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# City West Website Project

The City West Website project focuses on developing a website for the City West View resto-bar. It showcases services like food and room bookings, menus, and event schedules. Customers can place orders and make reservations online.

by nishimwe Joseph

### Convenience for Customers

- Easy OrderingCustomers can easily order food from home.
- Room BookingsBook rooms online with ease.
- Event SchedulesCheck event schedules conveniently.
- 4 User-Friendly
  No technical skills needed to use the site.



#### Increased Business Reach

**Beyond Local** 

area.

Reach customers beyond the local

Accessibility

Accessible to those with limited mobility.

Visibility

Increases business visibility online.



# Better Customer Experience

**Easy Ordering** 

Easy way to place orders online.

Menu Viewing

View menus and learn about events.

**Email Notifications** 

Order confirmations via email.



# Personalization for Health Needs



**Custom Orders** 

Customize orders based on health needs.

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Dietary Restrictions

Great for people with dietary restrictions.



Safe Ordering

Ensures safe and suitable food choices.



# Expanding Business Reach

1

Online Presence

Crucial for attracting new clients.

2

**Beyond Location** 

Expands services beyond physical location.

1

**Customer Engagement** 

Easy way for customers to engage online.



# Improving Efficiency

1 Online Booking

Manage orders without manual processes.

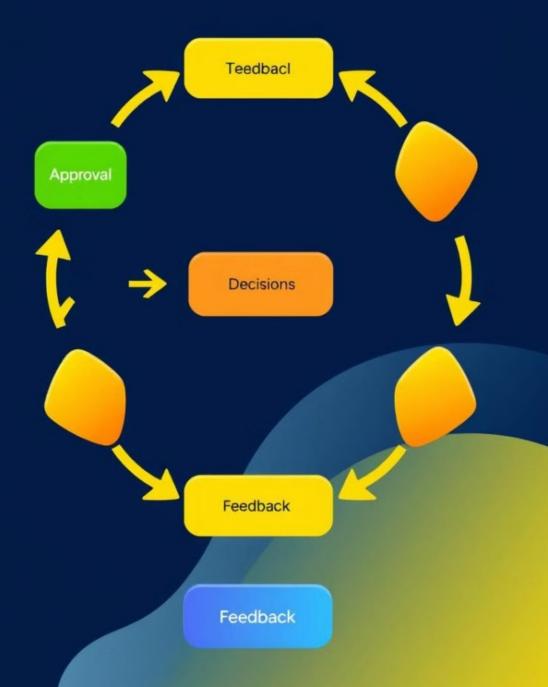
2 Automated Orders

Reduces workload for staff.

3 Customer Service

Focus on customer service activities.

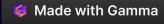
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## Supporting Business Growth



A functional website boosts business growth. It improves customer experience and attracts more clients. Increased revenue and a loyal customer base are key.



# Enhancing Customer Engagement



Interactive features connect with customers. Improvements are made based on their input. Essential for service improvement and competitiveness.

