

African Youth Political Engagement Report 2024

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Featured Report

Overview

78% of urban youth in 5 African nations show increased political participation, with digital platforms driving civic engagement.

Executive Summary

This comprehensive study examines the political engagement patterns of African youth across five major nations. Our research reveals a significant shift towards digital platforms for civic participation.

The data indicates that 78% of urban youth aged 18-35 are actively engaged in political discourse through social media and digital platforms.

Methodology

The study employed a mixed-methods approach, combining quantitative surveys with qualitative interviews across urban centers in Nigeria, Kenya, Ghana, South Africa, and Egypt.

Sample size: 5,000 respondents with balanced gender representation and age distribution.

Key Findings

- 78% increase in youth political participation through digital platforms
- Social media emerged as the primary channel for political discourse
- Youth prefer issue-based politics over traditional party affiliations
- Mobile technology accessibility correlates with higher engagement rates

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Get In Touch

Email: politrackafricaltd@gmail.com

Phone: +254 711 392 818

Headquarters: Nairobi, Kenya