martosjose.com

martosjosele@gmail.com

## **Product Designer & Front-end Developer**

**Professional Experience** 

## **Product Designer @ Zooplus**

MAR 2022 - PRESENT, MUNICH

## Front-end Dev @ Zooplus

MAY 2020 - FEB 2022, MUNICH

- Participated in an ongoing transition and migration to a more JavaScript oriented ecosystem using React, to improve the developer as well as the UX experience.
- · Updated and maintained the Checkout Funnel front-end code. Part of a crossfunctional team of 8 people. Collaborated with Architects and Designers.
- · A/B tested new features using Adobe Target & Optimizely.

## UI Designer & Front-end Dev @ Flyla

NOV 2019 - MAY 2020, MUNICH

- Led UI improvements on the website.
- Developed new features, and refactored the code to reduce the technical debt.
- · Won the 1st prize at the IATA AIR Hackathon celebrated in Seattle, Feb 2020.

#### Front-end Dev @ Pantaflix

MAR 2017 - SEP 2018, BERLIN

- · Responsible for the front-end on a CMS for filmmakers and consumers. With this tool our team was able to better manage the list of films showcased on the webpage. Part of a cross-functional team of 5 people.
- Implemented new features on the main website in sync with the Design Lead.

## Front-end Dev @ Twago

OCT 2014 - FEB 2017, BERLIN

- · Participated in the development of a white-label CMS for external companies to connect freelancers and projects, and implemented new features on the main website. Part of a cross-functional team of 12 people.
- · Conducted interviews to strengthen the front-end team.

## UI Designer & Full-stack Dev @ Dreamsite & Uniagro

JUN 2012 - SEP 2014, MADRID & JUL 2009 - MAY 2012, MALAGA

- · Developed and Designed +20 corporation websites in two small agencies.
- · Designed logos and banners.
- · Influenced the usage of SASS and Responsive Design.

#### Education

## **UX Academy @ Designlab**

NOV 2020 - JUL 2021, ONLINE

# Software Development @ IES Pedro Espinosa

SEP 2007 - JUN 2009, ANTEQUERA

#### Courses

**Design 101** (50h - 2020)

React 16.8 (6h - 2019)

JavaScript Testing (4h - 2019)

API Design in Node (4h - 2019)

Web Performance (5h - 2019)

**Typescript** (5h - 2019)

## Skills

**Design:** User Research. Persona. User Flows. Sitemap. Wireframing. UI Design & Prototyping. Usability Testing.

**Programming:** HTML, CSS, SASS, JavaScript, React, TypeScript, Next.js, Webpack, Rollup.

**Tools:** Figma, Whimsical, Maze, Photoshop, Illustrator, VS Code.

## **Languages & Interests**

ES Native - EN C1 - DE B1

Trekking, traveling, cooking, reading, bouldering, photography, martial arts.