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Funding Customers

Deterministic Settlement Controller - "Pay Only When It's Proven Right"

Audience: CFO, CTO, VP Finance/Ops, Compliance, Payments Engineering

Use case focus: Creator / Ads / Affiliate networks (applies equally to royalties, gig, marketplaces)

Who this is for (by industry)

- **Gaming & Esports** — weekly prize pools, creator rev-share, marketplace items. Zero-variance payouts during live events; dispute-proof records for sponsors and auditors.
- **Creator Platforms** — ads/rev-share/bonuses across millions of micro-amounts. Eliminate rounding drift and reduce “where’s my payout?” tickets with transcript-based proofs.
- **AI / Usage-based Billing** — bursty workloads and complex rate cards. Make every invoice/to-pay line reproduce exactly; gate release on fresh tax/finance attestations.
- **Marketplaces / Gig** — multi-party splits, seasonal spikes, multi-region rules. Prove correctness before cash moves; roll out changes safely with canaries and instant rollback.

What you get as a Founding Customer

Commercial incentives

- **\$0 platform fee for life** on the integrated payout stream (Founding Customer badge in contract).
- **Preferred volume pricing** on events processed (lock-in band for life).
- **Optional referral revenue share** (e.g., 2–5%) for qualified introductions that close within 12 months.

Operational guarantees

- **Deterministic replay** (same inputs → same digest) & **penny-exact math** (single rounding step + carry-ledger with documented bounds).
- **Evidence-gated disbursement**: funds move only when output digest matches and the acceptance bundle (Finance ACK, Tax/KYC, optional provider receipt) is fresh and complete.
- **Safe change**: canary cohorts, promotion rules, and one-click rollback with reason-coded holds.

Services

- White-glove dual-run setup, transcript viewer, KPI dashboards, and migration playbook.
- Priority access to product roadmap; co-marketing case study upon pilot success.

Outcomes you can expect

- **Reconciliation noise removed** (carry/rounding drift neutralized).
- **Disputes down ~30–60%** after 1–2 cycles thanks to transcript proofs.
- **Time-to-release** from hours to **~25 minutes** post-cutoff (p95, typical).
- **Change confidence**: migrations/canaries require digest equality before promotion; blast radius always bounded.

(Numbers are based on comparable programs and the impact model used in your investor one-pager and deck.)

The 30–45 day pilot (dual-run)

Week 0–1: Baseline & wiring

- Capture your payout policy manifest & KPIs; normalize event schema; configure acceptance matrix (Finance ACK, Tax/KYC, optional receipts).

Week 2–3: Shadow compute

- We ingest the same events as your current pipeline, compute transcripts/digests, and compare results; no money moves.

Week 4–6: Gated cohort live

- Turn on the **Authorize(window)** gate for a small cohort (e.g., 5–10%).
- Funds release only when **digest equality + acceptance bundle** succeed; otherwise we block with reason codes (e.g., STALE_PROOF).

Promotion rule (definition of “win”)

- **N consecutive windows** with (**digest equality** \wedge **acceptance success**), target KPIs met (**disputes** ↓, **p95 time-to-release**), and clean reconciliation → expand to full population.

Integration: what we need from you (minimal)

You do **not** replace your PSP/bank; you add a verifiable gate and a few tiny attestations.

Tier-0 (events feed) — CSV/JSON or stream with:

event_id, ts_occurred(UTC), principal_id, currency, amount_minor(int), source_type

(Refunds are negative amounts; late/dupe events handled deterministically.)

Tier-1 (principal registry) — principal_id, payout_method_token, tax_status_code, withholding_rate_bps, residency_country (no raw bank/PII required).

Tier-2 (attestations at payout)

- **Finance ACK** (reserves OK, window-level)
 - **Compliance/Tax CT** (per principal or cohort)
 - **Provider receipt SPV** (optional, totals/headers)
- All signed, with freshness windows we enforce.

Optional: NetSuite mapping — we provide CSVs/fields (window_id, output_digest, provider_batch_id, transcript URL) so your GL ties out to proofs.

Program by industry (pilot wedges)

- **Gaming & Esports:** start with a **tournament** or **creator rev-share** cohort; attach transcript URL to prize communications for instant trust.

- **Creator Platforms:** pick one **revenue stream** (ads or affiliate) and one **region**; reduce tickets by linking the transcript in support macros.
 - **AI / Usage Billing:** choose a **SKU or model family** (e.g., chat tokens) and a **traffic band**; prove deterministic charges before invoice runs.
 - **Marketplaces / Gig:** pilot one **city/warehouse/vertical**; require fresh CT for high-risk payees; unblock everyone else automatically.
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Security, privacy, and audit

- Content-addressed transcripts; signed roots per window; portable proofs for regulators/auditors.
 - Attestation payloads signed with rotating keys; mTLS for service accounts.
 - Transcripts can avoid PII (stable principal IDs), binding proofs to IDs not personal data.
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Buyer FAQs (CTO/CFO)

- **“Why not just use our warehouse jobs?”**
Warehouses allow nondeterminism and lack acceptance gating tied to cryptographic digests/signatures; we prevent errors **before** cash moves.
 - **“Does this slow us down?”**
No—single-writer logs and fixed fold order make latency predictable; pilots typically cut p95 time-to-release from **~6h to ~25m**.
 - **“What if a receipt or tax status is wrong?”**
That principal is **held with a reason code**; others proceed. Holds auto-release when proofs are fresh.
 - **“What’s the commercial model after pilot?”**
Enterprise platform fee + event volume tier; founding customers keep their **lifetime incentives**.
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KPIs we track together

- Replay-equality rate (target $\geq 99.99\%$)
- p95 watermark-close \rightarrow authorized disbursement

- Disputes per 10k payees (target ↓ 30–60%)
 - Reason-coded holds by type (stale proofs, missing CT, etc.)
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Next steps

1. **Choose your pilot wedge** (cohort/stream/region).
2. **Send Tier-0 & Tier-1** files (we'll supply templates).
3. **Schedule kickoff**; we set KPIs and acceptance matrix in the first hour.

Contact

- Early access: sales@veritglobal.com
- Security disclosure: security@veritglobal.com
- Investors (if needed): investors@veritglobal.com

Business hours: Mon–Fri, 9:00–17:00 ET • **Response:** 24–48 hours.

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