

MAXONE SMARTCOACH

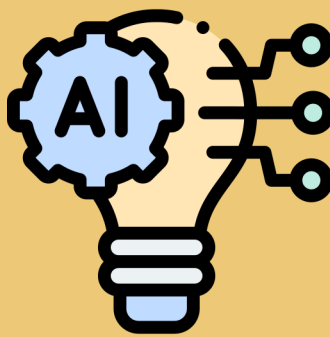


TARGET

Create the first AI-driven shooting basketball coach.

MARKET SEGMENT

- Professional and amateur basketball teams.
- Professional and amateur basketball players.
- Basketball lovers who are willing to improve their shooting skills.

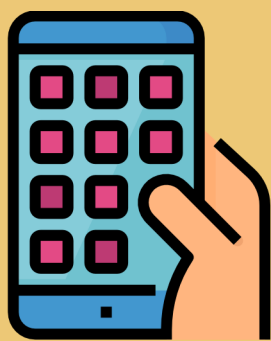


AI TECHNIQUES USED

- Computer Vision
- Recommender Systems

PRACTIC APPLICATIONS

It consists on going to a basketball court with your smartphone, accesing to SmartCoach PlayStore app, placing the device in the basketball base and putting into operation a training routine. Once this is configured, shoot to the basketball during several minutes and wait until the program identifies which details can be improved from the shooting mechanics.

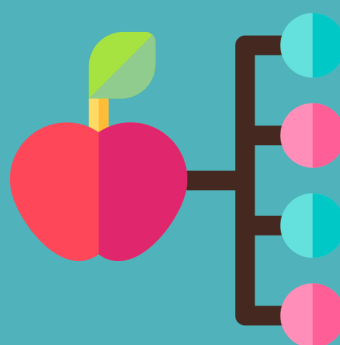


PERSONAL ASSESMENT

It is a really useufl tool for players that want to improve their shooting skills, as a better shooting mechanic usually means better shooting percentajes. Therefore, it is a tool that may attract teams from all over the world to improve personal and global performance for their coaches, teams and players.

APP CHARACTERISTICS

It enables stakeholders to improve their shooting mechanics. Also, it provides training routines that boost the improvement of the aforementioned mechanics.



SOURCE: [HTTPS://MAXONE.AI/SMARTCOACH/](https://maxone.ai/smartcoach/)