@josefomanu

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Phone and address
Via de Carlo 20
Fontanelle, TV 31047
+39 327 9362164

Hi! I'm Jose

Full name: Jose Manuel Grajales

eCRM Platform Operations Specialist |
Front-end developer | SEO analyst

Creative technologist with advanced knowledge in Web front end languages and cross platform interactions.

★ I've earned more than 10 years of experience in End to End Web project management (conception / execution / operation / reporting / optimization) for local and multinational brands.

★ More than 5 years of experience working with remote, international, multidisciplinary teams at agency level.
★ Agile methodology proficient.

Experience

November 2022 - January 2023
Employer: Elita SRL
Seasonal

Amazon Flex Driver

June 2020 - July 2022
Employer: Zoran Hub
Own Business

Digital services manager, creative technician and co-founder of the Zoran Hub

May 2017 - July 2019
Employer: Proximity
Permanent contract

eCRM Platform Operations support analyst / Platform Operational Change Manager

May 2011 - December 2014
Technical support manager for Procter & Gamble's Golden Household eCRM platform / Title Digital media and social content planner

August 2015 - November 2016
Company: Styling spaces / VIT
Seasonal

Styling Homes Agency Warehouse Logistic Operator / Search & Social digital campaign manager

June 2010 - April 2011
Company: Activamente
Digital Strategy Assistant / Multimedia producer

October 2008 - March 2010
Company: Lead2Action
Digital copywriter

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Phone and address

Via de Carlo 20
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Skills

Main

Agile end-to-end Web project management:
Conception / execution / operations / reporting / optimization.
SEO Webmastering: Creation of websites and networks with a
scope of relevance to search engines.

Soft

Problem resolution in collaboration with remote teams.
Creative resourcefulness under pressure: Quick
thinking and measured action during emergency situations.
Ability to summarize information in three Languages.

Artistic

Video production and edition: From the storyboard to the
finalcut. Design: Manual (sketching) and digital (Photoshop /
illustrator). Semantic: Good argumentation skills.

Programming languages and frameworks

HTML5 Advanced CSS3 Advanced JS Studying frameworks:
angular, node, react, vue and jquery Bootstrap Intermediate
Wordpress Advanced for website management / basic PHP

Digital marketing

Google myBusiness and Analytics management
facebook and instagram organic page management
Adwords and Social ads management

Languages

Spanish: Native. English: Bilingual. Italian: C2. French:
Basic.

Education

codecademy

Codecademy (e-learning)
November 2019 - present
Web development (fullstack)

Tecnológico de Monterrey

Tecnologico de Monterrey
(MX) 2009
Marketing digitale (Certificate)

MACQUARIE University

Macquarie University
(Sydney AU) 2006 - 2006
Master of arts in International Communications

UNIVERSIDAD IBEROAMERICANA
CIUDAD DE MÉXICO

Universidad Iberoamericana
(MX) 1999 - 2004
Bachelor in Communications