

## EDUCATION

**2021 - 2022**

**London Business School, London**

Reading for Masters in Analytics and Management

Received LBS Merit Scholarship, awarded to under 20% of all admits.

**2018 - 2021**

**Rotterdam School of Management, Rotterdam**

Bachelor International Business Administration

Graduated cum laude, GPA 8.3/10 (4.0/4.0 in UK system). Minor in Big Data.

Part of the RSM Honors Program. 2% selection rate. Topics of entrepreneurship, clustering, innovation.

International Ambassador of RSM. Student Representative for Statistics, IT, and International Business.

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## BUSINESS EXPERIENCE

**2021 - 2021**

**TORTUGA CAPITAL, Rotterdam (6 months)**

**\$30+ Million Real Estate Investment Fund**

**Software and Data Engineering, Intern**

- Programmed a web scrapper collected tax data for 500K+ addresses to help estimating property value.
- Developed a model automated lead generation from PDF files into database. Reduced waiting time from business development team from over 1 day to under 1 hour.
- Completed assignments with Python, combined with tools such as SQL, API calls, AWS, Django, JavaScript or React.

**2020 - 2021**

**UNILEVER, Rotterdam (6 months)**

**\$50+ Billion FMCG Company**

**Performance Analyst, Intern**

- Executed analyses on European data to assess performance of product launches and white spaces for innovation.
- Lead automation of performance trackers, reducing time investments by over 90%.
- Created model to provide quantitative feedback based on product performance and goal setting. Model was applied to all Home Care Europe product launches to standardize performance measurement.
- Led product launch with \$2 Billion market potential by performing market analysis, and concept testing with online experiments. Presented results to directors, obtaining approval for European launch.
- Lead first steps towards agile methodology in the European market insights team.
- Cooperated with teams from UK, France, Germany, Netherlands, Spain, Italy, Poland, and Portugal. Resulted in coordination and cohesiveness among European strategies.

**2020 - 2020**

**LIZARDGLOBAL, Rotterdam (3 months)**

**40+ employee software development agency**

**Product Owner, Intern**

- Applied the Agile methodology, translating business requirements into themes, epics, and backlogs. Resulted in diminished waste, higher speed and better product market fit.
  - Functioned as link between clients located in Europe, and software development team, in Malaysia. Achieved stakeholder coordination and high client satisfaction.
  - Collaborated with startups and scale ups. Main projects concerned a digital platform to buy and sell real state, and a VR solution for physiotherapy patients and doctors.
  - Collaborated with clients to create a strategically viable product roadmap with long-term competitiveness.
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## ADDITIONAL INFORMATION

### LEADERSHIP

- Founded Erasmus Tech Consulting, an organization to provide consulting to startups and scale ups as a response to Covid-19. It has over 30 active members and has completed 15+ consulting projects.
- Board of Erasmus Tech Community, an organization educates students in tech. Lead a team of 10 to drive strategic change, resulting in 400% revenue growth by partnering with Google, Microsoft, and more.

### VOLUNTEERING

- Volunteered in Tangier to support underdeveloped neighborhoods.

### LANGUAGES AND SKILLS

- Technical Skills: SQL, Python, R.
- Soft Skills: Critical Thinking, Strategic Thinking, Communication, Teamwork, Problem Solving.
- Languages: Spanish, English, French.