

MAXWEL OKOTH

Contact Details

Email Address

m.okoth@alustudent.com

Contact Number

+254746213121

GitHub profile

<https://github.com/Maaxboon>

Current Location

Nairobi Kenya

Hobbies and Skills

Hobbies

Playing football
digital content
reading, and tech

Skills

Teamwork
Learning
Collaboration
Communication
Teamwork

Tools and Technologies

JavaScript
Python
SQL
MongoDB
Linux
Git & GitHub
Google workspace
Microsoft Office



Education

African Leadership University

Jan 2024 - Present

- Bachelor of Science (Hons) Software Engineering

The Technical University of Kenya

Sep 2018 - Jul 2022

- Bachelor of Construction Management



Professional Experience

Social Media Manager (Ad hoc basis) - Tales of Turning (South Africa)

Aug 2024 - Nov 2024

- Managed social media content creation and engagement for a digital platform, utilizing AI tools to generate impactful content to address technology-assisted gender-based violence (GBV).
- Designed posters for posting on the social media platforms.

Researcher - National Geographic & The Nature Conservancy (Kenya)

Jun 2024 - Present

- I had the opportunity to contribute remote solutions to help save and conserve the Marine Ecosystem in coastal Kenya while ensuring sustainable livelihoods for the communities on the coast.

Co-Founder - SATATA (Kenya)

Apr 2024 - Present

- Together with a friend, we came up with SATATA, which means satoshis. A space for teaching fellow students to get into blockchain and web3. This is a startup that will help many debunk the new world of bitcoin.

AI Trainer - Remotasks (Kenya)

Oct 2023 - Jan 2024

- Leveraged AI expertise to annotate the data and information from the education, health, and transport industries.
- Developed and curated training materials, including documentation, tutorials, and presentations.
- Designed and delivered training programs to diverse audiences on AI concepts and applications.

Digital Marketing Manager - Client Care Africa (Kenya)

Jul 2023 - Sep 2023

- Developed and launched engaging social media pages across various platforms tailored to target audiences and brand messaging.
- Implemented effective strategies to increase website traffic through SEO optimization, paid advertising campaigns, and content marketing initiatives.
- Successfully grew existing page followers by 225%, fostering brand loyalty and increasing online engagement.
- Created compelling graphic design elements such as social media graphics and email marketing visuals to enhance brand communication and user experience.

Community Facilitator - Hope World Wide Kenya (Kenya)

Jan 2023 - Sep 2023

- Facilitated 3 monthly workshops on sexual health and HIV/AIDS awareness, reaching over 150 youth participants.
- Developed and delivered a life skills training program that resulted in a 20% increase in participants' self-reported confidence and decision-making abilities.
- Led community dialogues to identify key health concerns in the target community, leading to the development of a new health outreach program by HWWK.

Website Researcher and Content Creator - Hillock Global Enterprise (Kenya)

Mar 2021 - Aug 2021

- Researched industry trends and competitors to inform content strategy.
- Produced SEO-optimized website content, boosting organic traffic.
- Ensured content alignment with brand objectives and maintained consistency.

**Volunteer Sound and Media Technician - CITAM
Karen Church (Kenya)**

Jan 2018 - Dec 2023

- Operated and maintained audio/visual equipment (microphones, speakers, mixers, projectors, screens).
- Successfully managed pre-production, set up, operated, and dismantled equipment for live services, conferences, concerts, and theatrical productions.
- Managed social media accounts and improved the interactions from the congregation especially during and after the COVID-19 pandemic.