@josefomanu

f 🐦 in ⊙

Phone and address
Via terreni 2
Ponte di piave, TV 31047
377 3632406

Hi! I'm Jose

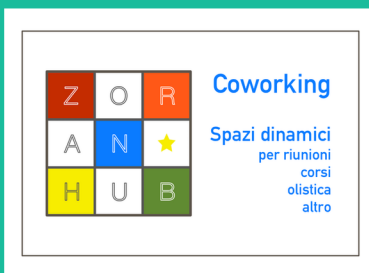## Full name: Jose Manuel Grajales
eCRM Platform Operations and
Localization Specialist | Webmaster
| SEO analyst

Technical creative with advanced knowledge in Web front end languages and cross platform interactions.
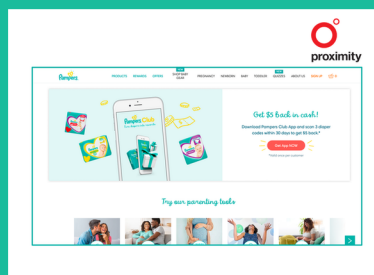
★ I've earned more than 10 years of experience in End to End Web project management (conception / execution / operation / reporting / optimization) for local and multinational brands.

★ Also more than 5 years of experience working with remote, international, multidisciplinary teams at agency level.
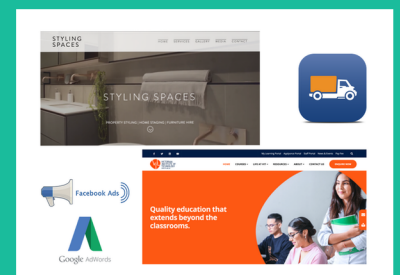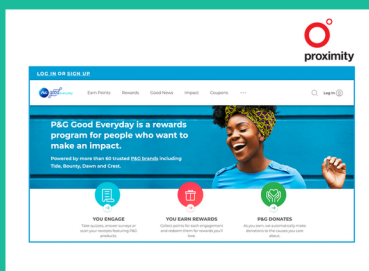
Experience

June 2020 - Present
Digital services manager, creative technician and co-founder of the Zoran Hub
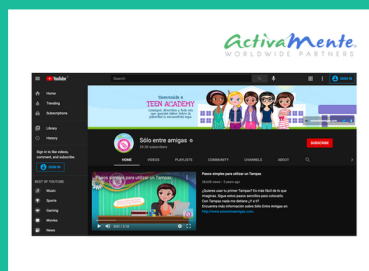

May 2017 - July 2019
eCRM Platform Operations support analyst / Platform Operational Change Manager

August 2015 - November 2016
Styling Homes Agency Warehouse Logistic Operator / Search & Social digital campaign manager

May 2011 - December 2014
Technical support manager for Procter & Gamble's Golden Household eCRM platform / Title Digital media and social content planner

June 2010 - April 2011
Digital Strategy Assistant / Multimedia producer

October 2008 - March 2010
Digital copywriter

For more information about my experience visit https://josefomanu.github.io/CV-jose/

@josefomanu

f **Twitter** **in** **GitHub**

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Skills

Main

Agile end-to-end Web project management: Conception / execution / operations / reporting / optimization.
SEO Webmastering: Creation of websites and networks with a scope of relevance to search engines.

Soft

Problem resolution in collaboration with remote teams.
Creative resourcefulness under pressure: Quick thinking and measured action during emergency situations.
Ability to summarize information in three Languages.

Artistic

Video production and edition: From the storyboard to the finalcut. Design: Manual (sketching) and digital (Photoshop / illustrator). Semantic: Good argumentation skills.

Programming languages and frameworks

HTML5 Advanced CSS3 Advanced JS Studying frameworks: angular, node, react, vue and jquery Bootstrap Intermediate (This CV was built on a bootstrap) Wordpress Advanced for website management / basic PHP

Digital marketing

Google myBusiness and Analytics management facebook and instagram organic page management Adwords and Social ads management

Languages

Spanish: Native. English: Bilingual. Italian: C2. French: Basic.

Education

Codecademy (e-learning)
November 2019 - present
Web development (fullstack)

Tecnologico de Monterrey
(MX) 2009
Marketing digitale (Certificate)

Macquarie University
(Sydney AU) 2006 - 2006
Master of arts in International Communications

Universidad Iberoamericana
(MX) 1999 - 2004
Bachelor in Communications