

# José Martos

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## Product Designer

### Professional Experience

#### Product Designer @ Zooplus

MAR 2022 - PRESENT, MUNICH

#### Front-end Dev @ Zooplus

MAY 2020 - FEB 2022, MUNICH

- Participated in an ongoing transition and migration to a more JavaScript oriented ecosystem using React, to improve the developer as well as the UX experience.
- Updated and maintained the Checkout Funnel front-end code. Part of a cross-functional team of 8 people. Collaborated with Architects and Designers.
- A/B tested new features using Adobe Target & Optimizely.

#### UI Designer & Front-end Dev @ Flyla

NOV 2019 - MAY 2020, MUNICH

- Led UI improvements on the website.
- Developed new features, and refactored the code to reduce the technical debt.
- Won the 1st prize at the IATA AIR Hackathon celebrated in Seattle, Feb 2020.

#### Front-end Dev @ Pantaflix

MAR 2017 - SEP 2018, BERLIN

- Responsible for the front-end on a CMS for filmmakers and consumers. With this tool our team was able to better manage the list of films showcased on the webpage. Part of a cross-functional team of 5 people.
- Implemented new features on the main website in sync with the Design Lead.

#### Front-end Dev @ Twago

OCT 2014 - FEB 2017, BERLIN

- Participated in the development of a white-label CMS for external companies to connect freelancers and projects, and implemented new features on the main website. Part of a cross-functional team of 12 people.
- Conducted interviews to strengthen the front-end team.

#### UI Designer & Full-stack Dev @ Dreamsit & Uniagro

JUN 2012 - SEP 2014, MADRID & JUL 2009 - MAY 2012, MALAGA

- Developed and Designed +20 corporation websites in two small agencies.
- Designed logos and banners.
- Influenced the usage of SASS and Responsive Design.

### Education

#### UX Academy @ Designlab

NOV 2020 - JUL 2021, ONLINE

#### Software Development @ IES Pedro Espinosa

SEP 2007 - JUN 2009, ANTEQUERA

### Courses

Design 101 (50h - 2020)

React 16.8 (6h - 2019)

JavaScript Testing (4h - 2019)

API Design in Node (4h - 2019)

Web Performance (5h - 2019)

Typescript (5h - 2019)

### Skills

**Design:** User Research. Persona. User Flows. Sitemap. Wireframing. UI Design & Prototyping. Usability Testing.

**Programming:** HTML, CSS, SASS, JavaScript, React, TypeScript, Next.js, Webpack, Rollup.

**Tools:** Figma, Whimsical, Maze, Photoshop, Illustrator, VS Code.

### Languages & Interests

ES Native - EN C1 - DE B1

Trekking, traveling, cooking, reading, bouldering, photography, martial arts.