

## Product Designer & Front-end Dev

### Professional Experience

#### Product Designer @ Zooplus

MAR 2022 - PRESENT, MUNICH

- Designed web apps, landing pages and registration funnels in collaboration with cross-functional teams.
- Participated in moderated Usability Tests together with the UX Research team.
- Created an overview of the web showcasing the different product areas.
- Built an internal newsletter, to empower the team to share the latest work, news and resources, as well as collaborated in the Design System.

#### Front-end Dev @ Zooplus

MAY 2020 - FEB 2022, MUNICH

- Updated and maintained the Checkout Funnel front-end code with a cross-functional team of 8 people. Collaborated with Architects and Designers.
- A/B tested new features using Adobe Target & Optimizely.

#### UI Designer & Front-end Dev @ Flyla

NOV 2019 - MAY 2020, MUNICH

- Led UI improvements in the web app.
- Won the 1st prize at the IATA AIR Hackathon celebrated in Seattle, Feb 2020.
- Developed new features and refactored the codebase.

#### Front-end Dev @ Pantaflix

MAR 2017 - SEP 2018, BERLIN

- Responsible for the front-end on a CMS for filmmakers and consumers, to better manage the list of films showcased on the webpage, where I also implemented new features in sync with the Design Lead.

#### Front-end Dev @ Twago

OCT 2014 - FEB 2017, BERLIN

- Participated in the development of a white-label CMS for external companies to connect freelancers and projects. Part of a cross-functional team of 12 people.
- Conducted interviews to strengthen the front-end development team.

#### UI Designer & Full-stack Dev @ Dreamsit & Uniagro

JUN 2012 - SEP 2014, MADRID & JUL 2009 - MAY 2012, MALAGA

- Designed and developed +20 corporation websites in two small agencies.
- Influenced the usage of SASS and Responsive Design.

### Education

#### UX Academy @ Designlab

NOV 2020 - JUL 2021, ONLINE

#### Software Development @ IES Pedro Espinosa

SEP 2007 - JUN 2009, MALAGA

### Courses

Designing Influence @ NN/g (7h - 2023)

Design Systems @ NN/g (7h - 2022)

Design Foundations (50h - 2020)

React (6h - 2019)

JavaScript Testing (4h - 2019)

Web Performance (5h - 2019)

### Skills

**Design:** User Research, Persona, User Flows, Sitemap, Wireframing, UI Design, Prototyping, Usability Testing.

**Programming:** HTML, CSS, SASS, JavaScript, React, TypeScript, Next.js, Webpack, Rollup.

**Tools:** Figma, FigJam, Maze, Photoshop, Illustrator, VS Code.

### Languages & Interests

ES Native - EN C1 - DE B2

Trekking, traveling, cooking, reading, bouldering, photography, martial arts.