Pricing

Introduction

In the rapidly evolving landscape of online services, businesses often require efficient and customizable solutions for creating and managing websites. To address this need, we aim to develop *a responsive and visually appealing pricing page* for a web service offering website creation tools.
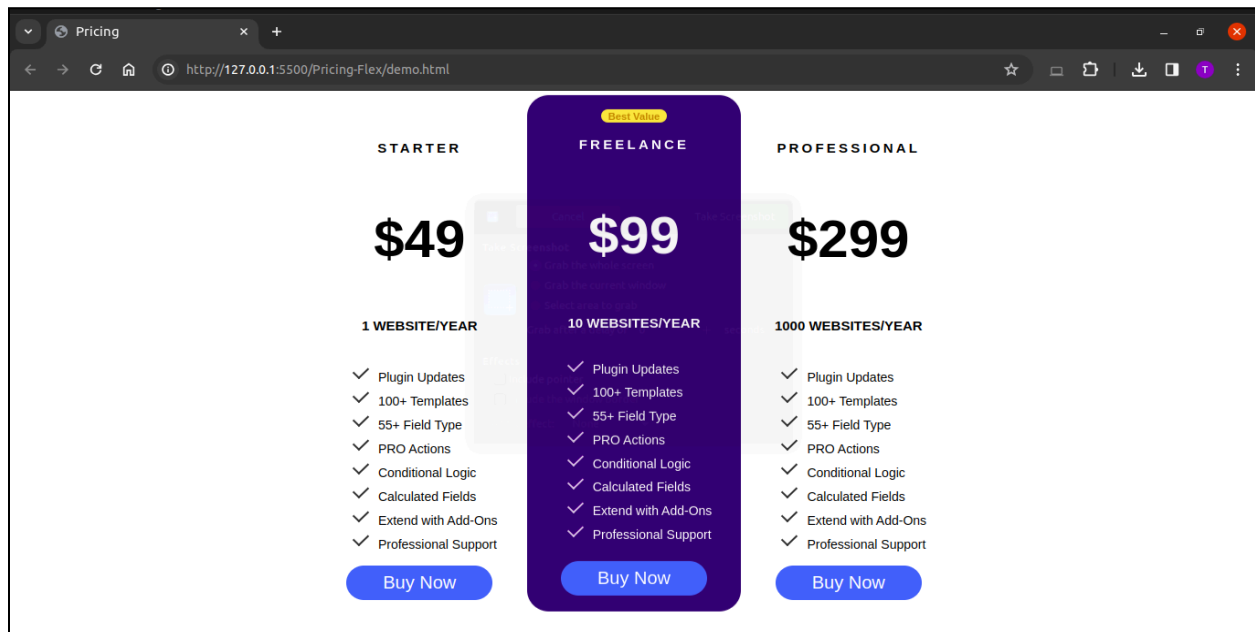
Our task involves crafting an HTML page along with corresponding CSS styling to present three distinct pricing tiers: **Starter**, **Freelance**, and **Professional**. Each tier must be visually distinguished and accompanied by relevant features, pricing, and a call-to-action button.

Housekeeping points

- This is a minimal example and may not follow some standard practices.
- We focus on the main flow and not much error handling.

Problem Statement

1. **Responsive Design:** Create a pricing page using a flex layout that adapts seamlessly to various screen sizes, ensuring optimal viewing experience across devices.
2. **Engaging Content:** Present pricing details and features in a concise and compelling manner to capture user interest and encourage conversion.
3. **Interactive Elements:** Incorporate interactive hover effects to enhance user engagement and provide visual feedback.
4. You can refer to the **PricingWebpage.gif** and also the sample screenshot provided below for your reference -

Program Organization

You have been provided with a zip folder named **02_Pricing Webpage_Source Code.zip** containing all the images which you can use for the project.

You have also been provided with a zip folder named **03_Pricing Webpage_Sample Solution.zip** containing all the HTML and CSS code as a sample solution.

Deliverables

1. **HTML Code:** Develop structured HTML markup to define the layout and content of the pricing page, including headings, pricing information, feature lists, and call-to-action buttons.
2. **CSS Styling:** Apply cascading style rules to customize the appearance of the pricing page, including typography, color scheme, button styling, and hover effects. Make sure you use flex layout.
3. **Image Assets:** Utilize appropriate image assets, such as tick icons, to enhance the visual presentation of feature lists and pricing details.

By successfully completing this project, we will be able to build an attractive and user-friendly pricing page that effectively showcases the web service offerings.