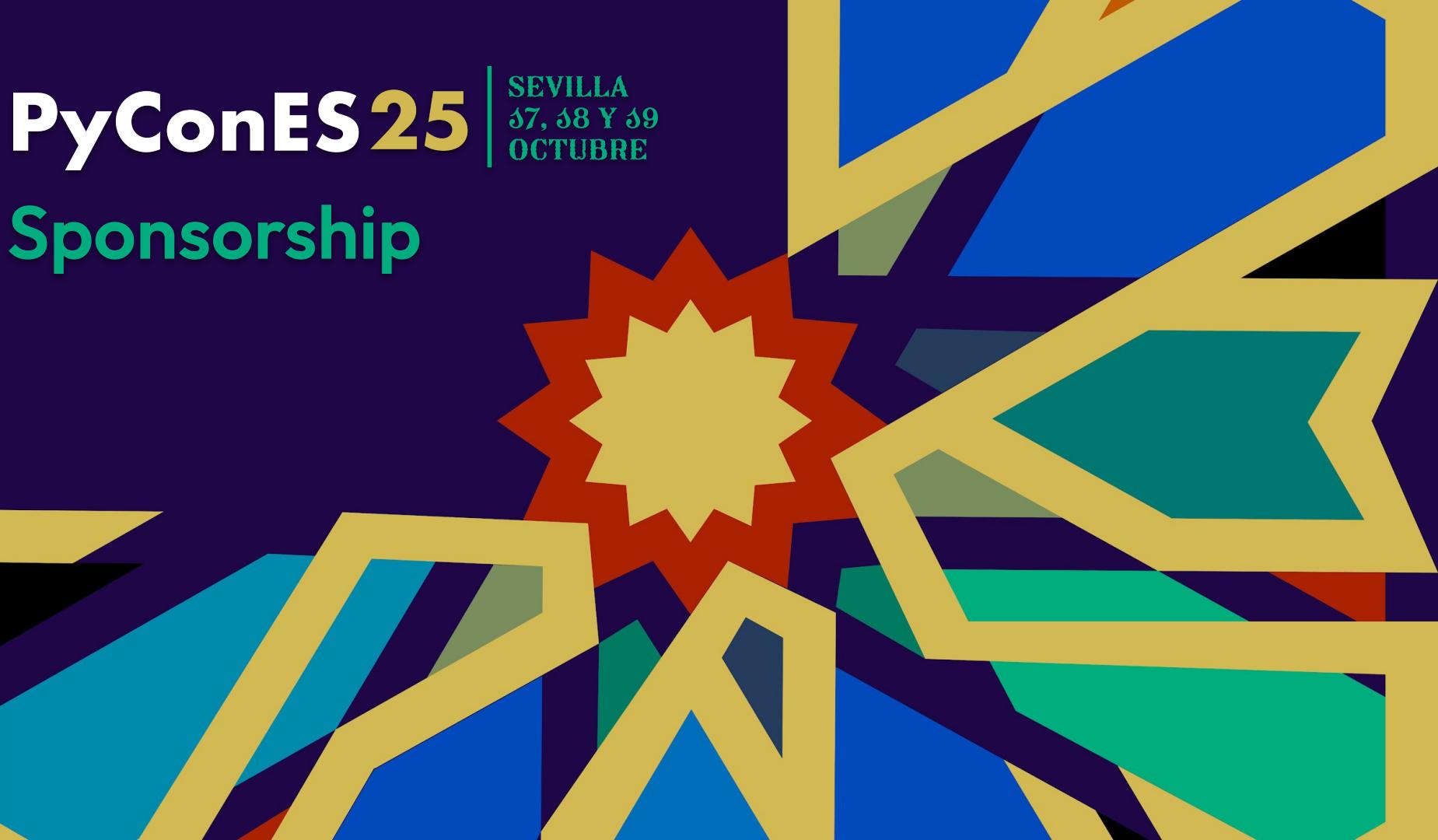


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Sponsorship

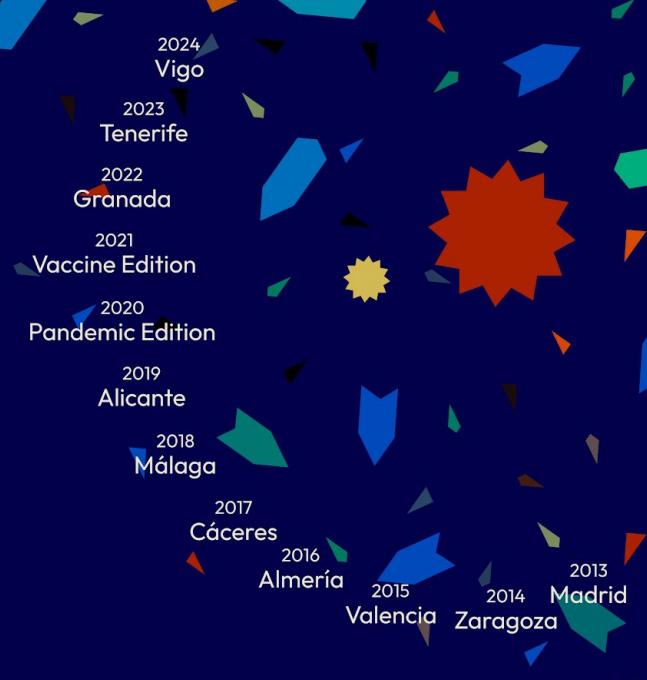
SEVILLA
37, 38 Y 39
OCTUBRE



What is PyConES?

PyConES is the biggest Python conference taking place in Spain!

It's the main event where professionals, developers, and enthusiasts meet and share about Python. Since the very beginning, it has settled as **the key Python conference** in Spain, offering a safe space to share knowledge and cutting-edge tech innovations. But mostly, to connect the people actively working on it!



This 2025 we are pleased to announce the 13rd edition in Seville!! Seville offers a unique, strategic city where technology and culture meet. Throughout the event, the assistants will attend a wide variety of talks, workshops, and open spaces to discuss about trending topics: **Machine Learning, Artificial Intelligence, Data Science, Web Development, DevOps**, among others.



Seville, at a glance

Seville has become one of the most visited cities in Spain thanks to its history, wider culture, and warm hospitality. Its blazing architecture and points of interest offer a superb basement where tradition and modernity meet, creating an unforgettable experience for PyConES 2025 attendees.

If that wasn't enough, the place has great offers in hotels, gastronomy, and free time activities. Visitors won't forget this experience! Every single place you visit will leave you with great vibes thanks to its charming environment, getting the most out of the event by exploring and living what Seville really is.



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Pablo de Olavide University, where everything happens

An Iconic University

Founded in 1997, the Pablo de Olavide University (by its initials in Spanish, UPO) is a young institution pursuing innovation and excellence through a multidisciplinary model. It has been declared Cultural Interest Good back in 2008. The whole campus combines authenticity and modernity in a privileged environment.

Location & Accessibility

The UPO is built around a compact but modern campus, where more than 30 buildings are found next to plenty of open spaces, the best for networking and sharing. It's quite easy to get there thanks to the underground (L1), bus stations, bike lanes, and direct access through the highway (A-376).



PyConES, the event

PyConES is not only a place to learn and get up with the latest technology. It's also the greatest networking opportunity, where professionals, companies, and the community can collaborate, engage, and explore new horizons.

All that combined with the fact that Seville will offer everything for this experience to outlast: Modern spaces, great cultural activities, and a charming atmosphere for everyone - attendees, speakers, and sponsors!

If you ever heard about Python, are interested in it, or just want to engage and know the community, PyConES is the right choice!

See you later this 2025 at Seville 🇪🇸 !

A wrap-up over PyConES 2024

28 Sponsors

Businesses that trusted the event to reach a wide audience, showcasing their work and daily life

+80 Talks & Workshops

Keynotes, talks, and workshops to get into the latest trends about Python, good practices, and the community



3 Conference Days

With a single day fully oriented to workshops, and two complete days with tons of talks and activities. One of the greatest events in Spain

+8 Collaborators

Associations, entities, and governmental organizations backing up the event with discounts, presents, or driving key-areas of the organization

+800 Attendees

From all around Spain, Europe, and the World! The biggest communities trust us, such as EuroPython Society, Django Girls, and the Python Software Foundation!

PyConES has settled as one of the most prestigious events that everyone wants to attend and be part of



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Why sponsoring?

🚀 The greatest Python event in Spain

- PyConES 2025 comes to Seville after the successful edition in Vigo.
- Get on with the community, learning and discovering new opportunities.
- Be the reference for professionals, developers, and Python enthusiasts!

★ A unique meeting place

- Held by the community, for the community.
- The Python Spain Association has driven this initiative since 2013.
- An event that develops the Python ecosystem in Spain.

🎯 Sponsor the PyConES

- Get yourself known as a Python-friendly company.
- Get in touch with a passionate community seeking innovation.
- Get your company at sight of highly qualified professionals.

What do you take away from PyConES?

Connect with Industry Leaders

Representatives from leading companies, educational institutions, and research centers across the country gather around one of the most relevant technologies in their respective fields. This event provides an exceptional platform to **position your company or product** before the ideal audience—engaged and committed to the world of Python..

Boost Your Technological Development

With nearly 800 attendees in the previous edition, PyConES provides the opportunity to **showcase your products and services** to a significant audience, both nationally and internationally. It is the ideal place to highlight your brand and present your technological solutions to a community passionate about innovation.

High-Impact Networking

The conference covers the latest technological trends related to Python. You will have the opportunity to gain clear insights into the **evolution of the language and its community** while connecting with professionals from various disciplines. This collaborative and learning-focused environment is perfect for building new relationships, sharing ideas, and strengthening ties with key industry players.

Reach a Global and Specialized Audience

If your company uses Python, there is no better event in Spain to connect with a vast group of professionals who have the technological skills you need. PyConES offers an unparalleled platform for **talent acquisition**, bringing companies together with top developers, data scientists, and artificial intelligence experts.



PyConES 25

Plan Classification



Levels⁽¹⁾

Perks	Pan de Oro	Plata Fina	Cielo de Farolillos	Incienso
Price	6.000€	4.500€	3.200€	1.000€
Tickets ⁽²⁾	6	4	2	1
Logo on Website	✓	✓	✓	✓
Gift in Welcome Pack	✓	✓	✓	✓
Add-ons	✓	✓	✓	✓
Social Media Posts	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	-
Stand ⁽³⁾	3m x 1.5m	2m x 1.5m	2m x 1.5m	-
Job Offers Promotion	✓	✓	✓	-

(1) The number of sponsorships is limited (except for the Incense level). The organization reserves the right to modify this quantity at its discretion, always prioritizing the best interests of the conference.

(2) Speakers do not need to purchase a ticket to participate.

(3) The stand dimensions are indicative.

Levels⁽¹⁾

Perks	Pan de Oro	Plata Fina	Cielo de Farolillos	Incienso
Logo in Newsletter ⁽²⁾	✓	✓	✓	-
Press Releases ⁽²⁾	✓	✓	✓	-
Advertisement in Program	✓	✓	✓	-
Sponsored Talk	✓	✓	-	-
Logo During Breaks	✓	✓	-	-
Brochure in Welcome Pack	✓	✓	-	-
Promotional Video	Several times over the weekend	Once over the weekend	-	-
Live Acknowledgment	✓	-	-	-
Sponsored Workshop	✓	-	-	-

(1) The number of sponsorships is limited (except for the Incense level). The organization reserves the right to modify this quantity at its discretion, always prioritizing the best interests of the conference.

(2) Appearance on printed physical materials is subject to their production.

Add-Ons



Add-on	Description	Price	Quantity
Sponsor a Classroom	Your company's name alongside the room's name! Add roll-ups and other elements for greater visibility.	1.000,00 €	3
Sponsor the Paraninfo	Gain great visibility by sponsoring the main track, where all the action takes place	2.000,00 €	1
Coffee Breaks	The organization provides the coffee, you provide the branding! Decorate the tables, add your logos, and gain special visibility during peak moments.	1.000,00 €	1 Saturday/ 1 Sunday
Sponsor Streaming	Add your logo to all live streams during the event!	500,00 €	4 Saturday/ 4 Sunday
Sponsor Scholarships	Special mention during the opening presentation, and on the website with the number of scholarships you are sponsoring.	300,00 €	7
Kids' Zone ⁽¹⁾	Logo and mention during the event opening and on the website.	500,00 €	1
Lactation Room	Logo on a roll-up outside the room, mention on the website, and during the opening talk of the conference.	500,00 €	1

(1) Subject to availability – If a company wishes to collaborate directly by providing the necessary materials to set up the kids' zone, they will have priority.

Add-on	Description	Price	Quantity
Hackathon	The company proposes a hackathon idea - we take care of the prizes and finding participants!	1.000,00 €	1
Django Girls Workshop	Roll-ups and acknowledgment for sponsoring companies.	1.500,00 €	2
Concert	Passionate about music? We are too. Become our sponsor and make an unforgettable concert possible. Showcase your brand by placing roll-ups at the heart of the event, when the excitement is at its peak.	500,00 €	1
Sponsored Talk	Sponsor a talk and deliver your message to the right audience. Highlight your brand in a space of idea and knowledge exchange.	1.700,00 €	2
Small Stand ⁽¹⁾	Upgrade or get a small stand based on your sponsorship level.	800,00 €	2
Large Stand ⁽¹⁾	Upgrade or get a larger stand than the one assigned in your sponsorship level.	1.200,00 €	4

(1) Subject to availability – Companies **without a stand** may purchase one. Companies that already have a stand will only have the option to **upgrade** to a larger one.

Thanks

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