Hamed Alfatih

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Dynamic and innovative person with a proven track record of creating compelling visual concepts and assets. committed to being an ideal person to work with and trying to do my best at any task assigned to me. Adept at collaborating with cross-functional teams and delivering high-quality designs. Aiming to leverage creative skills and technical knowledge to drive impactful visual storytelling and brand communication.

Education:

 Bachelor's degree in Software Engineering at African leadership University (May, 2024 -Present)

Areas of Expertise:

- Graphics design
- Video Editing
- Visual storytelling
- Content Writing
- Project management
- Marketing
- Team work

Professional Experience

1. ZAMSA Academic office Head of publication(2020-2022)

As the Head of publication at ZAMSA, I led a team to create and oversee the production of various publications, ensuring high-quality content and design. I designed several promotion posters and videos, I collaborated with other graphics designers and editors to develop engaging and informative publications that met the organization's standards.

- Head of the publication team in the academic office
- Designed the office logo
- Led a team to create and oversee the production of various publications.
- Collaborated with other editors, and designers to develop engaging and informative visual publications.

2. Head of publication in Find your way in medicine conference(June, 2020 - Aug, 2020)

- Led a team of 3 students in the creation of the conference posters and video.
- Created the conference logo & color palette.
- Boosted the social media engagement by 30%
- Created a calendar to ensure timely publication of the conference content.

• Responsible for engaging with the participants and creating online entertaining activities.

3. Head of publication in Road to clerkship conference(Jan, 2021- Feb, 2021)

- Led a team of 2 members
- Designed the conference logo & color palette
- Designed the conference speakers & content posters
- Created an editorial calendar to ensure timely publication of content

4. Head of publication in ZAMSA Mental Health Campaign (Oct 2021- Apr2022)

- Created several short videos discussing various topics related to mental health effects on students (anxiety, trusma, overload...etc)
- Documenting all the campaign activities
- Successfully co-managed a student-run campaign newspaper, overseeing the publication of students related to mental health effects