# Jose Gomez

# **WEB DEVELOPER**

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### **Web Technologies & Frameworks**

HTML5, CSS3, PHP, WordPress, Laravel, RESTful API

### Scripts/UI

JavaScript, jQuery, AJAX, Bootstrap

### **Database**

MySQL

### **Awards**

- 2014 Honory Mention for The Shops at Houston Center
- 2016 Latern Award for Raizner Law Landing Page

### **Education**

### The Art Institute of Houston

Bachelor of Fine Arts in Web Design & Interactive Media

### **Leadership Skills**

### Volunteer Ministry Leader

- Help plan the logistics for guest speakers for church retreats
- Delegate and coordinate bible study with a group of 25 people

# **PROFILE**

7+ years experienced, dynamic and detail-oriented Full Stack Web Developer with a knack for conceptualizing and delivering elegant, user-friendly solutions effectively and efficiently. Developed a wide range of sites in different industries from landing pages to ecommerce. Adept at picking up new technologies and applying them quickly. Known for problem-solving, debugging, and creative solutions.

# AREAS OF EXPERTISE

Strong PHP Development Project Management
Strong Collaboration Skills Responsive Web Design
Excellent Problem-Solving Skills Server Administration

## **EXPERIENCE**

# **Forthea Interactive Marketing**

Web Developer

April 2016 - Present

- Creating and extending custom plugins, templates, and functions for Wordpress
- Designing and executing A/B test strategies to maximize conversion rates and improve lead generation using Hotjar and Google Analytics data
- Develop workflows and wireframes to effectively communicate interaction and design concepts
- · Participating in discussions with clients to clarify what they want
- · Simultaneously managing several databases and reporting tools
- Provide guidance to other team members on web development issues

### **MMI Agency**

Web Designer / Developer

May 2012 - April 2016

- Transformed layered PSD files into fully functional WordPress sites
- Collaborated with cross-discipline creative teams on the creation of unique concepts that incorporated traditional and innovative strategies in alignment with advertising and marketing goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS, and jQuery