`[i] %in% categories_high$books)
} else if(d0$base_condition[i] == "med") {
  d0$female_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_med$women)
  d0$poets_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_med$poets)</pre>
  d0$oldies_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_med$oldies)</pre>
  d0$books_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_med$books)</pre>
  # Calculate base counts for initial selections
  d0$base_gender[i] <- sum(d0$`choice-1`[i] %in% categories_med$women,
                           d0$`choice-2`[i] %in% categories_med$women,
                           d0$`choice-3`[i] %in% categories_med$women,
                           d0$`choice-4`[i] %in% categories_med$women,
                           d0$`choice-5`[i] %in% categories_med$women,
                           d0$`choice-6`[i] %in% categories med$women)
  d0$base_poets[i] <- sum(d0$`choice-1`[i] %in% categories_med$poets,</pre>
                          d0$`choice-2`[i] %in% categories_med$poets,
                          d0$`choice-3`[i] %in% categories_med$poets,
                          d0$`choice-4`[i] %in% categories_med$poets,
                          d0$`choice-5`[i] %in% categories_med$poets,
                          d0$`choice-6`[i] %in% categories_med$poets)
  d0$base_oldies[i] <- sum(d0$`choice-1`[i] %in% categories_med$oldies,</pre>
                           d0$`choice-2`[i] %in% categories_med$oldies,
                           d0$`choice-3`[i] %in% categories_med$oldies,
                           d0$`choice-4`[i] %in% categories_med$oldies,
                           d0$`choice-5`[i] %in% categories_med$oldies,
                           d0$`choice-6`[i] %in% categories_med$oldies)
  d0$base_books[i] <- sum(d0$`choice-1`[i] %in% categories_med$books,</pre>
                          d0$`choice-2`[i] %in% categories_med$books,
                          d0$`choice-3`[i] %in% categories_med$books,
                          d0$`choice-4`[i] %in% categories med$books,
                          d0$`choice-5`[i] %in% categories_med$books,
                          d0$`choice-6`[i] %in% categories_med$books)
} else {
  d0$female_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_low$women)
  d0$poets_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_low$poets)</pre>
  d0$oldies_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_low$oldies)</pre>
  d0$books_pick[i] <- as.numeric(d0$`choice-7`[i] %in% categories_low$books)</pre>
  # Calculate base counts for initial selections
  d0$base_gender[i] <- sum(d0$`choice-1`[i] %in% categories_low$women,
                           d0$`choice-2`[i] %in% categories_low$women,
                           dO$`choice-3`[i] %in% categories_low$women,
                           d0$`choice-4`[i] %in% categories_low$women,
                           d0$`choice-5`[i] %in% categories_low$women,
                           d0$`choice-6`[i] %in% categories_low$women)
  d0$base_poets[i] <- sum(d0$`choice-1`[i] %in% categories_low$poets,
                          d0$`choice-2`[i] %in% categories_low$poets,
                          d0$`choice-3`[i] %in% categories_low$poets,
                          d0$`choice-4`[i] %in% categories_low$poets,
                          d0$`choice-5`[i] %in% categories_low$poets,
                          d0$`choice-6`[i] %in% categories_low$poets)
```

```
d0$base_oldies[i] <- sum(d0$`choice-1`[i] %in% categories_low$oldies,</pre>
                               d0$`choice-2`[i] %in% categories_low$oldies,
                               d0$`choice-3`[i] %in% categories_low$oldies,
                               d0$`choice-4`[i] %in% categories_low$oldies,
                               d0$`choice-5`[i] %in% categories_low$oldies,
                               d0$`choice-6`[i] %in% categories_low$oldies)
     d0$base_books[i] <- sum(d0$`choice-1`[i] %in% categories_low$books,</pre>
                              d0$`choice-2`[i] %in% categories_low$books,
                              d0$`choice-3`[i] %in% categories_low$books,
                              d0$`choice-4`[i] %in% categories_low$books,
                              d0$`choice-5`[i] %in% categories_low$books,
                              d0$`choice-6`[i] %in% categories_low$books)
   }
 }
 # Continue processing demographics
 d0 <- d0 |>
   mutate(
     # Demographics
     gender_code = case_when(gender=="Man" ~ 1, TRUE ~ 0),
     race_code = case_when(str_detect(race, "White / Caucasian") ~ 1, TRUE ~ 0)
   dplyr::select(cond, base_condition, gender_feedback, poets_shown, oldies_shown,

→ books shown, women shown,

                 female_pick, poets_pick, oldies_pick, books_pick,
                 base_gender, base_poets, base_oldies, base_books,
  `choice-1`:`choice-7`,
                 race, gender, age, gender_code, race_code)
 # Calculate the number of excluded participants
 num_excluded <- nrow(qual_data) - nrow(d0)</pre>
 # Save num excluded in dO
 d0$num_excluded_total <- num_excluded # As a column</pre>
 # Write the API-pulled data into a CSV file
 write.csv(d0, 'pilot-study.csv', row.names = FALSE, quote = TRUE)
```

# Variable Names

Variable	Description
cond	Treatment condition (control or treat).
base_condition	Base condition (low $= 3$ authors, med $= 6$ authors, high $= 9$
	authors per category).
gender_feedback	Binary indicator of whether participant was in treatment condi-
	tion (cond = treat).
female_pick	Binary indicator of whether participant selected a female author
	for seventh selection.
poets_pick	Binary indicator of whether participant selected an author who
	wrote poetry.
oldies_pick	Binary indicator of whether participant selected an author born
	in the 1800s.
books_pick	Binary indicator of whether participant selected an author who
	wrote 10+ books.
base_gender	Count of female authors selected in initial six authors.
base_poets	Count of poets selected in initial six authors.
base_oldies	Count of 1800s-born authors selected in initial six authors.
base_books	Count of 10+ book authors selected in initial six authors.
choice-1 to choice-7	The selected authors.
gender	Self-selected gender.
race	Self-selected race.
age	Self-entered age.
gender_code	Dummy code for gender (male $= 1$ ).
race_code	Dummy code for race (white $= 1$ ).

# **Demographics**

```
## Excluded Participants: 38
##
                          Percentage gender
## 1
                               Woman 51.55
## 2
                                 Man 46.90
                         Non-binary
                                       1.11
## 4 Another gender not listed here:
##
                            Percentage Race
## 1 American Indian or Alaskan Native 0.44
## 2
            Asian / Pacific Islander 7.52
## 3
            Black or African American 10.62
## 4
                    Hispanic / Latinx 7.52
## 5
                    White / Caucasian 73.89
## # A tibble: 1 x 2
   mean_age sd_age
##
       <dbl> <dbl>
## 1
        44.1
              13.2
##
## --- Initial Selections (Women) ---
## Mean (num of initial women selected): 1.87
## SD (num of initial women selected): 1.18
## Percentage (initial women selected): 31.19 %
## --- Balance Checks by Condition ---
## # A tibble: 2 x 2
    gender_feedback mean_women
##
              <dbl>
                          <dbl>
                          0.317
## 1
                  0
## 2
                   1
                          0.307
##
## Welch Two Sample t-test
## data: base_gender/6 by gender_feedback
## t = 0.5556, df = 448.82, p-value = 0.5788
## alternative hypothesis: true difference in means between group 0 and group 1 is not equal to 0
## 95 percent confidence interval:
## -0.02619505 0.04684401
## sample estimates:
## mean in group 0 mean in group 1
        0.3171091
                        0.3067847
##
```

```
##
## --- Balance by Base Condition ---
```

## #	A tibble: 3 x 6	5				
##	$base\_condition$	n i	mean_women	mean_poets	mean_oldies	mean_books
##	<chr></chr>	<int></int>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
## 1	high	151	0.406	0.352	0.368	0.357
## 2	low	149	0.223	0.126	0.186	0.188
## 3	med	152	0.306	0.257	0.305	0.339

# **Primary Analysis**

Low Base Condition (3 authors per category)

```
# Create condition-specific datasets
d0_low <- d0 |> filter(base_condition == "low")
d0_med <- d0 |> filter(base_condition == "med")
d0_high <- d0 |> filter(base_condition == "high")
# Effect of gender feedback in low base condition
r_low <- lm(female_pick ~ gender_feedback, data=d0_low)
cat("Effect in Low Base Condition (3 authors per category):\n")
## Effect in Low Base Condition (3 authors per category):
robust_summary(r_low)
##
## Call:
## lm(formula = female_pick ~ gender_feedback, data = d0_low)
##
## Residuals:
##
       Min
                 1Q Median
## -0.14667 -0.14667 -0.09459 -0.09459 0.90541
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                  ## gender_feedback 0.05207
                             0.05388 0.966 0.33544
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3271 on 147 degrees of freedom
## Multiple R-squared: 0.006382, Adjusted R-squared: -0.0003773
## F-statistic: 0.9442 on 1 and 147 DF, p-value: 0.3328
robust_confint(r_low)
##
                       2.5 %
                                97.5 %
## (Intercept)
                   0.02644145 0.1627477
## gender_feedback -0.05441477 0.1585589
```

## Medium Base Condition (6 authors per category)

## gender\_feedback -0.08720381 0.2187828

```
# Effect of gender feedback in medium base condition
r_med <- lm(female_pick ~ gender_feedback, data=d0_med)</pre>
cat("Effect in Medium Base Condition (6 authors per category):\n")
## Effect in Medium Base Condition (6 authors per category):
robust_summary(r_med)
##
## Call:
## lm(formula = female_pick ~ gender_feedback, data = d0_med)
## Residuals:
##
      Min
               1Q Median
                               ЗQ
                                      Max
## -0.3684 -0.3684 -0.3026 0.6316 0.6974
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                  0.30263
                              0.05340 5.667 7.21e-08 ***
## gender_feedback 0.06579
                              0.07743
                                       0.850
                                                 0.397
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4742 on 150 degrees of freedom
## Multiple R-squared: 0.004853, Adjusted R-squared: -0.001781
## F-statistic: 0.7316 on 1 and 150 DF, p-value: 0.3937
robust_confint(r_med)
##
                        2.5 %
                                 97.5 %
## (Intercept)
                   0.19712005 0.4081431
```

## High Base Condition (9 authors per category)

## gender\_feedback -0.2070043 0.1115657

```
# Effect of gender feedback in high base condition
r_high <- lm(female_pick ~ gender_feedback, data=d0_high)
cat("Effect in High Base Condition (9 authors per category):\n")
## Effect in High Base Condition (9 authors per category):
robust_summary(r_high)
##
## Call:
## lm(formula = female_pick ~ gender_feedback, data = d0_high)
## Residuals:
##
      Min
               1Q Median
                               ЗQ
                                      Max
## -0.4210 -0.4210 -0.3733 0.5789 0.6267
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                   0.42105
                              0.05739 7.337 1.31e-11 ***
                              0.08061 -0.592
## gender_feedback -0.04772
                                                 0.555
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.492 on 149 degrees of freedom
## Multiple R-squared: 0.002377, Adjusted R-squared: -0.004318
## F-statistic: 0.3551 on 1 and 149 DF, p-value: 0.5522
robust_confint(r_high)
##
                       2.5 %
                                97.5 %
## (Intercept)
                   0.3076500 0.5344553
```

#### **Interaction Model**

```
# Full 2x3 factorial model testing interaction
# Factor base_condition with reference category
d0$base_condition_factor <- factor(d0$base_condition, levels = c("low", "med", "high"))</pre>
r_factorial <- lm(female_pick ~ gender_feedback * base_condition_factor, data=d0)
cat("2x3 Factorial Design: Gender Feedback x Base Condition\n")
## 2x3 Factorial Design: Gender Feedback x Base Condition
robust_summary(r_factorial)
##
## Call:
## lm(formula = female_pick ~ gender_feedback * base_condition_factor,
##
      data = d0)
##
## Residuals:
##
      Min
               1Q Median
                              3Q
                                     Max
## -0.4210 -0.3684 -0.1467 0.5789 0.9054
##
## Coefficients:
##
                                           Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                            0.09459 0.03449 2.743 0.00633
## gender_feedback
                                            ## base_condition_factormed
                                            0.20804 0.06357
                                                                3.273 0.00115
## base_condition_factorhigh
                                            0.32646 0.06695 4.876 1.51e-06
## gender_feedback:base_condition_factormed 0.01372
                                                       0.09433 0.145 0.88445
## gender_feedback:base_condition_factorhigh -0.09979
                                                       0.09696 -1.029 0.30394
##
## (Intercept)
## gender_feedback
## base_condition_factormed
                                           **
## base_condition_factorhigh
## gender_feedback:base_condition_factormed
## gender_feedback:base_condition_factorhigh
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4379 on 446 degrees of freedom
## Multiple R-squared: 0.07227, Adjusted R-squared: 0.06187
## F-statistic: 6.949 on 5 and 446 DF, p-value: 2.9e-06
robust_confint(r_factorial)
##
                                                 2.5 %
                                                          97.5 %
## (Intercept)
                                            0.02681859 0.16237059
## gender_feedback
                                           -0.05382549 0.15796964
```

```
## base_condition_factormed 0.08310879 0.33296518

## base_condition_factorhigh 0.19487294 0.45804313

## gender_feedback:base_condition_factormed -0.17167565 0.19911045

## gender_feedback:base_condition_factorhigh -0.29034728 0.09076454
```

#### Testing Differences in Effects Across Base Conditions

```
# Test whether the effect of gender feedback differs significantly
# across the three base conditions
# Extract interaction coefficients
rob_sum <- robust_summary(r_factorial)</pre>
rob_ci <- robust_confint(r_factorial)</pre>
cat('\nInteraction Effects (relative to Low base):\n\n')
## Interaction Effects (relative to Low base):
# Medium vs Low
if('gender_feedback:base_condition_factormed' %in% rownames(rob_sum$coefficients)) {
 interaction_coef_med <-</pre>
→ rob_sum$coefficients['gender_feedback:base_condition_factormed', 'Estimate']
 interaction_se_med <- rob_sum$coefficients['gender_feedback:base_condition_factormed',</pre>

    'Std. Error']

  interaction p med <- rob sum$coefficients['gender feedback:base condition factormed',
→ 'Pr(>|t|)']
  cat('Medium vs Low:\n')
  cat(' Difference in effects:', round(interaction_coef_med * 100, 2), 'percentage
  → points\n')
  cat(' Robust standard error:', round(interaction_se_med * 100, 2), '\n')
  cat(' p-value:', round(interaction_p_med, 4), '\n\n')
}
## Medium vs Low:
    Difference in effects: 1.37 percentage points
##
    Robust standard error: 9.43
    p-value: 0.8844
# High vs Low
if('gender feedback:base condition factorhigh' %in% rownames(rob sum$coefficients)) {
 interaction_coef_high <-</pre>
→ rob_sum$coefficients['gender_feedback:base_condition_factorhigh', 'Estimate']
 interaction_se_high <-
→ rob_sum$coefficients['gender_feedback:base_condition_factorhigh', 'Std. Error']
 interaction_p_high <- rob_sum$coefficients['gender_feedback:base_condition_factorhigh',</pre>
→ 'Pr(>|t|)']
  cat('High vs Low:\n')
  cat(' Difference in effects:', round(interaction coef high * 100, 2), 'percentage
  → points\n')
  cat(' Robust standard error:', round(interaction_se_high * 100, 2), '\n')
  cat(' p-value:', round(interaction_p_high, 4), '\n\n')
}
```

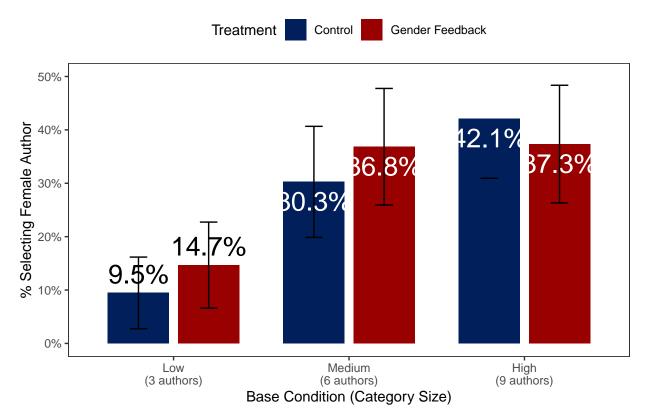
```
## High vs Low:
    Difference in effects: -9.98 percentage points
    Robust standard error: 9.7
##
##
    p-value: 0.3039
# Joint F-test for interaction terms
library(car)
cat('\nJoint test of interaction terms:\n')
##
## Joint test of interaction terms:
linearHypothesis(r_factorial, c("gender_feedback:base_condition_factormed = 0",
                                 "gender_feedback:base_condition_factorhigh = 0"),
                 vcov = vcovHC(r_factorial, type = "HC3"))
##
## Linear hypothesis test:
## gender_feedback:base_condition_factormed = 0
## gender_feedback:base_condition_factorhigh = 0
##
## Model 1: restricted model
## Model 2: female_pick ~ gender_feedback * base_condition_factor
## Note: Coefficient covariance matrix supplied.
##
   Res.Df Df
                    F Pr(>F)
## 1
       448
## 2
       446 2 0.6536 0.5207
```

#### Visualization of 2x3 Design

```
library(ggplot2)
interaction means <- d0 |>
  group_by(gender_feedback, base_condition) |>
  summarize(
   mean_female = mean(female_pick, na.rm = TRUE),
   se_female = sd(female_pick, na.rm = TRUE) / sqrt(n()),
   n = n()
  )
p_2x3 <- ggplot(interaction_means, aes(x = factor(base_condition, levels = c("low",

    "med", "high")),
                                       y = mean_female * 100,
                                       fill = factor(gender_feedback))) +
  geom_bar(stat = "identity", position = position_dodge(width = 0.8), width = 0.7) +
  # White text inside bars (when bar is tall enough)
  geom_text(aes(label = ifelse(mean_female * 100 > 15,
                                paste0(sprintf("%.1f", mean_female * 100), "%"), "")),
            position = position_dodge(width = 0.8), vjust = 1.5, size = 7, color =
            \hookrightarrow "white") +
  # Black text above bars (when bar is too small for white text)
  geom_text(aes(label = ifelse(mean_female * 100 <= 15,</pre>
                                pasteO(sprintf("%.1f", mean_female * 100), "%"), "")),
            position = position_dodge(width = 0.8), vjust = -0.5, size = 7, color =
            → "black") +
  geom_errorbar(aes(ymin = (mean_female - 1.96*se_female) * 100,
                    ymax = (mean_female + 1.96*se_female) * 100),
                width = 0.2, position = position_dodge(width = 0.8)) +
  scale_fill_manual(values = c("0" = "#011F5B", "1" = "#990000"),
                    labels = c("0" = "Control", "1" = "Gender Feedback")) +
  scale_y_continuous(labels = function(x) paste0(x, "%"), limits = c(0, 50),
                     breaks = seq(0, 50, 10)) +
  labs(x = "Base Condition (Category Size)",
       y = "% Selecting Female Author",
       title = "Gender Feedback x Base Condition",
       fill = "Treatment") +
  scale_x_discrete(labels = c("low" = "Low\n(3 authors)", "med" = "Medium\n(6 authors)",
                              "high" = "High\n(9 authors)")) +
  theme_bw() +
  theme(legend.position = "top",
        panel.grid.major = element_blank(),
        panel.grid.minor = element_blank())
print(p_2x3)
```

# Gender Feedback x Base Condition



```
ggsave("Figure-Pilot-Overall.pdf", plot = p_2x3, width = 10, height = 8, units = "in",

device = cairo_pdf, family = "Times New Roman")
```

## Robustness Checks

#### Low Base Condition

```
## Robust to demographic controls
r_low_demog <- lm(female_pick ~ gender_feedback + gender_code + race_code + age,

    data=d0_low)

cat("Low Base: With Demographic Controls\n")
## Low Base: With Demographic Controls
robust_summary(r_low_demog)
##
## Call:
## lm(formula = female_pick ~ gender_feedback + gender_code + race_code +
##
       age, data = d0_low)
##
## Residuals:
##
       Min
              1Q Median
                                   3Q
                                           Max
## -0.28416 -0.15489 -0.10171 -0.04308 0.93011
##
## Coefficients:
##
                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 -0.074496 0.106474 -0.700 0.485
## gender_feedback 0.028696 0.054497 0.527
                                                  0.599
## gender_code
                  0.085001 0.053098 1.601
                                                  0.112
                  -0.016524 0.057377 -0.288
## race_code
                                                  0.774
## age
                   0.003352 0.002503 1.339
                                                  0.183
##
## Residual standard error: 0.3253 on 144 degrees of freedom
## Multiple R-squared: 0.0373, Adjusted R-squared: 0.01055
## F-statistic: 1.395 on 4 and 144 DF, p-value: 0.2387
robust_confint(r_low_demog)
                         2.5 %
##
                                    97.5 %
## (Intercept)
                  -0.284948548 0.135957509
## gender_feedback -0.079020964 0.136413189
## gender_code -0.019950769 0.189951798
## race_code
                  -0.129934421 0.096886181
## age
                  -0.001594832 0.008299582
## Logistic regression
r_low_logit <- glm(female_pick ~ gender_feedback, family = binomial, data=d0_low)
cat("\nLow Base: Logistic Regression Model\n")
##
```

## Low Base: Logistic Regression Model

```
summary(r_low_logit)
##
## Call:
```

```
## Call:
## glm(formula = female_pick ~ gender_feedback, family = binomial,
      data = d0_low)
##
## Coefficients:
                  Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                   -2.2588
                           0.3972 -5.687 1.29e-08 ***
## gender_feedback 0.4978
                              0.5141
                                     0.968
                                                0.333
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 109.82 on 148 degrees of freedom
##
## Residual deviance: 108.86 on 147 degrees of freedom
## AIC: 112.86
##
## Number of Fisher Scoring iterations: 4
# Odds ratio
tidy_low_logit <- tidy(r_low_logit, exponentiate = TRUE, conf.int = T)</pre>
print(tidy_low_logit)
## # A tibble: 2 x 7
##
   term
                    estimate std.error statistic
                                                    p.value conf.low conf.high
##
    <chr>
                      <dbl> <dbl>
                                                               <dbl>
                                                                         <dbl>
                                         <dbl>
                                                      <dbl>
## 1 (Intercept)
                      0.104
                               0.397
                                        -5.69 0.000000129
                                                              0.0436
                                                                         0.212
                               0.514 0.968 0.333
                                                              0.610
## 2 gender_feedback
                      1.65
                                                                         4.72
```

#### **Medium Base Condition**

```
## Robust to demographic controls
r_med_demog <- lm(female_pick ~ gender_feedback + gender_code + race_code + age,</pre>

    data=d0_med)

cat("Medium Base: With Demographic Controls\n")
## Medium Base: With Demographic Controls
robust summary(r med demog)
##
## Call:
## lm(formula = female_pick ~ gender_feedback + gender_code + race_code +
##
       age, data = d0_med)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -0.4527 -0.3639 -0.2866 0.5877 0.7960
##
## Coefficients:
                   Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                   0.237304 0.152906 1.552 0.1228
## gender_feedback 0.068408 0.079821 0.857
                                                 0.3928
## gender_code
                 -0.077674 0.077134 -1.007
                                               0.3156
                             0.092654 1.738
                                                 0.0843
## race_code
                  0.161014
                             0.002842 -0.205
                                                0.8375
## age
                  -0.000584
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4731 on 147 degrees of freedom
## Multiple R-squared: 0.02907,
                                   Adjusted R-squared: 0.002655
## F-statistic: 1.1 on 4 and 147 DF, p-value: 0.3586
robust_confint(r_med_demog)
##
                         2.5 %
                                    97.5 %
## (Intercept)
                  -0.064874227 0.539481397
## gender_feedback -0.089336894 0.226153457
## gender_code
               -0.230108740 0.074760978
## race_code
                  -0.022092447 0.344119350
## age
                  -0.006200546 0.005032487
## Logistic regression
r_med_logit <- glm(female_pick ~ gender_feedback, family = binomial, data=d0_med)
cat("\nMedium Base: Logistic Regression Model\n")
##
## Medium Base: Logistic Regression Model
```

## summary(r\_med\_logit) ## ## Call: ## glm(formula = female\_pick ~ gender\_feedback, family = binomial, ## data = d0\_med) ## Coefficients: Estimate Std. Error z value Pr(>|z|)## (Intercept) -0.8348 0.2497 -3.343 0.000828 \*\*\* ## gender\_feedback 0.2958 0.3448 0.858 0.390965 ## ---## Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.05 '.' 0.1 ' ' 1 ## (Dispersion parameter for binomial family taken to be 1) ## Null deviance: 193.96 on 151 degrees of freedom ## ## Residual deviance: 193.22 on 150 degrees of freedom ## AIC: 197.22 ##

```
# Odds ratio
tidy_med_logit <- tidy(r_med_logit, exponentiate = TRUE, conf.int = T)
print(tidy_med_logit)</pre>
```

```
## # A tibble: 2 x 7
##
   term
                   estimate std.error statistic p.value conf.low conf.high
##
    <chr>
                                       <dbl>
                                                <dbl>
                                                        <dbl>
                                                                  <dbl>
                     <dbl>
                             <dbl>
## 1 (Intercept)
                     0.434
                               0.250
                                       -3.34 0.000828
                                                        0.261
                                                                  0.699
                                                        0.685
## 2 gender_feedback
                     1.34
                             0.345
                                       0.858 0.391
                                                                  2.66
```

## Number of Fisher Scoring iterations: 4

#### **High Base Condition**

```
## Robust to demographic controls
r_high_demog <- lm(female_pick ~ gender_feedback + gender_code + race_code + age,

    data=d0_high)

cat("High Base: With Demographic Controls\n")
## High Base: With Demographic Controls
robust summary(r high demog)
##
## Call:
## lm(formula = female_pick ~ gender_feedback + gender_code + race_code +
##
      age, data = d0_high)
##
## Residuals:
##
      Min
               1Q Median
                              3Q
                                     Max
## -0.5052 -0.4110 -0.3294 0.5744 0.7071
##
## Coefficients:
                   Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                  0.434890 0.164539 2.643 0.00911 **
## gender_code
               -0.081306 0.084135 -0.966 0.33545
                 -0.062947
                             0.093784 -0.671 0.50316
## race_code
## age
                  0.001407
                             0.003599 0.391 0.69637
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4947 on 146 degrees of freedom
## Multiple R-squared: 0.0118, Adjusted R-squared: -0.01527
## F-statistic: 0.4359 on 4 and 146 DF, p-value: 0.7825
robust_confint(r_high_demog)
##
                        2.5 %
                                   97.5 %
                   0.109702805 0.760076253
## (Intercept)
## gender_feedback -0.203896637 0.121086089
## gender_code
                -0.247586297 0.084973689
                  -0.248297575 0.122402609
## race_code
                  -0.005705561 0.008519876
## age
## Logistic regression
r_high_logit <- glm(female_pick ~ gender_feedback, family = binomial, data=d0_high)
cat("\nHigh Base: Logistic Regression Model\n")
##
## High Base: Logistic Regression Model
```

```
summary(r_high_logit)
##
## Call:
## glm(formula = female_pick ~ gender_feedback, family = binomial,
##
       data = d0_high)
## Coefficients:
                   Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                   -0.3185 0.2323 -1.371
                                                  0.170
## gender_feedback -0.1995
                                0.3331 -0.599
                                                  0.549
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 202.92 on 150 degrees of freedom
## Residual deviance: 202.56 on 149 degrees of freedom
## AIC: 206.56
## Number of Fisher Scoring iterations: 4
# Odds ratio
tidy_high_logit <- tidy(r_high_logit, exponentiate = TRUE, conf.int = T)</pre>
print(tidy_high_logit)
```

estimate std.error statistic p.value conf.low conf.high

<dbl>

0.170

<dbl>

0.458

0.425

<dbl>

1.14

1.57

<dbl>

-1.37

0.333 -0.599 0.549

## # A tibble: 2 x 7

## 2 gender\_feedback

<dbl>

0.727

0.819

<dbl>

0.232

term

<chr>

## 1 (Intercept)

##

##

#### **Interaction Model with Controls**

```
##
## Call:
## lm(formula = female_pick ~ gender_feedback * base_condition_factor +
##
      gender_code + race_code + age, data = d0)
##
## Residuals:
##
      Min
              1Q Median
                            ЗQ
                                  Max
## -0.4672 -0.3543 -0.1428 0.5803 0.9440
##
## Coefficients:
##
                                         Estimate Std. Error t value Pr(>|t|)
                                         0.037384 0.080809 0.463 0.64387
## (Intercept)
## gender_feedback
                                         ## base condition factormed
                                         0.325171 0.067516 4.816 2.01e-06
## base_condition_factorhigh
## gender_code
                                        -0.018943 0.042014 -0.451 0.65230
## race_code
                                         0.017860 0.047974 0.372 0.70987
                                         0.250 0.80305
## gender feedback:base condition factormed
                                         0.024000
                                                  0.096174
## gender_feedback:base_condition_factorhigh -0.099596 0.097672 -1.020 0.30843
## (Intercept)
## gender_feedback
## base_condition_factormed
                                        **
## base_condition_factorhigh
## gender_code
## race_code
## age
## gender_feedback:base_condition_factormed
## gender_feedback:base_condition_factorhigh
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4388 on 443 degrees of freedom
## Multiple R-squared: 0.0749, Adjusted R-squared: 0.0582
## F-statistic: 4.484 on 8 and 443 DF, p-value: 3.005e-05
```

```
robust_confint(r_factorial_demog)
                                                   2.5 %
                                                              97.5 %
##
## (Intercept)
                                            -0.121433522 0.196201063
## gender_feedback
                                            -0.059464050 0.155808628
## base_condition_factormed
                                             0.069356238 0.325233037
## base_condition_factorhigh
                                             0.192479249 0.457862806
## gender code
                                            -0.101513430 0.063627909
## race code
                                            -0.076426094 0.112145161
## age
                                            -0.002069688 0.004661915
## gender_feedback:base_condition_factormed -0.165013012 0.213013144
## gender_feedback:base_condition_factorhigh -0.291553134 0.092361090
## Logistic regression with interaction
r_factorial_logit <- glm(female_pick ~ gender_feedback*base_condition_factor, family =
cat("\n2x3 Factorial: Logistic Regression Model\n")
##
## 2x3 Factorial: Logistic Regression Model
summary(r_factorial_logit)
##
## Call:
## glm(formula = female_pick ~ gender_feedback * base_condition_factor,
      family = binomial, data = d0)
##
## Coefficients:
##
                                            Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                             -2.2588
                                                       0.3972 -5.687 1.29e-08
                                                         0.5141 0.968
## gender_feedback
                                              0.4978
                                                                         0.3329
## base condition factormed
                                              1.4240
                                                        0.4691
                                                                 3.035
                                                                         0.0024
## base_condition_factorhigh
                                              1.9403
                                                        0.4601 4.217 2.48e-05
## gender_feedback:base_condition_factormed -0.2020
                                                        0.6190 -0.326 0.7442
## gender_feedback:base_condition_factorhigh -0.6973
                                                         0.6126 -1.138
                                                                         0.2550
##
## (Intercept)
## gender_feedback
## base_condition_factormed
                                            **
## base_condition_factorhigh
## gender_feedback:base_condition_factormed
## gender_feedback:base_condition_factorhigh
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 540.57 on 451 degrees of freedom
## Residual deviance: 504.64 on 446 degrees of freedom
## AIC: 516.64
```

# ## ## Number of Fisher Scoring iterations: 4

```
# Odds ratio
tidy_factorial_logit <- tidy(r_factorial_logit, exponentiate = TRUE, conf.int = T)
print(tidy_factorial_logit)</pre>
```

##	#	A tibble: 6 x 7						
##		term	${\tt estimate}$	std.error	statistic	p.value	conf.low	conf.high
##		<chr></chr>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
##	1	(Intercept)	0.104	0.397	-5.69	1.29e-8	0.0436	0.212
##	2	gender_feedback	1.65	0.514	0.968	3.33e-1	0.610	4.72
##	3	base_condition_factor~	4.15	0.469	3.04	2.40e-3	1.73	11.1
##	4	base_condition_factor~	6.96	0.460	4.22	2.48e-5	2.97	18.4
##	5	<pre>gender_feedback:base_~</pre>	0.817	0.619	-0.326	7.44e-1	0.236	2.72
##	6	<pre>gender feedback:base ~</pre>	0.498	0.613	-1.14	2.55e-1	0.145	1.63

## Interaction with Initial Base Selection

#### Low Base Condition

```
## Interaction with initial women selection in low base
r_interaction_low <- lm(female_pick ~ gender_feedback*base_gender, data=d0_low)
cat("Low Base: Interaction with Initial Women Selection\n")
## Low Base: Interaction with Initial Women Selection
robust_summary(r_interaction_low)
##
## Call:
## lm(formula = female_pick ~ gender_feedback * base_gender, data = d0_low)
## Residuals:
##
       Min
                1Q Median
                                  3Q
## -0.31935 -0.18009 -0.04284 -0.04083 0.95716
##
## Coefficients:
                             Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                              ## gender_feedback
                              0.09414 0.13157 0.715 0.4755
## base_gender
                             -0.09119
                                        0.04819 -1.892
                                                         0.0604 .
## gender_feedback:base_gender -0.04807
                                        0.06738 -0.714 0.4767
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3155 on 145 degrees of freedom
## Multiple R-squared: 0.08802, Adjusted R-squared: 0.06915
## F-statistic: 4.665 on 3 and 145 DF, p-value: 0.003838
robust_confint(r_interaction_low)
##
                                   2.5 %
                                            97.5 %
## (Intercept)
                             0.03866784 0.41176056
## gender_feedback
                             -0.16590809 0.35418216
## base_gender
                             -0.18642817 0.00405363
## gender_feedback:base_gender -0.18123857 0.08508963
```

#### **Medium Base Condition**

```
## Interaction with initial women selection in medium base
r_interaction_med <- lm(female_pick ~ gender_feedback*base_gender, data=d0_med)
cat("Medium Base: Interaction with Initial Women Selection\n")
## Medium Base: Interaction with Initial Women Selection
robust_summary(r_interaction_med)
##
## Call:
## lm(formula = female_pick ~ gender_feedback * base_gender, data = d0_med)
## Residuals:
##
      Min
               1Q Median
                               ЗQ
## -0.4963 -0.3594 -0.3026 0.5942 0.8091
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                               0.19091
                                         0.12392 1.541
                                                            0.1256
## gender_feedback
                               0.28227
                                          0.16169
                                                    1.746
                                                            0.0829
## base_gender
                               0.06108
                                          0.06196
                                                  0.986
                                                            0.3258
## gender_feedback:base_gender -0.11795
                                          0.07612 -1.550
                                                            0.1234
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.473 on 148 degrees of freedom
                                   Adjusted R-squared: 0.003308
## Multiple R-squared: 0.02311,
## F-statistic: 1.167 on 3 and 148 DF, p-value: 0.3244
robust_confint(r_interaction_med)
##
                                    2.5 %
                                              97.5 %
                              -0.05397040 0.43579154
## (Intercept)
## gender_feedback
                              -0.03725907 0.60178986
## base_gender
                              -0.06134992 0.18351965
## gender_feedback:base_gender -0.26837019 0.03246655
```

#### **High Base Condition**

```
## Interaction with initial women selection in high base
r_interaction_high <- lm(female_pick ~ gender_feedback*base_gender, data=d0_high)
cat("High Base: Interaction with Initial Women Selection\n")
## High Base: Interaction with Initial Women Selection
robust_summary(r_interaction_high)
##
## Call:
## lm(formula = female_pick ~ gender_feedback * base_gender, data = d0_high)
## Residuals:
##
      Min
               1Q Median
                               ЗQ
                                      Max
## -0.5282 -0.4080 -0.3593 0.5906 0.7159
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                               0.34793
                                          0.11835 2.940 0.00382 **
                                          0.17314
                                                    0.500 0.61792
## gender_feedback
                               0.08655
                               0.03004
                                          0.04367
                                                    0.688 0.49269
## base_gender
## gender_feedback:base_gender -0.05510
                                          0.06312 -0.873 0.38415
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.494 on 147 degrees of freedom
## Multiple R-squared: 0.008088, Adjusted R-squared: -0.01215
## F-statistic: 0.3996 on 3 and 147 DF, p-value: 0.7535
robust_confint(r_interaction_high)
##
                                    2.5 %
                                              97.5 %
## (Intercept)
                               0.11403929 0.58183054
## gender_feedback
                              -0.25561411 0.42870562
## base_gender
                              -0.05627397 0.11634906
## gender_feedback:base_gender -0.17984157 0.06964571
```

```
## lm(formula = female_pick ~ gender_feedback * base_condition_factor *
      base_gender, data = d0)
##
## Residuals:
               10 Median
      Min
                               3Q
                                      Max
## -0.5282 -0.3593 -0.1801 0.5619 0.9572
## Coefficients:
                                                         Estimate Std. Error
## (Intercept)
                                                         0.225214 0.094384
## gender feedback
                                                         0.094137 0.131571
## base_condition_factormed
                                                         -0.034304 0.155771
## base_condition_factorhigh
                                                         0.122721 0.151381
## base_gender
                                                        -0.091187 0.048188
## gender_feedback:base_condition_factormed
                                                         0.188128 0.208460
## gender feedback:base condition factorhigh
                                                         -0.007591 0.217457
## gender_feedback:base_gender
                                                        -0.048074 0.067375
                                                                    0.078490
## base condition factormed:base gender
                                                         0.152272
## base_condition_factorhigh:base_gender
                                                                    0.065035
                                                          0.121225
## gender_feedback:base_condition_factormed:base_gender -0.069877
                                                                    0.101653
## gender_feedback:base_condition_factorhigh:base_gender -0.007023
                                                                    0.092324
##
                                                         t value Pr(>|t|)
## (Intercept)
                                                          2.386
                                                                  0.0174 *
## gender_feedback
                                                          0.715
                                                                  0.4747
## base_condition_factormed
                                                          -0.220
                                                                  0.8258
## base_condition_factorhigh
                                                          0.811
                                                                  0.4180
## base_gender
                                                          -1.892
                                                                  0.0591 .
## gender_feedback:base_condition_factormed
                                                          0.902
                                                                  0.3673
## gender_feedback:base_condition_factorhigh
                                                         -0.035
                                                                  0.9722
## gender_feedback:base_gender
                                                         -0.714
                                                                  0.4759
## base_condition_factormed:base_gender
                                                          1.940
                                                                  0.0530 .
## base_condition_factorhigh:base_gender
                                                          1.864
                                                                  0.0630 .
## gender feedback:base condition factormed:base gender
                                                          -0.687
                                                                  0.4922
## gender_feedback:base_condition_factorhigh:base_gender -0.076
                                                                  0.9394
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 0.4354 on 440 degrees of freedom
## Multiple R-squared: 0.09524, Adjusted R-squared: 0.07262
## F-statistic: 4.211 on 11 and 440 DF, p-value: 5.98e-06
```

## robust\_confint(r\_interaction\_full)

```
##
                                                               2.5 %
                                                                          97.5 %
## (Intercept)
                                                          0.03971450 0.410713893
## gender_feedback
                                                         -0.16444904 0.352723105
## base_condition_factormed
                                                         -0.34045069 0.271843439
## base_condition_factorhigh
                                                         -0.17479821 0.420239647
## base_gender
                                                         -0.18589380 0.003519256
## gender_feedback:base_condition_factormed
                                                         -0.22157229 0.597829013
## gender_feedback:base_condition_factorhigh
                                                         -0.43497469 0.419792139
## gender_feedback:base_gender
                                                         -0.18049142 0.084342474
## base_condition_factormed:base_gender
                                                         -0.00199036 0.306534636
## base_condition_factorhigh:base_gender
                                                         -0.00659274 0.249042375
## gender_feedback:base_condition_factormed:base_gender -0.26966319 0.129908504
## gender_feedback:base_condition_factorhigh:base_gender -0.18847488 0.174427966
```

# Secondary Analysis - Other Attributes

#### Low Base Condition

```
## Poets feedback - Low Base
r_poets_low <- lm(poets_pick ~ poets_shown, data=d0_low)
cat("Low Base: Effect of Poets Feedback on Poet Selection\n")
## Low Base: Effect of Poets Feedback on Poet Selection
robust_summary(r_poets_low)
##
## Call:
## lm(formula = poets_pick ~ poets_shown, data = d0_low)
## Residuals:
                  1Q
                     Median
                                            Max
## -0.09091 -0.07087 -0.07087 -0.07087 0.92913
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.09091
                           0.06421 1.416
                                              0.159
## poets_shown -0.02004
                           0.06819 -0.294
                                              0.769
##
## Residual standard error: 0.2632 on 147 degrees of freedom
## Multiple R-squared: 0.0007394, Adjusted R-squared: -0.006058
## F-statistic: 0.1088 on 1 and 147 DF, p-value: 0.742
robust_confint(r_poets_low)
                     2.5 %
                              97.5 %
## (Intercept) -0.03598388 0.2178021
## poets_shown -0.15479802 0.1147121
## Oldies (1800s) feedback - Low Base
r_oldies_low <- lm(oldies_pick ~ oldies_shown, data=d0_low)
cat("\nLow Base: Effect of 1800s Feedback on 1800s Author Selection\n")
##
## Low Base: Effect of 1800s Feedback on 1800s Author Selection
robust_summary(r_oldies_low)
##
## Call:
## lm(formula = oldies_pick ~ oldies_shown, data = d0_low)
##
```

```
## Residuals:
##
      Min
               1Q Median
                            30
                                     Max
## -0.2362 -0.2362 -0.2273 0.7727
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.227273
                         0.093601 2.428 0.0164 *
## oldies_shown 0.008948 0.101017 0.089 0.9295
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4268 on 147 degrees of freedom
## Multiple R-squared: 5.606e-05, Adjusted R-squared: -0.006746
## F-statistic: 0.008242 on 1 and 147 DF, p-value: 0.9278
robust_confint(r_oldies_low)
                     2.5 %
                             97.5 %
## (Intercept)
                0.04229602 0.4122494
## oldies_shown -0.19068461 0.2085801
## Books (10+) feedback - Low Base
r_books_low <- lm(books_pick ~ books_shown, data=d0_low)</pre>
cat("\nLow Base: Effect of 10+ Books Feedback on 10+ Books Author Selection\n")
##
## Low Base: Effect of 10+ Books Feedback on 10+ Books Author Selection
robust_summary(r_books_low)
##
## Call:
## lm(formula = books_pick ~ books_shown, data = d0_low)
## Residuals:
##
      Min
               1Q Median
                              3Q
## -0.1864 -0.1864 -0.1290 0.8710
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.12903 0.06222 2.074 0.0398 *
## books_shown 0.05741
                         0.07196
                                  0.798 0.4263
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3814 on 147 degrees of freedom
## Multiple R-squared: 0.00377, Adjusted R-squared: -0.003007
## F-statistic: 0.5563 on 1 and 147 DF, p-value: 0.457
```

# robust\_confint(r\_books\_low)

```
## 2.5 % 97.5 %
## (Intercept) 0.006076749 0.2519878
## books_shown -0.084804372 0.1996212
```

#### **Medium Base Condition**

```
## Poets feedback - Medium Base
r_poets_med <- lm(poets_pick ~ poets_shown, data=d0_med)
cat("Medium Base: Effect of Poets Feedback on Poet Selection\n")
## Medium Base: Effect of Poets Feedback on Poet Selection
robust_summary(r_poets_med)
##
## Call:
## lm(formula = poets_pick ~ poets_shown, data = d0_med)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -0.2059 -0.2059 -0.2059 -0.1875 0.8125
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 0.18750 0.10408 1.801
                                            0.0736 .
## poets_shown 0.01838
                          0.10979
                                    0.167
                                            0.8673
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4056 on 150 degrees of freedom
## Multiple R-squared: 0.000196, Adjusted R-squared: -0.006469
## F-statistic: 0.02941 on 1 and 150 DF, p-value: 0.8641
robust_confint(r_poets_med)
                    2.5 %
                             97.5 %
## (Intercept) -0.01815875 0.3931587
## poets_shown -0.19854809 0.2353128
## Oldies (1800s) feedback - Medium Base
r_oldies_med <- lm(oldies_pick ~ oldies_shown, data=d0_med)
cat("\nMedium Base: Effect of 1800s Feedback on 1800s Author Selection\n")
## Medium Base: Effect of 1800s Feedback on 1800s Author Selection
robust_summary(r_oldies_med)
##
## Call:
## lm(formula = oldies_pick ~ oldies_shown, data = d0_med)
##
```

```
## Residuals:
##
      Min
               1Q Median
                            30
                                     Max
## -0.4286 -0.2971 -0.2971 0.7029 0.7029
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
##
                 ## (Intercept)
                           0.1477 -0.890 0.37491
## oldies_shown -0.1315
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4637 on 150 degrees of freedom
## Multiple R-squared: 0.006767,
                                 Adjusted R-squared:
## F-statistic: 1.022 on 1 and 150 DF, p-value: 0.3137
robust_confint(r_oldies_med)
                    2.5 %
                            97.5 %
## (Intercept)
                0.1471356 0.7100073
## oldies_shown -0.4233618 0.1604218
## Books (10+) feedback - Medium Base
r_books_med <- lm(books_pick ~ books_shown, data=d0_med)
cat("\nMedium Base: Effect of 10+ Books Feedback on 10+ Books Author Selection\n")
##
## Medium Base: Effect of 10+ Books Feedback on 10+ Books Author Selection
robust_summary(r_books_med)
##
## Call:
## lm(formula = books_pick ~ books_shown, data = d0_med)
##
## Residuals:
##
      Min
               1Q Median
                              ЗQ
## -0.3302 -0.3302 -0.3261 0.6698 0.6739
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.326087 0.070654 4.615 8.37e-06 ***
## books_shown 0.004102 0.084370
                                   0.049
                                            0.961
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4729 on 150 degrees of freedom
## Multiple R-squared: 1.609e-05, Adjusted R-squared: -0.00665
## F-statistic: 0.002413 on 1 and 150 DF, p-value: 0.9609
```

# robust\_confint(r\_books\_med)

```
## 2.5 % 97.5 %
## (Intercept) 0.1864819 0.4656920
## books_shown -0.1626058 0.1708093
```

### **High Base Condition**

```
## Poets feedback - High Base
r_poets_high <- lm(poets_pick ~ poets_shown, data=d0_high)</pre>
cat("High Base: Effect of Poets Feedback on Poet Selection\n")
## High Base: Effect of Poets Feedback on Poet Selection
robust_summary(r_poets_high)
##
## Call:
## lm(formula = poets_pick ~ poets_shown, data = d0_high)
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -0.4706 -0.3433 -0.3433 0.6567 0.6567
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 0.4706 0.1286 3.659 0.000351 ***
## poets_shown -0.1273
                           0.1351 -0.942 0.347563
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4808 on 149 degrees of freedom
## Multiple R-squared: 0.007048, Adjusted R-squared: 0.0003841
## F-statistic: 1.058 on 1 and 149 DF, p-value: 0.3054
robust_confint(r_poets_high)
                   2.5 %
                            97.5 %
## (Intercept) 0.2164256 0.7247508
## poets_shown -0.3942632 0.1396539
## Oldies (1800s) feedback - High Base
r_oldies_high <- lm(oldies_pick ~ oldies_shown, data=d0_high)
cat("\nHigh Base: Effect of 1800s Feedback on 1800s Author Selection\n")
## High Base: Effect of 1800s Feedback on 1800s Author Selection
robust_summary(r_oldies_high)
##
## Call:
## lm(formula = oldies_pick ~ oldies_shown, data = d0_high)
##
```

```
## Residuals:
##
      Min
               1Q Median
                             30
                                      Max
## -0.4348 -0.4141 -0.4141 0.5859 0.5859
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 0.43478 0.10807 4.023 9.09e-05 ***
## oldies_shown -0.02072
                           0.11663 -0.178
                                             0.859
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4963 on 149 degrees of freedom
## Multiple R-squared: 0.000228,
                                   Adjusted R-squared: -0.006482
## F-statistic: 0.03398 on 1 and 149 DF, p-value: 0.854
robust_confint(r_oldies_high)
                    2.5 %
                             97.5 %
## (Intercept)
                0.2212447 0.6483205
## oldies_shown -0.2511900 0.2097498
## Books (10+) feedback - High Base
r_books_high <- lm(books_pick ~ books_shown, data=d0_high)</pre>
cat("\nHigh Base: Effect of 10+ Books Feedback on 10+ Books Author Selection\n")
##
## High Base: Effect of 10+ Books Feedback on 10+ Books Author Selection
robust_summary(r_books_high)
##
## Call:
## lm(formula = books_pick ~ books_shown, data = d0_high)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
## -0.4224 -0.4224 -0.3429 0.5776 0.6571
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.34286 0.08259 4.151 5.54e-05 ***
## books_shown 0.07956
                          0.09467
                                    0.840
                                             0.402
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4928 on 149 degrees of freedom
## Multiple R-squared: 0.004681,
                                  Adjusted R-squared: -0.001999
## F-statistic: 0.7007 on 1 and 149 DF, p-value: 0.4039
```

# robust\_confint(r\_books\_high)

```
## 2.5 % 97.5 %
## (Intercept) 0.1796529 0.5060614
## books_shown -0.1075038 0.2666171
```

#### Interaction Models for Other Attributes

```
## Test if attribute feedback effects differ by base condition
r_poets_interaction <- lm(poets_pick ~ poets_shown*base_condition_factor, data=d0)
cat("Poets x Base Condition Interaction\n")
## Poets x Base Condition Interaction
robust_summary(r_poets_interaction)
##
## Call:
## lm(formula = poets_pick ~ poets_shown * base_condition_factor,
      data = d0)
##
##
## Residuals:
##
       Min
                 1Q
                      Median
                                   3Q
                                           Max
## -0.47059 -0.20588 -0.09091 -0.07087 0.92913
##
## Coefficients:
##
                                        Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                         0.09091
                                                    0.06421 1.416 0.15753
## poets shown
                                        -0.02004
                                                    0.06819 -0.294 0.76894
## base_condition_factormed
                                         0.09659
                                                    0.12230 0.790 0.43006
## base condition factorhigh
                                         0.37968
                                                    0.14376
                                                             2.641 0.00855 **
## poets shown:base condition factormed 0.03843
                                                    0.12924 0.297 0.76636
## poets shown:base condition factorhigh -0.10726
                                                    0.15133 -0.709 0.47883
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3942 on 446 degrees of freedom
## Multiple R-squared: 0.0835, Adjusted R-squared: 0.07322
## F-statistic: 8.126 on 5 and 446 DF, p-value: 2.357e-07
robust_confint(r_poets_interaction)
                                              2.5 %
                                                       97.5 %
                                        -0.03528168 0.2170999
## (Intercept)
## poets_shown
                                        -0.15405231 0.1139664
## base_condition_factormed
                                        -0.14375614 0.3369380
## base_condition_factorhigh
                                         0.09714774 0.6622106
## poets_shown:base_condition_factormed -0.21556956 0.2924202
## poets_shown:base_condition_factorhigh -0.40467475 0.1901513
r_oldies_interaction <- lm(oldies_pick ~ oldies_shown*base_condition_factor, data=d0)
cat("\nOldies x Base Condition Interaction\n")
## Oldies x Base Condition Interaction
```

```
##
## Call:
## lm(formula = oldies_pick ~ oldies_shown * base_condition_factor,
##
       data = d0)
##
## Residuals:
##
       Min
                1Q Median
                               3Q
## -0.4348 -0.2971 -0.2362 0.5859 0.7727
##
## Coefficients:
##
                                           Estimate Std. Error t value Pr(>|t|)
                                                                2.428
## (Intercept)
                                                     0.093601
                                                                        0.0156 *
                                          0.227273
## oldies_shown
                                          0.008948
                                                     0.101017
                                                                0.089
                                                                        0.9295
## base_condition_factormed
                                          0.201299
                                                     0.170436
                                                                1.181
                                                                        0.2382
## base_condition_factorhigh
                                          0.207510
                                                     0.142965
                                                                1.451
                                                                        0.1474
## oldies_shown:base_condition_factormed -0.140418
                                                     0.178961 -0.785
                                                                        0.4331
## oldies_shown:base_condition_factorhigh -0.029668  0.154298 -0.192  0.8476
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4633 on 446 degrees of freedom
## Multiple R-squared: 0.02796,
                                   Adjusted R-squared:
## F-statistic: 2.565 on 5 and 446 DF, p-value: 0.02648
robust_confint(r_oldies_interaction)
                                                2.5 %
                                                        97.5 %
                                          0.04331965 0.4112258
## (Intercept)
## oldies shown
                                         -0.18957988 0.2074754
## base_condition_factormed
                                         -0.13365901 0.5362564
## base_condition_factorhigh
                                         -0.07345975 0.4884795
## oldies_shown:base_condition_factormed -0.49213019 0.2112947
## oldies_shown:base_condition_factorhigh -0.33290877 0.2735731
r_books_interaction <- lm(books_pick ~ books_shown*base_condition_factor, data=d0)
cat("\nBooks x Base Condition Interaction\n")
##
## Books x Base Condition Interaction
robust_summary(r_books_interaction)
##
## Call:
## lm(formula = books_pick ~ books_shown * base_condition_factor,
##
       data = d0)
##
## Residuals:
```

robust\_summary(r\_oldies\_interaction)

```
1Q Median
                               3Q
## -0.4224 -0.3302 -0.1864 0.5776 0.8710
##
## Coefficients:
##
                                        Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                         0.12903
                                                   0.06222 2.074
                                                                    0.0387 *
## books shown
                                         0.05741
                                                   0.07196 0.798
                                                                     0.4254
## base_condition_factormed
                                                             2.093
                                         0.19705
                                                   0.09414
                                                                     0.0369 *
                                                            2.068
## base_condition_factorhigh
                                         0.21382
                                                   0.10340
                                                                     0.0392 *
## books_shown:base_condition_factormed -0.05331
                                                   0.11089 -0.481
                                                                     0.6310
## books_shown:base_condition_factorhigh   0.02215
                                                   0.11891
                                                             0.186
                                                                     0.8523
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.452 on 446 degrees of freedom
## Multiple R-squared: 0.0456, Adjusted R-squared: 0.0349
## F-statistic: 4.262 on 5 and 446 DF, p-value: 0.0008509
```

## robust\_confint(r\_books\_interaction)

# Deep Dive: Base Rates and Selection Patterns

Actual Female Selection Rates in First 6 Choices

```
cat("=== ACTUAL FEMALE SELECTION RATES IN FIRST 6 CHOICES ===\n\n")
## === ACTUAL FEMALE SELECTION RATES IN FIRST 6 CHOICES ===
# Overall summary
cat("Overall Statistics:\n")
## Overall Statistics:
cat("Mean number of women selected (out of 6):", round(mean(d0$base_gender), 2), "\n")
## Mean number of women selected (out of 6): 1.87
cat("Mean percentage of women selected:", round(mean(d0$base_gender)/6 * 100, 2), "%\n")
## Mean percentage of women selected: 31.19 %
cat("SD:", round(sd(d0$base_gender), 2), "\n\n")
## SD: 1.18
# By base condition
cat("By Base Condition:\n")
## By Base Condition:
base_rates_summary <- d0 |>
  group_by(base_condition) |>
  summarise(
   n = n()
   mean_count = round(mean(base_gender), 2),
   mean_pct = round(mean(base_gender)/6 * 100, 2),
   sd_count = round(sd(base_gender), 2),
   median_count = median(base_gender),
   min_count = min(base_gender),
   max_count = max(base_gender)
print(base_rates_summary)
```

```
## # A tibble: 3 x 8
##
    base_condition n mean_count mean_pct sd_count median_count min_count
                                                <dbl>
    <chr>
                  <int>
                              <dbl>
                                       <dbl>
                                                        <dbl>
## 1 high
                               2.44
                                        40.6
                                                 1.34
                                                                           0
                                                                2
                     151
## 2 low
                     149
                               1.34
                                        22.3
                                                 0.79
                                                                 1
                                                                           0
## 3 med
                     152
                               1.84
                                        30.6
                                                 1.09
                                                                 2
                                                                           0
## # i 1 more variable: max count <int>
# Check if high base leads to > 50% women
cat("\n--- Checking if High Base leads to >50% women selected ---\n")
##
## --- Checking if High Base leads to >50% women selected ---
d0_high_summary <- d0 |>
 filter(base_condition == "high") |>
 summarise(
   pct_with_majority_women = round(mean(base_gender > 3) * 100, 2),
   pct_with_half_or_more = round(mean(base_gender >= 3) * 100, 2)
cat("In HIGH base condition:\n")
## In HIGH base condition:
cat(" % with >50% women (4+ out of 6):", d0_high_summary$pct_with_majority_women, "%\n")
    % with >50% women (4+ out of 6): 17.88 %
cat(" % with 50% or more women (3+ out of 6):", d0_high_summary$pct_with_half_or_more,
% with 50% or more women (3+ out of 6): 49.01 %
##
# Distribution of base_gender by base_condition
cat("\n--- Distribution of women selected in first 6 choices ---\n")
## --- Distribution of women selected in first 6 choices ---
distribution <- d0 |>
 group_by(base_condition, base_gender) |>
 summarise(n = n(), .groups = "drop") |>
 group_by(base_condition) |>
 mutate(pct = round(n/sum(n) * 100, 1))
 arrange(base_condition, base_gender)
print(distribution)
```

```
## # A tibble: 18 x 4
## # Groups: base_condition [3]
##
     base_condition base_gender
                                  n pct
##
     <chr>
                         <int> <int> <dbl>
## 1 high
                            0
                                 12
                                    7.9
## 2 high
                                 24 15.9
                            1
## 3 high
                            2
                                 41 27.2
## 4 high
                            3
                                 47 31.1
                                 17 11.3
## 5 high
                            4
## 6 high
                            5
                                 7
                                    4.6
                            6
                                 3
                                     2
## 7 high
                                 20 13.4
## 8 low
                            0
## 9 low
                            1
                                 69 46.3
## 10 low
                            2
                                 50 33.6
## 11 low
                            3
                                 10
                                    6.7
## 12 med
                            0
                                 15
                                    9.9
## 13 med
                            1
                                 42 27.6
## 14 med
                            2
                                 60 39.5
## 15 med
                            3
                                 27 17.8
## 16 med
                                 5
                                    3.3
                            4
## 17 med
                            5
                                  2
                                    1.3
```

6

1 0.7

## 18 med

## What Feedback is Being Shown

## Feedback by Base Condition:

```
cat("=== FEEDBACK SHOWN TO PARTICIPANTS ===\n\n")
## === FEEDBACK SHOWN TO PARTICIPANTS ===
# Who gets what feedback
cat("Feedback Distribution:\n")
## Feedback Distribution:
feedback_summary <- d0 |>
  summarise(
   n_gender_feedback = sum(gender_feedback),
   n poets shown = sum(poets shown),
   n_oldies_shown = sum(oldies_shown),
   n_books_shown = sum(books_shown),
   pct_gender = round(mean(gender_feedback) * 100, 1),
   pct_poets = round(mean(poets_shown) * 100, 1),
   pct_oldies = round(mean(oldies_shown) * 100, 1),
   pct_books = round(mean(books_shown) * 100, 1)
cat("Gender feedback (treatment):", feedback_summary$n_gender_feedback,
    "(", feedback_summary$pct_gender, "%)\n")
## Gender feedback (treatment): 226 ( 50 %)
cat("Poets feedback shown:", feedback_summary$n_poets_shown,
    "(", feedback_summary$pct_poets, "%)\n")
## Poets feedback shown: 397 ( 87.8 %)
cat("Oldies feedback shown:", feedback_summary$n_oldies_shown,
    "(", feedback_summary$pct_oldies, "%)\n")
## Oldies feedback shown: 393 (86.9 %)
cat("Books feedback shown:", feedback_summary$n_books_shown,
   "(", feedback summary$pct books, "%)\n\n")
## Books feedback shown: 340 (75.2 %)
# By base condition
cat("Feedback by Base Condition:\n")
```

```
feedback_by_base <- d0 |>
  group_by(base_condition) |>
  summarise(
   n = n()
   pct_gender = round(mean(gender_feedback) * 100, 1),
   pct_poets = round(mean(poets_shown) * 100, 1),
   pct_oldies = round(mean(oldies_shown) * 100, 1),
   pct_books = round(mean(books_shown) * 100, 1)
print(feedback_by_base)
## # A tibble: 3 x 6
##
    base_condition
                        n pct_gender pct_poets pct_oldies pct_books
##
     <chr>
                               <dbl>
                                         <dbl>
                                                    <dbl>
                                                               <dbl>
                    <int>
                                49.7
                                          88.7
                                                     84.8
                                                                76.8
## 1 high
                      151
## 2 low
                      149
                                50.3
                                          85.2
                                                     85.2
                                                                79.2
## 3 med
                      152
                                50
                                          89.5
                                                     90.8
                                                                69.7
# Crosstab: who gets gender feedback AND which other attribute feedback
cat("\n--- Among those with Gender Feedback, which other attribute? ---\n")
##
## --- Among those with Gender Feedback, which other attribute? ---
gender_and_other <- d0 |>
 filter(gender feedback == 1) |>
  summarise(
   n = n(),
   n_poets = sum(poets_shown),
   n_oldies = sum(oldies_shown),
   n_books = sum(books_shown),
   pct_poets = round(mean(poets_shown) * 100, 1),
   pct_oldies = round(mean(oldies_shown) * 100, 1),
   pct_books = round(mean(books_shown) * 100, 1)
print(gender_and_other)
## # A tibble: 1 x 7
         n n_poets n_oldies n_books pct_poets pct_oldies pct_books
##
     <int>
             <dbl>
                      <dbl>
                              <dbl>
                                        <dbl>
                                                    <dbl>
                                                              <dbl>
## 1
       226
               171
                        167
                                114
                                         75.7
                                                    73.9
                                                               50.4
```

#### Comparative Selection Rates Across All Attributes

```
cat("=== BASE RATES OF ALL FOUR ATTRIBUTES IN FIRST 6 SELECTIONS ===\n\n")
## === BASE RATES OF ALL FOUR ATTRIBUTES IN FIRST 6 SELECTIONS ===
# Overall across all conditions
cat("Overall Statistics (all base conditions combined):\n")
## Overall Statistics (all base conditions combined):
overall_attrs <- d0 |>
  summarise(
   mean_women = round(mean(base_gender), 2),
   mean_poets = round(mean(base_poets), 2),
   mean_oldies = round(mean(base_oldies), 2),
   mean_books = round(mean(base_books), 2),
   pct_women = round(mean(base_gender)/6 * 100, 1),
   pct_poets = round(mean(base_poets)/6 * 100, 1),
   pct_oldies = round(mean(base_oldies)/6 * 100, 1),
   pct_books = round(mean(base_books)/6 * 100, 1)
print(overall_attrs)
## # A tibble: 1 x 8
    mean_women mean_poets mean_oldies mean_books pct_women pct_poets pct_oldies
##
          <dbl>
                     <dbl>
                                 <dbl>
                                            <dbl>
                                                      <dbl>
                                                                 <dbl>
                                                                            <dbl>
           1.87
                      1.47
                                  1.72
                                             1.77
                                                       31.2
                                                                  24.6
                                                                             28.7
## # i 1 more variable: pct_books <dbl>
cat("\n--- By Base Condition ---\n")
##
## --- By Base Condition ---
by_base <- d0 |>
  group_by(base_condition) |>
  summarise(
   n = n()
   women_pct = round(mean(base_gender)/6 * 100, 1),
   poets_pct = round(mean(base_poets)/6 * 100, 1),
   oldies_pct = round(mean(base_oldies)/6 * 100, 1),
   books_pct = round(mean(base_books)/6 * 100, 1)
print(by_base)
```

```
## # A tibble: 3 x 6
## base_condition n women_pct poets_pct oldies_pct books_pct
                                    <dbl>
   <chr> <int> <dbl>
                                             <dbl>
                                                          <dbl>
## 1 high
                             40.6
                                      35.2
                                                 36.8
                                                          35.7
                    151
                             22.3
                                      12.6
## 2 low
                    149
                                                 18.6
                                                           18.8
## 3 med
                    152
                             30.6
                                      25.7
                                                 30.5
                                                          33.9
cat("\n--- 7th Selection Rates by Attribute and Base Condition ---\n")
##
## --- 7th Selection Rates by Attribute and Base Condition ---
seventh_selection <- d0 |>
 group_by(base_condition) |>
```

```
group_by(base_condition) |>
summarise(
    n = n(),
    pct_select_woman = round(mean(female_pick) * 100, 1),
    pct_select_poet = round(mean(poets_pick) * 100, 1),
    pct_select_oldies = round(mean(oldies_pick) * 100, 1),
    pct_select_books = round(mean(books_pick) * 100, 1)
)
print(seventh_selection)
```

```
## # A tibble: 3 x 6
## base condition
                    n pct_select_woman pct_select_poet pct_select_oldies
    <chr> <int>
                                <dbl>
                                               <dbl>
                                  39.7
                                                                  41.7
## 1 high
                    151
                                                 35.8
## 2 low
                    149
                                  12.1
                                                 7.4
                                                                  23.5
## 3 med
                    152
                                  33.6
                                                 20.4
                                                                  30.9
## # i 1 more variable: pct_select_books <dbl>
```

## Which Attribute Wins When Multiple are Underrepresented?

```
cat("=== ATTRIBUTE PRIORITIZATION ANALYSIS ===\n\n")
## === ATTRIBUTE PRIORITIZATION ANALYSIS ===
cat("When multiple attributes are underrepresented, which gets selected for 7th
→ pick?\n\n")
## When multiple attributes are underrepresented, which gets selected for 7th pick?
# Create underrepresentation indicators (below 50%)
d0 <- d0 |>
 mutate(
   women_underrep = as.numeric(base_gender < 3),</pre>
   poets_underrep = as.numeric(base_poets < 3),</pre>
   oldies_underrep = as.numeric(base_oldies < 3),</pre>
   books_underrep = as.numeric(base_books < 3),</pre>
   num_underrep = women_underrep + poets_underrep + oldies_underrep + books_underrep
  )
# Summary of underrepresentation
cat("Distribution of number of underrepresented attributes:\n")
## Distribution of number of underrepresented attributes:
underrep_dist <- d0 |>
  group_by(num_underrep) |>
  summarise(n = n(), pct = round(n/nrow(d0) * 100, 1))
print(underrep_dist)
## # A tibble: 5 x 3
   num_underrep
                    n pct
           <dbl> <int> <dbl>
                     1 0.2
## 1
               0
                    13
## 2
               1
                        2.9
## 3
               2
                    95 21
              3 159 35.2
## 4
               4 184 40.7
## 5
# When women are underrepresented vs not
cat("\n--- 7th Selection when Women ARE underrepresented (<50\%) ---\n")
##
## --- 7th Selection when Women ARE underrepresented (<50%) ---
```

```
when women underrep <- d0 |>
  filter(women_underrep == 1) |>
  summarise(
   n = n()
   pct_select_woman = round(mean(female_pick) * 100, 1),
   pct_select_poet = round(mean(poets_pick) * 100, 1),
   pct_select_oldies = round(mean(oldies_pick) * 100, 1),
   pct_select_books = round(mean(books_pick) * 100, 1)
print(when_women_underrep)
## # A tibble: 1 x 5
        n pct_select_woman pct_select_poet pct_select_oldies pct_select_books
##
     <int>
                      <dbl>
                                      <dbl>
                                                         <dbl>
                                                                          <dbl>
## 1 333
                       26.4
                                       17.7
                                                            30
                                                                           28.2
cat("\n--- 7th Selection when Women are NOT underrepresented (>=50%) ---\n")
##
## --- 7th Selection when Women are NOT underrepresented (>=50%) ---
when_women_not_underrep <- d0 |>
 filter(women_underrep == 0) |>
  summarise(
   n = n()
   pct_select_woman = round(mean(female_pick) * 100, 1),
   pct_select_poet = round(mean(poets_pick) * 100, 1),
   pct_select_oldies = round(mean(oldies_pick) * 100, 1),
   pct_select_books = round(mean(books_pick) * 100, 1)
print(when_women_not_underrep)
## # A tibble: 1 x 5
       n pct_select_woman pct_select_poet pct_select_oldies pct_select_books
##
     <int>
                      <dbl>
                                      <dbl>
                                                        <dbl>
                                                                          <dbl>
## 1
     119
                       34.5
                                       31.1
                                                         37.8
                                                                           36.1
# Most underrepresented attribute analysis
cat("\n--- Which attribute is MOST underrepresented? ---\n")
## --- Which attribute is MOST underrepresented? ---
d0 <- d0 |>
 mutate(
   most_underrep = case_when(
     base_gender < pmin(base_poets, base_oldies, base_books) ~ "women",</pre>
      base_poets < pmin(base_gender, base_oldies, base_books) ~ "poets",</pre>
```

```
base_oldies < pmin(base_gender, base_poets, base_books) ~ "oldies",</pre>
     base_books < pmin(base_gender, base_poets, base_oldies) ~ "books",</pre>
     TRUE ~ "tie"
   )
 )
most_underrep_dist <- d0 |>
 group_by(most_underrep) |>
 summarise(n = n(), pct = round(n/nrow(d0) * 100, 1))
cat("Distribution of which attribute is most underrepresented:\n")
## Distribution of which attribute is most underrepresented:
print(most_underrep_dist)
## # A tibble: 5 x 3
## most underrep
                    n pct
   <chr>
                <int> <dbl>
##
## 1 books
                     58 12.8
## 2 oldies
                    70 15.5
## 3 poets
                    80 17.7
## 4 tie
                    183 40.5
                    61 13.5
## 5 women
# When each attribute is most underrepresented, what gets selected?
cat("\n--- When WOMEN are most underrepresented, 7th selection: ---\n")
##
## --- When WOMEN are most underrepresented, 7th selection: ---
d0 |> filter(most_underrep == "women") |>
 summarise(
   n = n(),
   pct_woman = round(mean(female_pick) * 100, 1),
   pct_poet = round(mean(poets_pick) * 100, 1),
   pct_oldies = round(mean(oldies_pick) * 100, 1),
   pct_books = round(mean(books_pick) * 100, 1)
 ) |> print()
## # A tibble: 1 x 5
        n pct_woman pct_poet pct_oldies pct_books
   <int>
             <dbl>
                       <dbl>
                                <dbl>
                                          <dbl>
                                             24.6
## 1 61
               32.8
                        24.6
                                   29.5
cat("\n--- When POETS are most underrepresented, 7th selection: ---\n")
## --- When POETS are most underrepresented, 7th selection: ---
```

```
d0 |> filter(most_underrep == "poets") |>
  summarise(
   n = n()
   pct_woman = round(mean(female_pick) * 100, 1),
   pct_poet = round(mean(poets_pick) * 100, 1),
   pct_oldies = round(mean(oldies_pick) * 100, 1),
   pct_books = round(mean(books_pick) * 100, 1)
  ) |> print()
## # A tibble: 1 x 5
        n pct_woman pct_poet pct_oldies pct_books
##
     <int>
             <dbl>
                        <dbl>
                                 <dbl>
                                             <dbl>
## 1
       80
                23.8
                         33.8
                                    23.8
                                              36.2
cat("\n--- When OLDIES are most underrepresented, 7th selection: ---\n")
##
## --- When OLDIES are most underrepresented, 7th selection: ---
d0 |> filter(most_underrep == "oldies") |>
  summarise(
   n = n(),
   pct_woman = round(mean(female_pick) * 100, 1),
   pct_poet = round(mean(poets_pick) * 100, 1),
   pct_oldies = round(mean(oldies_pick) * 100, 1),
   pct_books = round(mean(books_pick) * 100, 1)
  ) |> print()
## # A tibble: 1 x 5
         n pct_woman pct_poet pct_oldies pct_books
     <int>
               <dbl>
                        <dbl>
                                   <dbl>
                                             <dbl>
                32.9
                         14.3
                                    44.3
                                              28.6
## 1
       70
cat("\n--- When BOOKS are most underrepresented, 7th selection: ---\n")
## --- When BOOKS are most underrepresented, 7th selection: ---
d0 |> filter(most_underrep == "books") |>
  summarise(
   n = n(),
   pct_woman = round(mean(female_pick) * 100, 1),
   pct_poet = round(mean(poets_pick) * 100, 1),
   pct_oldies = round(mean(oldies_pick) * 100, 1),
   pct_books = round(mean(books_pick) * 100, 1)
  ) |> print()
## # A tibble: 1 x 5
        n pct_woman pct_poet pct_oldies pct_books
                                   <dbl>
##
              <dbl>
                        <dbl>
                                             <dbl>
     <int>
## 1
       58
               29.3
                         20.7
                                    44.8
                                              29.3
```

### Treatment Effect by Level of Underrepresentation

```
cat("=== TREATMENT EFFECT CONDITIONAL ON UNDERREPRESENTATION ===\n\n")
## === TREATMENT EFFECT CONDITIONAL ON UNDERREPRESENTATION ===
# Among those who received GENDER feedback
cat("--- Among those who received GENDER feedback ---\n\n")
## --- Among those who received GENDER feedback ---
cat("When women ARE underrepresented (<50%):\n")</pre>
## When women ARE underrepresented (<50%):
r_gender_underrep <- d0 |>
 filter(women_underrep == 1) |>
 lm(female_pick ~ gender_feedback, data = _)
robust_summary(r_gender_underrep)
##
## Call:
## lm(formula = female_pick ~ gender_feedback, data = filter(d0,
       women_underrep == 1))
##
## Residuals:
##
      Min
               1Q Median
                                3Q
                                       Max
## -0.3091 -0.3091 -0.2202 0.6909 0.7798
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                   0.22024
                               0.03216
                                       6.847 3.67e-11 ***
## gender_feedback 0.08885
                               0.04842
                                       1.835
                                               0.0674 .
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.44 on 331 degrees of freedom
## Multiple R-squared: 0.01015, Adjusted R-squared: 0.00716
## F-statistic: 3.394 on 1 and 331 DF, p-value: 0.06632
cat("\nWhen women are NOT underrepresented (>=50%):\n")
## When women are NOT underrepresented (>=50%):
```

```
r_gender_not_underrep <- d0 |>
 filter(women_underrep == 0) |>
 lm(female_pick ~ gender_feedback, data = _)
robust_summary(r_gender_not_underrep)
##
## Call:
## lm(formula = female_pick ~ gender_feedback, data = filter(d0,
      women_underrep == 0))
##
## Residuals:
              1Q Median
##
      Min
                           3Q
                                   Max
## -0.4310 -0.4310 -0.2623 0.5690 0.7377
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 ## gender_feedback -0.16874
                           0.08750 -1.928 0.0562 .
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.4717 on 117 degrees of freedom
## Multiple R-squared: 0.0315, Adjusted R-squared: 0.02322
## F-statistic: 3.805 on 1 and 117 DF, p-value: 0.05348
# Compare means
cat("\n--- Mean selection rates ---\n")
##
## --- Mean selection rates ---
d0 |>
 group_by(women_underrep, gender_feedback) |>
 summarise(
   n = n(),
   pct_select_woman = round(mean(female_pick) * 100, 1)
 ) |>
 print()
## # A tibble: 4 x 4
## # Groups: women_underrep [2]
    ##
            <dbl>
                    <dbl> <int>
                                                <dbl>
## 1
                0
                              0
                                                43.1
                                 58
## 2
                0
                              1 61
                                                26.2
                              0 168
## 3
                1
                                                22
## 4
                1
                                  165
                                                30.9
```

```
# Interaction model
cat("\n--- Interaction: Gender Feedback x Women Underrepresented ---\n")
##
## --- Interaction: Gender Feedback x Women Underrepresented ---
r_interaction_underrep <- lm(female_pick ~ gender_feedback * women_underrep, data = d0)
robust_summary(r_interaction_underrep)
##
## Call:
## lm(formula = female_pick ~ gender_feedback * women_underrep,
      data = d0)
##
## Residuals:
               1Q Median
##
      Min
                               3Q
                                      Max
## -0.4310 -0.3091 -0.2202 0.5690 0.7798
##
## Coefficients:
                                 Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                                  0.43103
                                            0.06617 6.514 1.97e-10 ***
                                             0.08750 -1.928 0.05444 .
## gender_feedback
                                 -0.16874
## women_underrep
                                 -0.21080
                                             0.07357 -2.865 0.00436 **
                                             0.10001 2.576 0.01032 *
## gender_feedback:women_underrep 0.25759
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4485 on 448 degrees of freedom
## Multiple R-squared: 0.02244,
                                   Adjusted R-squared: 0.01589
## F-statistic: 3.428 on 3 and 448 DF, p-value: 0.0171
robust_confint(r_interaction_underrep)
                                      2.5 %
                                                  97.5 %
                                  0.3009992 0.561069728
## (Intercept)
## gender_feedback
                                 -0.3407058 0.003226995
## women_underrep
                                 -0.3553810 -0.066211754
## gender_feedback:women_underrep 0.0610522 0.454132232
```

Figure - Simple Effects by Base Condition

Low Base Condition Figure (3 authors)

```
# Get p-values from regression models for LOW base condition
p_gender_low <- robust_summary(r_low)$coefficients["gender_feedback", "Pr(>|t|)"]
p_poets_low <- robust_summary(r_poets_low)$coefficients["poets_shown", "Pr(>|t|)"]
p_oldies_low <- robust_summary(r_oldies_low)$coefficients["oldies_shown", "Pr(>|t|)"]
p_books_low <- robust_summary(r_books_low)$coefficients["books_shown", "Pr(>|t|)"]
```

```
# Function to convert p-value to significance stars
get_sig_stars <- function(p) {</pre>
 if (p < 0.001) return("***")
  else if (p < 0.01) return("**")
 else if (p < 0.05) return("*")
  else return("n.s.")
}
# Get significance labels for LOW base
sig_gender_low <- get_sig_stars(p_gender_low)</pre>
sig_poets_low <- get_sig_stars(p_poets_low)</pre>
sig_oldies_low <- get_sig_stars(p_oldies_low)</pre>
sig_books_low <- get_sig_stars(p_books_low)</pre>
dfemale_plot_low <- d0_low |>
  dplyr::select(gender_feedback, female_pick) |>
  dplyr::group by(gender feedback) |>
  dplyr::summarise(
    n = n(),
    freq = mean(female_pick),
    sd = sd(female_pick) * 100,
    se = (sd(female_pick) / sqrt(n())) * 100
 ) |>
  dplvr::mutate(
    gender_feedback = case_when(
      gender_feedback == 1 ~ "\"Treatment\"",
      TRUE ~ "\"Control\""
    )
  ) |>
  dplyr::rename(Condition = gender_feedback)
dpoets_plot_low <- d0_low |>
  dplyr::select(poets shown, poets pick) |>
  dplyr::group_by(poets_shown) |>
  dplyr::summarise(
   n = n(),
    freq = mean(poets_pick),
    sd = sd(poets_pick) * 100,
    se = (sd(poets_pick) / sqrt(n())) * 100
  mutate(poets_shown = case_when(poets_shown==1 ~ "\"Treatment\"",
                          TRUE ~ "\"Control\"")) |>
  rename(Condition = poets_shown)
doldies_plot_low <- d0_low |>
  dplyr::select(oldies_shown, oldies_pick) |>
  dplyr::group_by(oldies_shown) |>
  dplyr::summarise(
    n = n(),
    freq = mean(oldies_pick),
    sd = sd(oldies_pick) * 100,
    se = (sd(oldies_pick) / sqrt(n())) * 100
  )|>
  mutate(oldies_shown = case_when(oldies_shown==1 ~ "\"Treatment\"",
```

```
TRUE ~ "\"Control\"")) |>
 rename(Condition = oldies shown)
dbooks_plot_low <- d0_low |>
 dplyr::select(books_shown, books_pick) |>
 dplyr::group_by(books_shown) |>
 dplyr::summarise(
   n = n(),
   freq = mean(books_pick),
   sd = sd(books_pick) * 100,
   se = (sd(books_pick) / sqrt(n())) * 100
 )|>
 mutate(books_shown = case_when(books_shown==1 ~ "\"Treatment\"",
                         TRUE ~ "\"Control\"")) |>
 rename(Condition = books_shown)
## Combine plots for LOW base
df combined low <- bind rows(
 dpoets_plot_low %>% mutate(Category = "\nWrote Poetry", sig_label = sig_poets_low),
 doldies_plot_low %>% mutate(Category = "\nBorn in 1800s", sig_label = sig_oldies_low),
 dbooks_plot_low %>% mutate(Category = "\n10+ Books\nWritten", sig_label =

    sig_books_low),

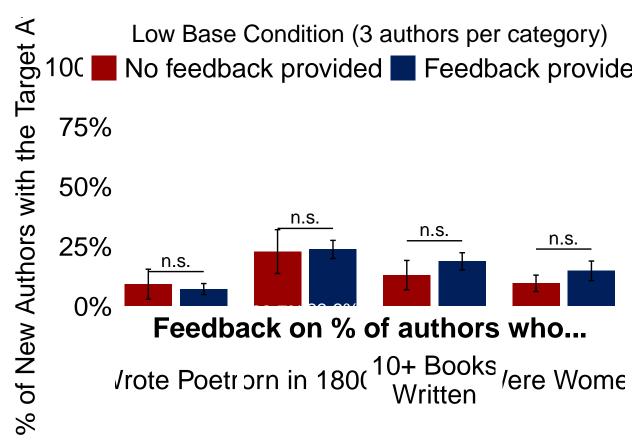
 dfemale_plot_low %>% mutate(Category = "\nWere Women", sig_label = sig_gender_low)
, .id = "id") %>%
 mutate(Category = factor(Category, levels = c('\nWrote Poetry', '\nBorn in 1800s',
  p_combined_low <- ggplot(df_combined_low, aes(x = Condition, y = freq*100, fill =
geom bar(stat="identity", width = 0.85, position = position dodge(width = 0.7)) +
 geom_text(aes(label=paste0(sprintf("%.1f", freq*100),"%")),
           position=position_dodge(width=0.7), vjust=5, size = 5, color = "white") +
 geom_errorbar(aes(ymin=freq*100-se, ymax=freq*100+se), width = .1, position =

→ position_dodge(width = 0.7)) +
 facet_wrap(~factor(Category, c('\nWrote Poetry', '\nBorn in 1800s', '\n10+
  → Books\nWritten', '\nWere Women')), nrow = 1, strip.position = "bottom") +
  geom_segment(data = df_combined_low %>% filter(Condition == "\"Treatment\""),
               aes(x = 1, xend = 2, y = freq*100 + se + 5, yend = freq*100 + se + 5),
               inherit.aes = FALSE) +
  geom_text(data = df_combined_low %>% filter(Condition == "\"Treatment\""),
            aes(x = 1.5, y = freq*100 + se + 7, label = sig_label),
            inherit.aes = FALSE, vjust = 0, size = 5) +
 theme_bw() +
 scale_fill_manual(values = c("#990000", "#011F5B"), labels = c("No feedback provided",
  \rightarrow "Feedback provided"), "Feedback") +
 scale_y_continuous(labels = function(x) paste0(x,"%"), limits = c(0,100)) +
 scale_x_discrete(labels = c("\"Control\"" = "Not\nShown", "\"Treatment\"" = "Shown")) +
 labs(x = "Feedback on % of authors who...", y = "% of New Authors with the Target

→ Attribute",

      title = "Low Base Condition (3 authors per category)") +
 theme(plot.caption = element_text(face = "italic"),
       legend.position = c(0.5, 0.95),
       legend.title = element_blank(),
       legend.direction = "horizontal",
```

```
legend.text = element_text(size = 20),
        legend.key.size = unit(7, 'mm'),
        legend.background = element_rect(fill = "white"),
        panel.grid.minor = element_blank(),
        panel.grid = element_blank(),
        panel.border = element_rect(fill= NA, color = "white"),
        plot.background = element_rect(fill = "white"),
        panel.background = element_rect(fill = "white"),
        axis.title.x = element_text(face="bold", size = 21, vjust = 17),
        plot.title = element_text(size = 18, hjust = 0.5),
        axis.title.y = element_text(size = 20, color = "black"),
        axis.text.x = element_blank(),
        axis.ticks = element_blank(),
        axis.text.y = element_text(size = 20, color = "black"),
        strip.text = element_text(size = 20, color = "black"),
        strip.background = element_rect(colour = "white", fill = "white"))
print(p_combined_low)
```



```
# Get p-values from regression models for MEDIUM base condition
p_gender_med <- robust_summary(r_med)$coefficients["gender_feedback", "Pr(>|t|)"]
p_poets_med <- robust_summary(r_poets_med)$coefficients["poets_shown", "Pr(>|t|)"]
p_oldies_med <- robust_summary(r_oldies_med)$coefficients["oldies_shown", "Pr(>|t|)"]
p_books_med <- robust_summary(r_books_med)$coefficients["books_shown", "Pr(>|t|)"]
# Get significance labels for MEDIUM base
sig_gender_med <- get_sig_stars(p_gender_med)</pre>
sig_poets_med <- get_sig_stars(p_poets_med)</pre>
sig_oldies_med <- get_sig_stars(p_oldies_med)</pre>
sig_books_med <- get_sig_stars(p_books_med)</pre>
dfemale_plot_med <- d0_med |>
  dplyr::select(gender feedback, female pick) |>
  dplyr::group_by(gender_feedback) |>
  dplyr::summarise(
   n = n()
   freq = mean(female_pick),
   sd = sd(female_pick) * 100,
   se = (sd(female_pick) / sqrt(n())) * 100
  ) |>
  dplyr::mutate(
   gender_feedback = case_when(
      gender feedback == 1 ~ "\"Treatment\"",
      TRUE ~ "\"Control\""
   )
  ) |>
  dplyr::rename(Condition = gender_feedback)
dpoets plot med <- d0 med |>
  dplyr::select(poets_shown, poets_pick) |>
  dplyr::group_by(poets_shown) |>
  dplyr::summarise(
   n = n(),
   freq = mean(poets_pick),
   sd = sd(poets_pick) * 100,
   se = (sd(poets_pick) / sqrt(n())) * 100
  mutate(poets_shown = case_when(poets_shown==1 ~ "\"Treatment\"",
                          TRUE ~ "\"Control\"")) |>
  rename(Condition = poets_shown)
doldies_plot_med <- d0_med |>
  dplyr::select(oldies_shown, oldies_pick) |>
  dplyr::group_by(oldies_shown) |>
  dplyr::summarise(
   n = n()
   freq = mean(oldies_pick),
   sd = sd(oldies_pick) * 100,
   se = (sd(oldies_pick) / sqrt(n())) * 100
  )|>
  mutate(oldies_shown = case_when(oldies_shown==1 ~ "\"Treatment\"",
```

```
TRUE ~ "\"Control\"")) |>
 rename(Condition = oldies shown)
dbooks_plot_med <- d0_med |>
 dplyr::select(books_shown, books_pick) |>
 dplyr::group_by(books_shown) |>
 dplyr::summarise(
   n = n(),
   freq = mean(books_pick),
   sd = sd(books_pick) * 100,
   se = (sd(books_pick) / sqrt(n())) * 100
 )|>
 mutate(books_shown = case_when(books_shown==1 ~ "\"Treatment\"",
                         TRUE ~ "\"Control\"")) |>
 rename(Condition = books_shown)
## Combine plots for MEDIUM base
df_combined_med <- bind_rows(</pre>
 dpoets_plot_med %>% mutate(Category = "\nWrote Poetry", sig_label = sig_poets_med),
 doldies_plot_med %>% mutate(Category = "\nBorn in 1800s", sig_label = sig_oldies_med),
 dbooks_plot_med %>% mutate(Category = "\n10+ Books\nWritten", sig_label =

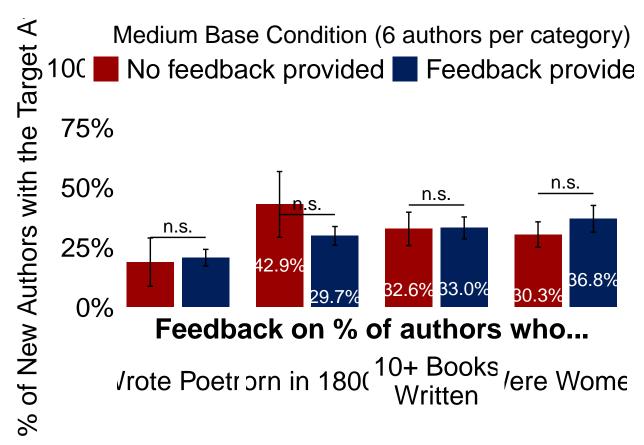
    sig_books_med),

 dfemale_plot_med %>% mutate(Category = "\nWere Women", sig_label = sig_gender_med)
, .id = "id") %>%
 mutate(Category = factor(Category, levels = c('\nWrote Poetry', '\nBorn in 1800s',
  p_combined_med <- ggplot(df_combined_med, aes(x = Condition, y = freq*100, fill =
geom bar(stat="identity", width = 0.85, position = position dodge(width = 0.7)) +
 geom_text(aes(label=paste0(sprintf("%.1f", freq*100),"%")),
           position=position_dodge(width=0.7), vjust=5, size = 5, color = "white") +
 geom_errorbar(aes(ymin=freq*100-se, ymax=freq*100+se), width = .1, position =

→ position_dodge(width = 0.7)) +
 facet_wrap(~factor(Category, c('\nWrote Poetry', '\nBorn in 1800s', '\n10+
  → Books\nWritten', '\nWere Women')), nrow = 1, strip.position = "bottom") +
  geom segment(data = df combined med %>% filter(Condition == "\"Treatment\""),
               aes(x = 1, xend = 2, y = freq*100 + se + 5, yend = freq*100 + se + 5),
               inherit.aes = FALSE) +
  geom_text(data = df_combined_med %>% filter(Condition == "\"Treatment\""),
            aes(x = 1.5, y = freq*100 + se + 7, label = sig_label),
            inherit.aes = FALSE, vjust = 0, size = 5) +
 theme_bw() +
 scale_fill_manual(values = c("#990000", "#011F5B"), labels = c("No feedback provided",
  \rightarrow "Feedback provided"), "Feedback") +
 scale_y_continuous(labels = function(x) paste0(x,"%"), limits = c(0,100)) +
 scale_x_discrete(labels = c("\"Control\"" = "Not\nShown", "\"Treatment\"" = "Shown")) +
 labs(x = "Feedback on % of authors who...", y = "% of New Authors with the Target

→ Attribute",
      title = "Medium Base Condition (6 authors per category)") +
 theme(plot.caption = element_text(face = "italic"),
       legend.position = c(0.5, 0.95),
       legend.title = element_blank(),
       legend.direction = "horizontal",
```

```
legend.text = element_text(size = 20),
        legend.key.size = unit(7, 'mm'),
        legend.background = element_rect(fill = "white"),
        panel.grid.minor = element_blank(),
        panel.grid = element_blank(),
        panel.border = element_rect(fill= NA, color = "white"),
        plot.background = element_rect(fill = "white"),
        panel.background = element_rect(fill = "white"),
        axis.title.x = element_text(face="bold", size = 21, vjust = 17),
        plot.title = element_text(size = 18, hjust = 0.5),
        axis.title.y = element_text(size = 20, color = "black"),
        axis.text.x = element_blank(),
        axis.ticks = element_blank(),
        axis.text.y = element_text(size = 20, color = "black"),
        strip.text = element_text(size = 20, color = "black"),
        strip.background = element_rect(colour = "white", fill = "white"))
print(p_combined_med)
```



```
# Get p-values from regression models for HIGH base condition
p_gender_high <- robust_summary(r_high)$coefficients["gender_feedback", "Pr(>|t|)"]
p_poets_high <- robust_summary(r_poets_high)$coefficients["poets_shown", "Pr(>|t|)"]
p_oldies_high <- robust_summary(r_oldies_high)$coefficients["oldies_shown", "Pr(>|t|)"]
p_books_high <- robust_summary(r_books_high)$coefficients["books_shown", "Pr(>|t|)"]
# Get significance labels for HIGH base
sig_gender_high <- get_sig_stars(p_gender_high)</pre>
sig_poets_high <- get_sig_stars(p_poets_high)</pre>
sig_oldies_high <- get_sig_stars(p_oldies_high)</pre>
sig_books_high <- get_sig_stars(p_books_high)</pre>
dfemale_plot_high <- d0_high |>
  dplyr::select(gender_feedback, female_pick) |>
  dplyr::group_by(gender_feedback) |>
  dplyr::summarise(
   n = n()
   freq = mean(female_pick),
   sd = sd(female_pick) * 100,
   se = (sd(female_pick) / sqrt(n())) * 100
  ) |>
  dplyr::mutate(
   gender_feedback = case_when(
      gender feedback == 1 ~ "\"Treatment\"",
      TRUE ~ "\"Control\""
   )
  ) |>
  dplyr::rename(Condition = gender_feedback)
dpoets plot high <- d0 high |>
  dplyr::select(poets_shown, poets_pick) |>
  dplyr::group_by(poets_shown) |>
  dplyr::summarise(
   n = n(),
   freq = mean(poets_pick),
   sd = sd(poets_pick) * 100,
   se = (sd(poets_pick) / sqrt(n())) * 100
  mutate(poets_shown = case_when(poets_shown==1 ~ "\"Treatment\"",
                          TRUE ~ "\"Control\"")) |>
  rename(Condition = poets_shown)
doldies_plot_high <- d0_high |>
  dplyr::select(oldies_shown, oldies_pick) |>
  dplyr::group_by(oldies_shown) |>
  dplyr::summarise(
   n = n()
   freq = mean(oldies_pick),
   sd = sd(oldies_pick) * 100,
   se = (sd(oldies_pick) / sqrt(n())) * 100
  )|>
  mutate(oldies_shown = case_when(oldies_shown==1 ~ "\"Treatment\"",
```

```
TRUE ~ "\"Control\"")) |>
 rename(Condition = oldies shown)
dbooks_plot_high <- d0_high |>
 dplyr::select(books_shown, books_pick) |>
 dplyr::group_by(books_shown) |>
 dplyr::summarise(
   n = n(),
   freq = mean(books_pick),
   sd = sd(books_pick) * 100,
   se = (sd(books_pick) / sqrt(n())) * 100
 )|>
 mutate(books_shown = case_when(books_shown==1 ~ "\"Treatment\"",
                         TRUE ~ "\"Control\"")) |>
 rename(Condition = books_shown)
## Combine plots for HIGH base
df combined high <- bind rows(</pre>
 dpoets_plot_high %>% mutate(Category = "\nWrote Poetry", sig_label = sig_poets_high),
 doldies_plot_high %>% mutate(Category = "\nBorn in 1800s", sig_label =

    sig_oldies_high),

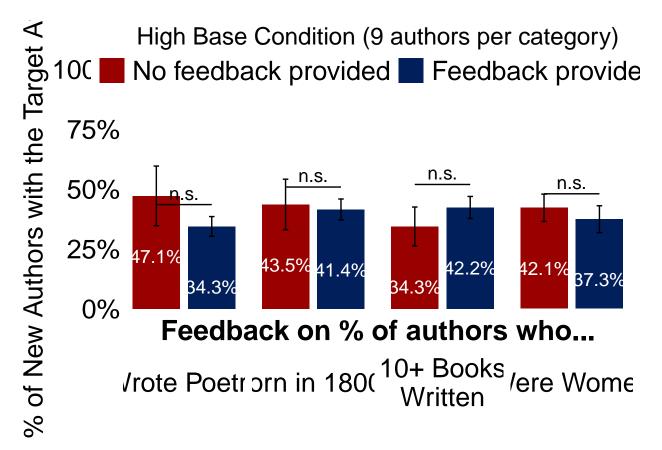
 dbooks_plot_high %>% mutate(Category = "\n10+ Books\nWritten", sig_label =

    sig_books_high),

 dfemale plot high %>% mutate(Category = "\nWere Women", sig label = sig gender high)
, .id = "id") %>%
 mutate(Category = factor(Category, levels = c('\nWrote Poetry', '\nBorn in 1800s',
  p_combined_high <- ggplot(df_combined_high, aes(x = Condition, y = freq*100, fill =
geom_bar(stat="identity", width = 0.85, position = position_dodge(width = 0.7)) +
 geom_text(aes(label=paste0(sprintf("%.1f", freq*100),"%")),
           position=position_dodge(width=0.7), vjust=5, size = 5, color = "white") +
 geom_errorbar(aes(ymin=freq*100-se, ymax=freq*100+se), width = .1, position =

→ position_dodge(width = 0.7)) +
 facet_wrap(~factor(Category, c('\nWrote Poetry', '\nBorn in 1800s', '\n10+
  → Books\nWritten', '\nWere Women')), nrow = 1, strip.position = "bottom") +
  geom_segment(data = df_combined_high %>% filter(Condition == "\"Treatment\""),
               aes(x = 1, xend = 2, y = freq*100 + se + 5, yend = freq*100 + se + 5),
               inherit.aes = FALSE) +
  geom_text(data = df_combined_high %>% filter(Condition == "\"Treatment\""),
            aes(x = 1.5, y = freq*100 + se + 7, label = sig_label),
            inherit.aes = FALSE, vjust = 0, size = 5) +
 theme_bw() +
 scale_fill_manual(values = c("#990000", "#011F5B"), labels = c("No feedback provided",
  → "Feedback provided"), "Feedback") +
 scale_y_continuous(labels = function(x) paste0(x,"%"), limits = c(0,100)) +
 scale_x_discrete(labels = c("\"Control\"" = "Not\nShown", "\"Treatment\"" = "Shown")) +
 labs(x = "Feedback on % of authors who...", y = "% of New Authors with the Target
  → Attribute",
      title = "High Base Condition (9 authors per category)") +
 theme(plot.caption = element text(face = "italic"),
       legend.position = c(0.5, 0.95),
       legend.title = element_blank(),
```

```
legend.direction = "horizontal",
        legend.text = element_text(size = 20),
        legend.key.size = unit(7, 'mm'),
        legend.background = element_rect(fill = "white"),
        panel.grid.minor = element_blank(),
        panel.grid = element_blank(),
        panel.border = element_rect(fill= NA, color = "white"),
        plot.background = element_rect(fill = "white"),
        panel.background = element_rect(fill = "white"),
        axis.title.x = element_text(face="bold", size = 21, vjust = 17),
        plot.title = element_text(size = 18, hjust = 0.5),
        axis.title.y = element_text(size = 20, color = "black"),
        axis.text.x = element_blank(),
        axis.ticks = element_blank(),
        axis.text.y = element_text(size = 20, color = "black"),
        strip.text = element_text(size = 20, color = "black"),
        strip.background = element rect(colour = "white", fill = "white"))
print(p_combined_high)
```



# System of Simultaneous Equations

# Low Base Condition

## LOW BASE CONDITION: Testing equality of attribute feedback effects

```
## Gender Feedback - Poets Feedback 23.663869581 1.884867e-06
## Gender Feedback - Oldies Feedback 0.441134878 5.071029e-01
## Gender Feedback - Books Feedback 0.003401544 9.535317e-01
```

# Medium Base Condition

 $\hbox{\tt\#\# MEDIUM BASE CONDITION: Testing equality of attribute feedback effects}$ 

```
## Gender Feedback - Poets Feedback
## Gender Feedback - Oldies Feedback
## Gender Feedback - Books Feedback
## 2.263582 0.13351365
## Wald.Coefficient P_Value
5.162594 0.02379566
## 5.731426 0.01728623
## 6ender Feedback - Books Feedback
2.263582 0.13351365
```

# **High Base Condition**

 $\hbox{\tt \#\# HIGH BASE CONDITION: Testing equality of attribute feedback effects}$