



Georgina Grant

PERSONAL PROFILE

Energetic and progress-focused BBA & Technology student with a multicultural background and experience in Marketing and Innovation. Active team player with strong communication and analytical skills. Always willing and keen to learn new skills.

Currently seeking to work in a fast-paced, innovative and dynamic environment.

HOW TO CONTACT ME

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🌐 www.linkedin.com/in/georgina-granc

SKILLS SUMMARY

- Excellent written, oral and interpersonal communication skills
- Strong analytical skills and attention to detail
- Organization and time management skills
- Flexibility and adaptability
- Ability to work independently or with a team
- Expert knowledge of Microsoft Office (Microsoft Word, Excel, Powerpoint, Outlook)
- Knowledge of Nielsen and Kantar

LANGUAGES

- English - Native
- Spanish - Native
- French - Native
- Catalan - Native
- Chinese - Elementary proficiency (B1)

CERTIFICATES

- 📖 Introduction to Psychology - Yale University | September 2021
- 📖 The Fundamentals of Digital Marketing - Digital Garage | August 2021
- 📖 HSK 1 - Chinese language certificate | October 2019
- 📖 Doing Business in China - Fudan University - School of Management | June 2019
- 📖 Diplôme approfondi de Langue Française (DALF) | June 2017

EDUCATION

La Salle - Ramon Llull University | Sept. 2018 - June 2022

Management of Business and Technology

Specialised in digital economics.

Worked in projects with companies like Manchester City, Euroleague Basketball and 4YFN. Was the team leader in two of these projects and finished in the 'Top 3 Best Groups' of our year.

GPA 8.76/10 (3.3/4)

Sogang University | Feb. 2021 - July 2021

Bachelor of Business and Technology

Exchange Program in Seoul, South Korea.

GPA: 9.86/10 (4/4)

Lycée Français de Gavà Bon Soleil (2016-2018) & Lycée Français Bel Air (2003-2016)

Batxibac

- Baccalauréat: 9.75/10
- Selectividad: 12.7/14

PRACTICAL EXPERIENCE

Innovation Marketing Trainee | Sept. 2021 - May 2022

Agrolimen - Affinity Petcare

Innovation Manager trainee in the marketing department.

Working with market teams – Spain, France and Italy - and functional areas such as R&D, Finance and Packaging in order to identify new innovation opportunities for the business.

Key responsibilities:

- Market analysis for the Spanish, French and Italian market and competitors' innovation follow-up
- Working closely with the Innovation Manager in the definition of the Innovations pipeline
- Identifying market and consumer trends and turning them into potential ideas
- Participating in the development of several new launches, working together with Market Research and R&D

English Teacher | Sept. 2019 - June 2020

Accent Academy

VOLUNTEERING EXPERIENCE

National Model of United Nations (NMUN) - New York | 2019-2022

Delegate Representing Malaysia ; GA3 Committee (2019-2020)

Delegate Representing Saudi Arabia; UN Women Committee (2021-2022)

Action contre la faim | 2014 - 2017

The Foodbank Barcelona | Dec. 2015